

PLACEMENT REFRESHER PROGRAM

Session 11 - SQL 5
Problem Solving & Case Study

By
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Agenda

- Problem Solving
- Case Study

Which of the following commands is used to delete all rows and free up space from a table?

- 1) Truncate
- 2) Drop
- 3) Delete
- 4) Alter

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Which of the following commands are a part of Data Control Language?

- 1) Revoke
- 2) Grant
- 3) Update
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- 5) All of the above

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What does the following code snippet do?

```
DELETE FROM STUDENTS  
WHERE AGE = 16;  
ROLLBACK;
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Performs an undo operation on the delete operation.

Which SQL constraint do we use to set some value to a field whose value has not been added explicitly?

- 1) NULL
- 2) Not NULL
- 3) Default
- 4) Unique
- 5) Check

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Which of the following allows you to uniquely identify a tuple?

- 1) Attribute
- 2) Key
- 3) Schema
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How many operations are considered to be the most basic SQL operations?

- 1) 4
- 2) 3
- 3) 2
- 4) 1

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4) 1

Which of the following are valid logical operators in SQL?

- 1) SOME
- 2) ALL
- 3) AND
- 4) OR
- 5) FEW

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Which of the following operators is used to compare a value to a list of literal values that have been specified?

- 1) IN
- 2) BETWEEN
- 3) ANY
- 4) ALL

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Select the correct foreign key constraint?

- 1) Referential Integrity
- 2) Entity Integrity
- 3) Domain Integrity
- 4) All of the above
- 5) None of the above

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Calculate the average salary from the "Salary" column in the "Employees" table.

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```
SELECT AVG(salary) FROM Employees;
```

Write a query to find employees whose salary is above the average salary in the "Employees" table.

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```
SELECT * FROM Employees WHERE salary > (SELECT AVG(salary) FROM Employees);
```


Select products from the "Inventory" table where the quantity is less than 10 and the price is greater than 20.

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```
SELECT * FROM Inventory WHERE quantity < 10 AND price > 20;
```

Retrieve orders from the last month from the "Orders" table.

Retrieve orders from the last month from the "Orders" table.

```
SELECT * FROM Orders WHERE order_date >= DATE_SUB(NOW(), INTERVAL 1 MONTH);
```

Retrieve records from the "Orders" table, replacing NULL values in the "ShipDate" column with the current date.

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```
SELECT order_id, IFNULL(ship_date, CURRENT_DATE) as ship_date  
FROM Orders;
```

Write a query using a correlated subquery to find the second-highest salary in the "Employees" table.

Write a query using a correlated subquery to find the second-highest salary in the "Employees" table.

```
SELECT MAX(salary) FROM Employees WHERE salary < (SELECT MAX(salary)
FROM Employees);
```


Install the necessary software library:

```
pip install mysql-connector-python
```

```
import mysql.connector as mysql

myconn = mysql.connect(host='127.0.0.1',
                        database='students',
                        user='root',
                        password='password')

c = myconn.cursor()

c.execute("Select * from student_info")
rs = c.fetchall()
```

Background:

Imagine you are working for an e-commerce company that sells products online. The company has a relational database with several tables to store information about customers, orders, products, and payments. Your task is to analyze the sales data and provide insights to support business decisions.

Database Schema:

Customers Table:

customer_id (Primary Key)
customer_name
email
registration_date

Products Table:

product_id (Primary Key)
product_name
category
price

Payments Table:

payment_id (Primary Key)
order_id (Foreign Key)
payment_date
payment_amount

Orders Table:

order_id (Primary Key)
customer_id (Foreign Key)
order_date
total_amount

Order_Items Table:

order_item_id (Primary Key)
order_id (Foreign Key)
product_id (Foreign Key)
quantity
item_amount

Case Study Tasks:

- **Sales Overview:** Write a query to retrieve the total number of orders and the overall revenue generated by the company.
- **Top-Selling Products:** Identify the top 5 best-selling products based on the quantity sold. Provide the product names and the total quantity sold for each.
- **Customer Loyalty:** Determine the number of customers who have made more than one purchase. Display their names and the count of orders they have placed.
- **Monthly Revenue Trends:** Analyze the monthly revenue trends over the last year. Provide a monthly breakdown of total revenue.

Case Study Tasks:

- **Average Order Value:** Calculate the average order value for each customer. Display the customer names and their corresponding average order values.
- **Late Payments:** Identify orders where payments were made more than 30 days after the order date. Display the order details and the delay in payment.
- **Product Categories Analysis:** Determine the total revenue generated by each product category. Display the categories and their corresponding total revenue.
- **Customer Churn Analysis:** Identify customers who have not made any purchases in the last six months. Display their names and the date of their last purchase.

Expected Deliverables:

- SQL queries for each of the tasks listed above.
- Clear and concise results that can be used to derive actionable insights.
- Any assumptions made during the analysis.

THANK YOU