COFFEE SHOP WEBSITE

A MINI PROJECT REPORT

SUBMITTED BY

GR SANCHITHA

220701243

In partial fulfillment for the award of the degree of

COMPUTER SCIENCE AND ENGINEERING

RAJALAKSHMI ENGINEERING COLLEGE

(AUTONOMOUS)

THANDALAM

CHENNAI – 602105

2023 – 24

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INTRODUCTION

The Coffee Shop Website Project is focused on creating a modern, user-friendly platform that elevates the café experience for customers while simplifying operations for the business. The website will feature a dynamic menu that highlights the café's diverse offerings, including coffee varieties, specialty beverages and snacks, complete with detailed descriptions and pricing. Designed with a café-inspired aesthetic, the platform will provide a visually engaging and intuitive experience, ensuring that customers can easily navigate and explore the site from any device.

One of the standout features is the integrated table reservation system, allowing customers to book their preferred table effortlessly. Alongside this, the website will include essential functionalities such as contact details, an interactive map for directions, and links to social media pages to keep users updated on promotions and events. By combining convenience, functionality, and design, this project aims to create a digital experience that reflects the café's charm while meeting the needs of its patrons.

ABSTRACT

The Coffee Shop Website Project aims to develop a comprehensive online platform that enhances customer engagement and streamlines the café's operational processes. The website will feature a dynamic menu showcasing the café's offerings, including coffee varieties, specialty beverages, and snacks, presented with detailed descriptions and customizable options. A robust table reservation system will allow users to book their preferred seating effortlessly, ensuring a hassle-free dining experience.

Designed to be user-friendly and visually appealing, the platform will incorporate responsive design principles to ensure accessibility across devices. Additional features such as contact information, an interactive map, social media integration, and feedback forms will further enrich the customer experience. This project serves as a blend of aesthetics and functionality, providing a valuable tool for the café to improve its digital presence and cater to the evolving needs of its patrons.

PROBLEM STATEMENT

In today's fast-paced, technology-driven world, customers increasingly expect cafés to offer convenient and efficient digital solutions to enhance their experience. However, many cafés struggle to meet these expectations due to the lack of a functional online platform. Common issues include the inability to showcase up-to-date menus with detailed descriptions and prices, the absence of an efficient system for reserving tables, and a limited online presence to attract and engage customers.

These challenges result in customer dissatisfaction, missed business opportunities, and operational inefficiencies, particularly during peak hours when manual table bookings or walk-ins can lead to delays and confusion. Additionally, without a visually appealing and responsive website, cafés fail to establish a strong brand identity and connect with their tech-savvy audience. Therefore, there is a pressing need for a comprehensive online platform that integrates an interactive menu, seamless table reservation capabilities, and essential business information while delivering a modern and engaging user experience.

OBJECTIVE

The objective of the Coffee Shop Website Project is to develop a user-friendly and visually appealing online platform that enhances customer convenience and showcases the café's offerings. The website will feature a dynamic menu with detailed descriptions and pricing, allowing customers to easily explore available items. A key component of the project is the integration of a seamless table reservation system, enabling users to book tables online, reducing wait times and improving the overall customer experience.

Additionally, the project aims to streamline café operations through an efficient admin panel, allowing staff to manage the menu, track reservations, and view customer feedback. This will improve operational efficiency and reduce manual work. Ultimately, the goal is to provide a platform that meets customer expectations, supports the café's growth, and enhances its online presence.

SYSTEM REQUIREMENTS

1. FUNCTIONAL REQUIREMENTS:

- Menu Management:
  - ➢ Display a dynamic menu with categories (e.g., beverages, snacks, desserts).
  - ➢ Include item descriptions, prices, and optional customization options.
- Table Reservation System:
  - ➢ Allow customers to select a date, time, and group size for reservations.
  - ➢ Provide instant confirmation and notification to the café's management system.
- User Interaction:
  - ➢ Enable users to provide feedback or inquiries through a contact form.
  - ➢ Offer search functionality for quick access to specific menu items or features.
- Admin Panel:
  - ➢ Manage menu updates, reservations, and customer feedback.
  - ➢ View and manage analytics related to website traffic and user behavior.

2. NON – FUNCTIONAL REQUIREMENTS

- Usability:

  ➢ Intuitive and simple navigation for all user types.

- Performance:

  ➢ Fast page loading times and responsive design across devices.

- Scalability:

  ➢ Ability to handle increased traffic during peak times.

- Security:

  ➢ Secure customer data, including reservation details and contact information.

