

Catalog Template

• Catalog Template Creation

Under WABA templates the catalog templates will be created.

The screenshot shows the 'WABA Templates' section of the application. At the top, there are tabs for 'Services', 'WABA Details', and 'WABA Templates'. The 'WABA Templates' tab is active. On the left, there's a dropdown for 'WhatsApp' and a 'Template' button. Below these, there's a 'Template Type' section with two radio buttons: 'Normal Template' (selected) and 'Catalog Template'. A red circle highlights the 'Template Type' section, and a red arrow points from it to a yellow callout box containing the following text:

Under WABA Templates, a new field '**Template Type**' will be added and based on the selection the user will be able to create a catalog template.

Note:
Normal Template – The templates which were being created without the catalog feature under the categories marketing, authentication and utility

At the bottom right is a large orange 'Create' button.

- These templates can be created either under **Marketing** or **Utility** category only.
- After uploading the catalog details on Meta, the user will receive catalog ID for each uploaded catalog.
- Here button name can be anything as per user's requirement and catalog ID will be the one which he has received from meta after uploading.

This screenshot shows the 'WABA Templates' creation interface with more fields filled in. The 'Template Type' is now set to 'Catalog Template'. A dropdown menu titled 'Select WABA Category' is open, showing 'Marketing' and 'Utility' as options. Other visible fields include 'Language' (set to English), 'Input Button', 'Button Name', 'Enter Catalog ID', and the 'Create' button at the bottom right.

- **Broadcasting a Catalog Template**

Campaign

Campaign Name

Channel Name

Schedule
 Now
 Schedule Time

Template Type
 Normal Template
 Catalog Template

Sub Service
 Marketing
 Utility

Templates

TEMPLATE ID	TEMPLATE NAME	ACTION
template_errorcheck	template_errorcheck	<input checked="" type="radio"/>
template_makrt001	template_makrt001	<input type="radio"/>
media_template_pdf	media_template_pdf	<input type="radio"/>
testtemplate1122121	testtemplate1122121	<input type="radio"/>
simple_templatetest	simple_templatetest	<input type="radio"/>

Select Catalog

List of catalogs with their catalog IDs

Catalog ID

Campaign Type
 Flowmanager
 Direct

Template Data

This is a test message.

Upload Type

Simple
 Import
 Contact List

Preview

Message Tier Limit : TIER_1K

Campaign Name : -

Channel : WhatsApp

Time : 2024-09-04 14:33:59

Upload Type :

Sub Service : WhatsApp Promo

NexG

This is a test message.

Interested

Not Interested

Contact No.

98xxx xxxxxx

Test

Using the field 'Template Type', the user can define whether he wants to run a campaign using normal template or a Catalog template.

On selecting the sub service type, the catalog templates created under the selected sub service will be visible.

After selecting the template, the user will select the catalog ID for which he wants use to run the campaign.

The campaign type will be default selected as Flow manager for all catalog related campaigns.

- **MIS for Catalog Template**

Reports

Detailed Report Content

WhatsApp

Report Name

20249420528

Today

Report Type

Normal Template Catalog Template

Select Catalog ID

Campaign Type

Simple Flowmanager

Select Template

Create Cancel

Search Report

Create

To create report for Catalog template related campaigns, an additional field of Report type is required, where the user will select 'Catalog Template' and then will select the catalog ID for which he wants to get the report. The catalog IDs will be displayed in a dropdown format.