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www.linkedin.com/in/ceostevestark
(LinkedIn)
www.PlaySpinPro.com (Company)
www.AnimatedTrivia.com
(Company)
www.facebook.com/Stark.Steve
(Personal)

Top Skills

Web Design
Advertising
Publishing

Honors-Awards

NASA TECH BRIEFS Grand Prize
Winner - Global Contest- Also
Awarded Most Popular
SemiFinalist in Minnesota Cup

Steve Stark

Pres./Founder - SPIN PRO® DISCS by Score Discs® (Score Discs Corp.), - Award Winning Products / As Seen On TV
Prior Lake, Minnesota, United States

Summary

Score Discs® (Score Discs Corp.), Pres./Founder - SPIN PRO® and SPIN PRO® ULTIMATE (www.PlaySpinPro.com)

Score Discs Corp. proudly introduces Spin Pro®, a groundbreaking evolution in the \$1.1 billion annual flying disc market, invented by Steve Stark - former Wham-O® Frisbee® disc innovator. Spin Pro® transforms disc play by making precision throws and dynamic tricks easy and accessible for everyone.

At the core of this innovation is our patented SPIN GRIP™ technology, with easy to create gyroscopic physics to generate effortless spin. This enables unparalleled accurate throws, eye-catching spin tricks, and exciting new advanced capabilities for all disc scoring games and recreation.

One standout application is Spin Pro® Ultimate, a faster-paced, higher-scoring version of Ultimate that emphasizes team play and rewards creative throws. It's designed to be more engaging and inclusive for players of all ages and skill levels.

Built for versatility, Spin Pro® is soft, durable, waterproof, and floats. It is ideal for parks, pools, beaches, backyards, and basketball courts (both indoors and out). Its dual-trick SPIN zones inspire creativity and expand the boundaries of disc play.

With a broad utility patent (19 claims) and trademark protections, Spin Pro® is uniquely positioned to disrupt the traditional flying disc market where over 300+ million units have been sold - and appeal to both casual and competitive players alike. With a standout combination of innovation, playability, and mass appeal, Spin Pro® is poised to follow in the footsteps of the Nerf football capturing 6+ million units (\$120 million in revenue). Nerf annual sales reached 9+ million in unit yearly sales, therefore our annual sales goal is not just

possible, it's probable. We're not just upgrading a sports product or toy product, we're building the next evolution in active and creative play.

Spin Pro® sports discs - Upgrade Your FUN!
Play Anywhere!

Publisher: Animated Trivia Challenge Series Vol 1 & Vol 2 -
(www.AnimatedTrivia.com)

NASA TECH BRIEFS – 2021 Judge (former world competition Grand Prize Winner - 2007).

25 years with Stanley Black & Decker - Creator and main contributor for Technology Edge - What The Future Holds (workplace).
Reviewing the current pulse of technology, breakthroughs, market changes, product development, design and marketing.

2009 Minnesota Cup Business Plan Competition Semi-Finalist -
Clean Technologies Division.

NASA Tech Brief's Grand Prize Winner - World Competition 2007
and Voted Most Popular Same Year.

Experience

Score Discs Corp. (Score Discs®)
Pres./Founder, Score Discs Corp.
February 2023 - Present (2 years 6 months)
Mora, MN

Introducing Spin Pro® Discs and Spin Pro® Ultimate Disc Sport – the ultimate revolution in disc sports! With Spin Pro®, now everyone throws with precision. Whether you're at the beach, by the pool, or just playing in your backyard, your favorite disc sport, Spin Pro® delivers multiple unparalleled ways, capabilities to play, score, throw with precision, with easy spin tricks accessible to everyone.

Disc Evolution 2.0 marks the next step in disc sports with innovative design features, making it the Ultimate Disc Advancement. The unique SPIN Grip and

Precision Finger Throws allow for more control, accuracy, and a smoother, safer experience for players of all skill levels.

The Spin Pro® Disc is soft, safe, and floats, making it perfect for water-based play, but versatile enough to be used anywhere. Whether you're playing Spin Pro® Ultimate Disc Sport or just tossing it around for fun, Spin Pro® is your go-to gear for maximum enjoyment.

