

EMPATHY

Empathic Computing in Human-System Interaction

Release Date: January 26, 2024

Submission Date: February 8, 2024

Individual Assignment (20 marks)

Discuss from your User Experience (UX) point of views, 3 different categories of tool as follows:

- A website
- A mobile application
- A physical product

that utilized emotional designs. Provide link to the website, app and product of your choice for reference.

Describe at least two (2) interfaces of each with regards to the three levels of emotional designs and explain your evaluation on the overall tool based on the four metrics for empathic products. Provide screenshots, organize them as figures with clear descriptions in your report. You can also provide video review link(s) to support your written presentation.

The minimum number of pages for the report is 3. Please use IEEE citation format in the report. All references must be cited. Provide a front page of the report with the university logo and your details (Name, ID).

Assignment Rubric:

Criteria	4 points	3 points	2 points	1 point	Total (out of 5)
Knowledge and understanding	Student completely understand the fundamentals	Student understands the fundamentals	Student understand some of the fundamentals	Student minimally understands the fundamentals	
Content	Information and comparison are very relevant	Information and comparison are relevant	Information and comparison are not less relevant	Information and comparison are not always relevant	
Organization	Sections, paragraphs, figures and references are skillfully organized	Sections, paragraphs, figures and references are clearly organized	Sections, paragraphs, figures and references are adequately organized	Sections, paragraphs, figures and references are not very organized	
Grammar	Student has exceptional grammar	Student has good grammar	Student has satisfactory grammar	Student has poor grammar	
Writing Style	Exceptional coherence logic and writing is enjoyable to read	Moderate coherence logic and writing is enjoyable to read	Satisfactory coherence logic and writing is readable	Little coherence logic and writing is hard to read	
Grand Total (out of 20)					