

## 1. PROJECT OVERVIEW

"The MANAGER" is a web-based rewards platform with the following features:

- Users watch promotional YouTube videos and earn coins based on actual watch time.
- Coins can be used as **discounts** on an external shopping app/store.
- Users can track their balance, earnings, and redemptions via a simple wallet system.
- Admin can manage videos, coin distribution, role permissions, and shopping integrations via an admin panel.
- System supports multi-role accounts: **Admin, Sub-admin, Client, Vendor** with controlled permissions.

## 2. CORE FEATURES & MODULES

### 2.1 USER ROLES & PERMISSIONS

Role	Permissions
<b>Admin</b>	Full control: manage all coins, users, videos, vendors, role settings, transfer toggles
<b>Sub-admin</b>	Can reward users manually; can send coins to selected roles as per admin toggle
<b>Client</b>	Can watch videos, earn coins, redeem them, and send to selected roles as per admin toggle
<b>Vendor</b>	Can receive coins and send to selected roles if enabled by admin

#### 🔗 Role-Based Transfer Matrix with Toggle Buttons:

Admin panel will have **individual transfer permission toggles** per role → per target:

Sender → Receiver	Admin	Sub-admin	Client	Vendor
<b>Admin</b>	✓	✓	✓	✓
<b>Sub-admin</b>	✓✗ (admin controlled)	✓✗	✓✗	✓✗
<b>Client</b>	✓✗	✓✗	✓✗	✓✗
<b>Vendor</b>	✓✗	✓✗	✓✗	✓✗

Admin UI must provide **4 separate buttons for each role** (Sub-admin, Client, Vendor): - Allow sending to Admin ✓✗ - Allow sending to Sub-admin ✓✗ - Allow sending to Client ✓✗ - Allow sending to Vendor ✓✗

These controls will dynamically show/hide the respective "Send Coin" buttons in user dashboards.

## **Personal Transfer Blocking System**

In addition to role-based transfer permissions, the admin panel must also support: - **Per-user transfer control:** - Admin can **individually allow/block** coin transfer from/to any specific user (Client, Vendor, Sub-admin) - This overrides global role settings - Use Cases: - Block a user from sending coins to others (spam control) - Temporarily restrict vendor from receiving coins

Admin UI will include: - User list table → Action: “Block Coin Transfer” / “Allow Coin Transfer” (toggle) - Status indicator in user profile - All blocked transfer attempts must be logged with reason & timestamp

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## **2.2 USER AUTHENTICATION**

- Login/Register via:
    - Mobile OTP (preferred)
    - Google Sign-in (optional backup)
    - Backend: Firebase Authentication (recommended)
  - Each user has:
    - UID
    - Phone/email
    - Role (Admin / Sub-admin / Client / Vendor)
    - Coin wallet
    - Transaction history
    - Transfer permission status (role-based + personal override)
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## **2.3 VIDEO WATCH & REWARD SYSTEM**

- Section: **Earn Coins**
  - Admin uploads/adds video URLs (YouTube links)
  - User watches video inside embedded YouTube player
  - JS timer script tracks actual watch duration (not just play)
  - Logic:
    - 1 minute = 10 coins (configurable)
    - Max coins per video: 50 coins (configurable)
    - Minimum required view: 30 sec to start earning
  - After completion:
    - Coins added to wallet
    - Transaction logged with: video ID, watch time, earned coins, timestamp
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## **2.4 USER WALLET SYSTEM**

- Section: **My Wallet**
- Shows:
  - Total coin balance
  - Earned transactions
  - Redeemed transactions
  - Sent/received transfers (if enabled)
- Admin-side wallet controls:

- Manual coin add/subtract (including by sub-admin with limits)
  - View all user histories
  - Track monthly sub-admin limits
  - Toggle transfer permissions individually (Admin/Sub-admin/Client/Vendor → each role)
  - Toggle individual user's send/receive rights (override role)
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## 2.5 SHOP & COIN REDEMPTION SYSTEM

- Section: **Shop & Redeem**
  - External shopping link integration:
    - Link to shopping app/website (like Amazon, your own shop, etc.)
  - Coin discount system:
    - User chooses how many coins to redeem (e.g., 100 coins = ₹100 off)
    - A dynamic discount coupon is generated and shown
    - Remaining payment done via UPI/card on shopping app
  - Admin sets:
    - Coin value (₹1 = 1 coin or custom)
    - Max discount per order
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## 2.6 ADMIN PANEL

- Secure login panel for super admin
  - Features:
    - Add/remove/manage YouTube video links
    - View/manage user list & assign roles (Client, Vendor, Sub-admin)
    - Manual coin transfer with history
    - Enforce sub-admin limits (e.g., max 1000 coins per user/month)
    - View/edit coin balances
    - View all transactions (filters by date, user, type, sender/receiver)
    - Toggle coin transfers individually for each sender → target role (per role pair)
    - **Individually allow/block coin transfers for specific users**
    - Set global coin logic (per minute coin, max per video)
    - Add/Edit shopping link & coin-to-currency ratio
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## 3. TECHNOLOGY STACK

Component	Technology
Frontend	React.js / Next.js
Backend	Firebase Functions / Node.js
Database	Firebase Firestore or MongoDB
Auth	Firebase Auth (Phone OTP)
Hosting	Firebase Hosting / Vercel
Payments (optional)	Razorpay / Instamojo

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## 4. USER FLOW SUMMARY

1. **User visits website** → Registers/logs in
  2. **Goes to 'Earn Coins'** → Watches video → Coins credited based on watch time
  3. **Checks 'My Wallet'** → Sees updated balance
  4. **Goes to 'Shop & Redeem'** → Selects coins → Gets discount → Pays remaining amount externally
  5. **User/Sub-admin/Vendor** → Sees "Send to Admin / Sub-admin / Client / Vendor" buttons as per permissions
  6. **Admin logs into panel** → Manages users/videos/coins/settings/transfer permissions and individual blocks
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## 5. OPTIONAL FEATURES (Future Phase)

- Referral system (Earn coins on invite)
  - Daily login reward bonus
  - Coin expiration system (e.g., 30 days validity)
  - Leaderboard for top earners
  - Coin withdrawal to gift cards or prepaid coupons
  - Android app version (linked to same backend)
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## 6. ESTIMATED DEVELOPMENT TIMELINE

Module	Time Estimate
Website UI/UX + Auth	4-6 days
Video tracking + rewards	4-6 days
Wallet system	3-4 days
Shop + Redeem	3-4 days
Admin panel	4-5 days
Testing & Deployment	2-3 days
<b>Total Estimate</b>	<b>1~20 days</b>

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## 7. BUDGET ESTIMATE

Work Type	Approx. Cost (INR)
Website + Login	₹4,000 – ₹7,000
Coin system (watch + wallet)	₹5,000 – ₹8,000
Shop + Discount Logic	₹3,000 – ₹5,000

Work Type	Approx. Cost (INR)
Admin Panel	₹4,000 – ₹6,000
<b>Total</b>	₹16,000 – ₹25,000

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**Note for Developer:**

- Ensure secure API communication
- Prevent fraud (no reward if tab hidden or video muted)
- All timestamps in IST
- Coin logic should be easily changeable from admin panel
- Role-based coin transfer permission must be toggleable per target role with individual buttons
- Per-user transfer permission (override role) must be available for admin to block/unblock transfers

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Prepared by: JHA SATISH  
 Project: The MANAGER  
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