

SANCHIT GUPTA

DATA ANALYST

☎ +91-8909-06-4040 | ✉ sanchitbytes@gmail.com | 🌐 sanchitbytes.github.io | 🔗 linkedin.com/in/sanchitbytes

PROFESSIONAL SUMMARY

Business-minded Data Analyst with a Software Engineering foundation and hands-on experience in SQL, Python, Excel, Tableau, and Power BI. Skilled in transforming raw datasets into actionable insights and building interactive dashboards. Google-certified with client-focused mindset and a proven track record of delivering measurable business impact (15%+ ROI growth, 20% sales increase).

WORK EXPERIENCE

Data Analytics Intern | 2025-Present

FAST Pharma (Roorkee) & Hayai Pharma Pvt Ltd (Meerut)

- Analyzed 8 sales and operational datasets using **SQL & Excel** creating 5 **dashboards** and automating reports to improve data-driven decisions at FAST Pharma and Hayai Pharma.
- Delivered actionable insights on marketing performance and customer segmentation, resulting in a 15% increase in campaign ROI by optimizing resource allocation.
- Implemented **AI-powered** analysis that anticipated future sales trends, improving forecasting accuracy and driving proactive strategies.

Business Manager | 2019-2024

KVK & MLMK | Family-Owned Trading Enterprise

- Managed sales, finance, and **client relationships** for a trading business, increasing Sales by 20% through strategic negotiations. Utilized **advanced Excel** for sales analysis, inventory management, and handling transactions.

Associate Software Engineer | 1/2018-12/2018

Successfully placed via on-campus recruitment

- Managed end-to-end project delivery for 10+ International clients in real estate, politician's portfolio, and small businesses.
- Developed 15+ dynamic client websites using **WordPress, SQL, HTML, CSS, and JavaScript**, enhancing online presence.

CERTIFICATION

- **Google Data Analytics Professional Certificate:** A comprehensive program covering the entire data analysis lifecycle, from data cleaning and visualization to analysis with R, SQL, and Tableau.

PROJECTS

- **Smartphone Market Insights (SQL):** Optimized queries using joins, window functions, and CTEs to derive pricing trends.
- **Global AI Tool Adoption (Excel, Power BI):** Processed 145k+ records, built interactive dashboards, and identified adoption patterns.

SKILLS SECTION

- **Data Analysis & Business Intelligence:** SQL (Joins, Window Functions, CTEs), Excel, Tableau, Power BI
- **Programming:** Python (Pandas, NumPy, Matplotlib, Seaborn)
- **Data Processes:** Data Cleaning, ETL, Data Modeling, Forecasting, KPI Reporting, Exploratory Data Analysis, Predictive Analytics
- **Other:** Dashboard Development, Statistical Analysis,

ACADEMIC HISTORY

- **Master of Computer Applications (MCA)**
 - Graphic Era University, Dehradun | 2016-2018
- **Bachelor of Computer Applications (BCA)**
 - Graphic Era University, Dehradun | 2013-2016
- **High School & Senior Secondary (10th & 12th)**
 - Delhi Public School, Meerut