

Credit Card Transactions Report

Revenue

55M

Interest

8M

Count

656K

Amount

45M

Card_Category	Sum of Total_Revenue	Sum of Transaction Amount	Sum of Int
Blue	46139398	36957875	
Silver	5586332	4586746	
Gold	2454072	2024078	
Platinum	1135608	953314	
Total	55315410	44522013	

< >

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

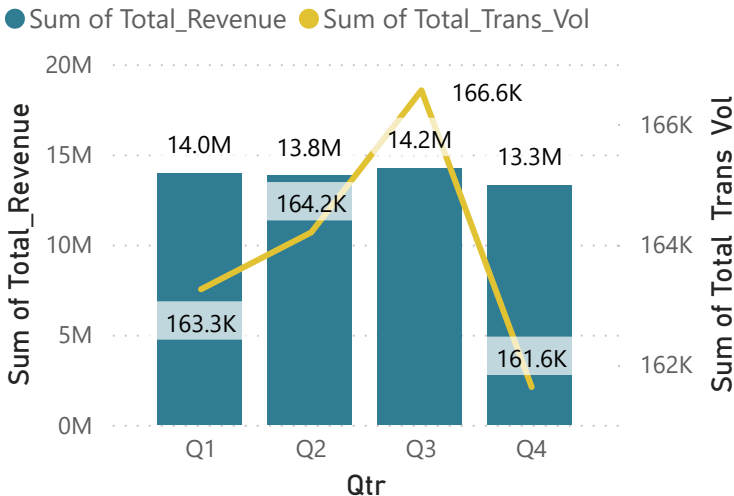
M

Mid

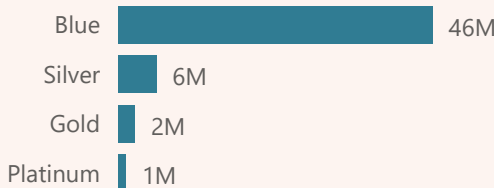
Low

High

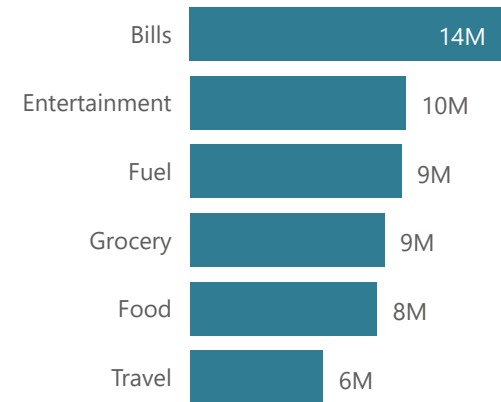
QTR_Revenue and Transactions Count



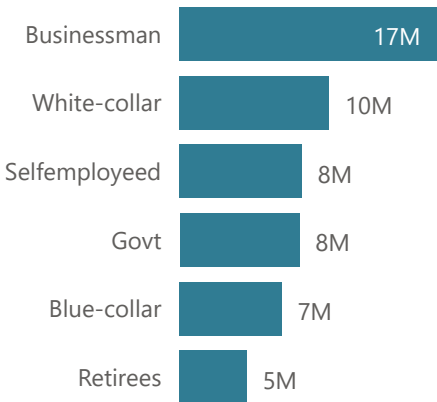
Revenue by Card Type



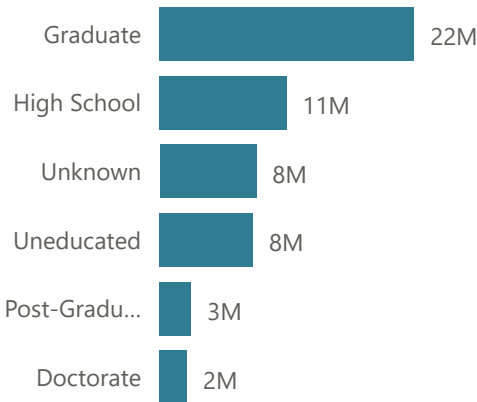
Revenue by Expenditure Type



