

Uber Trip Analysis Overview Analysis

103.7K **Total Bookings**

Total Booking Value by Payment_type

(0.55%)

\$443K

(28.54%)

\$1,099K

(70.74%)

Vehicle Type Analysis

Total Bookings

Uber Pay

Amazon Pay

Google Pay

Cash

\$1.6M **Total Booking Value**

Total Booking Value

-(\$)

\$579K

\$975K (62.75%)

(37.25%)

Total Trip Distance

Total Booking Value by Trip (Day/Night)

₩ \$15.0 **Avg Booking Value**

Day Trip

Night Trip

349K miles

Total Trip Distance

Date

6/1/2024

3 miles

Avg Trip Distance

6/30/2024

© <u></u>

16min

City

Avg Trip Time

(1)

Overview Analysis

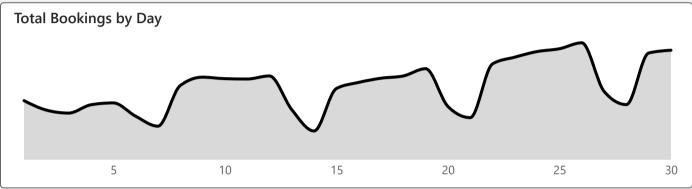
Time Analysis

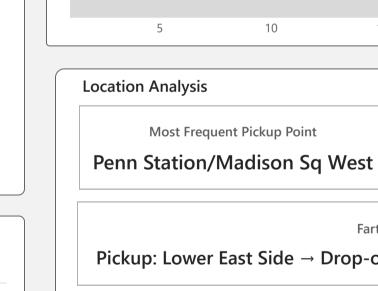
Details









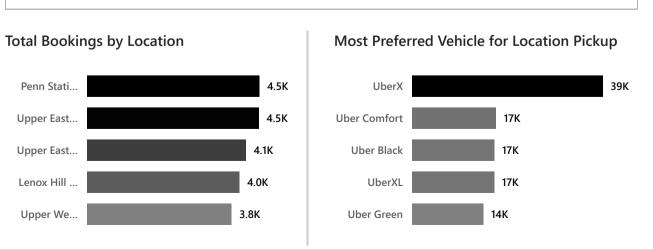


Most Frequent Dropoff Point

Upper East Side North

Farthest Trip

Pickup: Lower East Side → Drop-off: Crown Heights North (144.1 miles)











Uber Trip Analysis | Time Analysis

© <u>©</u>

City ×

(1)

103.7K

Total Bookings

\$1.6M

Total Booking Value Avg Booking Value

=(\$)

