Sai Sanath Medapureddi

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Summary

Hard-working strategist with a proven reputation for operationalizing change with curiosity and empathy.
Building extensive background in media advertising, marketing strategy and internal operations each day.
Looking to pursue post-MBA career in strategy consulting, driven by business analytics.
Looking to ask questions, solve problems and build things.

Experience

Business Analyst

Kaspr

Nov 2020 - Sep 2021 (11 months)

Gathered requirements from stakeholders, including customers, business users, and technical teams, to understand the needs and goals of the project.

Documentation of Product Specification of various components like Reference Data, Depository Services, Collateral Management, Risk Management, Reports, etc.

Working in an agile model of delivery involving writing user stories, FSD's and grooming the user stories.

Enhanced our open rate for Customer online campaigns by 34% and decreased churn by 46%.

Supervised and worked with the development team to remove bugs and improve the user interface to meet the clientele's needs.

Providing support during the implementation phase, including working with technical teams to ensure that the solution is deployed correctly.

Quality assurance and testing solutions to guarantee that the goals are met and are fit for purpose.

Data Science Intern

Crispypage

Nov 2017 - Jun 2018 (8 months)

Extracted data from different sources and ERP systems with Power BI and Report Builder to generate dashboards and reports for senior executives and stakeholders to report sales, progress, and issues contributing to a business use case.

• Improved performance of existing SQL Queries by performing log analysis and query optimization.

• Analyzing data using statistical techniques and visualizations to identify patterns, trends, and insights.

• Developing predictive models using machine learning algorithms and evaluating their performance.

• Working closely with data scientists and engineers to understand business requirements and contributing to the development of data-driven solutions.

• Documenting work processes, including code snippets, data visualizations, and results.

• Presenting findings and recommendations to stakeholders, including technical and non-technical audiences.

Information Technology Intern

Bilfinger

May 2017 - Aug 2017 (4 months)

Providing technical support to users for hardware, software and network-related issues,

Maintaining and troubleshooting issues related to the organization's computer networks and systems,

Managing the organization's help desk operations and resolving user complaints and queries,

Performing regular backups and recovery operations to ensure data protection and availability.

Education

University Canada West
Master of Business Administration - MBA
Sep 2021 - Dec 2023

SRM University
Bachelor of Technology - BTech, Electrical, Electronics and Communications Engineering
2017 - 2021

Licenses & Certifications

Financial Accounting 099 - University Canada West
49112903

Starting For Your Success - University Canada West
43318715

Academic Integrity Matters - University Canada West
43318967

Academic Writing Strategies - University Canada West
43319186

Strategies For Successful Learning - University Canada West
43319399

Learning for Success Program - University Canada West
43319613

Blockchain A-Z™: Learn How To Build Your First Blockchain - Udemy
UC-98ef5f96-6f0c-4d7e-bf51-ee84da0bfc12

Google Analytics Certification - Google Digital Academy (Skillshop)

67066582

Google Analytics Individual Qualification - Google Digital Academy (Skillshop)
140659675

Search Ads 360 Certification Exam - Google Digital Academy (Skillshop)
141998108

Creative Certification Exam - Google Digital Academy (Skillshop)
141999070

Skills

Shopify • Lightspeed • Databases • Project Management • Creative Development • Search Ads 360 • Business Planning • Strategic Thinking • Academic Writing • Problem Solving