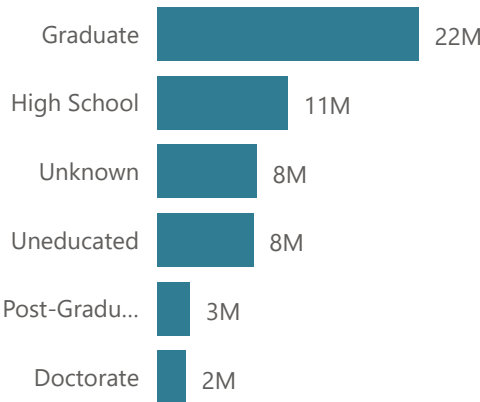
Revenue by Job Type



Revenue by Education Level



Revenue by Education Level



Credit Card Customer Report

Revenue

55M

Interest

8M

CSS

3.19

Income

57...

Q4

Q3

Q2

Q1

Silver

Blue

Gold

Platinum

M

30M

F

25M

Week_Start_Date

All

Swipe

Online

Chip

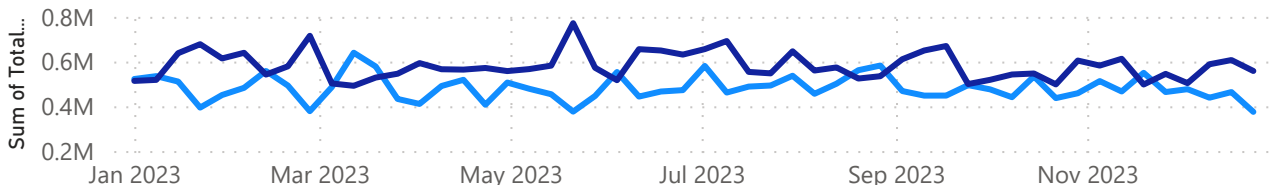
Mid

Low

High

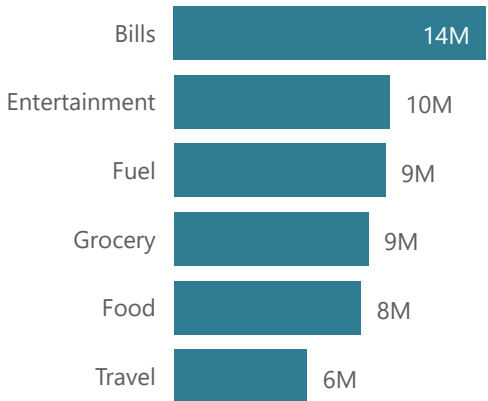
Sum of Revenue by Year, Quarter, Month, Day and Gender

Gender ● F ● M

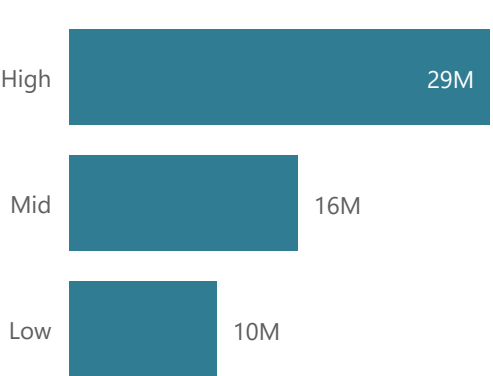


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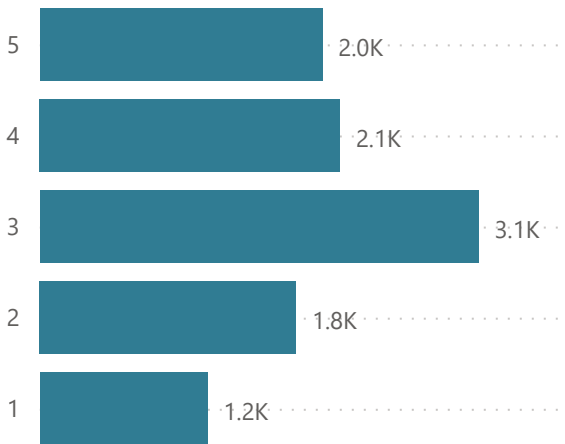
Revenue by Expenditure Type



