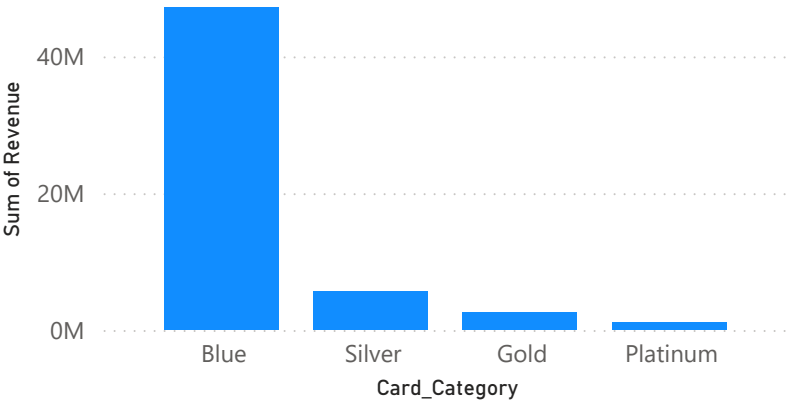


Sum of Revenue by Card\_Category



week num 2	Previous_week_Revenue	Current_week_Revenue	wow_measure
1		1,035,629.32	
2	1,035,629.32	1,053,088.81	1.7%
3	1,053,088.81	1,148,249.80	9.0%
4	1,148,249.80	1,071,919.27	-6.6%
5	1,071,919.27	1,064,577.97	-0.7%
6	1,064,577.97	1,121,745.13	5.4%
Total	933,134.43	1,201,600.58	28.8%

*i* Select or drag fields to populate this visual


Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	Wh
0	14.75%	17.81%	14.00%	9.16%		23.87%
1	0.85%	0.99%	1.10%	0.61%		1.66%
Total	15.60%	18.80%	15.10%	9.77%		25.53%

Activation_30_Days	%GT Count of Activation_30_Days
0	42.54%
1	57.46%
Total	100.00%

# Credit Card Transaction Report

Revenue

57M

Total Interest

8M

Amount

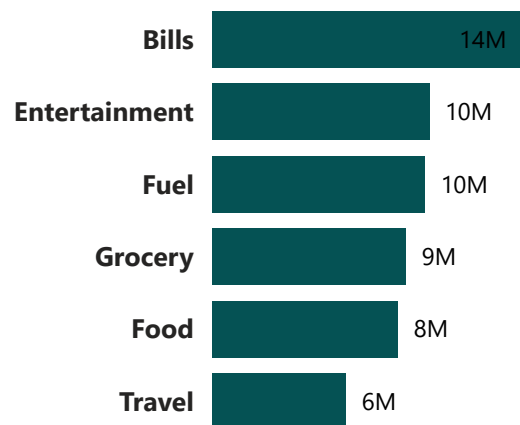
46M

Count

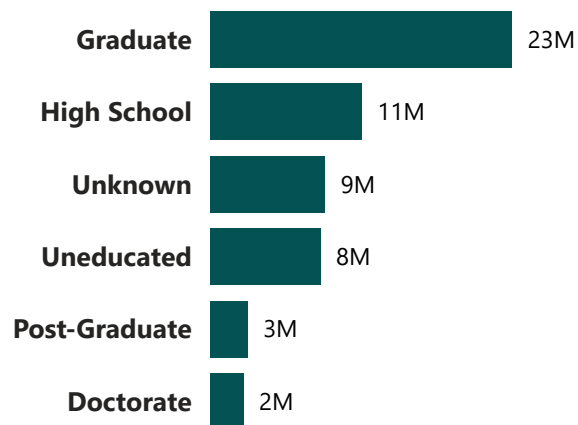
667K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749.0	6614172.6
Gold	2533682	2091362.0	384755.2
Platinum	1135608	953314.0	161629.1
Silver	5659109	4647596.0	821923.0
Total	56517011	45533021.0	7982479.8

