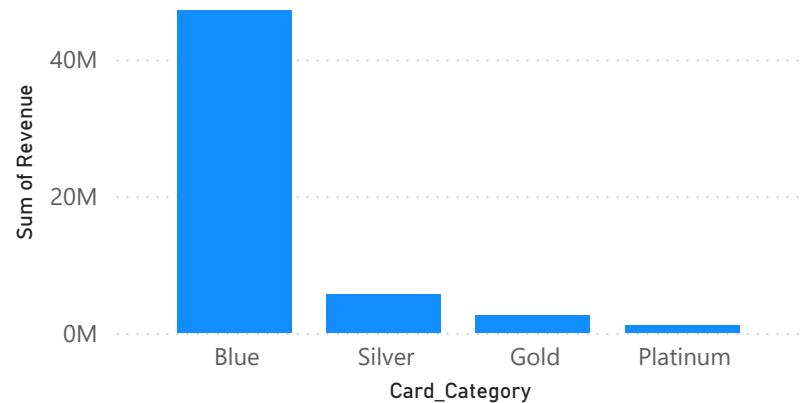
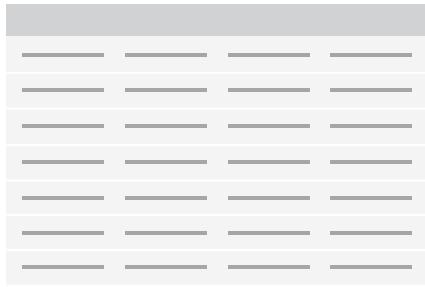


## Sum of Revenue by Card\_Catagory



week num	Previous_week_Revenue	Current_week_Revenue	wow_measure
1		1,035,629.32	
2	1,035,629.32	1,053,088.81	1.7%
3	1,053,088.81	1,148,249.80	9.0%
4	1,148,249.80	1,071,919.27	-6.6%
5	1,071,919.27	1,064,577.97	-0.7%
6	1,064,577.97	1,121,745.12	5.4%
<b>Total</b>	<b>933,134.43</b>	<b>1,201,600.58</b>	<b>28.8%</b>

ⓘ Select or drag fields to populate this visual



	Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	Wh
0	14.75%	17.81%	14.00%	9.16%	23.87%		
1	0.85%	0.99%	1.10%	0.61%	1.66%		
<b>Total</b>	<b>15.60%</b>	<b>18.80%</b>	<b>15.10%</b>	<b>9.77%</b>	<b>25.53%</b>		

	Activation_30_Days	%GT Count of Activation_30_Days
0		42.54%
1		57.46%
<b>Total</b>		<b>100.00%</b>