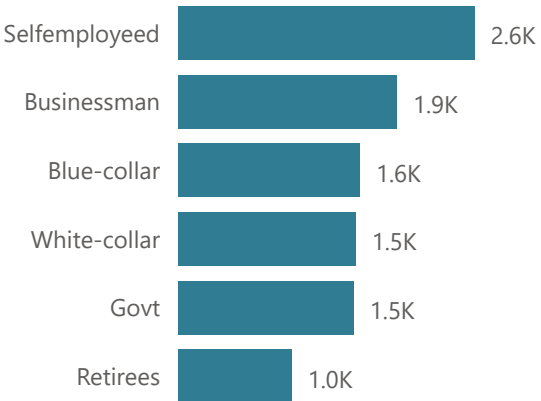
Revenue by Income Group



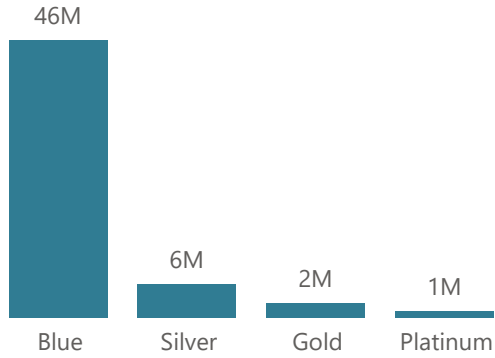
Count on CSS



PL by Customer Job

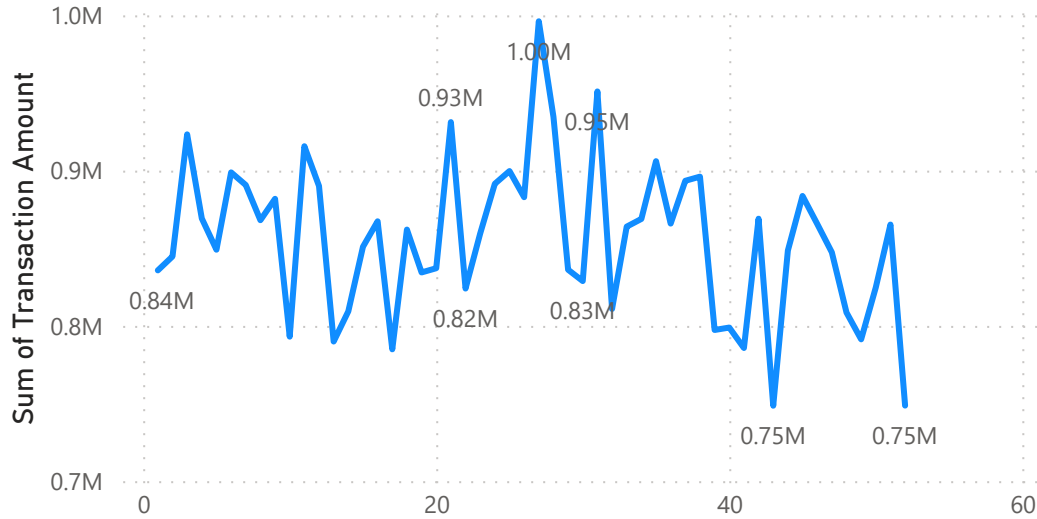


Revenue by Card Category



Week_Num	WeekNum2	Sum of Total_Revenue	Previous_Week_Revenue	Curent_Week_Revenue	WOW_Revenue
Week-1	1	1035629		1035629	
Week-2	2	1053089	1035629	1053089	1.7%
Week-3	3	1148250	1053089	1148250	9.0%
Week-4	4	1071919	1148250	1071919	-6.6%
Week-5	5	1064578	1071919	1064578	-0.7%
Week-6	6	1121745	1064578	1121745	5.4%
Week-7	7	1099909	1121745	1099909	-1.9%
Week-8	8	1071542	1099909	1071542	-2.6%
Week-9	9	1093502	1071542	1093502	2.0%

Sum of Transaction Amount by WeekNum2



Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

Activation_30_Days	%GT Count of Activation_30_Day
0	42.53
1	57.47
Total	100.00