

## DIAGNOSTIC ANALYSIS OF THE NATIONAL HEALTH SERVICE DATA SET

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Prepared by: Oksana Fedorova

e-mail address: [OksanaF@email.com](mailto:OksanaF@email.com)

### 1. Context of the business issue and aim of the data analytics project.

The National Health Services (NHS), a publicly funded healthcare system in England, incurs significant costs when patients miss general practitioner (GP) appointments.

This data analytics project aims to help NHS reduce or eliminate missed appointments by identifying:

- a) [possible appointment-related trends associated with locations, service settings, context types, national categories, and appointment statuses;](#)
- b) [possible appointment-related trends connected to time series/seasons;](#)
- c) [the top trending hashtags \(#\) on Twitter related to healthcare in the UK;](#)
- d) [if there is adequate staff and capacity in the networks, and what was the actual utilisation of resources.](#)

### 2. Analytical approach and discovered insights.

#### 2.1. Analytical approach.

##### 2.1.1. GitHub repository.

The LSE\_DA\_NHS\_analysis repository was created on <https://github.com/> website to store, update, manage project files and allow easy collaboration for the team members working on the project.

Repository URL: [https://github.com/SanaFed/LSE\\_DA\\_NHS\\_analysis](https://github.com/SanaFed/LSE_DA_NHS_analysis)

##### 2.1.2. Initial exploration of data files.

- The workstation was prepared by importing the necessary libraries and three data files (actual\_duration.csv, appointments\_regional.csv and national\_categories.xlsx) in a new Python3 file.
- All three files were converted to DataFrames and sense-checked.
- No missing values were identified.
- Each DataFrame contains data for different time periods:
  - actual\_duration (daily): 01/12/2021 – 30/06/2022;
  - appointments\_regional (monthly): 01/2020 – 06/2022;
  - national\_categories (daily): 01/08/2021 – 30/06/2022.
- Each DataFrame contains different number of appointments:
  - actual\_duration: 167,980,692;
  - appointments\_regional: 742,804,525;
  - national\_categories: 296,046,770.
- The data set contains information about 42 Integrated Care Boards (ICBs), which are represented by 106 locations as sub-ICBs.
- Top lines by number of records by category in national\_categories DataFrame:
  - 85.70% of records involved a patient ('Care Related Encounter');
  - 43.95% of records were related to GP;

- 38.90% of records were attended (= 91.24% of all appointments);
- 10.93% of records were marked as 'General Consultation Routine' (second top after 'Inconsistent Mapping').
- Sub-ICBs with the top 10 highest number of appointments per record by DataFrame:
  - actual\_duration: NHS North East London ICB - A3A8R;
  - appointments\_regional: 4 records - NHS North East London ICB, 6 records - NHS North West London ICB;
  - national\_categories: NHS North East London ICB - A3A8R.
- Top five **sub-ICBs** in national\_categories DataFrame with the highest number of **records** (= 7.61% of all records):

|   | Location (sub-ICB)                          | Number of records |
|---|---|-------------------|
| 1 | NHS North West <b>London</b> ICB - W2U3Z    | 13007             |
| 2 | NHS Kent and Medway ICB - 91Q               | 12637             |
| 3 | NHS Devon ICB - 15N                         | 12526             |
| 4 | NHS Hampshire and Isle Of Wight ICB - D9Y0V | 12171             |
| 5 | NHS North East <b>London</b> ICB - A3A8R    | 11837             |

with the highest number of **appointments** (= 15.93% of all appointments):

|   | Location (sub-ICB)                          | Number of appointments |
|---|---|------------------------|
| 1 | NHS North West <b>London</b> ICB - W2U3Z    | 12142390               |
| 2 | NHS North East <b>London</b> ICB - A3A8R    | 9588891                |
| 3 | NHS Kent and Medway ICB - 91Q               | 9286167                |
| 4 | NHS Hampshire and Isle Of Wight ICB - D9Y0V | 8288102                |
| 5 | NHS South East <b>London</b> ICB - 72Q      | 7850170                |

39.96% of records and 62.73% of appointments from the above tables belong to London's ICBs.

- Top five **ICBs** in national\_categories DataFrame with the highest number of appointments (= 23.81% of all appointments):

|   | Location (ICB)                       | Number of appointments |
|---|--------------------------------------|------------------------|
| 1 | NHS North East and North Cumbria ICB | 16882235               |
| 2 | NHS West Yorkshire ICB               | 14358371               |
| 3 | NHS Greater Manchester ICB           | 13857900               |
| 4 | NHS Cheshire and Merseyside ICB      | 13250311               |
| 5 | NHS North West London ICB            | 12142390               |

- Highest number of attended appointments were booked on the same day (48.45%); followed by appointments booked 2-7 days prior (20.38%) and 8-14 days prior (11.08%).
- Majority of appointments with known length were 6-10 minutes (20.12%); followed by 1-5 minutes appointments (17.03%) and 11-15 minutes (14.98%).

### 2.1.3. Initial exploration of data files related to GP.

- Top five **ICBs** in national\_categories DataFrame with the highest number of GP appointments (= 15.90% of all GP appointments):

|   | Location (sub-ICB)                          | Service setting  | Number of appointments |
|---|---|------------------|------------------------|
| 1 | NHS North West <b>London</b> ICB - W2U3Z    | General Practice | 10432225               |
| 2 | NHS North East <b>London</b> ICB - A3A8R    | General Practice | 9174258                |
| 3 | NHS Kent and Medway ICB - 91Q               | General Practice | 8645534                |
| 4 | NHS Hampshire and Isle Of Wight ICB - D9Y0V | General Practice | 7407509                |
| 5 | NHS South East <b>London</b> ICB - 72Q      | General Practice | 7395389                |

62.71% of appointments from the above tables belong to London ICBs.

- Top five **ICBs** in national\_categories DataFrame with the highest number of GP appointments (= 23.58% of all GP appointments):

|   | Location (ICB)                       | Service setting  | Number of appointments |
|---|--------------------------------------|------------------|------------------------|
| 1 | NHS North East and North Cumbria ICB | General Practice | 15794580               |
| 2 | NHS West Yorkshire ICB               | General Practice | 12611739               |
| 3 | NHS Cheshire and Merseyside ICB      | General Practice | 12602953               |
| 4 | NHS Greater Manchester ICB           | General Practice | 12426379               |
| 5 | NHS North West London ICB            | General Practice | 10432225               |

- 94.26% GP appointments were attended.
- Highest number of attended GP appointments were booked on the same day (60.15%); followed by appointments booked 2-7 days prior (16.78%) and 1 day prior (9.30%).
- Majority of all GP appointments were recorded as General Consultation Routine (34.47%).

#### 2.1.4. Exploration of data files by time series/seasons including visualisations.

Colour-blind pallet/colours were used to create visualisations included in the report. Weekends were highlighted by darker backgrounds in visualisations representing data by day.

- Total number of records by month in national\_categories DataFrame:

| Year | Month | Number of records |
|------|-------|-------------------|
| 2021 | 8     | 69999             |
|      | 9     | 74922             |
|      | 10    | 74078             |
|      | 11    | <b>77652</b>      |
|      | 12    | 72651             |
| 2022 | 1     | 71896             |
|      | 2     | 71769             |
|      | 3     | <b>82822</b>      |
|      | 4     | 70012             |
|      | 5     | <b>77425</b>      |
|      | 6     | 74168             |

- Top five months with the highest number of appointments in national\_categories DataFrame:

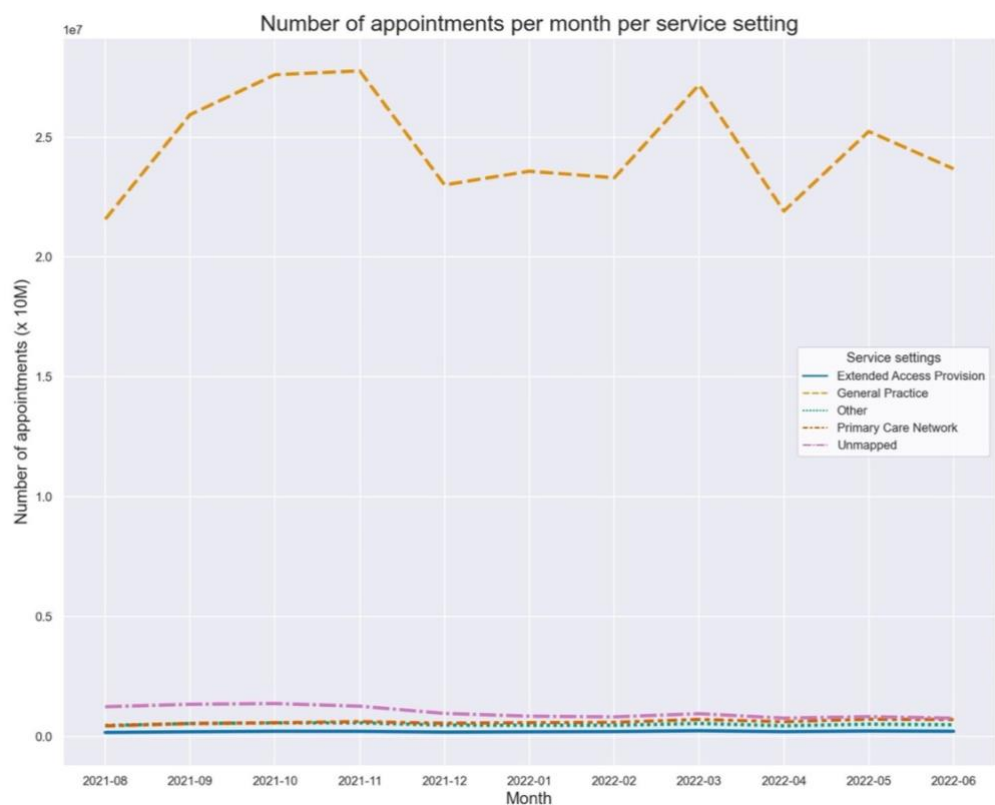
| Year | Month | Number of appointments |
|------|-------|------------------------|
| 2021 | 11    | 30405070               |
| 2021 | 10    | 30303834               |
| 2022 | 3     | 29595038               |
| 2021 | 9     | 28522501               |
| 2022 | 5     | 27495508               |

Three autumn months (30.14% of all appointments) and two spring months (19.28% of all appointments) are 5 months with the highest number of appointments. November 2021 had the highest number of appointments overall.

- Top five months with the highest number of GP appointments in national\_categories DataFrame:

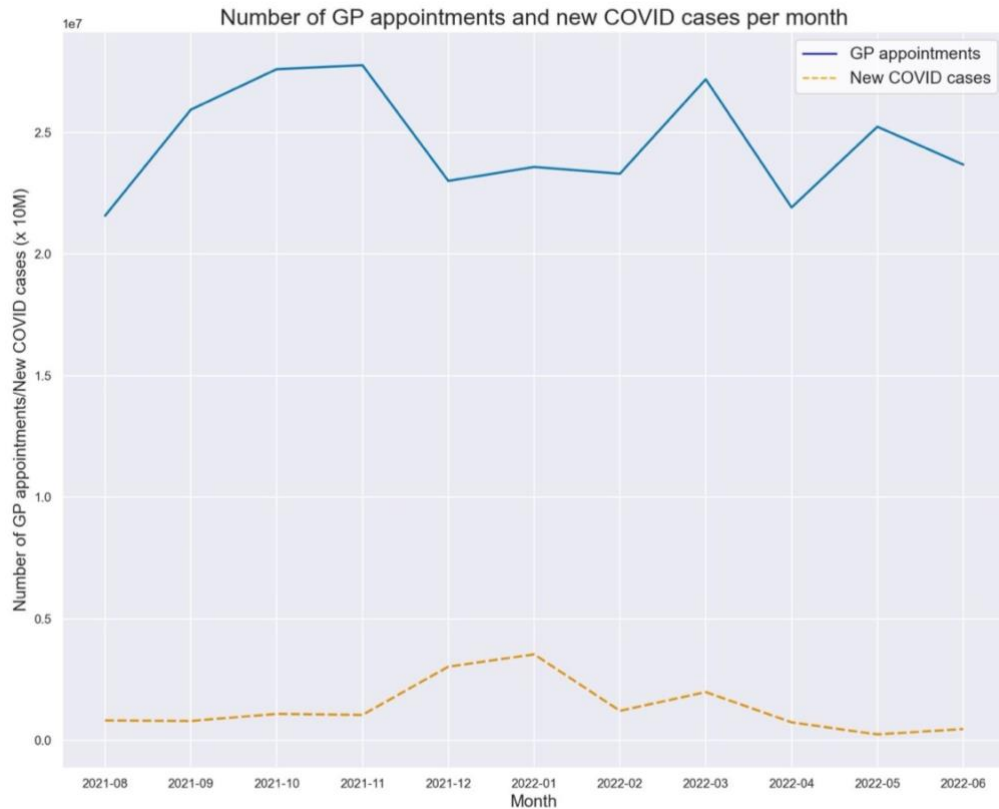
| Year-Month | Service setting  | Number of appointments |
|------------|------------------|------------------------|
| 2021-11    | General Practice | 27767889               |
| 2021-10    | General Practice | 27606171               |
| 2022-03    | General Practice | 27187368               |
| 2021-09    | General Practice | 25940821               |
| 2022-05    | General Practice | 25238620               |

Three autumn months (30.03% of all GP appointments) and two spring months (19.36% of all GP appointments) are 5 months with the highest number of appointments. November 2021 had the highest number of GP appointments overall.