PROGRAMMING LANGUAGES USED

1. HTML: Structures the website's content

2. CSS: Styles and arranges the website's visual appearance,

3. JavaScript: It adds interactivity

4. Bootstrap: Responsive, mobile-friendly design

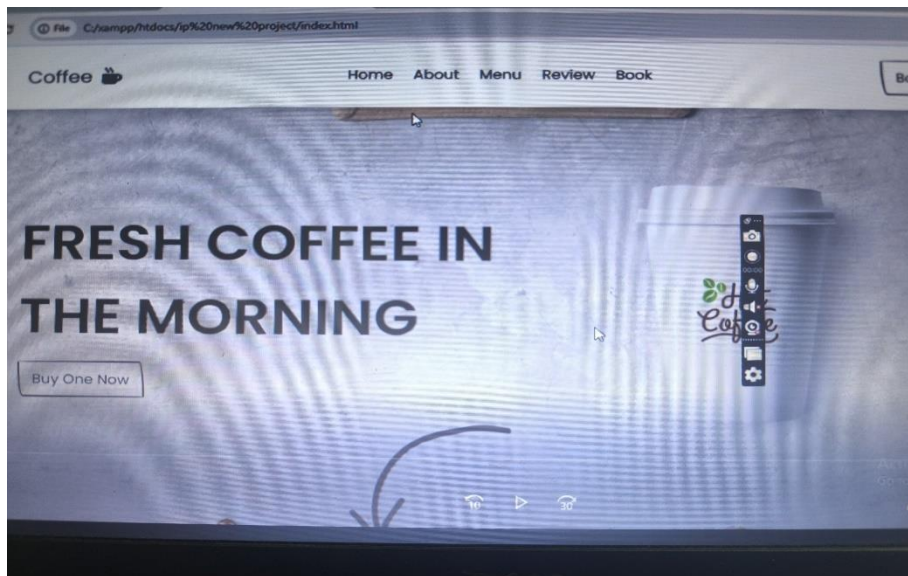
5. XAMPP: Local server environment to run the website.

6. PHP/SQL: Server-side scripting for handling back-end operations
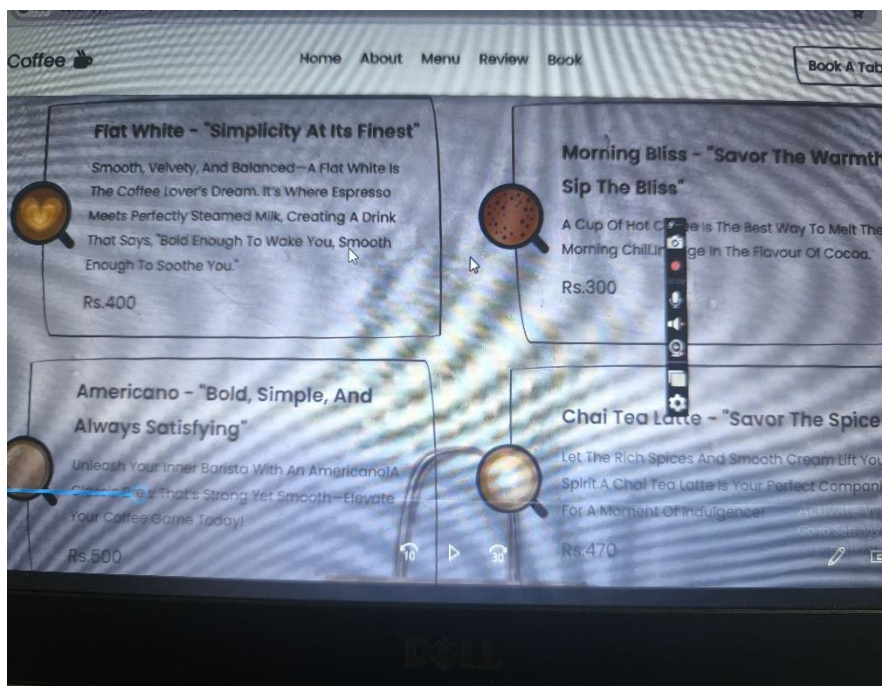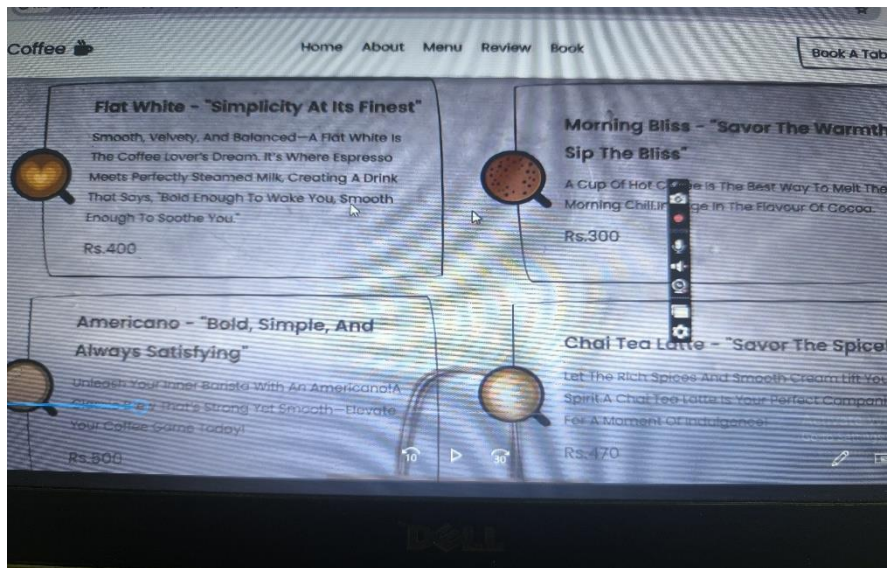

and manages and queries the database.

