



RAJASEGARAN RAJASANATH

MBA Student

After completing high school in Sri Lanka, I pursued higher education at the Belarusian National Technical University and Mbway Lyon. Currently, I am enrolled in the MBA Digital Marketing and Communication program at Mbway Paris.

Contact



+33 7 67 13 19 77



rrajasanath@gmail.com



Rajasegaran Rajasanath



10 route de Versailles, Le Port-Marly. 78560

Hard skills

- Video Creation/Editing
- Canva Pro
- Microsoft Office
- Adobe Suite
- Website Creation/ HTML

Soft skills

- Observation
- Decision Making
- Curiosity
- Teamwork
- Adaptability

Education

- Belarusian National Technical University - Minsk
HND in Automation of technological processes and production
(2020- 2022)
- Mbway - Lyon
Bachelor of International Business
(2022- 2023)
- Mbway - Paris
MBA Digital Marketing and Communication
(2023- Present)

Professional Experience



Communication and business development

Alzea Mobilité Internationale - Lyon

Main responsibilities :

Communication

- Creation of commercials
- Creation of brochures and leaflets

Business development

- Introduced new programs to schools in Asia.
- Expand reach and establish partnerships with educational institutions outside France.

(March 2023 – May 2023)

Languages

- English (B2+)
- Tamil (Native)
- Sinhala (Fluent)
- French (A2+)

Aim

Secure a role in digital marketing where I can apply my skills to help businesses thrive and meet their goals. Eager to contribute fresh ideas and strategic insights in the dynamic field of digital marketing and communication.

Interests

- Table Tennis
- Volleyball
- Traveling
- Cuisine
- Photography (Instagram: @beyondeveryshot)