For my work and studying the best OS is Windows for its compatibility, friendliness to the user as well as the amount of support of corporate and educational. Windows includes diverse applications for data analysis, financial modeling and coding such as Python, R, Excel, and Power BI (Newman, 2025). Windows has a more user-friendly GUI, making it friendlier for users of all capabilities than UNIX, which can be more challenging if you don't have command-line knowledge (Baranwal, 2025). Windows also gets frequent updates and relies on good customer support and integration with the Microsoft services many offices already subscribe to. These factors make Windows a useful and powerful option for students and business makers.

If you compare Windows vs. UNIX, both are good in terms of their performance, but they cater to different kinds of users. The windows OS is user-friendly, great for average users, and for financial and business professionals. Alternatively, UNIX is popular among developers and server admins for stability and control, yet is more cumbersome for advanced users. UNIX is the king in server world, Windows the king in desktop and enterprise world because it is easy to manage and compatible. So, Windows seemed like the more versatile option for day-to-day learning and productivity.

## **Sales Pitch for Windows:**

Now imagine the best OS for all your favorite PC games and imagine that it is driving every feature of your tools to a level of unrivaled ergonomics, performance, and quality – that's Windows. Whether you're working with financial reports or sitting through a work meeting on Microsoft Teams, everything is designed to work together on Windows. Intuitive interface & up-to-date information provides more time to get on with business and work on billable tasks. Not to mention the excellent customer support and security features ensure that your files and projects are always secure. Switch to Windows and power your workflow up!

## References:

Newman, M. (2025, January 19). 8 Best Operating Systems for Business in 2023. HoBSoft. <a href="https://hobsoft.com/guides/best-operating-systems/">https://hobsoft.com/guides/best-operating-systems/</a>

Baranwal, V. (2025, June 2). Linux vs Windows: Which OS Is Right for You? DigitalOcean Community. <a href="https://www.digitalocean.com/community/tutorials/linux-vs-windows">https://www.digitalocean.com/community/tutorials/linux-vs-windows</a>

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