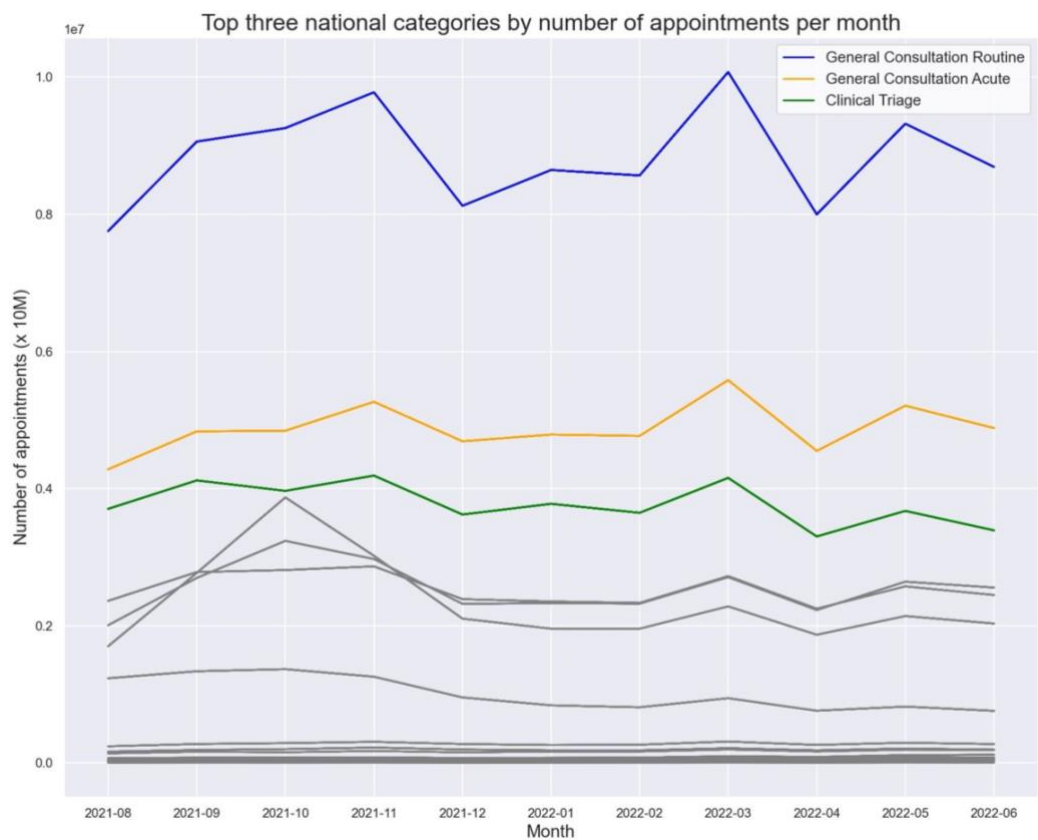
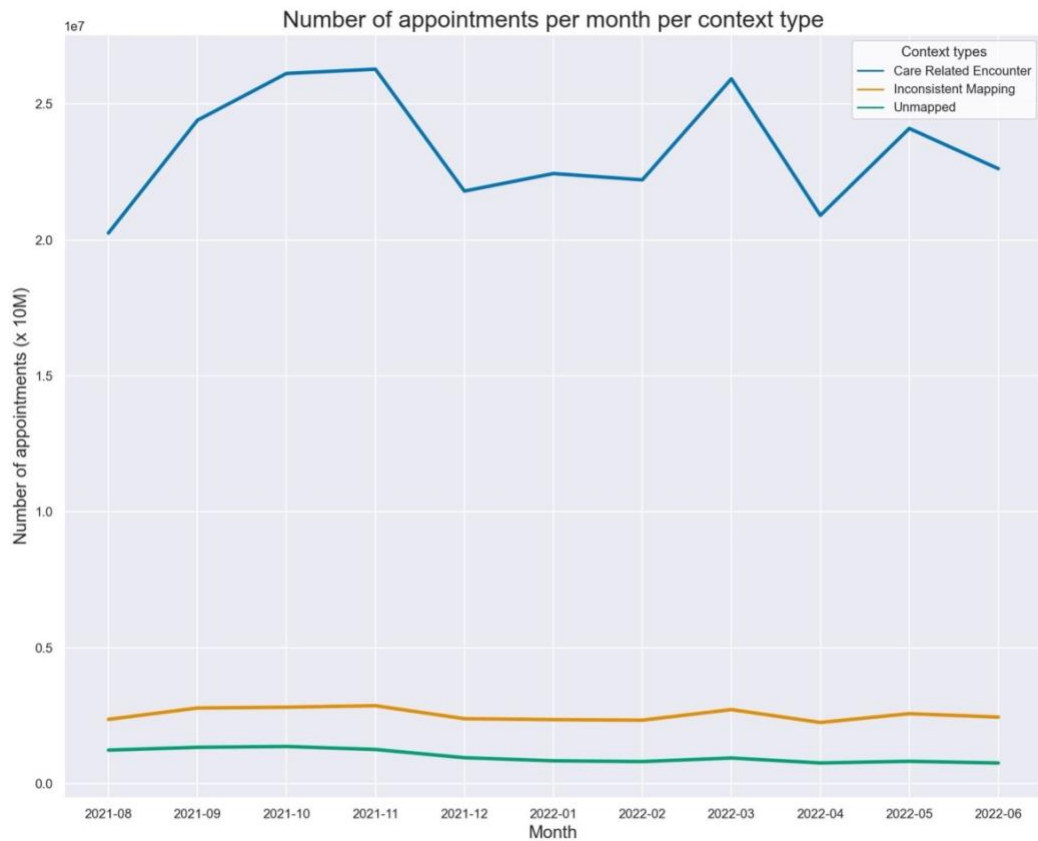


The vast majority of appointments in national\_categories DataFrame are GP appointments. Three noticeable peaks related to number of GP appointments were identified by the above visualisation.

- An additional data related to new daily COVID cases were obtained from <https://coronavirus.data.gov.uk/details/cases?areaType=nation&areaName=England> Correlation between number of new COVID cases and GP appointments per month were investigated for the period: August 2021-June 2022. A pattern showing that public self-isolation caused by positive COVID testing might have reduced number of GP appointments were observed but it has to be further investigated.

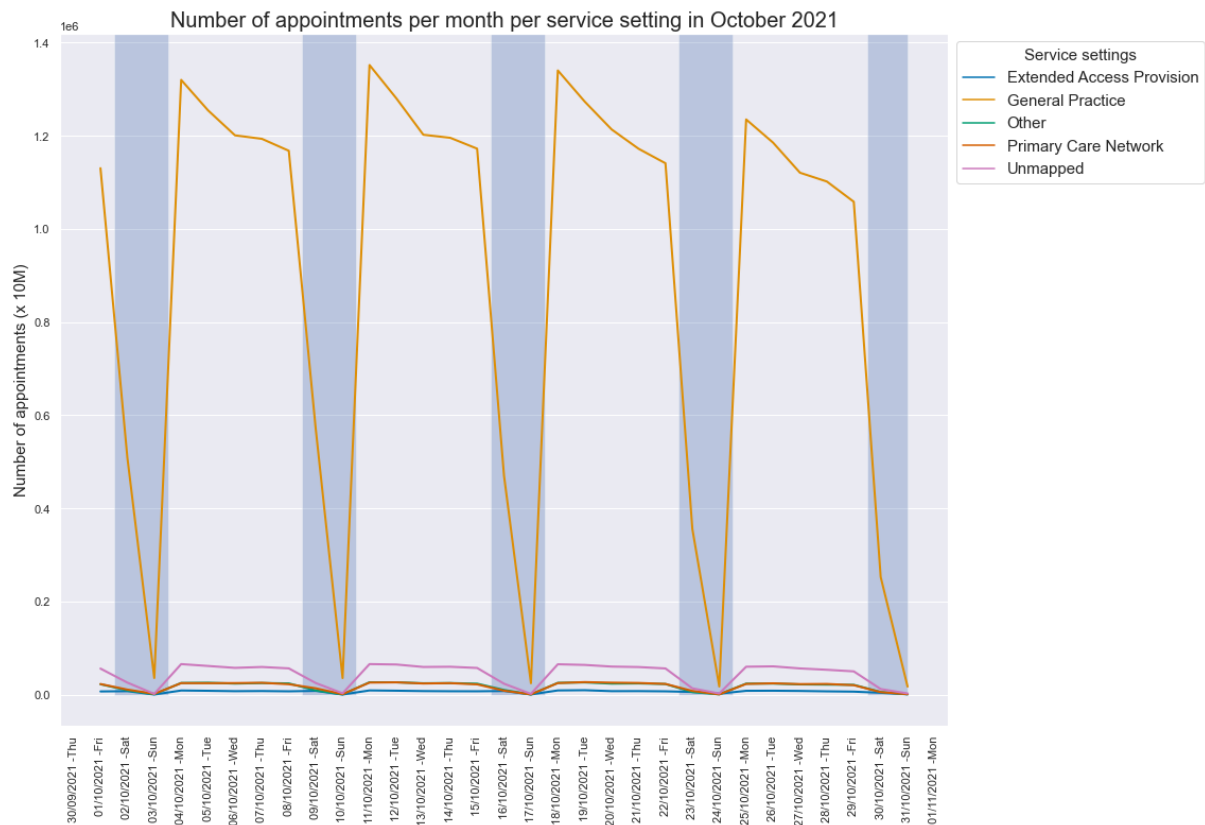
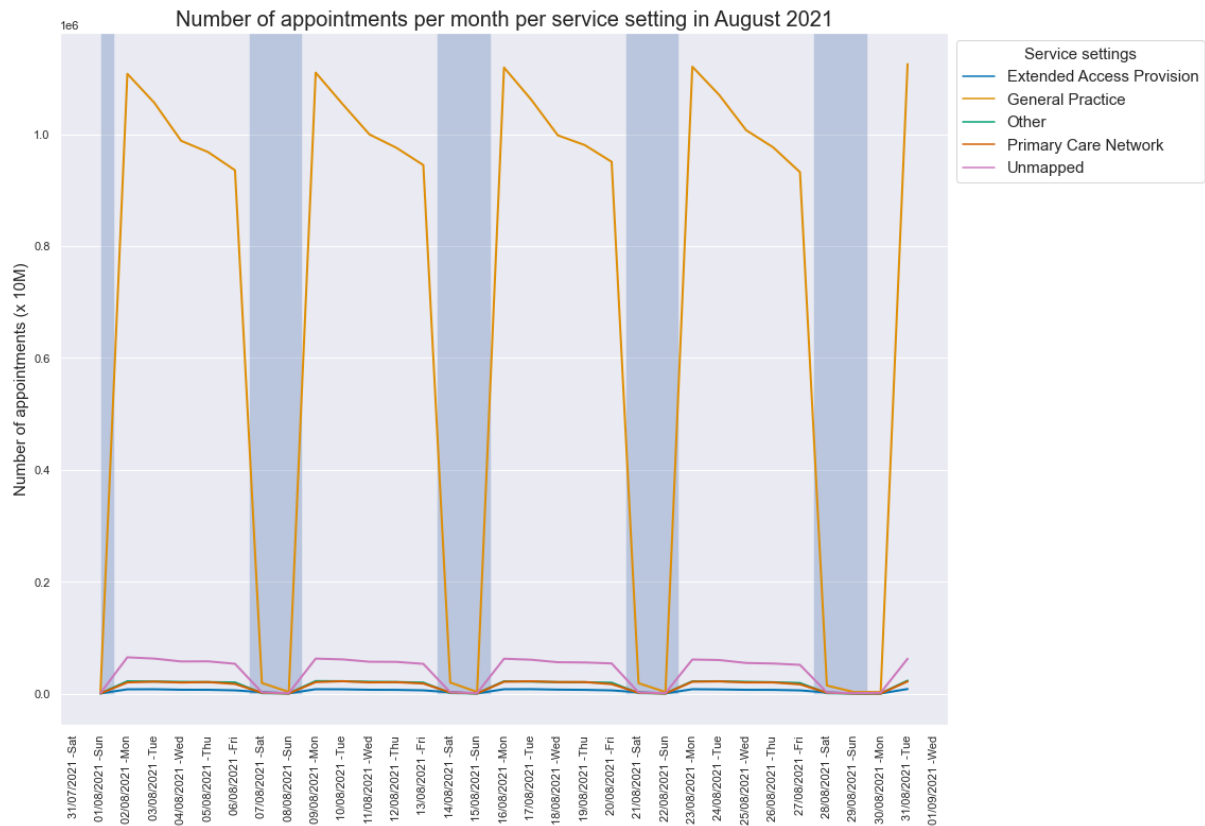


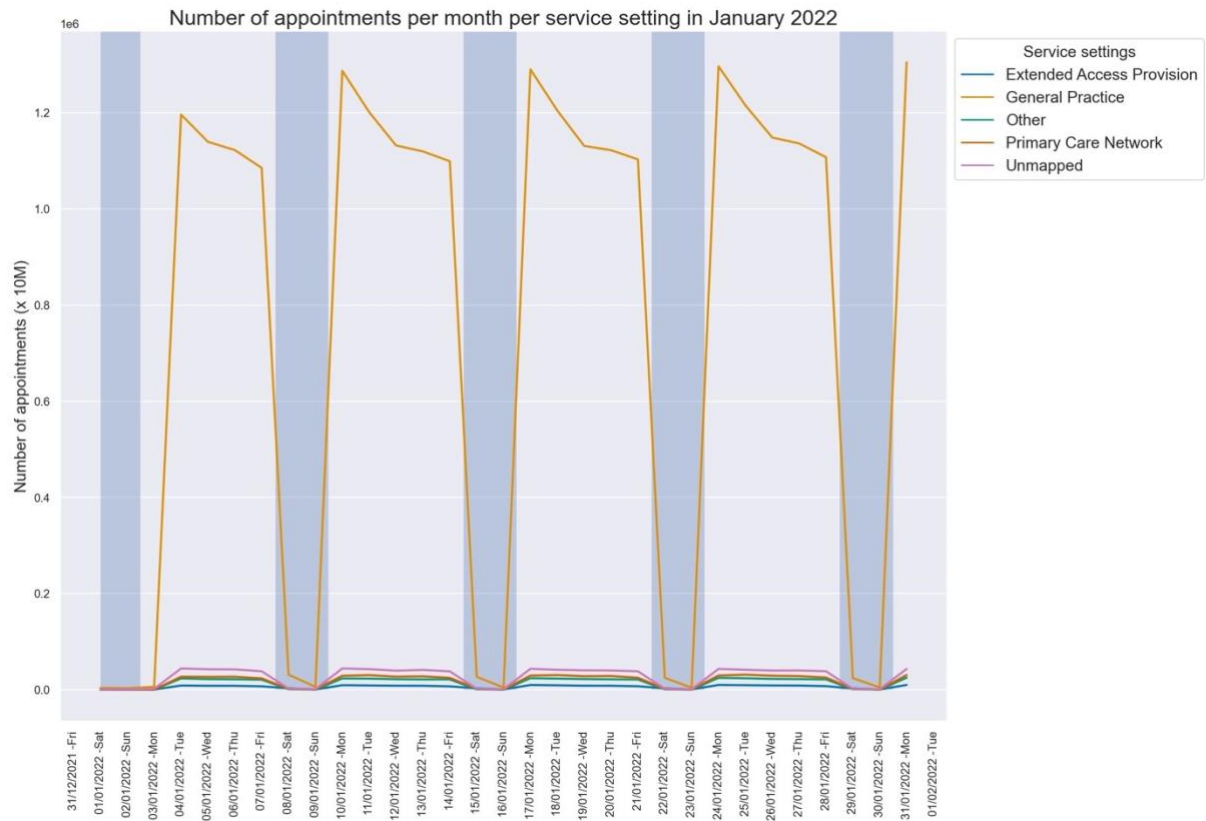
- Trends similar to the one described earlier (related to the number of GP appointments per month) were identified for the top lines of 'context type' and 'national category' groups:



- Four months were selected to identify any seasonal patterns (August 2021, October 2021, January 2022 and April 2022). Regardless of a season, more appointments were booked for the first half of the week, noticeably fewer were booked for Saturdays, almost none were

booked for Sundays (can be caused by the majority of service settings being closed during the weekend) and none for Bank Holidays, when service settings are closed. Less appointments were booked around Bank Holidays, possibly because people often on holidays/away around this time.





