

BUSINESS & SOCIETY





LEARNING JOURNAL UNIT 5

BUS 3306-01 BUSINESS AND SOCIETY - AY2024-T5



JULY 19, 2024

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DESCRIBE WHAT YOU DID:

I started Unit 5 this week by researching corporate social responsibility (CSR) and sustainability online. To comprehend the United Nations Global Compact's objectives better, I also looked over their website. I completed a self-assessment quiz to gauge my understanding after finishing my study. After that, I composed and turned in a discussion post for Unit 5, concentrating on the leadership survey of the UN Global Compact and its effects on sustainability and business. Finally, I engaged with my peers by providing feedback on three of their discussion posts.

DESCRIBE YOUR REACTIONS TO WHAT YOU DID:

The research on CSR and sustainability caught my attention. When I learned about the UN Global Compact and its leadership survey, I became aware of how important businesses are to solving global issues. I was able to synthesize this knowledge and reflect critically on how today's environment is changing expectations for organizations thanks to writing the discussion post.

DESCRIBE ANY FEEDBACK YOU RECEIVED OR ANY SPECIFIC INTERACTIONS YOU HAD:

It was a useful exercise to get feedback and opinions from my peers'. Their discussions showed me a way to see things from a different perspective. It also gave me insights of topics which others are focusing on. The active participation in this peer-to-peer exchange made me realize how intricate the problems pertaining to corporate sustainability are.

DESCRIBE YOUR FEELINGS AND ATTITUDES THIS WEEK:

I felt engaged and motivated while learning about these important global initiatives. I connected with the idea of corporate sustainability and how it affects society, and I started to get more interested in the ways that companies might influence positive change.

DESCRIBE WHAT YOU LEARNED – WAS THERE ANYTHING THAT YOU WERE CONFUSED BY?:

I gained knowledge about the ten universal principles of the UN Global Compact and its connections to labor, human rights, the environment, and anti-corruption. I learned more about the motivations behind CEO participation in these surveys and how the outcomes might affect company conduct and policy decisions. One area that I found slightly confusing was how smaller companies might implement these principles on a more limited scale.

ADDITIONAL REFLECTIONS:

- ✚ What surprised me was the extent to which businesses are now expected to address global challenges beyond just making profits.
- ✚ The most challenging aspect was synthesizing the information from various sources into a coherent discussion post. It required careful thought to present the ideas clearly and concisely.
- ✚ I'm gaining skills in critical analysis of complex global issues and in understanding the interconnectedness of business and societal goals.
- ✚ As a learner, I'm realizing that I enjoy topics that have real-world applications and that challenge me to think about big-picture issues.

✚ I can apply these concepts by being more aware of companies' sustainability efforts and perhaps considering how these principles might apply in my future career or personal choices.

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