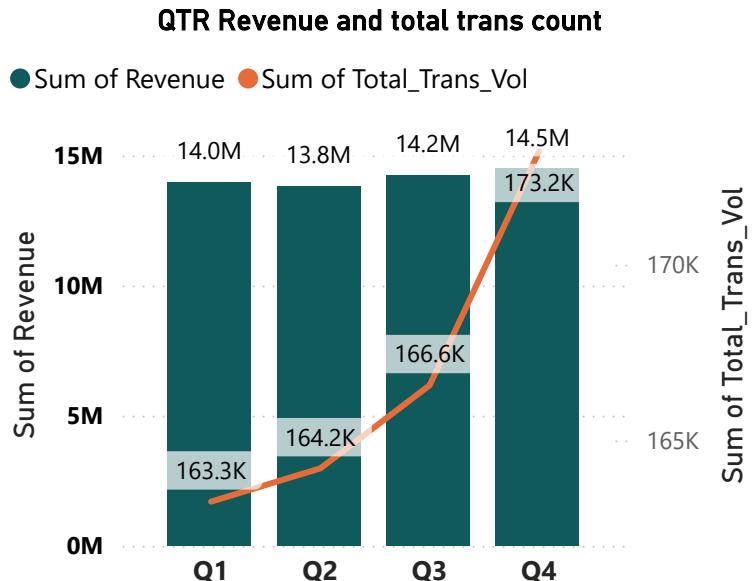
# Credit Card Transaction Report

Q4 Q3 Q2 Q1

Week\_Start\_Date  
All

Revenue	Total Interest	Amount	Count
<b>57M</b>	<b>8M</b>	<b>46M</b>	<b>667K</b>

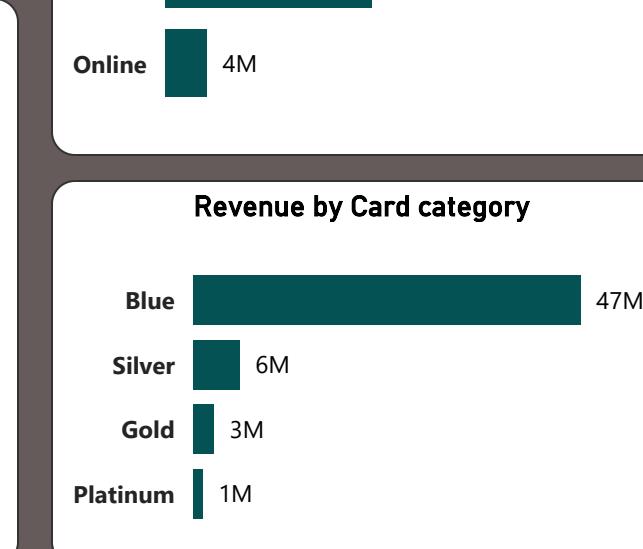
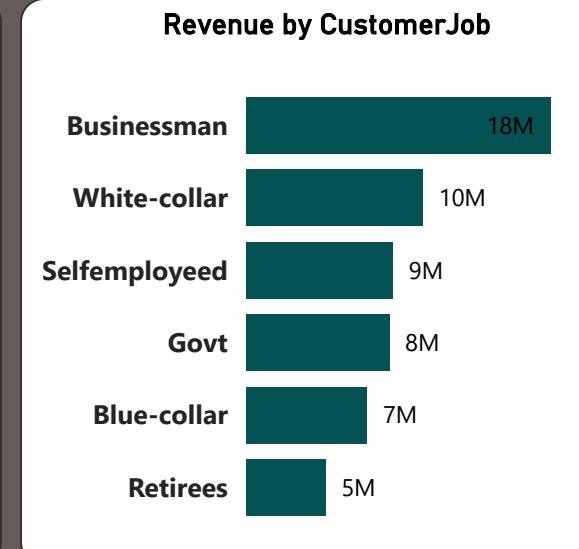
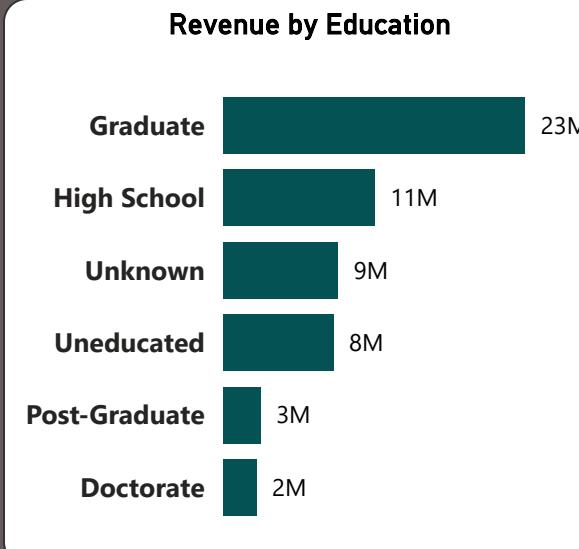
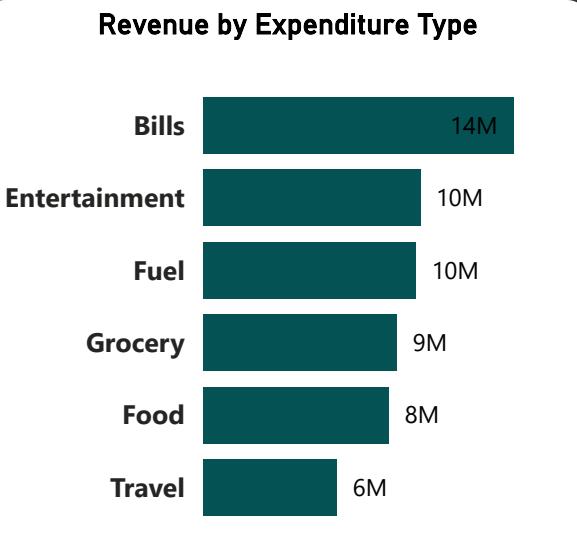
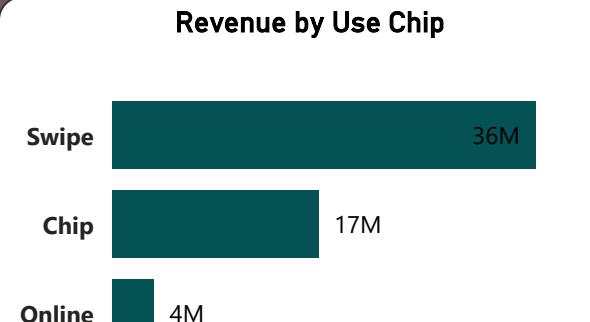
Card_Catagory	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749.0	6614172.6
Gold	2533682	2091362.0	384755.2
Platinum	1135608	953314.0	161629.1
Silver	5659109	4647596.0	821923.0
<b>Total</b>	<b>56517011</b>	<b>45533021.0</b>	<b>7982479.8</b>