UI INTERFACE

1. Home page

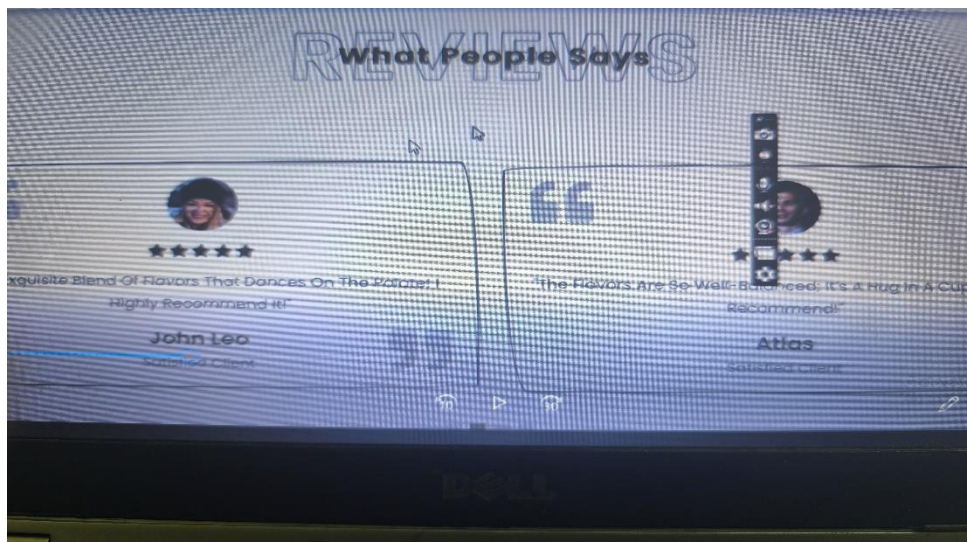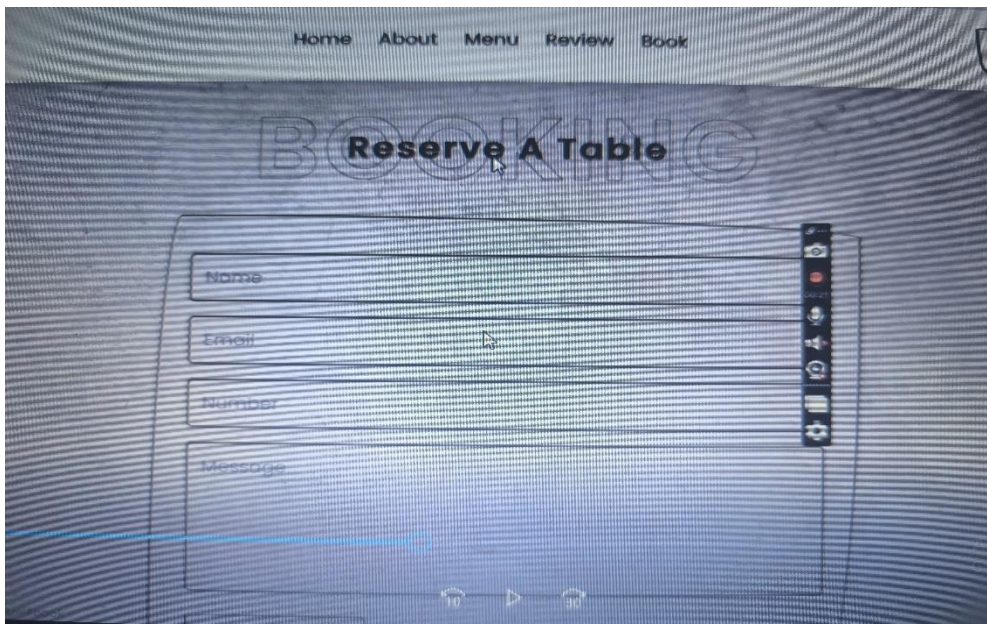2. Menubar

3. Reviews:

4. Reservation of a table

RESULT ANALYSIS

- Functionality:

➢ Menu Display
➢ Table Reservation System
➢ Contact and Feedback Forms

- User Experience (UX):

➢ Design and Layout
➢ Speed and Accessibility
➢ Interactivity

- Operational Impact:

➢ Efficiency for Café Management:
➢ Customer Satisfaction:

CONCLUSION

Overall, the Coffee Shop Website Project successfully meets its objectives by offering a functional, responsive, and user-friendly platform. The integration of key features like the dynamic menu and table reservation system enhances customer convenience and streamlines café operations. Performance and security are on par with industry standards, and the website is well-positioned for future scalability. Future enhancements could include additional customer engagement features and payment integration to further elevate the café's online presence and service offerings.