

TOP 5 INSIGHTS:

1. The overall average completion rate across all courses is **54.78%**, with significant variation between courses.
2. **DM101** has the highest average engagement time (**102.43 minutes**), while **PY202** has the lowest (**93.90 minutes**).
3. Age groups show different engagement patterns, with **30+ age group** showing the highest completion rates.
4. Students from **Kolkata** location spend the most time on courses (**104.38 minutes** on average).
5. The correlation between completion rate and feedback rating is **-0.120**, indicating a negative relationship.

RECOMMENDATIONS:

1. Focus on improving engagement in **PY202** course through interactive elements and improved content, as it shows the lowest average engagement time.
2. Develop targeted retention strategies for **25-29 age group**, which shows the lowest completion rates.
3. Address '**Too fast-paced**' feedback specifically for courses with lower ratings to improve satisfaction.