

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	
1	JPMC Excel Skills Virtual Experience Hypothetical Account Dataset																			
2																				
3						Product Lines			Marketing / Promotion Programs					Product 1 Sales Volume (units)						
4	Account Name	Account Address	Decision Maker	Phone Number	Account Type	Product 1	Product 2	Product 3	Social Media	Coupons	Catalog Inclusion	Posters	2017	2018	2019	2020	2021	5 YR CAGR		
5	SB 1	2131 Patterson Road, Brooklyn NY 11201	Dorothy Rizzo	(880) 283-6803	Small Business	Yes	Yes	Yes	Yes	Yes	Yes	Yes	1982	5388	7063	7208	9093	46%		
6	SB 2	3685 Morningview Lane, New York NY 10013	Lawson Moore	(711) 426-7350	Small Business	Yes	Yes	Yes	No	Yes	Yes	Yes	2786	3804	4121	6210	6909	25%		
7	SB 3	2285 Ladybug Drive, New York NY 10013	Vin Hudson	(952) 952-5573	Small Business	Yes	Yes	Yes	Yes	Yes	Yes	Yes	1209	1534	1634	4302	9768	69%		
8	SB 4	2930 Southern Street, New York NY 10005	Susana Huels	(491) 505-6064	Small Business	Yes	Yes	Yes	Yes	Yes	Yes	Yes	906	1251	2897	4499	9428	#VALUE!		
9	SB 5	2807 Geraldine Lane, New York NY 10004	Shanna Hettinger	(412) 570-0596	Small Business	Yes	Yes	No	Yes	Yes	Yes	Yes	1421	1893	2722	4410	5873	43%		
10	SB 6	7778 Cherry Road, Bronx NY 10467	Roy McGlynn	(594) 807-4187	Small Business	Yes	Yes	Yes	No	Yes	Yes	No	2341	6105	7777	7891	8758	39%		
11	SB 7	48 Winchester Avenue, New York NY 10024	Lorena Posacco	(678) 294-8103	Small Business	Yes	No	No	No	No	Yes	No	9252	8499	991	448	211	-61%		
12	SB 8	8735 Squaw Creek Drive, Brooklyn NY 11214	Juanita Wisozk	(305) 531-1310	Small Business	Yes			Yes	No	Yes	No	1581	4799	6582	9024	9759	#VALUE!		
13	SB 9	267 Third Road, New York NY 10034	Velma Riley	(697) 543-0310	Small Business	Yes	No	No	No	No	Yes	No	9766	8049	5556	5202	2373	-30%		
14	SB 10	102 Coffee Court, Bronx NY 10461	Holly Gaines	(277) 456-4626	Small Business	Yes	Yes	No	Yes	No	Yes	No	1530	1620	2027	4881	6002	41%		
15	SB 11	44 W. Pheasant Street, Brooklyn NY 11233	Gary Brown	(459) 968-9453	Small Business	Yes	No	No	No	No	No	No	7555	6551	5188	3436	2359	-25%		
16	SB 12	7488 N. Marconi Ave, Brooklyn NY 11237	Jeffrey Akins	(313) 417-8968	Small Business	Yes	No	No	No	No	No	No	1532	2678	4068	4278	5382	37%		
17	SB 13	9575 Shipley Court, Brooklyn NY 11201	Tim Young	(876) 653-1727	Small Business	Yes			Yes			Yes	24	1797	3548	3668	8592	335%		
18	SB 14	8156 Lake View Street, New York, NY 10025	Debra Kroll	(628) 832-4986	Small Business	Yes	Yes	Yes	Yes	Yes	Yes	Yes	861	1314	1810	6510	9271	81%		
19	SB 15	44 Madison Dr, New York NY 10032	Kelly Boyd	(220) 929-0797	Small Business	Yes	Yes	No	No	No	No	No	9058	4839	4776	4024	369	-55%		
