# SANA ARSHAD

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## SUMMARY

Experienced and versatile professional with a strong background in programming, WordPress development, and blogging. Proficient in creating and optimizing content for SEO to drive organic traffic and enhance online visibility. Skilled in developing custom WordPress themes and plugins, along with a passion for creating engaging and informative blog posts. Committed to staying updated with the latest trends and best practices in the industry to deliver high-quality results

## WORK EXPERIENCE

**January 2024 - February 2024**

**Web developer**

**DPS model town**

•Developed HTML, CSS, and JavaScript webpages, employing industry best practices to ensure optimal functionality and user experience. Authored stored procedures for MySQL databases, enhancing data retrieval and manipulation efficiency while maintaining data integrity. Designed responsive webpages utilizing Bootstrap framework, ensuring seamless user interaction across various devices and screen sizes.

## Projects

**January 2024 - Present**

**Blog Website – guiprojects.com**

Technologies Used: WordPress, SEO, Web Design, UI/UX Design

- Developed and hosted a blog website dedicated to programming tutorials and learning resources for students.
- Leveraged WordPress tools to create an interactive, user-friendly interface, resulting in a 40% increase in user engagement.
- Promoted free access to quality educational content, supporting the academic growth of students worldwide.
- Managed SEO strategies to increase visibility and attract a broader audience.

## EDUCATION

**Intermediate**

pre-medical from Minhaj college

**Bachelors**

BS-ComputerScience from National University Of Mangement  and Technology

## CERTIFICATE

- **Fire fighting Robot**
- Al-Aleem Medical College•2023
- **Best Organizer**
- Stars Academy •2021
- **Coderush (web development)**
- Information Technology University (ITU)

- **Hack forge (web development)**
- National university of modern languages (NUML)
- **Surge (web development )**
- university of management and technology (UMT)
- **Psifi  (web development)**
- Lahore University of Management Sciences
- (LUMS)

## Skills

- Programming Languages: C++, Java, JavaScript, C#, HTML, CSS, Assembly (MIPS Architecture)
- Frontend Development: React, Bootstrap
- CMS: WordPress Development
- SEO & Blogging: SEO (Search Engine Optimization) Expert, Blogger