Total Booking Value

\$15.0

349K miles

Total Trip Distance

Total Trip Distance

3 miles

Avg Trip Distance

16min

Avg Trip Time

Overview Analysis

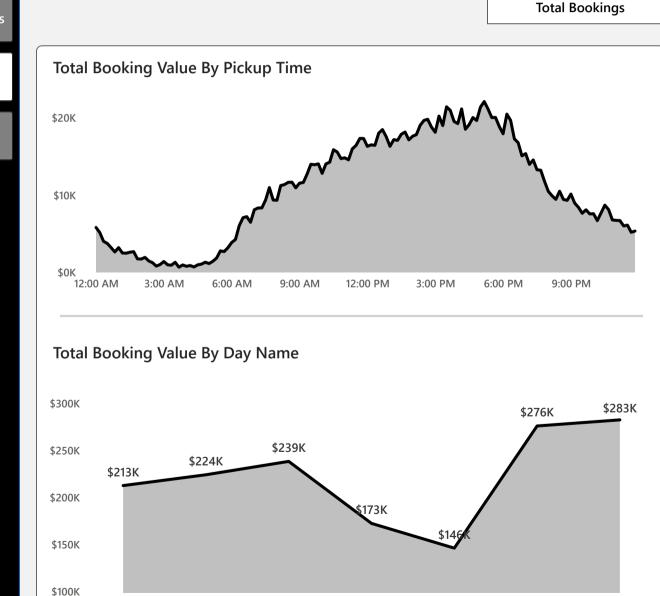
Time Analysis

Details









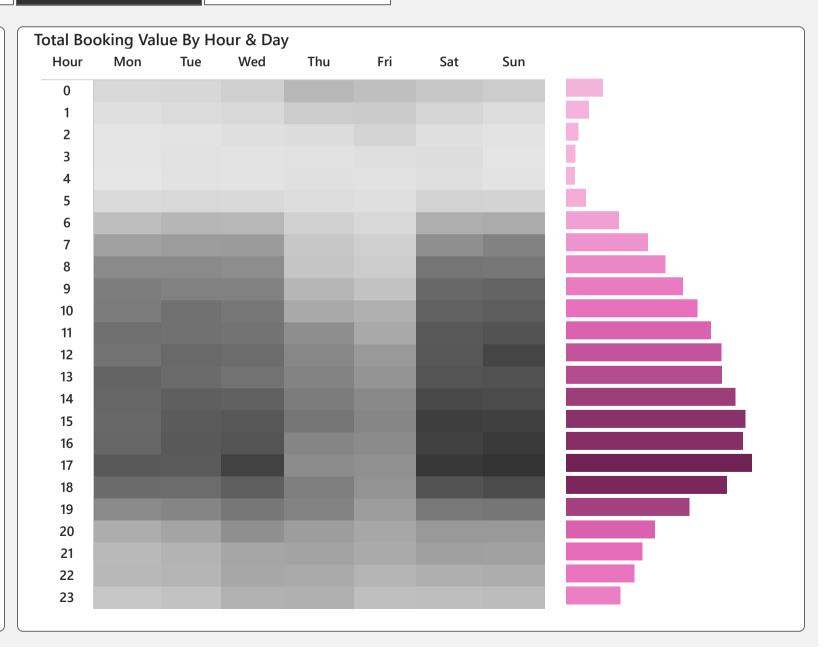
Wed

Thu

Fri

Sat

Sun





Overview Analysis

Time Analysis

Details









Uber Trip Analysis | Details





Trip ID	Pickup Date	Pickup Hour	Vehicle	Payment_type	No Of Passenger	Trip Distance	Booking Value	Pickup Location	Total Bookings
1	1 June, 2024	12:42:50 AM	UberX	Uber Pay	1	5.60	\$21.5	East Village	1.0
2	1 June, 2024	12:06:29 AM	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East	1.0
3	1 June, 2024	12:08:05 AM	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	1.0
4	1 June, 2024	12:28:20 AM	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	1.0
5	1 June, 2024	12:38:05 AM	Uber Black	Cash	1	1.89	\$8.0	Garment District	1.0
6	1 June, 2024	12:06:00 AM	UberX	Cash	6	3.29	\$14.0	Central Harlem	1.0
7	1 June, 2024	12:40:41 AM	UberX	Cash	2	2.05	\$8.5	Lincoln Square East	1.0
8	1 June, 2024	12:32:01 AM	Uber Comfort	Cash	2	3.54	\$12.5	Clinton East	1.0
9	1 June, 2024	12:20:27 AM	Uber Green	Cash	1	1.10	\$5.5	Clinton East	1.0
10	1 June, 2024	12:54:40 AM	UberX	Uber Pay	2	1.90	\$11.6	Lenox Hill East	1.0
11	1 June, 2024	12:18:51 AM	UberXL	Uber Pay	1	6.66	\$28.5	Clinton East	1.0
12	1 June, 2024	12:17:18 AM	Uber Comfort	Uber Pay	2	13.12	\$36.5	Kips Bay	1.0
13	1 June, 2024	12:00:31 AM	Uber Green	Cash	1	12.59	\$37.0	JFK Airport	1.0
14	1 June, 2024	12:21:51 AM	UberXL	Cash	1	1.10	\$5.5	Clinton East	1.0
15	1 June, 2024	12:29:31 AM	UberX	Cash	1	9.00	\$27.0	Morningside Heights	1.0
16	1 June, 2024	12:46:55 AM	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay	1.0
17	1 June, 2024	12:46:26 AM	UberXL	Uber Pay	1	3.00	\$13.0	Midtown North	1.0
18	1 June, 2024	12:14:47 AM	Uber Comfort	Uber Pay	1	3.10	\$14.6	Greenwich Village South	1.0
19	1 June, 2024	12:42:52 AM	UberXL	Uber Pay	1	5.63	\$21.3	East Williamsburg	1.0
20	1 June, 2024	12:20:49 AM	Uber Green	Uber Pay	1	1.53	\$8.6	Clinton East	1.0
21	1 June, 2024	12:44:00 AM	Uber Comfort	Cash	1	1.70	\$8.5	Fort Greene	1.0
22	1 June, 2024	12:04:52 AM	UberXL	Uber Pay	1	5.80	\$25.5	Penn Station/Madison Sq West	1.0
23	1 June, 2024	12:50:26 AM	Uber Comfort	Uber Pay	1	2.50	\$10.5	Penn Station/Madison Sq West	1.0
24	1 June, 2024	12:03:50 AM	Uber Comfort	Uber Pay	1	4.59	\$21.2	Clinton East	1.0
26	1 June, 2024	12:02:46 AM	UberX	Cash	1	1.08	\$7.0	East Village	1.0
Total					146478	348,933.81	\$1,553,672.8		103728.0