

A presentation that persuades the audience in under thirty seconds, or roughly one hundred words, is known as an elevator speech. Its term is derived from the notion that thoughtfully chosen words might change the course of a brief elevator ride.

It's so nice bumping into you! I represent Green Bags, a company dedicated to sustainable packaging. We've developed an innovative paper bag that is fully recyclable and biodegradable.

Plastic grocery bags are an environmental disaster. They pile up in landfills and oceans, harming wildlife. Many places have banned them. But current paper bags also have issues, as most are coated in plastic that prevents decomposition.

Our breakthrough is a natural, plant-based coating that allows our sturdy paper bags to fully biodegrade if composted. They look and feel like traditional bags yet are much more eco-friendly.

With growing worries over plastic waste, we believe our compostable bags are the perfect solution for grocery and retail. I'm pleased to give you samples so you can check the quality for yourself. How do you feel about our suggestion?

References:

Business Communication for Success. (2012). [https://saylordotorg.github.io/text\\_business-communication-for-success/](https://saylordotorg.github.io/text_business-communication-for-success/)

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