



# Sanatani Token



Sanatani Token

# Project Proposal

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July 2023



# Who We Are ?

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Sanatani products is an e-commerce startup offering multi category ayurvedic beauty products. The product catalogue includes face care, body care, hair care, lip care, and makeup.

It blends solutions from ayurveda and modern technology to cater to all your skincare, haircare, makeup, and wellness needs.



# Our Mission

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- To make all sort of people to experience the effectiveness of Ayurveda and sanatana dharma.
- To adopt system of natural health and wellbeing for people living all over the world.
- To accelerate the sanatana world's transition to cryptocurrency.

## Our Mission



**SANATANI**  
PRODUCTS

# Our Vision

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- To reach the next billion users with the world's best natural well being dharma and ayurveda system powered by the future of the internet, the cyrptocurrency.
- To be more fair and equitable, owned by the Individuals and global Communities.
- We believe adopting to nextgen technology will always keep us alive in this techy world.



# Project Overview

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# What is Sanatani Token?



Santani Token is making its path by its own pros. It is Project based Crypto in realtion with enhancement and empowerment of Dharma, Ayurveda, mental Helath, Yoga etc.,

In Simple, Sanatani Token means The Innovative Sanatan Movement stepping in blockchain world to reach all the people in the world.

# How It Works?



## Blockchain Technology

Our project is based on the secure and decentralized technology of the blockchain.



## Smart Contract

We're using smart contracts to create a transparent and trustless system for our token economy.



