The Vanika Project

Empowering Women Artisans Through Technology

A hackathon project built during the Gravity Coding Skillsvarz 1.0 event. Our Team Binary Brains (2 members) reached the 2nd round with this solution dedicated to solving realworld challenges faced by women artisans.

Problem Statement

Women artisans and entrepreneurs who produce food, pottery, and bamboo goods face:

- Limited digital presence and tech accessibility
- Unfair pricing and undervaluation of their work
- Weak consumer-artisan connections
- Inefficient distribution channels
- Lack of peer support and community
- Absence of tailored educational and growth platforms

Solution Overview

The Vanika Project aims to provide a dedicated digital platform that:

- Showcases handcrafted goods
- Connects artisans with conscious consumers
- Empowers women through community and resources
- Educates through future growth-focused modules

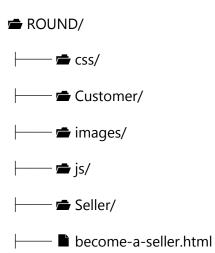
Features

- 1. Bilingual (English + Hindi)
- 2. Category-based product display
- 3. Empowerment and mission-first homepage
- 4. Custom animations inside icons
- 5. Mobile-responsive hamburger menu
- 6. Animated seller timeline onboarding (5 steps)
- 7. Smooth section transitions
- 8. Community-driven storytelling
- 9. Minimalistic, purpose-driven UI
- 10. Drag and Drop

Tech Stack

- HTML
- CSS
- JavaScript

Folder/Files Structure



contact-us.html
├── h elp.html
├── h homepage.css
├── I homepage.html
├── I homepage.js
├── ■ index.html
├── ■ loading1.gif
├── ■ loading2.gif
├── ■ loading3.gif
├── ■ loading4.gif
── The_Vanika_Project_README.docx
── ■ The_Vanika_Project_Walkthrough.docx
└── ■ VANIKA.png
Ø□Set Up Instructions
```bash git clone https://github.com/Sanafr-03/the-vanika-project.git
Navigate into the project : cd gravity-coding

Open index.html in your browser — No setup needed!  $\mathscr{C}$ 

# **## Seller Login Credentials**

To access the Seller Page:

- **Phone Number: ** 6789123450
- **Password:** VANIKA

**T** Use the above credentials to log in as a Seller.

# **Deployment**

Live at: <a href="https://the-vanika-project.netlify.app">https://the-vanika-project.netlify.app</a>

# Walkthrough Video

Watch the full walkthrough here:  $\frac{https://www.linkedin.com/in/sana-fatima-rahman-8bb47831b/recent-activity/all/$ 

**Team: Binary Brains** 

Harsh Barmeda Sana Fatima Rahman