

# ATLIQ HARWARE SALES REPORT



## INSIGHTS GENERATION

1. What are the top 10 products based on the percentage increase in their net sales from 2020 to 2021?

### AtliQ Hardwares



#### Filters

region All   
market All  **Top 10 Products**  
customer All  All values in USD

Products	2020	2021	21vs20
AQ Electron 4 3600 Desktop Processor	3.0M	19.4M	641.3%
AQ GT 21	0.8M	4.4M	561.1%
AQ Home Allin1	0.7M	5.2M	769.0%
AQ LION x1	0.0M	0.8M	1719.5%
AQ LION x2	0.1M	0.9M	1768.9%
AQ LION x3	0.1M	1.2M	1792.3%
AQ Mx NB	0.0M	1.4M	5723.5%
AQ Pen Drive DRC	0.6M	3.8M	587.7%
AQ Smash 2	0.4M	11.2M	2589.5%
AQ Zion Saga	0.7M	3.6M	528.5%
Grand Total	6.4M	52.0M	

2. Generate a "Division" report to present the net sales data for 2020 and 2021, along with the growth percentage.

### AtliQ Hardwares



#### Filters

region All  **Division Level report**  
customer All  All values in USD

Division	2020	2021	21vs20
N & S	51.4M	94.7M	184.4%
P & A	105.2M	338.4M	321.5%
PC	40.1M	165.8M	413.7%
	196.7M	598.9M	

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3. Which products are ranked in the top 5 and bottom 5 in terms of quantity sold?

## AtliQ Hardwares



### Filters

region	All	Top 5 Products
customer	All	All values in USD

Products	Qty
AQ Gamers	3.4M
AQ Gamers Ms	4.0M
AQ Master wired x1 Ms	4.2M
AQ Master wireless x1	3.4M
AQ Master wireless x1 Ms	4.1M
Grand Total	19.0M

## AtliQ Hardwares



### Filters

region	All	Bottom 5 Products
customer	All	All values in USD

Products	Qty
AQ Gamer 1	0.1M
AQ GEN Z	0.1M
AQ Home Allin1	0.0M
AQ HOME Allin1 Gen 2	0.0M
AQ Smash 2	0.0M
Grand Total	0.2M

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4. What are the new products that Atliq began selling in 2021? (Hint: Find rows that contain a percentage value of 0% in the "21 vs 20" column)

## AtliQ Hardwares



### Filters

region

All

customer

All

division

All

New Product 2021

All values in USD

Product	2020	2021
AQ Clx3		4.4M
AQ Electron 3 3600 Desktop Processor		14.2M
AQ Gen Y		19.5M
AQ GEN Z		11.7M
AQ HOME Allin1 Gen 2		3.5M
AQ Lumina Ms		4.2M
AQ Marquee P3		4.9M
AQ Marquee P4		1.7M
AQ Maxima Ms		13.7M
AQ MB Lito		2.8M
AQ MB Lito 2		2.3M
AQ Qwerty		22.0M
AQ Qwerty Ms		15.4M
AQ Trigger		20.7M
AQ Trigger Ms		17.9M
AQ Wi Power Dk3		17.2M
Grand Total		176.2M

5. What are the top 5 countries in terms of net sales in 2021?

## AtliQ Hardwares



### Filters

region

All

Top 5 countries

customer

All

All values in USD

Countries	2021
Canada	35.1M
India	161.3M
South Korea	49.0M
United Kingdom	34.2M
USA	87.8M
Grand Total	367.2M