Project: Diamond Prices

Understanding the Model

- 1. According to the model, if a diamond is 1 carat heavier than another with the same cut, how much more should I expect to pay? Why?
 - I should expect to pay \$8,413 more because we are multiplying carat by 8413 in the formula and we are increasing carat by 1. So, I need to pay \$8,413 more.
- 2. If you were interested in a 1.5 carat diamond with a **Very Good** cut (represented by a 3 in the model) and a **VS2** clarity rating (represented by a 5 in the model), how much would the model predict you should pay for it?

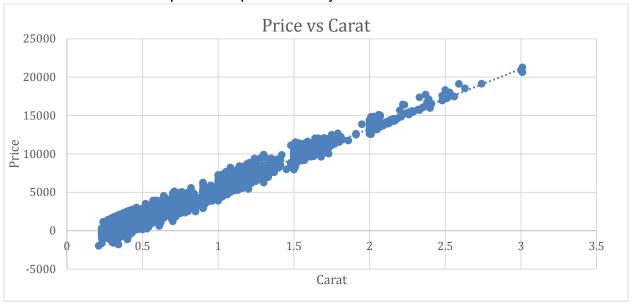
The model will predict \$10,094.8 to be paid.

Visualize the Data

1. Plot 1 - Plot the data for the diamonds in the database, with carat on the x-axis and price on the y-axis.



2. Plot 2 - Plot the data for the diamonds for which you are predicting prices with carat on the x-axis and predicted price on the y-axis.



3. What strikes you about this comparison? After seeing this plot, do you feel confident in the model's ability to predict prices?

I don't feel confident about the model's ability as:

- i) Prices can never be negative.
- ii) In this case prices are going negative for some diamonds with carat value less than 0.5.
- iii) So, there must be some error in the formula.

Make a Recommendation

1. What price do you recommend the jewelry company to bid? Please explain how you arrived at that number

I calculated the sum of all prices in the table and the company generally purchases diamonds from distributors at 70% of that price.

Sum of all prices is \$11733523,

Applying 70% to it we get, \$8,213,466.

So, I recommend the price to be bidden by company shall be \$8,213,466.