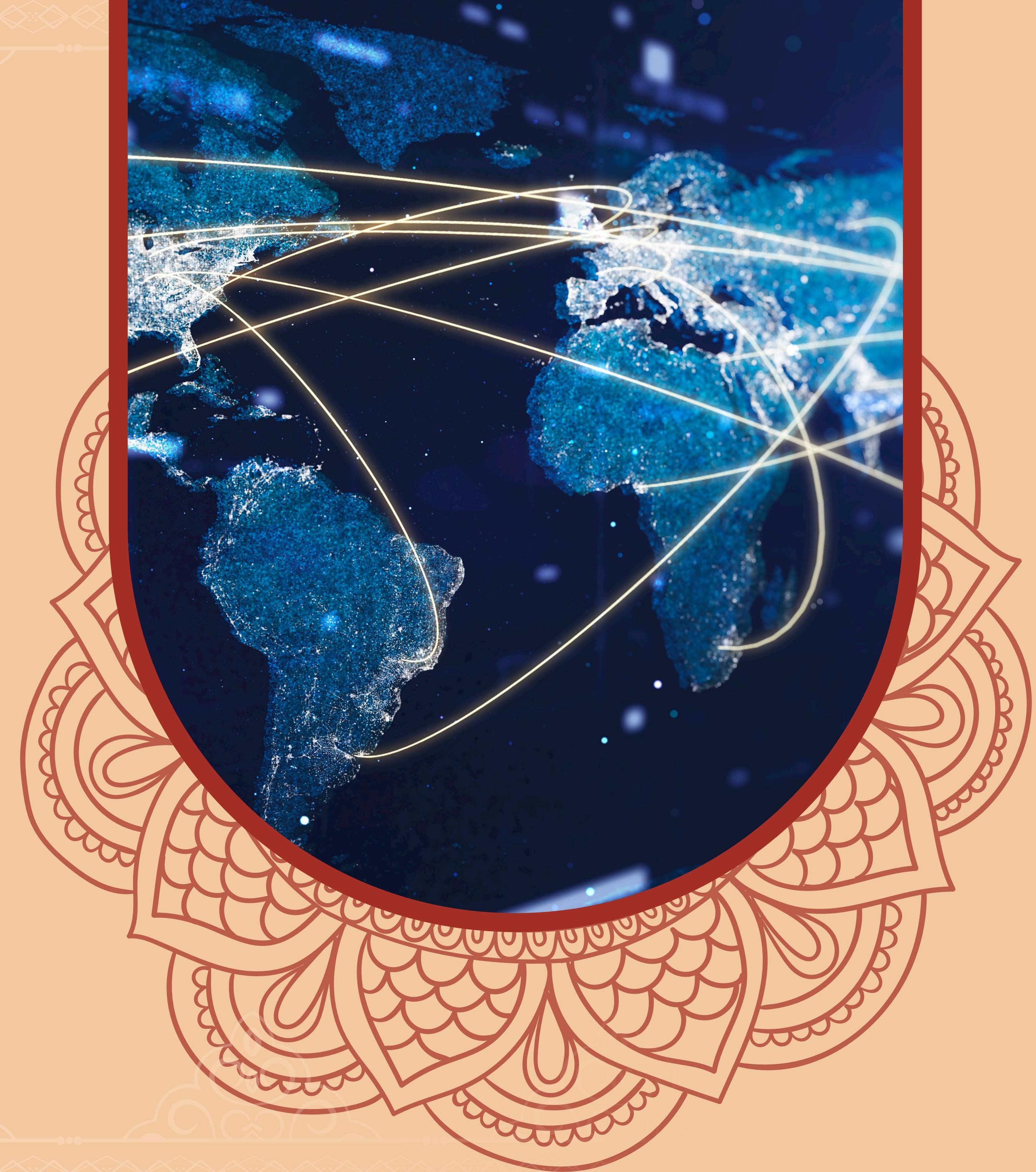
## Dharma-based Token

Our token is designed to benefit the Dharma, Ayurveda, yoga, and religious sectors.



# The Benefits

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## Faster and Cheaper



Transactions can be processed faster and with lower fees compared to traditional financial systems.



**1**

**2**

**3**

## Secure and Transparent

Cryptocurrency tokens offer a secure and transparent system for transactions.



