

SEO Audit Report

Generated by [Rank Math](#)

56/100

SEO Score

12/21

Passed Tests

2/21

Warnings


7/21

Failed Tests

Basic SEO

Common Keywords


A list of keywords that appear frequently in the text of your content.

 Here are the most common keywords we found on your homepage:

amet child cursus mauris development quis nunc egestas tellus lectus

SEO Description

SEO analysis of your page's meta-description.

-  The description of your homepage has 227 characters. Most search engines will truncate meta description to 160 characters. Britbrain Pre-School is the best preschool in Ajman, UAE, offering the British curriculum (EYFS). Our first-rate approach to early childhood education ensures your child's brain development and prepares them for future success.

Write a meta-description for your page. Use your target keyword(s) (in a natural way) and write with human readers in mind. Summarize the content - describe the topics your article discusses.

The description should stimulate reader interest and get them to click on the article. Think of it as a mini-advert for your content.

H1 Heading

SEO Analysis of the H1 Tags on your page.

- ✗ Too many H1 tags found on your homepage (4). For the best SEO results there should be exactly one H1 tag on each page.

Best Preschool in Ajman, UAE | Brain Development with British Curriculum

Join our friendly Brit Brain family

Join our friendly Brit Brain family

Join our friendly Brit Brain family

WordPress sites usually insert the page or post title as an H1 tag (although custom themes can change this behavior).

Ensure your most important keywords appear in the H1 tag - don't force it, use them in a natural way that makes sense to human readers.

Because your headline plays a large role in reader engagement, it's worth spending extra time perfecting it. Many top copywriters spend hours getting their headlines just right - sometimes they spend longer on the headline than the rest of the article!

A good headline stimulates reader interest and offers a compelling reason to read your content. It promises a believable benefit.

You should write as if your readers are selfish people with short attention spans (because that describes a large percentage of the world's population). Readers visit websites for selfish reasons - they're not there to make ****you**** happy.

The Rank Math plugin uses a number of proven metrics to help you improve the quality of your titles.

H2 Headings

SEO analysis of the H2 headings on your page.

- ✓ One or more H2 tags were found on your homepage.

About us

Our programs

Daily schedule

What do we feed
 Call to enrol your child
 Our teachers
 Our prices
 Our advantages
 Our photos
 Sign up to our newsletter

Image ALT Attributes

SEO analysis of the "alt" attribute for image tags.

✖ Some images on your homepage have no alt attribute. (24)

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Check your images for missing alt tags, and add useful descriptions to each image. Add your keywords or synonyms - but do it in a natural way.

Keywords in Title & Description

SEO analysis of the HTML page's Title and meta description content.

- ✗ No common keywords found in the page title.

You need to use titles and descriptions that are attractive to users and contain your keywords. Use the keywords naturally - keyword stuffing is usually detected and will result in a lower ranking. What's more, it's pretty off-putting for potential readers, who are more likely to click on an appealing link.

Links Ratio

SEO analysis of the ratio of internal links to external links.

- ✓ Your homepage has a correct number of internal and external links.

internal: 22

external: 9

SEO Title

SEO analysis of your site's HTML title.

- ✗ The title of your homepage has 82 characters. Most search engines will truncate meta titles to 75 characters.

Britbrain Pre-School | Best British Curriculum Preschool in Ajman, UAE

Ensure your page's title includes your target keywords, and design it to encourage users to click.

Writing compelling titles is both a science and an art. There are automated tools that can analyze your title against known metrics for readability and click-worthiness (Rank Math includes these tools). You also need to understand the psychology of your target audience.

Advanced SEO

Search Preview



Here is how your site may appear in search results:

Britbrain Pre-School | Best British Curriculum Preschool in Ajman, UAE

<https://britbrain.org/>

Britbrain Pre-School is the best preschool in Ajman, UAE, offering the British curriculum (EYFS). Our first-rate approach to early childhood education ensures your child's brain development and prepares them for future success.

Mobile Search Preview



Here is how your site may appear in search results on a mobile device:

Britbrain Pre-School | Best British Curriculum Preschool in Ajman, UAE

<https://britbrain.org/>

Britbrain Pre-School is the best preschool in Ajman, UAE, offering the British curriculum (EYFS). Our first-rate approach to early childhood education ensures your child's brain development and prepares them for future success.

Mobile Snapshot

A snapshot of how your content appears on a mobile device.



Canonical Tag

Does your content have a "canonical" URL?



No canonical link tag found on your homepage.

Every page on your site should have a <link> tag with a "rel='canonical'" attribute. The link tag should go inside the page's head tag, and it should contain the page's "correct" URL.

If you've republished an article from another source (such as another site or a different section of your own site) then you need to pick which URL is the "correct" one and use that.

The Rank Math WordPress plugin makes it very easy to set the canonical URL for every page of your site.

Noindex Meta

Does your content contain a noindex robots meta tag?

- ✓ Your homepage does not contain any **index** meta tag or header.
-

WWW Canonicalization

Does your site appear on more than one URL?

- ✗ The www and non-www versions of your URL are not redirected to the same site.

Decide whether you want your site's URLs to include a "www", or if you prefer a plain domain name. There are [marketing pros and cons](#) for each choice, but neither one is better or worse for SEO purposes - as long as you're consistent.

You should use HTTP redirections (301 permanent redirects) to pass PageRank from the "wrong" URLs to the standard (canonical) ones. That way, your content will still benefit from backlinks if someone makes a mistake and uses the wrong URL.

OpenGraph Meta

Does your site use OpenGraph meta tags?

- ✓ Opengraph meta tags have been found.
-

Robots.txt

Does your site have a valid robots.txt file

- ✗ Robots.txt file is missing or unavailable.

You can manually create a robots.txt file and upload it to your site's web root. A simpler option is to use a plugin for your CMS platform.

The Rank Math WordPress plugin has a full suite of tools to manage the robots.txt file, along with other related technologies, like XML sitemaps.

Schema Meta Data

Does your content include relevant Schema.org metadata?

- ✓ Schema.org data has been found on your homepage.

Performance

Image Headers Expire

Do your images use "expires" headers?

- ✓ No local images found on the page.

Minify CSS

Are your CSS files properly minified?

- ✓ All CSS files appear to be minified.

Minify Javascript

Does your site use minified JavaScript?

- ✓ All Javascript files appear to be minified.

Page Objects

Analysis of the embedded objects in your pages.

- ! Your homepage makes 108 requests. A large number of requests can result in slow page loading.

total: 108
images: 16
javascript: 44
stylesheets: 48

Try to replace embedded objects with HTML5 alternatives.

Page Size

An analysis of the size of your HTML file.

- ✓ The size of the HTML document is 23 Kb, under the average HTML size of 33 Kb.
-

Response Time

How fast does your server respond to requests?

- ✓ Your response time is under 0.2 seconds which is great.

Security

Visible Plugins

Visible Plugins

- ! Hurray! None of your plugins are publicly visible.
-

Theme Visibility

Theme Visibility

- ! Hurray! Your theme is not publicly visible. No one can tell which theme you are using.
-

Directory Listing

Does your web server list the contents of the directories?

- ✓ Directory Listing seems to be disabled on your server.
-

Secure Connection

Is your content served over a secure connection?

- ✓ Your site is using a secure transfer protocol (https).