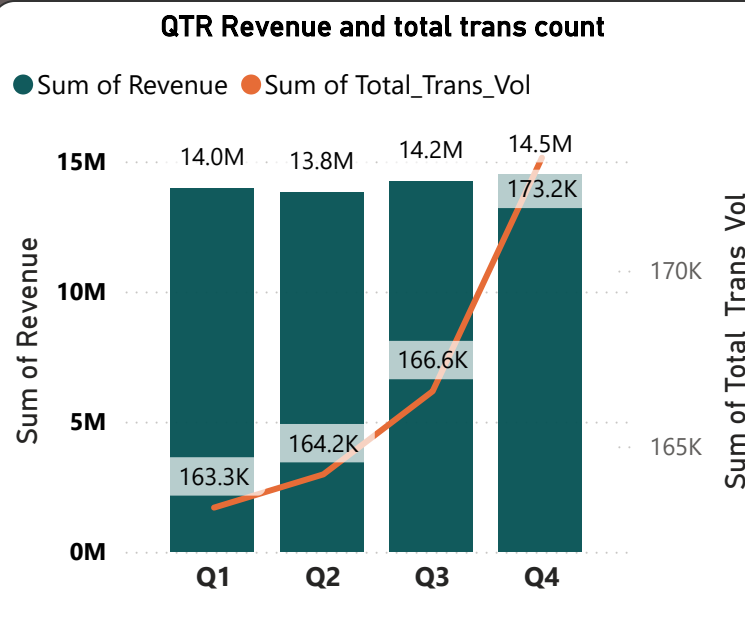
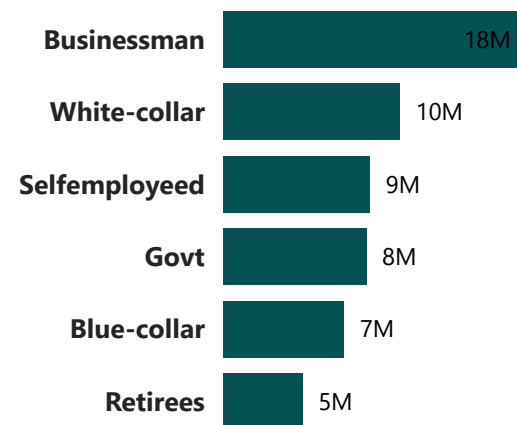
## Revenue by Expenditure Type



