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Profile Summary

Highly qualified digital marketing strategist with 7+ years of experience in multiple marketing disciplines, search engine marketing (SEM), and event marketing. Proven ability to drive sales and increase brand awareness for small business clients.

Professional Skill

- Media relation
- Brand management
- Advertising
- Direct Marketing

Relevant Skill

- Supervising
- Newsletter
- Event planning
- Fluent in Spanish

Education

Bachelor of Science University

2009-2013

Computer Graphics Technology focuses on interactive Multimedia Development

Work Experience

Marketing Strategist

2021-2022

- Propel marketing and design
- Propel works with clients to create effective and unique marketing strategies to help raise their online profile and support their business objective

Marketing Manager

2020 - 2021

- Championed marketing efforts for St. Thynk Unlimited
- Developed and implemented strategic marketing initiatives, targeted to both internal and external markets, while using marketing and public relation techniques

Lead Program Support Assistant

2018- 2022

- Managed and trained 5 employees while supervising daily tasks and performing project management
- Ensured accuracy and authenticity of all recorded information

Marketing Assistant

2016 - 2018

- Developed, produces, and distributed marketing materials for internal and external initiatives for Hannover and Tyke
- Lead a team of marketing professionals while planning a special event to promote Hannover and Tyke such as Health campaigns, Brochures, Postcards, press releases, etc.

Interest

- Monitoring stock market.
- Managing social media presence.
- Creating graphic design