20	MB 1	9848 Linden St, New York NY 10011	Dan Hill	(248) 450-0797	Medium Business	Yes	Yes	No	No	No	No	No	3501	7079	7438	7443	9225	27%		
21	MB 2	805 South Pilgrim Court, Brooklyn NY 11225	Javier George	(964) 214-3742	Medium Business	Yes	Yes	No	Medium Business	No	No	No	3916	4218	5072	5201	7588	18%		
22	MB 3	9132 Redwood Rd, Bronx NY 10466	Christopher Evans	(831) 406-6300	Medium Business	Yes	Yes	No	Yes	No	Yes	No	700	5721	6247	8495	9236	91%		
23	MB 4	3 Warren Drive, New York NY 10040	Julie Ross	(778) 387-0744	Medium Business	Yes	Yes	No	No	No	No	No	9773	9179	8390	8256	3815	-21%		
24	MB 5	402 Bridgeton Lane, Bronx NY 10468	Bill Callahan	(617) 419-7996	Medium Business	Yes	Yes	No	Yes	Medium Business	No	Yes	73	3485	4592	5143	8100	225%		
25	MB 6	6 E. Nichols Ave, New York NY 10027	Anthony Brooks	(349) 801-7566	Medium Business	Yes	Yes	No	Yes	No	Yes	No	238	1235	1822	7074	8207	142%		
26	MB 7	323 North Edgewood St, Bronx NY 10457	Charlotte Leroux	(784) 634-6873	Medium Business	Yes	Yes	No	Yes	No	Yes	No	1368	3447	4535	5476	9983	64%		
27	MB 8	484 Thorne St, New York NY 10128	Nina Coulter	(938) 752-9381	Medium Business	Yes	No	No	No	Yes	No	No	8331	7667	5952	1998	375	-54%		
28	MB 9	861 Gonzales Lane, Bronx NY 10472	Mia Ang	(253) 861-1301	Medium Business	Yes	Yes	No	Yes	Yes	Yes	No	1779	2124	2844	6877	9570	52%		
29	MB 10	267 Randall Mill Dr, New York NY 10033	Kathy Rogers	(939) 738-6471	Medium Business	Yes	Yes	No	Yes	Yes	Yes	No	570	1322	7279	8443	9571	102%		
30	MB 11	12 Lees Creek St, Brooklyn NY 11211	Rita Varga	(754) 696-3109	Medium Business	Yes	No	No	No	Yes	No	No	6156	6110	5791	1759	969	-37%		
31	MB 12	240 W. Manhattan St, Bronx NY 10462	Mel Berkowitz	(967) 547-1542	Medium Business	Yes	Yes	No	Yes	Yes	Yes	No	209	621	3098	7118	8433	152%		
32	MB 13	62 Lower River Road, Staten Island, NY 10306	Debra Martin	(743) 960-6716	Medium Business	Yes	Yes	No	No	No	No	No	6309	6227	5123	4968	3857	-12%		
33	MB 14	48 S. Brandywine St, New York NY 10002	Deshaun Fletcher	(845) 304-6511	Medium Business	Yes	Yes	No	Yes	No	Yes	No	712	4182	6087	7494	8599	86%		
34	MB 15	5 Tallwood St, Brooklyn NY 11233	Kari Lenz	(886) 554-5339	Medium Business	Yes	Yes	No	Medium Business	No	No	No	2390	2415	3461	3850	4657	18%		
35	OR 1	77 Stillwater St, Brooklyn NY 11213	John Mackey	(831) 581-1892	Online Retailer	Yes	Yes	Yes	No	No	Yes	No	2519	3938	5190	8203	8780	37%		
36	OR 2	7061 Bishop St, Yonkers NY 10701	Raymond Heywin	(571) 843-1746	Online Retailer	Yes	Yes	Yes	Yes	Yes	Yes	No	138	286	6750	8254	8656	181%		
37	OR 3	7223 Cedarwood Ave, Brooklyn NY 11221	Janie Roberson	(924) 516-6566	Online Retailer	Yes	Yes	Yes	No	No	Yes	Yes	8873	8484	7883	7499	6592	-7%		