



LORNA ALVARADO

Digital Marketer

I am a professional Digital Marketer 7+ years of experience in digital marketing, branding and business strategy across media and entertainment industries.

✉ hello@reallygreatsite.com

☎ +123-456-7890

📍 123 Anywhere St., Any City

EDUCATION

BACHELOR OF DESIGN

Fauget University | 2012-2016

SKILLS

Market Strategy

Marketing Tools

Budgeting Planning

Project Management

EXPERIENCE

DIGITAL MARKETING LEAD

Studio Shodwe | 2018-present

- Created and managed digital campaigns for top clients
- Increased two clients' digital presence and customer interaction by 200%
- Approves all content to be posted on social media

DIGITAL MARKETER

Larana, Inc | 2016-2018

- Contributed ideas for digital marketing campaigns for raising brand awareness
- Organizes all social media posts for the editorial department