

Car Sales Analysis Dashboard

Sales Insights

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YTD Total Sales

\$13.5M

22.40%

\$73.7M

MTD Total Sales :\$10.97M

YTD Avg Sales

(\$0.13K)

-0.45%

\$29.8K

MTD Avg Price :\$30.23K

YTD Cars Sold

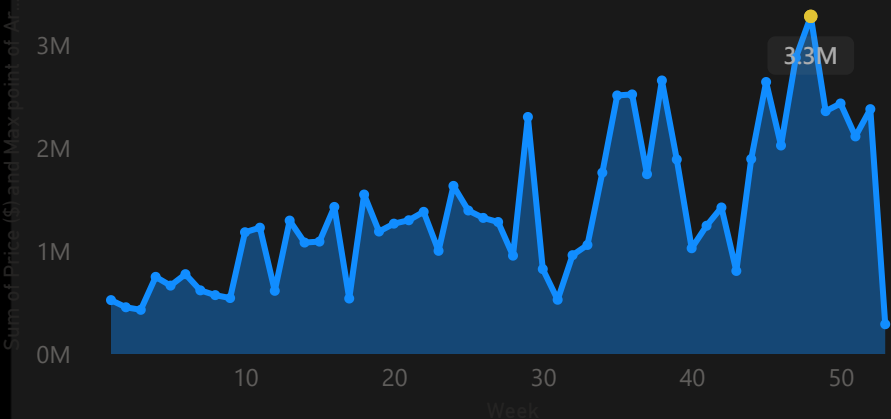
0.5K

18.7%

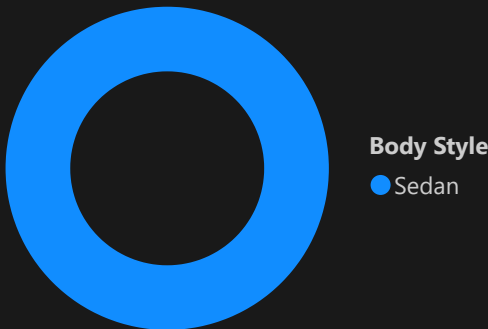
2475.0

MTD Cars Sold :0.36K

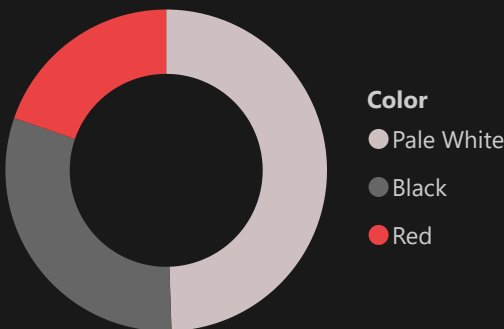
YTD Sales Weekly Trend



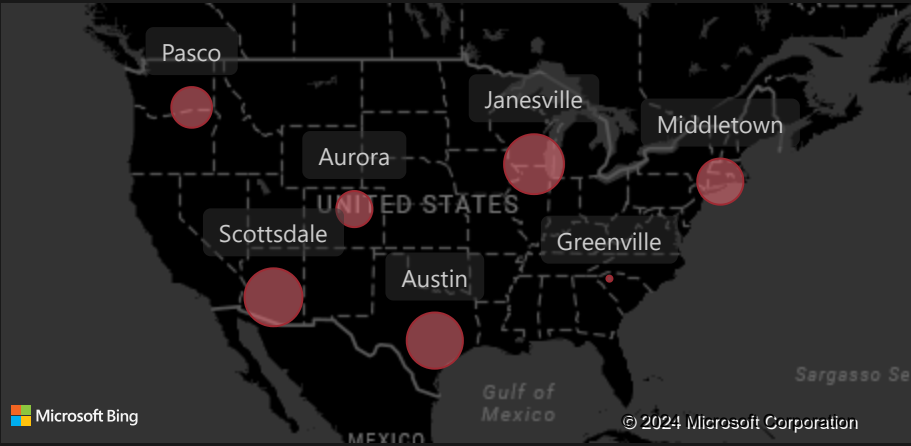
YTD Total Sales by Body Style



YTD Total Sales by Color



YTD Cars Sold by Dealer_Region



Company wise Sales Trend

Company	YTD Avg price	YTD Cars Sold	YTD Total Sales	%GT YTD Total Sales
Oldsmobile	\$31.2K	338.0	\$10.5M	14.29%
Lexus	\$40.8K	195.0	\$8.0M	10.81%
Volvo	\$26.0K	219.0	\$5.7M	7.71%
Pontiac	\$33.3K	135.0	\$4.5M	6.10%
Mercury	\$42.2K	94.0	\$4.0M	5.39%
Ford	\$33.4K	116.0	\$3.9M	5.25%
Chrysler	\$26.8K	144.0	\$3.9M	5.23%

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YTD Total Sales

\$70.8M **23.59%**

\$371.2M

MTD Total Sales :\$54.28M

YTD Avg Sales

(\$0.22K) -0.79%

\$28.0K

MTD Avg Price :\$28.26K

YTD Cars Sold

2.6K 19.7%

13.3K

MTD Cars Sold :1.92K

Car_id	Date	Customer Name	Dealer_Name	Company	Color	Model	Total Sales
C_CND_000212	19 January 2022	Hugo	Suburban Ford	Nissan	Black	Xterra	\$9.3K
C_CND_000338	03 February 2022	Jeanne	Motor Vehicle Branch Office	Nissan	Pale White	Xterra	\$31.0K
C_CND_000414	08 February 2022	CleMET	U-Haul CO	Nissan	Black	Xterra	\$9.0K
C_CND_001451	05 April 2022	Diana	U-Haul CO	Nissan	Black	Xterra	\$26.0K
C_CND_001723	16 April 2022	Jessie	Chrysler of Tri-Cities	Nissan	Black	Xterra	\$26.0K
C_CND_004457	08 August 2022	Erika	Diehl Motor CO Inc	Nissan	Black	Xterra	\$26.0K
C_CND_004727	17 August 2022	Aisha	Scrivener Performance Engineering	Nissan	Black	Xterra	\$26.0K
C_CND_005407	08 September 2022	Roizy	Gartner Buick Hyundai Saab	Nissan	Black	Xterra	\$26.0K
C_CND_005522	11 September 2022	Tasnim	Rabun Used Car Sales	Nissan	Pale White	Xterra	\$31.0K
C_CND_005653	14 September 2022	Natalia	Rabun Used Car Sales	Nissan	Black	Xterra	\$26.0K
C_CND_005705	15 September 2022	Chris	Suburban Ford	Nissan	Black	Xterra	\$26.0K
C_CND_005942	19 September 2022	Amber	Suburban Ford	Nissan	Black	Xterra	\$26.0K
C_CND_006341	25 September 2022	Princess	Progressive Shippers Cooperative Association No	Nissan	Black	Xterra	\$9.4K
Total							\$6,71,525.5K