### 2.1.5. Exploration of Twitter data.

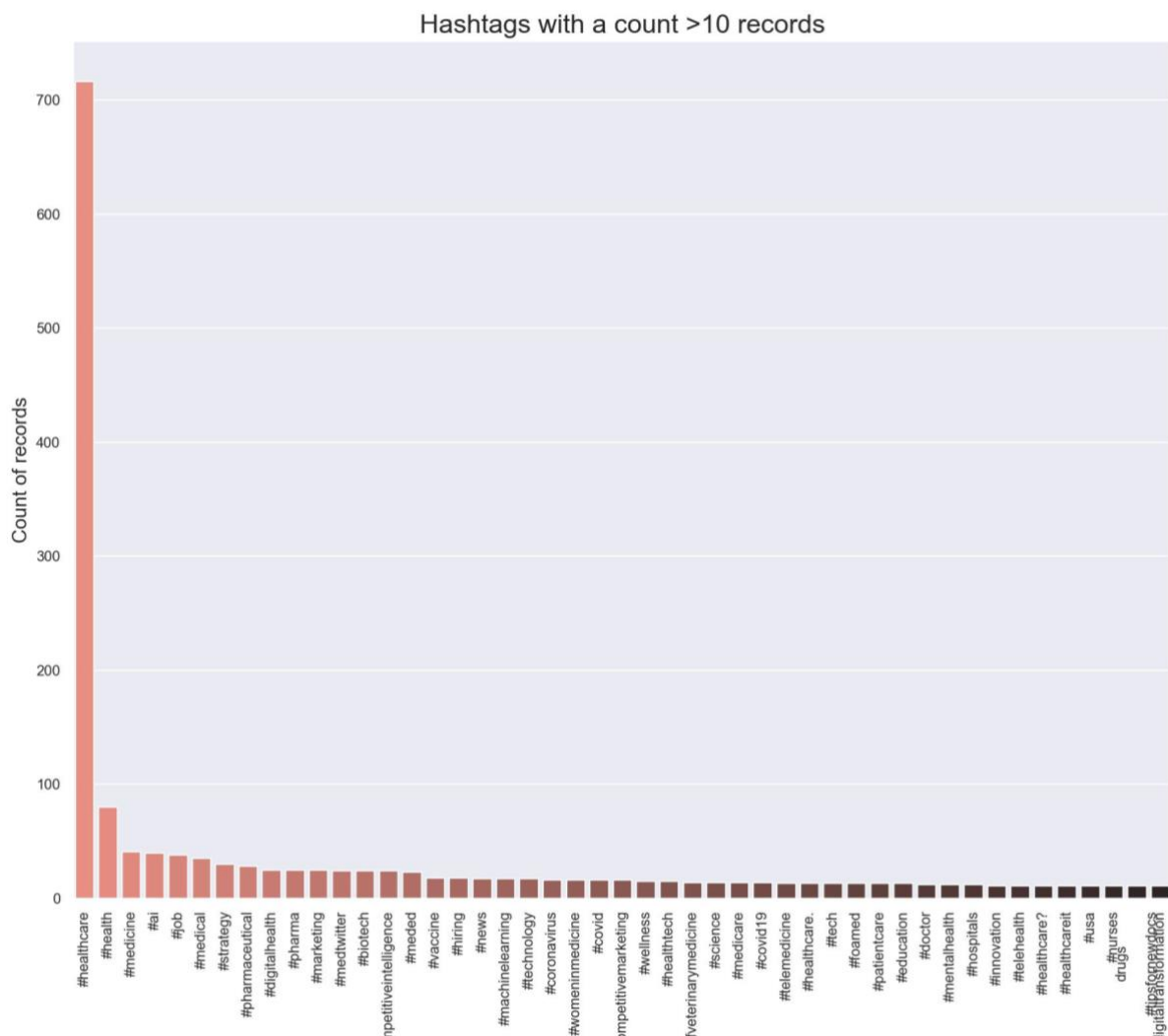
- The workstation was prepared by importing the necessary libraries and tweets.csv file in the existing Python3 file.
- The file was converted to a DataFrame and sense-checked.



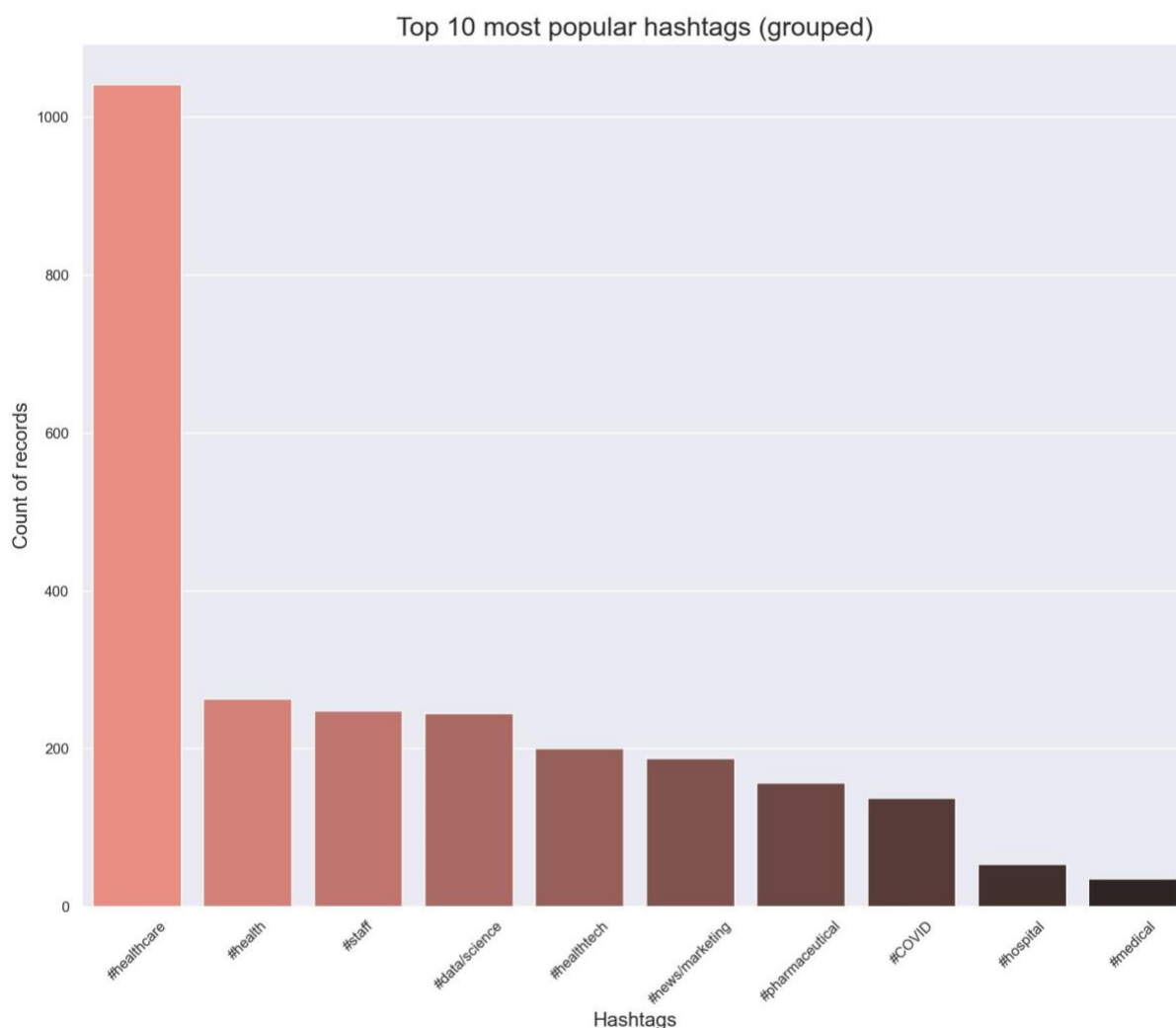
- 167 missing values were identified in the 'tweet\_entities\_hashtags' column.
- 1754 individual hashtags were extracted from the DataFrame and grouped in a new DataFrame by number of time used.
- #healthcare is the most frequently used hashtag in the data set (used in 16.5% of the identified cases).
- 74.86% of all hashtags were used only once in the data set.
- The data set was searched for hashtags which include words: nhs, nationalhealthservice, healthservice, uk, england. Below is the output of the search. Only one hashtag, highlighted in blue, is clearly related to healthcare in the UK. Identified hashtags represent 0.46% of all hashtags used in the data set.

|   | Hashtag                                   | Number of time used |
|---|---|---------------------|
| 1 | #gdpuk                                    | 4                   |
| 2 | #uk                                       | 1                   |
| 3 | #nhs                                      | 1                   |
| 4 | to:\nhttps://t.co/wukk9hk1vz\n\n#hospital | 1                   |
| 5 | #standwithukraine                         | 1                   |

- Most frequently used hashtags:



- Hashtags with similar meanings were grouped in nine larger groups (first nine hashtags on the below visualisation).

