# **Feedback Data Analysis Report**

### **Summary Statistics**

Quantit	ty_purchased	Feedback	Price To	otal_price	Days_to_e	expiration	Year Qua	arter Month
count	10000.00000	00 10000.00	00000 10000	.000000	10000.00000	0	10000.000000	10000.000000
10000.0000	000 10000.000	000						
mean	54.560800	2.484000	46.883100	2551.40	3700	42.115700	2022.463300	2.488800
6.477700								
min	10.000000	0.000000	10.000000	100.000	0000	5.000000	2020.000000	1.000000
1.000000								
25%	32.000000	1.000000	25.000000	1007.250	0000	23.000000	2021.000000	2.000000
4.000000								
50%	55.000000	2.000000	40.000000	1910.000	0000	42.000000	2022.000000	2.000000
6.000000								
75%	77.000000	4.000000	65.000000	3430.000	0000	61.000000	2024.000000	3.000000
9.000000								
max	99.000000	5.000000	120.000000	11880.00	00000	80.000000	2025.000000	4.000000
12.000000								
std	25.971984	1.710274	28.366359	2091.936	6537	21.899627	1.631478	1.087563
3.317741								

#### [8 rows x 10 columns]

Sales Data of Each Product

Product\_name

Maggi 1047

Khari 1018

Pasta 1012
Banana Chips 1008
Toffee 1007
Nachos 993
Pie 990
Ketchup 984
Biscuit 975

Mean Feedback of Each Country/Product

966

Product\_name Banana Chips Biscuit Cookie Ketchup Khari Maggi Nachos

Pasta Pie Toffee

Country

Cookie

Bangladesh 2.533742 2.555556 2.421687 2.443787 2.298851 2.494253 2.505747

2.470588 2.500000 2.406061

Bhutan 2.720930 2.220126 2.592593 2.527473 2.395062 2.360215 2.391304

2.470968 2.568966 2.440678

India 2.544444 2.364198 2.414286 2.627119 2.385057 2.480447 2.237500

2.448864 2.304636 2.593750

Nepal 2.648148 2.433735 2.596386 2.482558 2.493827 2.722222 2.537500

2.523810 2.470588 2.445783

Pakistan 2.411043 2.421053 2.406977 2.485507 2.619883 2.465116 2.284810

2.513812 2.516779 2.384615

Sri-Lanka 2.702381 2.650273 2.506250 2.273973 2.365714 2.580460 2.738854

2.537037 2.496933 2.523179

Product Review Overview

Product_name	Banana Chip	s Biscuit	Cookie	Ketchup	Khari	Maggi	Nachos	Pasta	Pie
Toffee									
Comments									
Average	17	5 152	150	190	154	185	169	172	142
178									
Excellent	17	3 160	172	150	172	163	162	180	169
160									
Good	17	5 142	163	159	151	180	157	153	172
163									
No Feedback	15	5 157	184	158	178	167	180	171	182
174									
Poor	17	3 196	147	157	180	189	161	160	170
168									
Very Poor	15	L 168	150	170	183	163	164	176	155
164									

Top product based on price:

Product\_name

Pasta 5472890

Cookie 4713960

Ketchup 2960805

Nachos 2942125

Pie 2192845

Top product based on Quantity:

Product\_name

Maggi 58017

Pasta 55403

Banana Chips 55350

Toffee 55288

Khari 55037

Top product based on orders:

Product\_name

Maggi 1047

Khari 1018

Pasta 1012

Banana Chips 1008

Toffee 1007

Performance of each country:

Product\_name Banana Chips Biscuit Cookie Ketchup Khari Maggi Nachos

Pasta Pie Toffee

Country

Bangladesh 2.533742 2.555556 2.421687 2.443787 2.298851 2.494253 2.505747

2.470588 2.500000 2.406061

Bhutan 2.720930 2.220126 2.592593 2.527473 2.395062 2.360215 2.391304

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Sri-Lanka 2.702381 2.650273 2.506250 2.273973 2.365714 2.580460 2.738854

2.537037 2.496933 2.523179

Country with most sales:

Country

Bhutan 5106425

Countrywise top products:

Product\_name Total\_price

Country

Bangladesh Pasta 940500

Bhutan Pasta 937545

India Pasta 1106520

Nepal Pasta 904800

Pakistan Cookie 742275

Sri-Lanka Pasta 842600

Annual Sales report:

Year

2020 3942054

2021 4416737

2022 4617388

2023 4491319

2024 4736509

2025 3310030

Quarterly sales report:

Quarter 1 2 3 4

Year

 2020
 484779
 1087694
 1136519
 1233062

 2021
 1041906
 994456
 1167528
 1212847

 2022
 1064158
 1148551
 1248066
 1156613

 2023
 1027986
 1153548
 1127972
 1181813

 2024
 1249813
 1143016
 1184624
 1159056

 2025
 1174026
 1126032
 922193
 87779

#### Monthly sales report:

Month 1 2 3 4 5 6 7 8
9 10 11 12

Year

2020 25533.0 110650.0 348596.0 350728.0 403855.0 333111.0 337611.0 380598.0 418310.0 437470.0 380965.0 414627.0 2021 353196.0 345187.0 343523.0 318161.0 315382.0 360913.0 405023.0 351571.0 410934.0 394185.0 379415.0 439247.0 2022 395077.0 247975.0 421106.0 396715.0 312823.0 439013.0 415248.0 379940.0

452878.0 421977.0 400153.0 334483.0

2023 343070.0 346069.0 338847.0 377394.0 394564.0 381590.0 402469.0 373147.0

352356.0 367792.0 422100.0 391921.0

2024 423929.0 333767.0 492117.0 298280.0 414648.0 430088.0 423016.0 416878.0

344730.0 430945.0 383995.0 344116.0

 $2025 \qquad 346284.0 \qquad 385443.0 \qquad 442299.0 \qquad 340356.0 \qquad 396683.0 \qquad 388993.0 \qquad 374819.0 \qquad 361295.0$ 

186079.0 87779.0 NaN NaN

#### Fast selling products:

 ${\tt Transaction\_date\ Expiration\ Days\_to\_expiration}$ 

1	2024-10-28	2024-12-16	49
2	2025-01-14	2025-02-10	27
3	2021-09-11	2021-10-13	32
4	2025-03-31	2025-04-17	17

Price variation in products in each country:

Price	Product_name	Country
35	Banana Chips	Bangladesh
18	Biscuit	Bangladesh
80	Cookie	Bangladesh
45	Ketchup	Bangladesh
20	Khari	Bangladesh
35	Maggi	Bangladesh
35	Nachos	Bangladesh
95	Pasta	Bangladesh
30	Pie	Bangladesh
10	Toffee	Bangladesh
45	Banana Chips	Bhutan
25	Biscuit	Bhutan
105	Cookie	Bhutan
65	Ketchup	Bhutan
45	Khari	Bhutan
25	Maggi	Bhutan
75	Nachos	Bhutan
105	Pasta	Bhutan
55	Pie	Bhutan
15	Toffee	Bhutan

India	Banana Chips	40
India	Biscuit	20
India	Cookie	100
India	Ketchup	60
India	Khari	40
India	Maggi	25
India	Nachos	65
India	Pasta	120
India	Pie	50
India	Toffee	20
Nepal	Banana Chips	45
Nepal	Biscuit	24
Nepal	Cookie	95
Nepal	Ketchup	55
Nepal	Khari	35
Nepal	Maggi	25
Nepal	Nachos	55
Nepal	Pasta	100
Nepal	Pie	45
Nepal	Toffee	15
Pakistan	Banana Chips	30
Pakistan	Biscuit	15
Pakistan	Cookie	75
Pakistan	Ketchup	55
Pakistan	Khari	25
Pakistan	Maggi	15
Pakistan	Nachos	60

Pakistan	Pasta	75
Pakistan	Pie	25
Pakistan	Toffee	12
Sri-Lanka	Banana Chips	25
Sri-Lanka	Biscuit	22
Sri-Lanka	Cookie	85
Sri-Lanka	Ketchup	50
Sri-Lanka	Khari	35
Sri-Lanka	Maggi	30
Sri-Lanka	Nachos	45
Sri-Lanka	Pasta	100
Sri-Lanka	Pie	35
Sri-Lanka	Toffee	10

Top five products on basis of feedback:

#### Product\_name

Banana Chips 2.594246

Maggi 2.512894

Pasta 2.494071

Cookie 2.490683

Ketchup 2.479675

Bottom three countries on basis of Feedback:

#### Product\_name

Khari 2.425344

Biscuit 2.445128

Nachos 2.448137

Quality analysis:

Product\_name Banana Chips Biscuit Cookie Ketchup Khari Maggi Nachos

Pasta Pie Toffee

Year

2020 2.404624 2.372093 2.510638 2.568862 2.396104 2.641975 2.439490

2.706250 2.460993 2.363636

2021 2.476190 2.295455 2.489011 2.587500 2.322404 2.481081 2.516779

2.430939 2.629630 2.736196

2022 2.596591 2.573099 2.358289 2.391026 2.364162 2.376812 2.565217

2.418478 2.473054 2.346405

2023 2.571429 2.424731 2.611842 2.421053 2.709184 2.440860 2.383784

2.420732 2.416216 2.419913

2024 2.869822 2.412429 2.394444 2.497268 2.340426 2.553073 2.265625

2.614213 2.386243 2.532609

2025 2.664286 2.617647 2.661290 2.401361 2.379032 2.664062 2.579365

2.333333 2.512605 2.390977

Highest total price:

Pasta

Lowest total price:

Toffee

Most stock purchasing country:

Bhutan

## Price vs.Feedback



