F M

Low Med High

Gold Silver Blue Platinum



# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

57M

Total Interest

8M

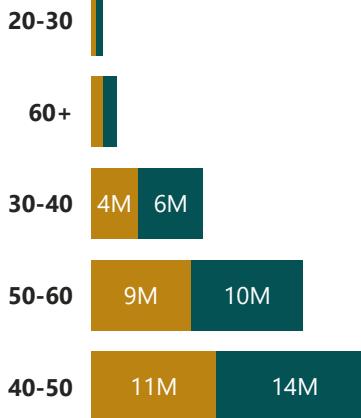
Income

588M

CSS

3.19

Revenue by Age Group

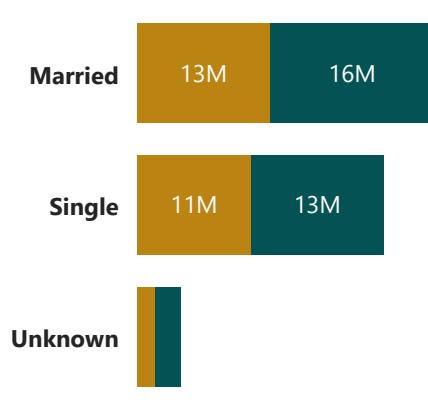


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	7040606	967751.4	7351691
Businessman	17697472	2584604.0	19035043
Govt	8335534	1182230.8	9083472
Retirees	4617448	641692.2	4961930
Selfemployed	8542826	1141510.4	7765993
<b>Total</b>	<b>56517011</b>	<b>7982479.8</b>	<b>58759978</b>

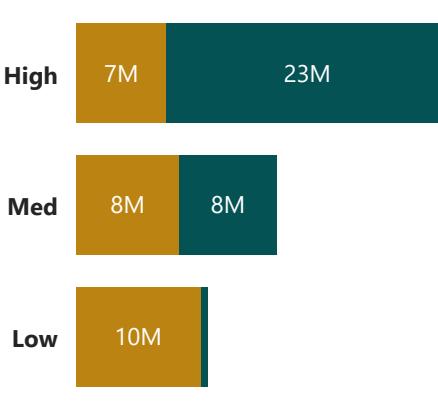
Top 5 States



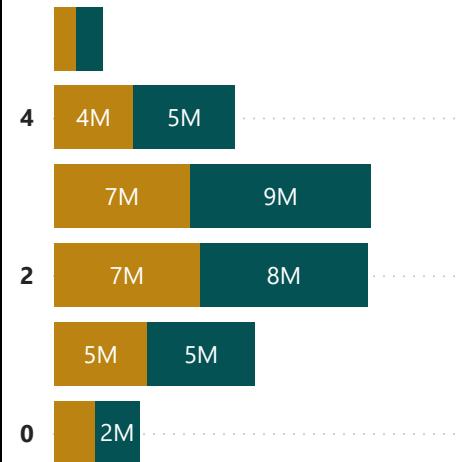
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education