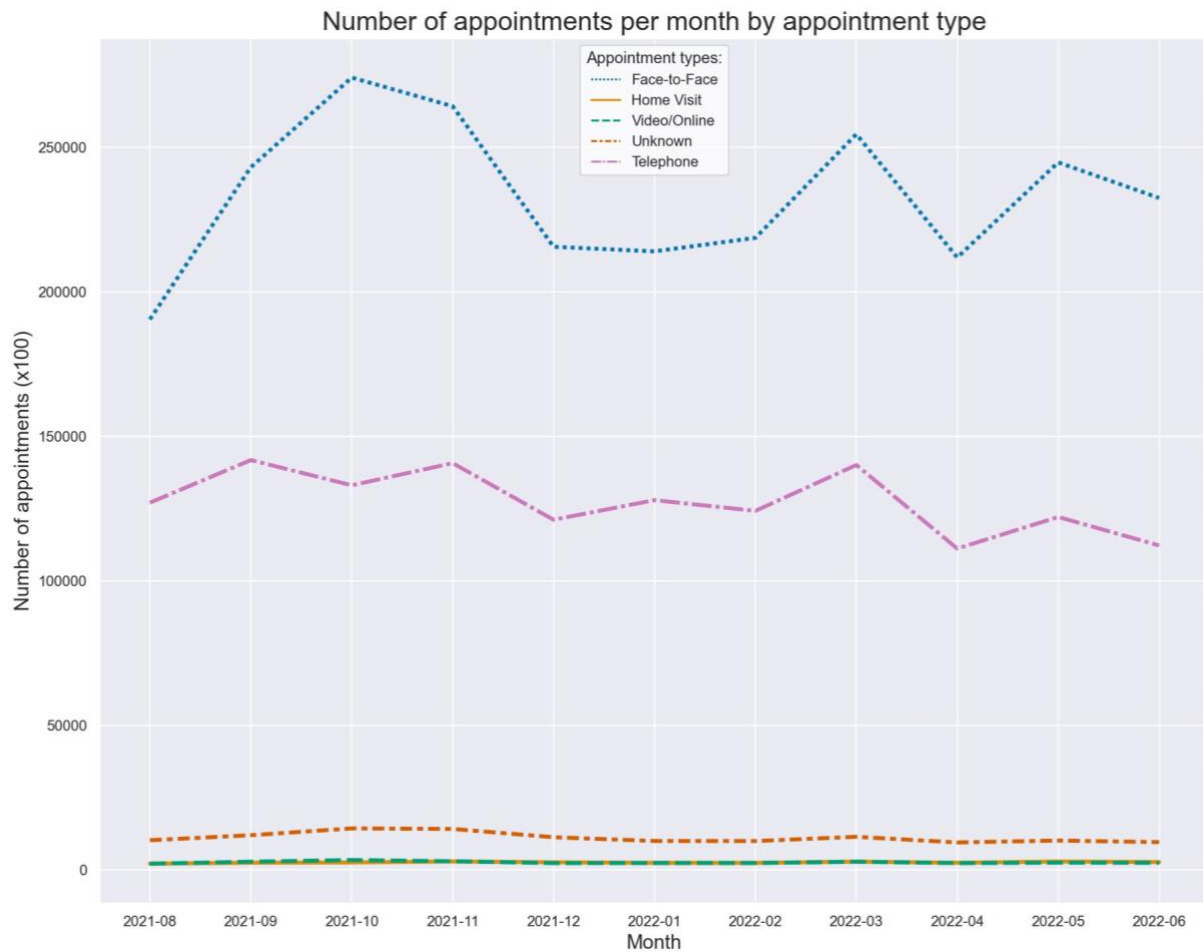


#### 2.1.6. Exploration of data related to staff and capacity in the networks.

- Number of records by appointment mode in appointments\_regional DataFrame between August 2021 and June 2022:

|              | Number of appointments |
|--------------|------------------------|
| Face-to-Face | 787                    |
| Telephone    | 787                    |
| Home Visit   | 786                    |
| Unknown      | 786                    |
| Video/Online | 608                    |

Below visualisation shows that despite the fact that number of records were almost split equally between different appointment modes, majority of appointments were done face-to-face followed by telephone appointments. Face-to-face appointments have more uneven spread with clear peaks comparing to other appointment types.



- According to the provided information NHS can accommodate a maximum of 1,200,000 appointments per day. The highest level of the appointment utilisation was in November 2011 and equals 84.46%:

|    | Month          | Number of appointments | Avg appointments per day (fact) | NHS max appointments per day (plan) | Utilisation, % |
|----|----------------|------------------------|---------------------------------|-------------------------------------|----------------|
| 1  | 2021-08        | 23852171               | 795072.4                        | 1200000                             | 66.26          |
| 2  | 2021-09        | 28522501               | 950750.0                        | 1200000                             | 79.23          |
| 3  | 2021-10        | 30303834               | 1010127.8                       | 1200000                             | 84.18          |
| 4  | <b>2021-11</b> | <b>30405070</b>        | <b>1013502.3</b>                | <b>1200000</b>                      | <b>84.46</b>   |
| 5  | 2021-12        | 25140776               | 838025.9                        | 1200000                             | 69.84          |
| 6  | 2022-01        | 25635474               | 854515.8                        | 1200000                             | 71.21          |
| 7  | 2022-02        | 25355260               | 845175.3                        | 1200000                             | 70.43          |
| 8  | 2022-03        | 29595038               | 986501.3                        | 1200000                             | 82.21          |
| 9  | 2022-04        | 23913060               | 797102.0                        | 1200000                             | 66.43          |
| 10 | 2022-05        | 27495508               | 916516.9                        | 1200000                             | 76.38          |
| 11 | 2022-06        | 25828078               | 860935.9                        | 1200000                             | 71.74          |



- Further investigation was done to identify level of the appointment utilisation by month by area and by location. The assumption was made that if NHS can accommodate a maximum of 1,200,000 appointments per day in total, then it should be equal 11,320.75 ( $1,200,000 / 106$  sub-ICB locations) appointments per day per location or 28,571.43 ( $1,200,000 / 42$  ICBs) appointments per day per area.

Number of sub-ICB locations per month with the level of the appointment utilisation higher than 100% in national\_categories DataFrame:

| Year-Month | Number of sub-ICB locations |
|------------|-----------------------------|
| 2021-10    | 34                          |
| 2021-11    | 33                          |
| 2022-03    | 33                          |
| 2022-05    | 32                          |
| 2021-09    | 31                          |
| 2021-12    | 26                          |
| 2022-01    | 26                          |
| 2022-02    | 25                          |
| 2022-06    | 25                          |
| 2022-04    | 24                          |
| 2021-08    | 23                          |

Five months with the highest number of sub-ICB locations are the same as months identified with the highest number of appointments.

34 sub-ICB locations (= 32.08% of all sub-ICBs) and number of months when they had on average more daily appointments than maximum number calculated above.

|    | Sub-ICB location   | Number of months |
|----|--|------------------|
| 1  | NHS Bath and North East Somerset Swindon and Wiltshire ICB - 92G | 11               |
| 2  | NHS Kent and Medway ICB - 91Q                                    | 11               |
| 3  | NHS West Yorkshire ICB - 15F                                     | 11               |
| 4  | NHS Sussex ICB - 70F   | 11               |
| 5  | NHS Surrey Heartlands ICB - 92A                                  | 11               |
| 6  | NHS South West London ICB - 36L                                  | 11               |
| 7  | NHS South East London ICB - 72Q                                  | 11               |
| 8  | NHS Bedfordshire Luton and Milton Keynes ICB - M1J4Y             | 11               |
| 9  | NHS North West London ICB - W2U3Z                                | 11               |
| 10 | NHS North East London ICB - A3A8R                                | 11               |
| 11 | NHS North Central London ICB - 93C                               | 11               |
| 12 | NHS Norfolk and Waveney ICB - 26A                                | 11               |
| 13 | NHS Nottingham and Nottinghamshire ICB - 52R                     | 11               |
| 14 | NHS Herefordshire and Worcestershire ICB - 18C                   | 11               |
| 15 | NHS Dorset ICB - 11J   | 11               |
| 16 | NHS Devon ICB - 15N  | 11               |
| 17 | NHS Derby and Derbyshire ICB - 15M                               | 11               |
| 18 | NHS Coventry and Warwickshire ICB - B2M3M                        | 11               |
| 19 | NHS Cambridgeshire and Peterborough ICB - 06H                    | 11               |
| 20 | NHS Bristol North Somerset and South Gloucestershire ICB - 15C   | 11               |
| 21 | NHS Black Country ICB - D2P2L                                    | 11               |
| 22 | NHS Birmingham and Solihull ICB - 15E                            | 11               |
| 23 | NHS Hampshire and Isle Of Wight ICB - D9Y0V                      | 11               |
| 24 | NHS Lincolnshire ICB - 71E                                       | 10               |
| 25 | NHS West Yorkshire ICB - 36J                                     | 9                |
| 26 | NHS Northamptonshire ICB - 78H                                   | 7                |
| 27 | NHS North East and North Cumbria ICB - 16C                       | 5                |
| 28 | NHS Buckinghamshire Oxfordshire and Berkshire West ICB - 10Q     | 5                |
| 29 | NHS Frimley ICB - D4U1Y  | 5                |
| 30 | NHS Cornwall and The Isles Of Scilly ICB - 11N                   | 5                |
| 31 | NHS Cheshire and Merseyside ICB - 27D                            | 5                |
| 32 | NHS Gloucestershire ICB - 11M                                    | 4                |
| 33 | NHS North East and North Cumbria ICB - 84H                       | 3                |
| 34 | NHS Somerset ICB - 11X   | 1                |

