

SANDEEP SHARMA

Gujarat, India

[LinkedIn](#)

+91 9724772434

sandeep24402@gmail.com

EDUCATION

North Maharashtra University

Jalgaon, Maharashtra, IN

Bachelor of Engineering in Computer Engineering, CGPA: 8.8/10

Sep 2020 - May 2024

- Coursework: Machine Learning, Data Analytics, Data Base Management System, Computer Network, Operating System.

SKILLS & CERTIFICATIONS

Programming:

Python, SQL

Data Visualization:

Tableau, Power BI, Matplotlib, Seaborn

Tools and Frameworks:

Git, Advanced Excel, Power Point

Certifications:

IBM Data Analyst Professional Certificate

PROFESSIONAL EXPERIENCE

Trendsetterz IT Services Pvt Ltd

Silvassa, IN

Business Analyst

June 2024 - Present

- Analyzed business problems, gathered detailed requirements, and prepared relevant documents for the Smart City Project.
- Managed the development and maintenance of a web portal and mobile application for citizens, enhancing user experience and accessibility.
- Implemented an ERP system for the government, streamlining operations and improving efficiency.
- Conducted demonstrations and training sessions for stakeholders, ensuring effective utilization of new systems and technologies.
- Tracked project tasks and milestones, ensuring timely delivery within defined timelines.

HP Tech Ventures

Remote

Corporate Venture Capital & Business Analytics (Extern)

May 2024 – June 2024

- Researching start up metrics, industry data, team, and business models.
- Determining product differentiation and strategy across startups.
- Constructing market maps across various startup sectors.
- Managing data using data cleaning methods and tools such as Alteryx.
- Calculating and analyzing data using Excel and SQL to find summary values and trends.
- Presenting and correlating the data using data visualization techniques include charts.
- Recommending attractive startups for further investment due diligence.

Enjay IT Solutions Ltd

Gujarat, IN

Data Analytics (Intern)

July 2023 - Aug 2023

- Involved in advanced SQL operations (Join, Aggregation, Filter, Subquery, Grouping, Case When Statement, Common Table Expression, Window Functions (Lead, Lag, Cumulative Sum, Rank, Dense Rank, Row number etc.)
- Gained Strong understanding of Tableau's LOD functions, Filters, Table Calculations, data blending, relationships and joins.
- Developed interactive Tableau dashboards for healthcare client using KPIs such as Price Growth, Competitor Price growth, estimated members by marketing category, Broker Conversion, Persistency rate, Effectuation%.
- Utilized Tableau Server to publish and share the report with the business users.

DATA ANALYTICS PROJECT

Udemy Course Analysis Dashboard using (Excel, SQL & Tableau)

March 2024 - April 2024

- Developed an interactive dashboard to provide an in-depth analysis of Udemy courses spanning from **2011 to 2017**.
- Identified and visualized **trends in popular subjects over the years**, helping instructors focus on high-demand areas.
- Analyzed the **correlation between course reviews and their popularity**, providing insights into the importance of user feedback.
- Explored **optimal pricing strategies** based on course demand and reviews to maximize enrollments and revenue.

Influencer Marketing Analysis Dashboard using (Excel, SQL & Tableau)

May 2024 – June 2024

- Developed a comprehensive dashboard to identify top-performing YouTube channels in the UK for strategic marketing collaborations.
- Analyzed key metrics including **subscriber count, total views, average views per video, views per subscriber ratio**, and **subscriber engagement rate**.
- Facilitated data-driven decision-making by highlighting **the top 10 YouTubers by subscribers, channels with the most videos, and those with the highest engagement**.
- Enabled the marketing team to optimize campaign strategies and improve ROI through targeted influencer partnerships.