

Sandeep A M

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Summary

Frontend Developer with nearly 2 years of experience building modern, responsive web applications using **React.js**, **Next.js**, **TypeScript**, and **Tailwind CSS**. Experienced in AI-driven platforms and enterprise HRMS systems, focusing on performance optimization, reusable components, and API-driven architecture.

Experience

Front End Developer, StratAgile – Kochi March 2024 – current

AssetCraft AI - On going

Contributed to the development of Asset Craft AI, an AI-powered content generation platform that automates the creation of marketing materials such as emails, LinkedIn posts, PDFs, call scripts, and landing pages. Played a key role in building interactive, high-performance front-end interfaces using **Next.js**, **TypeScript**, and **Tailwind CSS**, integrating with LLM-based APIs for real-time, template-driven AI output.

- Developed responsive and scalable front-end applications using **Next.js** and **TypeScript**, enabling AI-based generation of emails, PDFs, landing pages, and social media content.
 - Optimized frontend performance using advanced state management, lazy loading, and efficient rendering techniques to improve user experience.
 - Built a cohesive and responsive design system using **Tailwind CSS**, ensuring visual consistency and accessibility across the platform.
 - Participated in Agile sprints, code reviews, and feature planning, maintaining alignment with project timelines and quality standards.
 - Contributed to improving frontend build performance and deployment pipelines, ensuring optimized production builds.

HRMS - On going

Built and enhanced a full-fledged HRMS employee portal with features for attendance management, leave applications, employee directory, and HR calendar, ensuring a responsive, user-friendly, and high-performance interface using **React.js** and API-driven architecture.

- Built user-friendly HRMS modules including attendance tracking, leave management, employee directory, and calendar views using **React.js** and **Tailwind CSS**.
 - Developed responsive UI components and reusable form/interactive elements aligned with design guidelines and HR workflows.
 - Integrated **REST APIs** for attendance logs, leave balances, employee data, and holiday calendar.
 - Designed interactive dashboards displaying employee statistics, joiners, leave status, holidays, and special working days.
 - Optimized UI performance by minimizing renders, lazy loading components, and efficient state management.

Projects

CARSINE The Car Detailing Booking Website

Live Link

- CARSINE is a car wash and detailing website. User can book their appointment by giving their information with required services they need.
 - Tools Used: React Js, Node Js, MongoDB, Express Js, Restful API

Hungry Eats The Burger Joint website

Live Link

- A sleek, waiter-less restaurant system. Order through a digital menu, reserve tables, and self-checkout. Includes an admin panel for kitchen order review.
 - Technology: React, Node.js, Json-server, RESTful API

Skills

Front-End Development: HTML, CSS, JavaScript, TypeScript, React.js, Next.js

Styling & UI Frameworks: Tailwind CSS, SASS, Bootstrap, Material UI

Back-End Development: Node.js, Express.js

Databases: MongoDB, MySQL

Version Control & Collaboration: Git, GitHub

Education

APJ Abdul Kalam Technological University, BTech in Mechanical Engineering

Aug 2015 – May 2019

- CGPA: 7.12