Number of ICB areas per month with the level of the appointment utilisation higher than 100% in national\_categories DataFrame:

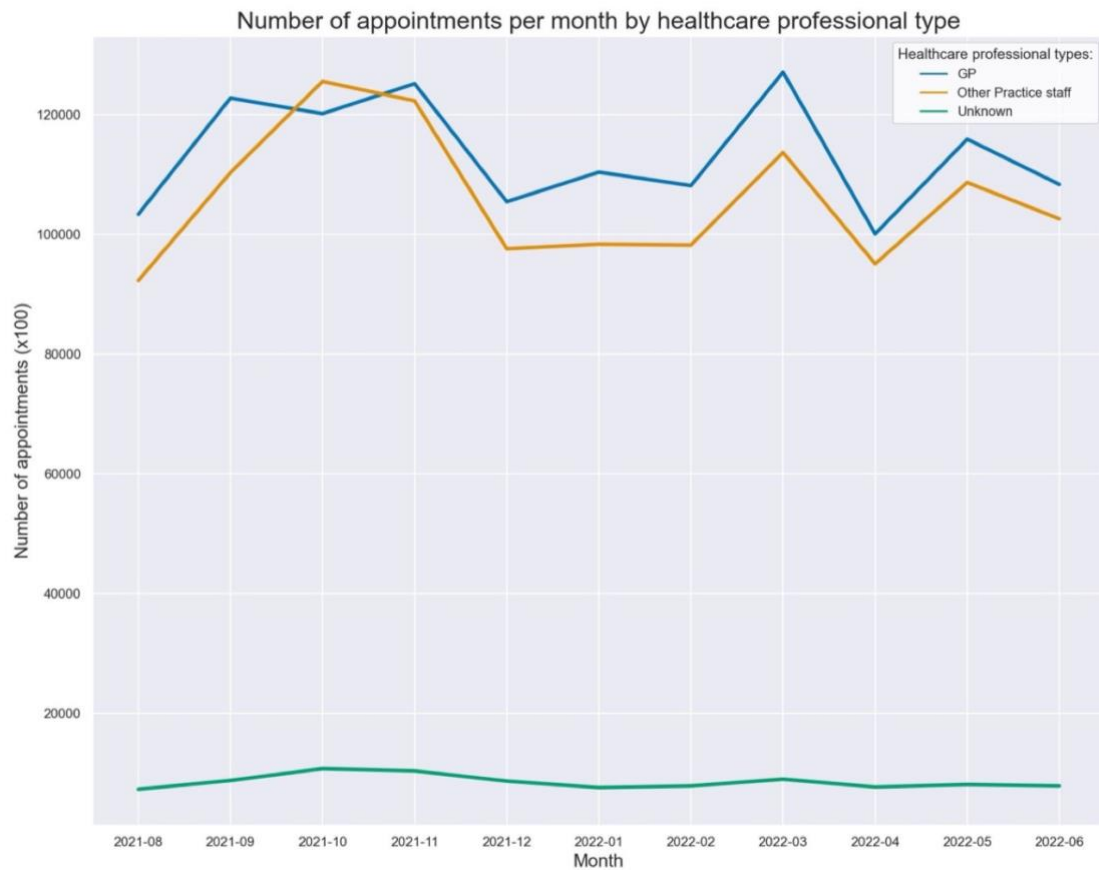
| Year-Month | Number of ICB areas |
|------------|---------------------|
| 2021-10    | 12                  |
| 2021-11    | 12                  |
| 2022-03    | 12                  |
| 2021-09    | 11                  |
| 2022-05    | 7                   |
| 2022-06    | 6                   |
| 2021-08    | 5                   |
| 2021-12    | 5                   |
| 2022-01    | 5                   |
| 2022-02    | 5                   |
| 2022-04    | 5                   |

Five months with the highest number of ICB areas are the same as months identified with the highest number of appointments.

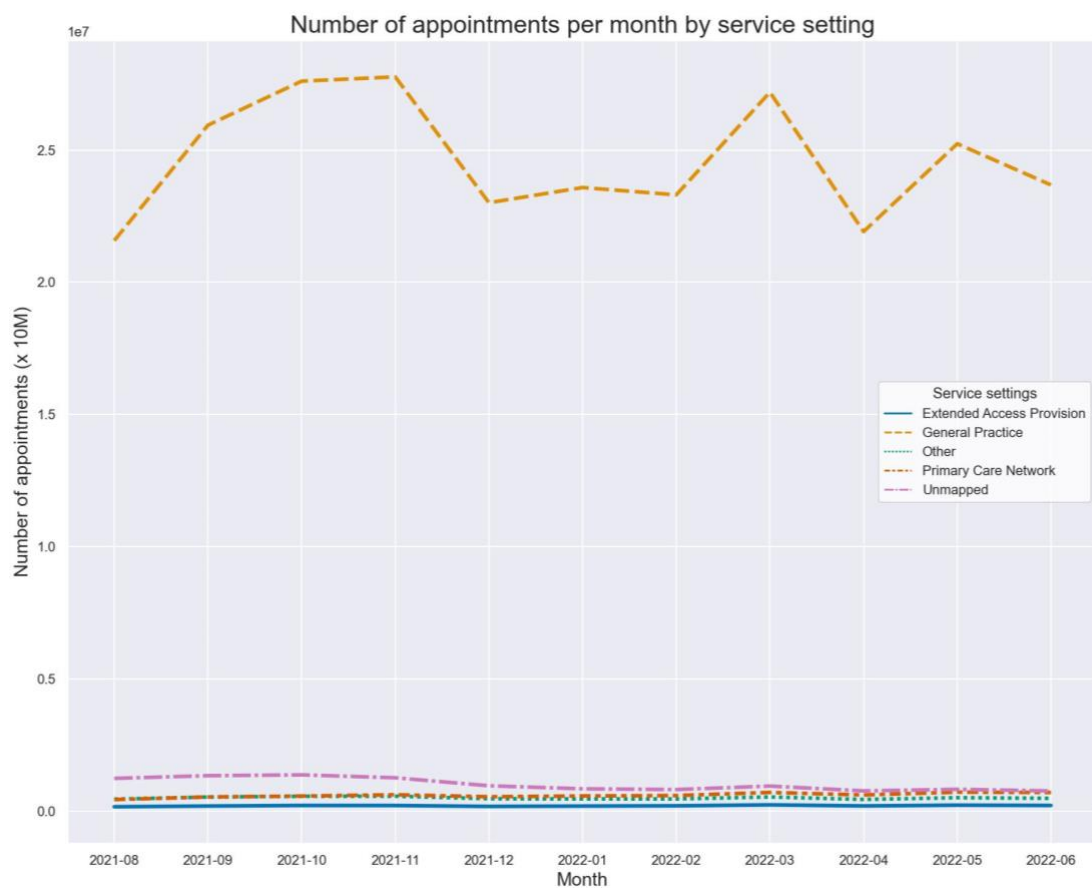
12 sub-ICB locations (= 28.57% of all ICBs) and number of months when they had on average more daily appointments than maximum number calculated above.

