Project Brief

Watch It Outside – Boston Edition

Stakeholders:

Clara Dunn – Event organizer

Simon Tirant – Full-stack developer

Summary:

The project is to make a website whose purpose is to communicate about an outdoor film festival.

This website will also display information about the event, the movies that will be screened, announcements and will offer capacity for the audience to book seats in advance.

Goal:

To design and create, in a month and for $3.500, a website to inform the public and communicate about the outdoor film festival, organised by Watch It Outside events Co. from 2022 August 5th to 8th in the evenings – 6p.m. to midnight – in the Boston Public Garden. This website also must to get the reservations for a maximum of 1.500 people by screening.

Timeline:

Task	Estimated duration
Website conception and design (colour palette, wireframe and mock-up)	**2 days**
Content integration:	**5 days**
- Header	1 day
- Footer	1 day
- About and news	1 day
- Movie Cards	1 day
- Form	1 day
Navigation and form behaviours:	**7 days**
- Navigation behaviour and scrolling effects	2 days
- Form behaviour and error handling	5 days
Back-end development:	**3 days**
- Form validation (security and conditions)	1 day
- Automatic e-mail initialisation	1 day
- MySQL installation	1 day
Test and adjustments	**3 days**
Deployment	**1 day**
Total duration	**21 days**

Budget:

Item	Price
Web hosting and domain name	**$97.25**
12 months pro web hosting on OVH	$97.25
12 months domain name (*https://wio-boston.com*)	$0.00 (first year only, then $135.26)
Development	**$3400**
Design and mock-up	$500
Integration	$400
Front-end development	$1000
Back-end development	$1000
Tests, corrections and deployment	$500
Total	**$3497.25**

Technical specifications: