

Professional Summary

CGPA: 3.2/4.0

Relevant Coursework:

- Foundations of Computer Science I & II
- Programming Language Concepts
- · Math Analysis for Tech
- Probability and Statistics
- Introduction to Artificial Intelligence
- Principles of Operating Systems
- Introduction to Computer Networks
- Database System Design & Management
- Intensive Programming in Linux
- Introduction to Cybersecurity

Work Experience

Memento Design - E-commerce Product Manager (Aug 2023 - Present, Remote)

- Oversee the entire product lifecycle from conception to market launch, conducting market research to identify customer needs and preferences, and developing product listings optimized for search visibility and sales conversion.
- Create and manage digital advertising campaigns on Amazon and social media platforms, produce high-quality promotional videos and visual content, and utilize SEO best practices to enhance product ranking on Amazon.
- Coordinate procurement, labeling, and inventory management to maintain product availability, and implement efficient shipping and handling processes to ensure timely deliveries.
- Respond to customer inquiries and feedback promptly, handle custom personalization requests, and ensure accurate order fulfillment to achieve high customer satisfaction and loyalty.
- Monitor sales performance and analyze data to identify growth opportunities, adjusting marketing strategies based on performance metrics and customer feedback to optimize ROI.
- Manage financial records, including budgeting, expense tracking, and sales reporting, and ensure compliance with Amazon's seller policies and guidelines to maintain a good standing on the platform.

Impact: Successfully managed over 80 product listings, resulting in a 50% increase in user engagement and satisfaction. Enhanced operational efficiency led to a 30% improvement in fulfillment speed and accuracy. Increased sales by 40% through targeted marketing strategies and optimized product visibility. Achieved high customer retention and positive reviews, significantly boosting brand reputation.

Education

NJIT - Ying Wu College of Computing

Bachelor's Degree

Technical Skills

- Programming Languages: Java, Python, C, C++, JavaScript, TypeScript
- Frontend and Backend Technologies: HTML, CSS, Tailwind CSS, DaisyUI, ReactJS, Redux, Three.js, Next.js, Node.js, Django
- Design Tools: Figma, Adobe Illustrator, Procreate, Blender
- Database Management: MySQL, PostgreSQL, MongoDB, PL/SQL
- Version Control & Deployment: Git, Docker

Certifications

Responsive Web Design Certification via freeCodeCamp

Projects

Details of projects will be included here.

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