## Revenue by Education



## Revenue by CustomerJob



Week\_Start\_Date

All

F

M

Low

Med

High

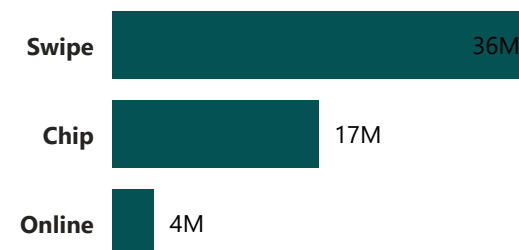
Gold

Silver

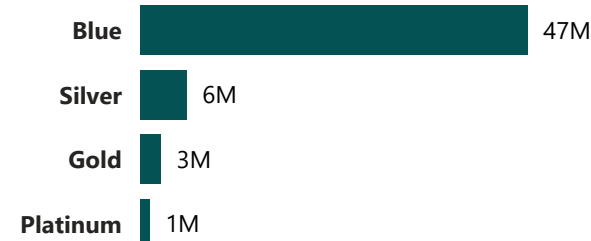
Blue

Platinum

## Revenue by Use Chip



## Revenue by Card category



# Credit Card Customer Report

Revenue

57M

Total Interest

8M

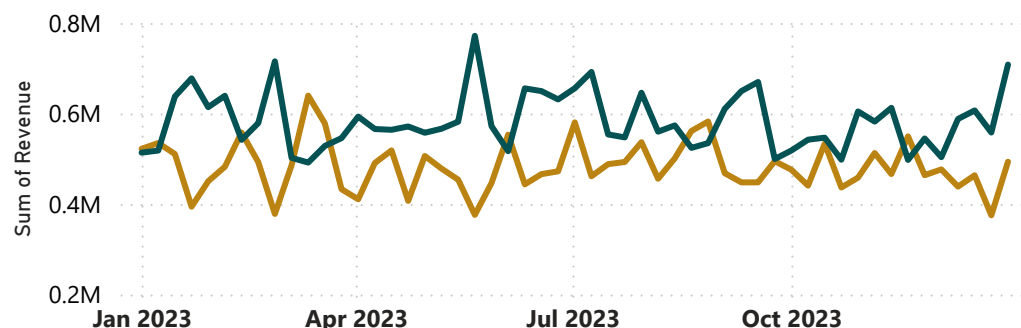
Income

588M

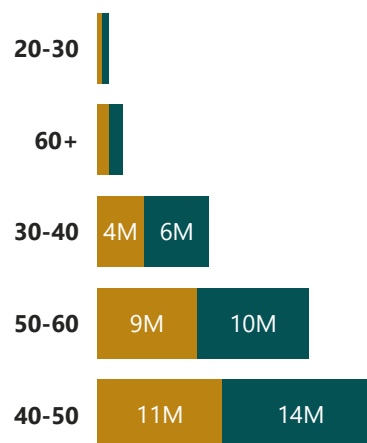
CSS

3.19

Revenue by Week



Revenue by Age Group



Week\_Start\_Date

All

Swipe

Online

Chip

Gold

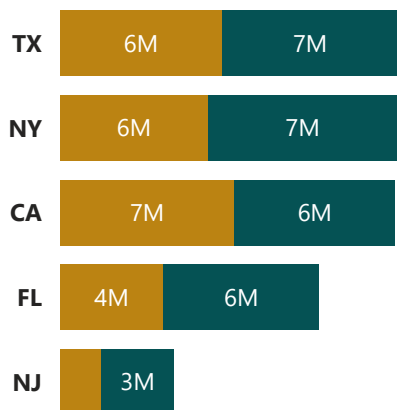
Silver

Blue

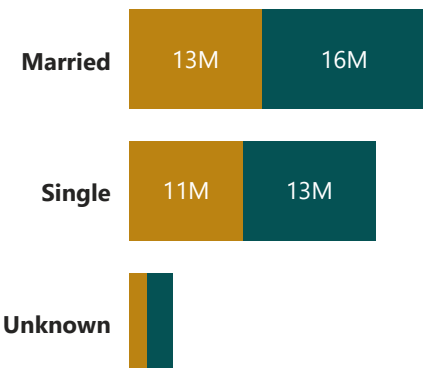
Plati...

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	7040606	967751.4	7351691
Businessman	17697472	2584604.0	19035043
Govt	8335534	1182230.8	9083472
Retirees	4617448	641692.2	4961930
Selfemplove	8542826	1141510.4	7765993
Total	56517011	7982479.8	58759978

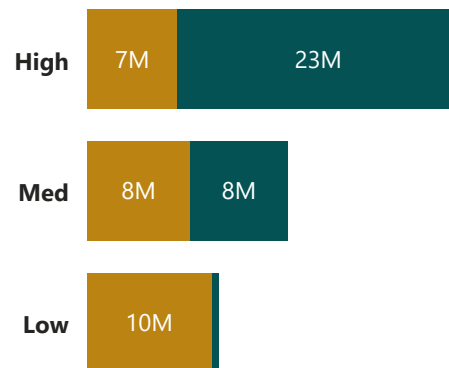
Top 5 States



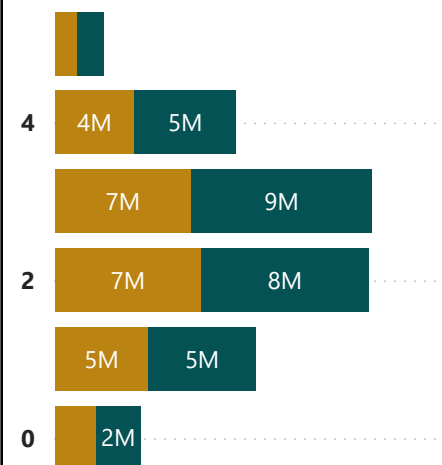
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education