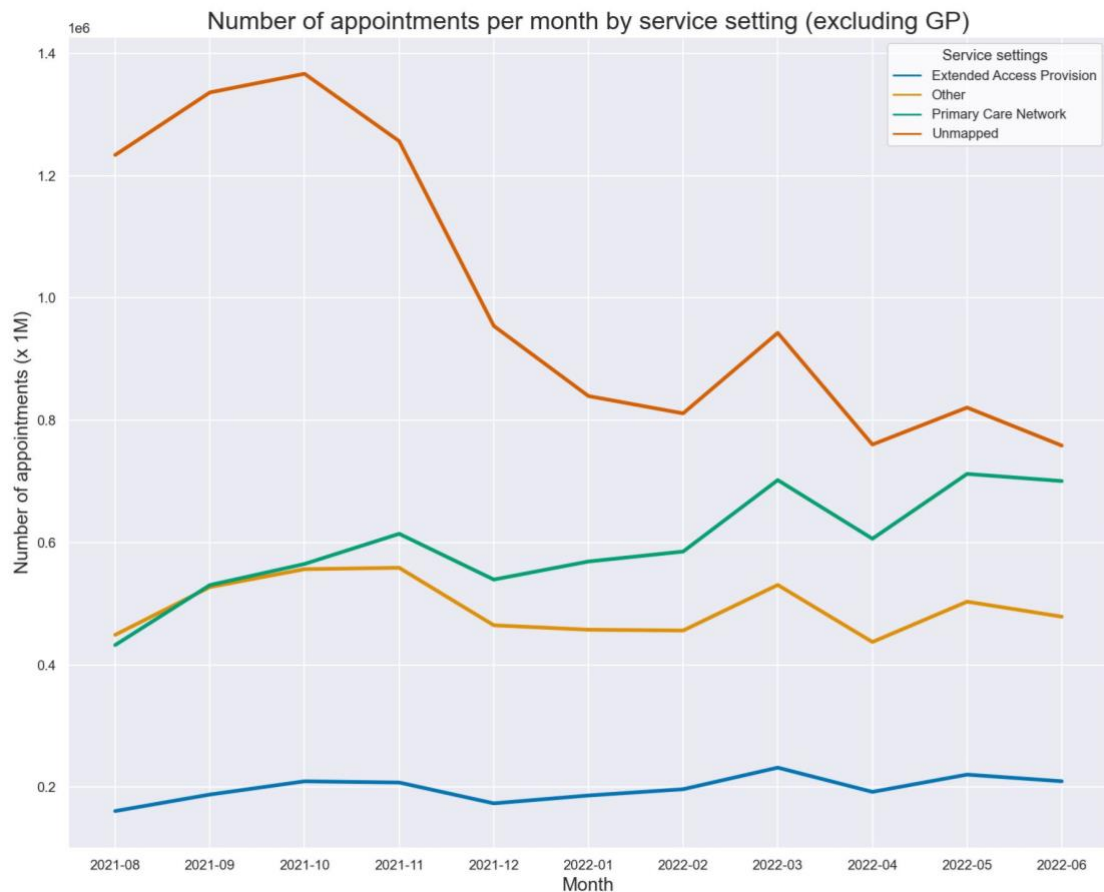
|    | ICB area  | Number of months |
|----|---|------------------|
| 1  | NHS Cheshire and Merseyside ICB                         | 11               |
| 2  | NHS North West London ICB                               | 11               |
| 3  | NHS North East and North Cumbria ICB                    | 11               |
| 4  | NHS West Yorkshire ICB                                  | 11               |
| 5  | NHS Greater Manchester ICB                              | 11               |
| 6  | NHS North East London ICB                               | 6                |
| 7  | NHS Hampshire and Isle Of Wight ICB                     | 5                |
| 8  | NHS Kent and Medway ICB                                 | 4                |
| 9  | NHS Lancashire and South Cumbria ICB                    | 4                |
| 10 | NHS Humber and North Yorkshire ICB                      | 4                |
| 11 | NHS Sussex ICB  | 4                |
| 12 | NHS Buckinghamshire, Oxfordshire and Berkshire West ICB | 3                |

- According to provided data in appointments\_regional DataFrame between August 2021 and June 2022 GPs (GP registrar/Locum GP/Principal GP) run the highest number of appointments per month apart from October 2021, which needs to be further investigated.



- According to provided data in national\_categories DataFrame the highest number of appointments per month within identified service settings were done by GPs.





Whilst number of appointments in the above visualisation conducted by an 'unmapped' service setting has a downward trend, number of appointments conducted by other service settings have upward trends. Further investigation is needed to understand if two above trends are related.

### 3. Recommendations and questions for further investigation.

- In total average utilisation of service in NHS is below the set threshold suggesting that the organisation has enough capacity to handle the total amount of appointments. Nevertheless, 34 sub-ICBs and 12 ICBs had at least one month between August 2021 and June 2022 when they had on average more daily appointments than expected by NHS. 67.65% of mentioned sub-ICBs and 41.67% of mentioned ICBs went above maximum threshold of average daily appointments in every month during the investigated period. Those sub-ICBs and ICBs are at higher risk of being understaffed. More detailed information for identified sub-ICBs and ICBs, including utilisation of service percentages, is available in [Fedorova\\_Oksana\\_DA201\\_Assignment\\_Notebook.ipynb](#)
- Autumn months (November and October 2021 in particular) had the highest number of appointments followed by two spring months (March and May 2022). Additional staff resources might be required for those seasons. The data did not have information about the nature/health issues of the appointments but if it can be grouped (e.g. respiratory infections related to the change of seasons), additional public education through social-media campaigns about how to avoid getting those infections might have a positive impact on reducing the number of appointments.
- More appointments were booked for the first half of the week, possibly because the majority of services are closed during the weekend, suggesting that more staff resources need to be allocated to the first half of the week. Less appointments were booked around Bank Holidays, possibly because a lot of people are away/on holidays around this time.



Majority of service settings are either closed or work reduced hours on Saturdays. Detailed information regarding opening hours were not included in the data set, therefore it was not possible to investigate the popularity of weekends among patients further.

- Majority of appointments were booked as Face-to-Face, followed by telephone appointments. Video/Online appointments were among the least popular appointment types but have more advantages than telephone appointments and closer by nature to Face-to-Face appointments. Further investigation should be conducted about the reasons why Video/Online appointments were not conducted more often and potential benefits of these appointments.
- More appointments were run by GP (GP registrar/Locum GP/Principal GP) between August 2021 and June 2022 apart from October 2021, when more appointments were run by 'Other Practice Staff'. Which needs to be further investigated.
- Highest number of attended appointments were booked on the same day (48.45%); followed by appointments booked 2-7 days prior (20.38%) and 8-14 days prior (11.08%), suggesting that the shorter the time between the date of booking the appointment and appointment date, the higher the chance that it will be attended.
- Majority of appointments with known length were 6-10 minutes (20.12%); followed by 1-5 minutes appointments (17.03%) and 11-15 minutes (14.98%). Nature of shorter appointments needs to be further investigated and any alternatives how to reduce the number of those appointments need to be explored.
- 91.24% of all appointments and 94.26% GP appointments in the data set were attended.
- Twitter search highlighted that NHS needs to encourage public to use more tailored to the organisation hashtags for getting more meaningful insights during further researches.
- Further investigation is needed to identify reasons for unmapped/inconsistent mapping/unknown data entries in the data set in order to improve outputs of further analytical projects.