| Person ID | Problem | App/Website found | Likes | Don't Likes | Improvements |
|-----------|---|-------------------------|---|---|---|
| 1 | Inventory loss.Grocery store deals with fragile inventory every day such as fruits prone to spoilage or boxes getting damaged | Grocery Delivery App | Ability to provide numerous payment options | Missing or receiving the wrong items. | There should be easier product search and discovery. |
| 2 | Requesting too many permissions | Travel app | We can make all the booking from anywhere through our mobile itself | To access the app we need to have high speed network and even while doing the payments also we need high speed network. | It should be improved in providing features like geolocation tracking services, social media sharing etc. |
| 3 | It's not transparent about how it makes money | Investment app | By using this we can place our investment orders anytime and anywhere | The brokerage commissions kill profit margins | They need to rebalance regularly and also need to find lower cost ways to invest |