TABLEAU CASE STUDY

Case1: While working as an analyst for a superstore, it has been analyzed that many customers feedbacks are not satisfactory regarding the delivery of product. Customers complaints and feedback leads to check the delivery status of products. So following insights needs to be checked regarding the problem.

TASK: Give recommendations (*In Yes/No, If Yes then mention the observatory parameters for it.)*

i   i. Are customers getting their products delivered in the same mode as they have selected?

ii   ii. Are customers priority is being in taken care?

iii   iii. How many times customer faced problem during product delivery?

iv   iv. Do late delivery leads to returning of the product?

v   v. Do delivery to some define regions or state have delivery problems?

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Case2: Ecommerce company wants to check the sales seasonality for products and wants to emphasis accordingly on such category.

TASK: Analyze sales according to various seasons [Summers and Winters] and give names of 2 products those fluctuate their sales due to seasonal change.

Case3: Consider you are an analyst your client holds a superstore that is 4 years old store and have branches in different part of the world. Your client wants to earn more profit and wants to expand the business geographically for next 2 years.

TASK: Provide clear picture to your client that in which part of globe he should invest to earn more profit.