

Sandeep A M

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Career Objective

A well passionate engineer seeking a career where I can utilize my knowledge and technical skills to the best of my ability, with a strong desire to learn in order to lead an organization to greater heights..

Experience

Front End Developer, StratAgile – Kochi March 2024 – current

Contributed to the development of Asset Craft AI, an AI-powered content generation platform that automates the creation of marketing materials such as emails, LinkedIn posts, PDFs, call scripts, and landing pages. Played a key role in building interactive, high-performance front-end interfaces using Next.js, TypeScript, and Tailwind CSS, integrating with LLM-based APIs for real-time, template-driven AI output.

- Developed responsive and scalable front-end applications using Next.js and TypeScript, enabling AI-based generation of emails, PDFs, landing pages, and social media content.
- Optimized frontend performance using advanced state management, lazy loading, and efficient rendering techniques to improve user experience.
- Built a cohesive and responsive design system using Tailwind CSS, ensuring visual consistency and accessibility across the platform.
- Participated in Agile sprints, code reviews, and feature planning, maintaining alignment with project timelines and quality standards.
- Contributed to improving frontend build performance and deployment pipelines, ensuring optimized production builds.

Built and enhanced a full-fledged HRMS employee portal with features for attendance management, leave applications, employee directory, and HR calendar, ensuring a responsive, user-friendly, and high-performance interface using React.js and API-driven architecture.

- Built user-friendly HRMS modules including attendance tracking, leave management, employee directory, and calendar views using React.js and Tailwind CSS.
- Developed responsive UI components and reusable form/interactive elements aligned with design guidelines and HR workflows.
- Integrated REST APIs for attendance logs, leave balances, employee data, and holiday calendar.
- Designed interactive dashboards displaying employee statistics, joiners, leave status, holidays, and special working days.
- Optimized UI performance by minimizing renders, lazy loading components, and efficient state management.
- Built dynamic calendar UI for marking working days, holidays, employee leave info, and current day highlights.

Education

APJ Abdul Kalam Technological University, BTech in Mechanical Engineering Aug 2015 – May 2019

- CGPA: 7.12

Projects

CARSINE The Car Detailing Booking Website Live Link

- CARSINE is a car wash and detailing website. User can book their appointment by giving their information with required services they need.
- Tools Used: React Js, Node Js, MongoDB, Express Js, Restful API
- Git repo FE Link Git repo BE Link

Hungry Eats The Burger Joint website

[Live Link](#)

- A sleek, waiter-less restaurant system. Order through a digital menu, reserve tables, and self-checkout. Includes an admin panel for kitchen order review.
- Technology: React, Node.js, Json-server, RESTful API
- Git repo [Link](#)

Technologies

Technologies: React Js, Angular, Node Js, JavaScript, Next Js