

| STAKEHOLDER ANALYSIS   |                                                                                                       |              |                 |                         |
|------------------------|-------------------------------------------------------------------------------------------------------|--------------|-----------------|-------------------------|
| <b>Project Name</b>    | Sustainable Guide                                                                                     |              |                 |                         |
| <b>Date Produced</b>   | February 10, 2021                                                                                     |              |                 |                         |
| <b>Name</b>            | <b>Project Role</b>                                                                                   | <b>Power</b> | <b>Interest</b> | <b>Level of Support</b> |
| Consumers              | They will be using information on the app to make decisions and returning feedback                    | High         | High            | Supportive              |
| Product owners(Brands) | They will be providing information for app inventory and collecting feedbacks                         | High         | High            | Supportive              |
| Research Institutes    | They will be providing content resources and might be looking for feedback to generate survey results | Low          | Low             | Neutral                 |