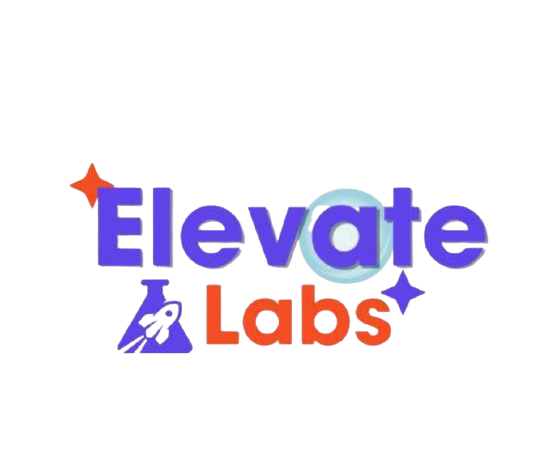
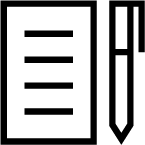
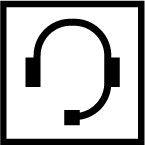
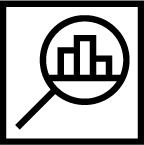
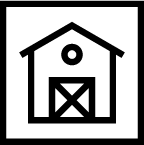
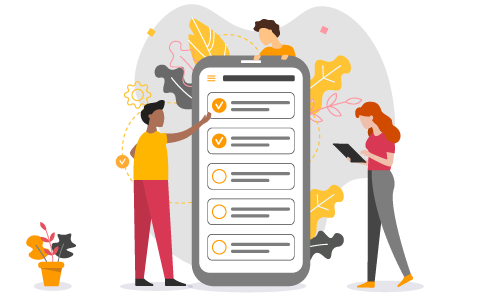
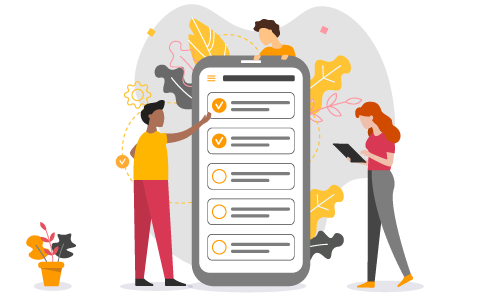
**Welcome to Elevate labs**



**Click on the below button's to accessing each page**



**Executive Summary**

**dashboard**

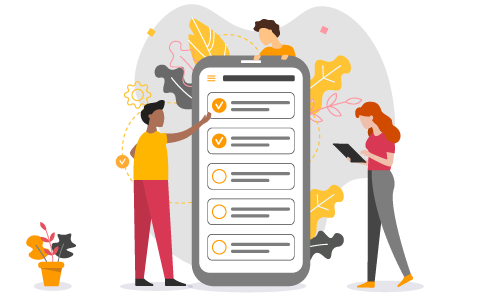
**Sales & Profit**

**Analysis**

**Customer &**

**Order Behavior**

**Product Performance**



**Total Sales**

:

₹5.83 Cr

**Top Region:**

South (₹1.63 Cr)

**Top Category**

Office Supplies

:

₹2.18 Cr

)

(

**Top Customer Segment**

:

Consumer (₹2.53 Cr)

**Best Month**

)

:

October (₹71.49 L

**Sales Trend**

:

Steady growth

throughout the year, peaking in

October

**Total Profit:**

₹2.69 Cr

**Top Region by Profit:**

South

(

₹83.55 L

)

**Top Category:**

Office Supplies

₹1.12 Cr

(

)

**Top Customer Segment:**

Consumer (₹1.19 Cr)

**Most Profitable Month**

:

October

₹38.54 L

)

(

**Profit Trend:**

Fluctuating trend

with a major peak in October

**Overall Quantity Sold**

:

73.7K units

**Regional Performance:**

Top Region: South (20.5K units)

**Lowest**

:

East

**Top Category:**

Office Supplies (30.5K

units)

**Lowest:**

Furniture

**Customer Segment Performance:**

**Top Segment:**

Consumer (35.9K units)

**Lowest**

Corporate

:

**Monthly Sales Trend:**

Highest in October (8.73K units)

**Total Orders:**

25.2K

**Region with Most Orders**

South

:

**Top Category by Orders:**

Office

Supplies

**Most Active Segment:**

Consumer

**Month with Most Orders**

October

:

**Insight**

:

High number of orders in

October

