

DWASNOW POSTER

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- Problem: no appropriate delivery of water and house hold goods.
- Product: creating a localized sector business ,where goods get delivered in short span of time by means of a mobile

Initial Prototype: we build an mobile application where in customers can order bottled water and get it delivered in 2hours time

Business:

Market Research: conducted in survey in Suncityarea .
Cost & Revenue:7000&subsidy, NGO's
Sales & Marketing:customers are willing to use our application to order water and house hold goods.

Customer Stories:There are many customers who are facing the problem to get the water on there own,calling the auto walas for the frequently for the delivery.

Progress:

- Week1:We met people who are residing in the Suncity area to know the problems regarding the delivery of bottled water.
- Week2:We conducted a survey in the same area with 200 houses,where they are willing to accept and use our application or not(Result=)
- Week3: We started bulding our front end application (i.e,UI) in a user friendly manner.
- Week4: Then we started working on back end application(i.e,serverside). Maintain the database.
- Week5: Understood the statistics of the product,cost of acquisition, feasibility, cost, reliability& viability.
- Week6: We started checking our product readiness starting with 15 customers(where in we order the bottled water manually)

Contributors:

Mr.Phani gave us the details about cost of acquisition and realiability

Mr Sandeep: Gave us an idea regarding idea enhancment

Mr Ramana: Brief description of various reference sites.

DrVijayaKumari: Gave us the description about the risks involved in this sector and market research.

Techonolgy:front and android application for the users using android studio.

>web applications for the dynamic updates such as user order status ...etc