Awarded the Top Summer Toys 2023 title by Toy Insider, Spin Pro® is more than just a toy – it's a game changer. Plus, with national commercials "As Seen on TV," it's becoming the go-to disc for everyone!

Key Features:

Precision Finger Throws for enhanced accuracy
Spin Trick areas on top and bottom for easy spin tricks
Soft, safe, and floats – perfect for beach, pool, or water play
SPIN Grip for better control and precision
Award-winning design: Top Summer Toy 2023
National commercials – as seen on TV
Play anywhere with ease!

Elevate your disc game with Spin Pro® Discs – now everyone throws with precision!

Animated Trivia

Author/Founder, Creator, Publisher/Developer

July 2017 - Present (8 years 1 month)

Robbinsdale, Minnesota, United States

The Animated Trivia Challenge Series is a revolutionary app that brings trivia quizzes to life in a visually engaging way, blending dynamic animations with amazing facts. Unlike traditional text-based trivia, this game uses stunning 3D characters and GIF animations, creating a more immersive experience that enhances fact retention.

By using visual stimuli combined with trivia content, the app taps into how our brains process information. Studies show that we process visuals 60,000 times faster than text, and the emotional reactions evoked by animation make it easier for users to remember the facts. The visual memory is encoded in the medial temporal lobe, which is also responsible for processing emotions.

Therefore, by combining visuals with engaging trivia, Animated Trivia Challenge makes it easier for players to recall the facts later.

Available now on both Apple Store and Google Play, the app is 100% offline playable, meaning you can enjoy it anywhere, anytime. AnimatedTrivia.com is the place to visit for more information.

February 2025 Google Play Games for PC - Launches Animated Trivia Challenge FREE on PC - Volume 1

Key features include:

- 3D animated characters (Disney-Pixar-like quality)
- Matching trivia facts that reinforce learning
- Faster reaction time and stronger memory retention
- 100% offline playability

Whether you're a trivia buff or looking for a new, entertaining way to retain fun facts, Animated Trivia Challenge is the game you've been waiting for!

Stanley Black & Decker, Inc.

Senior Technical Assistance

November 1997 - July 2022 (24 years 9 months)

Plymouth, MN

Various roles, supervisor, senior technical troubleshooting, executive producer of internal communications TV broadcasting, graphics, animation, video, editing, marketing, product development. Creator and main contributor for Technology Edge - What The Future Holds (workplace) and main contributor for The Drawing Board (workplace). Inventor (home/garden products).

Soft Flyer, LLC

Owner

February 2003 - February 2017 (14 years 1 month)

Creator of the Wham-O® "Legendary Soft Frisbee® Disc" EZ SPIN FOAM FRISBEE DISC. Product Development and Design, Royalty/Licensee Agreement with Wham-O®. Created high performance beach/pool soft foam Frisbee® Disc - EZ Spin - Floats & Soft to Catch (waterproof foam - easy to do tricks - spin on finger). Organized cross branding with Disney®-Pixar® - Wham-O®.

EMS Exhibits

Contract Graphic Designer/Video Editing-Production -CSI, Star Trek, Barbie

November 2014 - July 2015 (9 months)

Minneapolis, Minnesota

Creating marketing graphics and video's that promotes iconic brands Star Trek, Mattel's - Barbie, CSI.

The creation of marketing and promotion elements for EMS Exhibits, including the Star Trek - The Exhibition, Barbie - The Dreamhouse Experience and CSI - The Experience. These locations are around the world and marketing graphic design/video production contracted for was used for various locations.

Creating/Editing videos for promotion for three iconic brands for EMS Exhibits. Creating various marketing pieces including web elements, posters, flyers, stand up displays and billboards.

Stressfree Living Magazine, Get Up & Go, Lifestyle Choices Marketing

January 1990 - December 2008 (19 years)

Edina, Minnesota

Our family owned/operated monthly magazines (three) based in Twin Cities with distribution up to 400,000 a month. Cable TV Show - Stressfree Living (3 Year TV Series).

Education

Communications - U.S. Navy