Hello

Welcome to

Atli2

Technologies



Atliq Exclusive business Markets in APAC region

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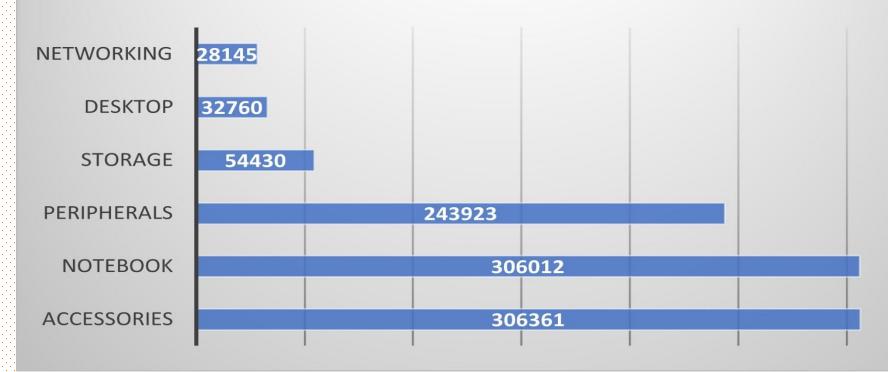
Unique product increase in 2021 vs. 2020

UNIQUE PRODUCT 2020	UNIQUE PRODUCT 2021	PERCENTAGE CHNG	
245	344	36.33%	





Unique Product Counts For Each Segment



WHICH SEGMENT HAD THE MOST INCREASE IN UNIQUE PRODUCTS IN 2021 VS 2020

SEGMENT	PRODUCT COUNT 2020	PRODUCT COUNT 2021	DIFFERENCE
Notebook	112187	193825	81638
Accessories	112763	193598	80835
Peripherals	102878	141045	38167
Desktop	2026	30734	28708
Storage	22453	31977	9524
Networking	11216	16929	5713



PRODUCTS WITH HIGHEST AND LOWEST MANUFACTURING COSTS



PRODUCT	PRODUCT CODE	MANUFACTURING COST
AQ HOME Allin1 Gen 2	A6120110206	240.5364
AQ Master wired x1 Ms	A2118150101	0.892

TOP 5 CUSTOMERS WITH AN AVERAGE HIGH PRE INVOICE DISCOUNT PCT FOR THE FISCAL YEAR 2021

CUSTOMER_CODE	CUSTOMER	AVERAGE_DISCOUNT_PERCENTAGE
90002009	Flipkart	30%
90002003	Ezone	28%
90002004	Vijay Sales	28%
90002006	Viveks	27%
90002011	Atliq Exclusive	27%



Months	Years	Gross Sales Amount
9	2019	9092670.34
10	2019	10378637.6
11	2019	15231894.97
12	2019	9755795.06
1	2020	9584951.94
2	2020	8083995.55
3	2020	766976.45
4	2020	800071.95
5	2020	1586964.48
6	2020	3429736.57
7	2020	5151815.4
8	2020	5638281.83
9	2020	19530271.3
10	2020	21016218.21
11	2020	32247289.79
12	2020	20409063.18
1	2021	19570701.71
2	2021	15986603.89
3	2021	19149624.92
4	2021	11483530.3
5	2021	19204309.41
6	2021	15457579.66
7	2021	19044968.82
8	2021	11324548.34

Gross sales amount for the customer "Atliq Exclusive" for each month



which quarter of 2020, got the maximum total_sold_quantity





CHANNEL	GROSS SALES MLN
Retailer	1924.17
Direct	406.69
Distributor	297.18

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WHICH CHANNEL HELPED TO BRING MORE GROSS SALES IN THE FISCAL YEAR 2021



TOP 3 PRODUCTS IN EACH DIVISION THAT HAVE A HIGH TOTAL SOLD QUANTITY IN THE FISCAL YEAR 2021

DIVISION	PRODUCT	PRODUCT_CODE	TOTAL_SOLD_QUANTITY	RANK_ORDER
N & S	AQ Wi Power Dx3	A7321160301	281363	1
N & S	AQ Wi Power Dx3	A7321160303	286486	2
N & S	AQ Wi Power Dx3	A7321160302	291451	3
P & A	AQ LION x1	A3718150104	2018	1
P & A	AQ Mx NB	A4021150405	34361	2
P & A	AQ Mx NB	A4021150403	34683	3
PC	AQ Gamer 1	A5318110101	1515	1
PC	AQ Gamer 1	A5318110102	1562	2
_	AQ HOME Allin1 Gen	A6119110202	2285	3



Thank you