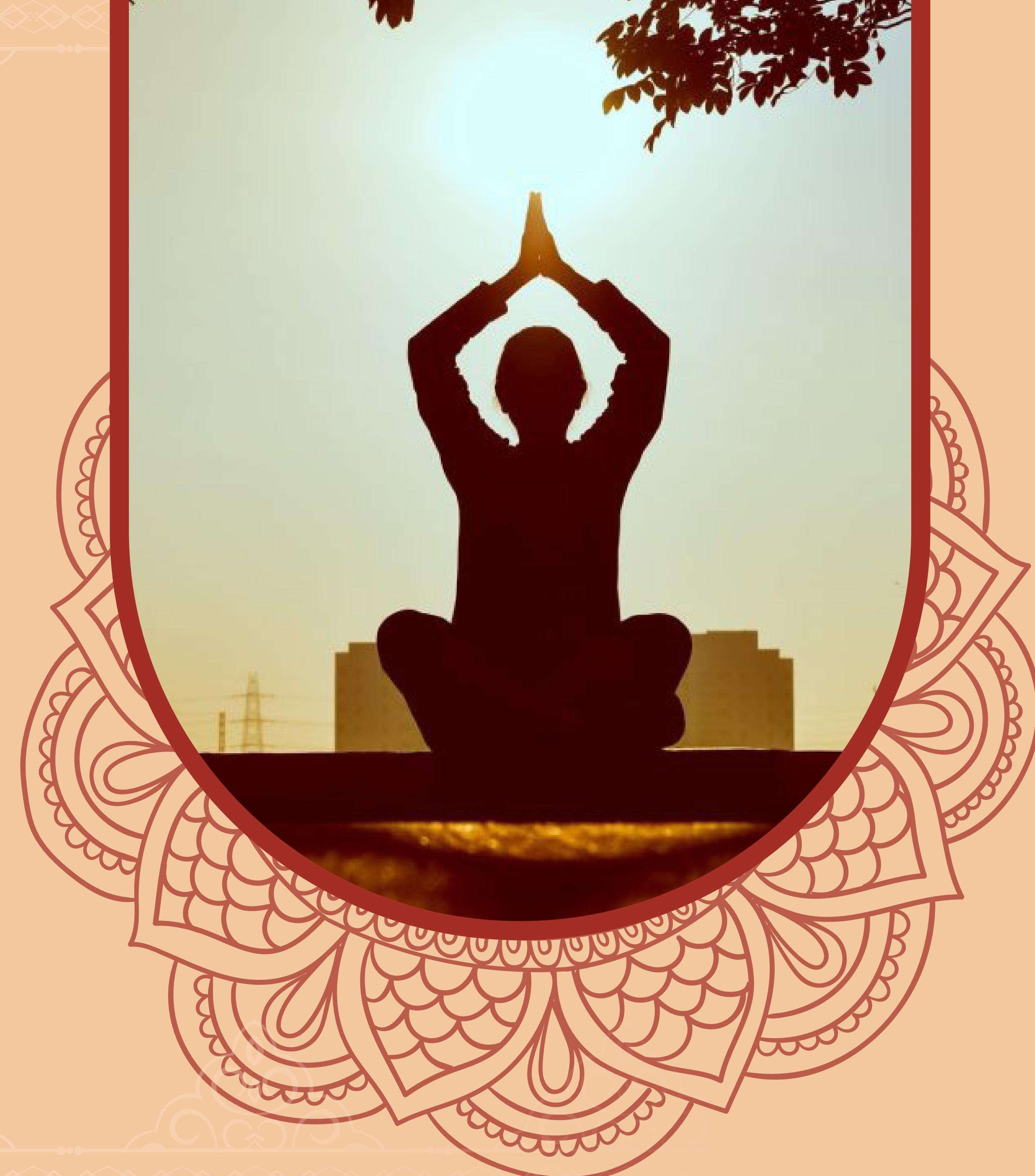
## Accessible and Global

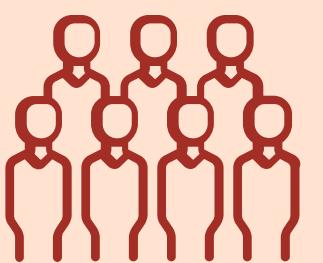
Our tokens are accessible to anyone and can be used globally without the need for intermediaries.



# Project Goals

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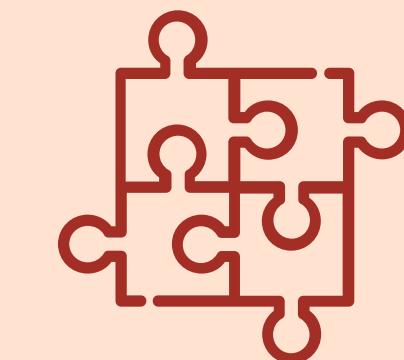
## Empowering Communities

Our project aims to empower communities by promoting the use of our token as a means of exchange and financial tool.



## Sustainable Ecosystem

We aim to build a sustainable ecosystem that is based on social, environmental, and economic considerations.



## Creating Value

We strive to create long-term value for all stakeholders in a fair and just manner.



# Our Team

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## Diverse & Inclusive

Our team consists of professionals from different backgrounds & cultures who share a passion for our project.

### Our Team



## Leadership

Our leaders have deep expertise in the Dharma, Ayurveda, mental health, yoga, religious, and technology industries.



## Collaborative Spirit

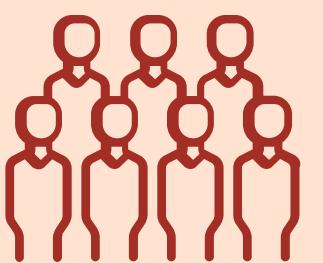
We foster a culture of collaboration, creativity, and experimentation.



# Target Audience

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## Community Members

Our token is designed to cater to the needs of communities in the Dharma, Ayurveda, mental health, yoga, and religious Sectors



## Investors

We want to attract socially responsible investors who believe in our vision and the potential of our project.



## Visionary Leaders

We aim to collaborate with thoughtful visionaries to gain insights and create value.



# Our Tokenomics

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## Tokenomics:

Total Supply	1,000,000,000
Circulating Supply	500,000,000
Token name	Sanatani Token
Token symbol	SNTN

## Distribution Plan:

We plan to distribute our tokens through an initial coin offering (ICO) and airdrop campaigns to targeted individuals and communities.



# Growth Strategy

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## Digital Marketing

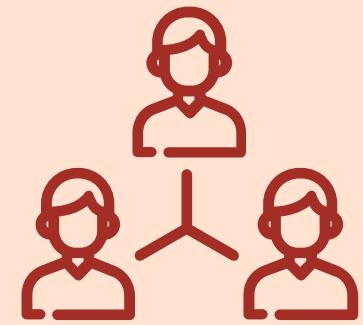
We will use digital marketing to reach our target audience through social media, email, & search engine marketing.

## Growth Strategy



## Community Building

We will build a strong community of token holders and supporters via our online & offline events & initiatives.



## Partnership

We will collaborate with relevant organizations, influencers, and media outlets to expand our reach.



# Project Timeline

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**Q2 - July 2023**

Launch of ICO and token distribution

**Q4 - December 2023**

Testing and validation of ecosystem and growth strategies

**1**

**2**

**3**

**4**

**Q1 - March 2023**

Preliminary project planning and team building

**Q3 - September 2023**

Development of ecosystem and partnerships

**Join us on a journey of revolutionizing the**

# **Sanatan Dharma**

**with the power of our ‘Sanatani Token’**



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