

Contact

www.linkedin.com/in/cbehlivan
(LinkedIn)

Top Skills

Customer Experience
Customer Service
Leadership

Languages

Turkish (Native or Bilingual)
Spanish (Elementary)
English (Native or Bilingual)

Cihan Behlivan

Helping Corporations Succeed Through AI/DATA Implementations |
We Unconsult | Turning Strategy Into Results
Minneapolis, Minnesota, United States

Summary

Reach out to me... For business, for mentorship, for 2 unconditional human ears... Love to connect at human level...

Email: cihan.behlivan@ridethenextwave.com

I'm obsessed about catching that perfect wave where technology empowers genuine human connection.

At Ride The Next Wave, we've flipped the script on consulting with our "Unconsulting Approach". We replace traditional consulting bloat with rapid, iterative delivery that transfers knowledge and creates lasting business impact not just impressive decks that gather dust.

What Energizes Me:

- Building environments where people feel safe to bring their whole, authentic selves
- Creating tech solutions that amplify human potential (not replace it!)
- Forming partnerships where we celebrate when YOUR ideas outshine ours
- Getting excited about our clients' success more than our own non-billable hours (we do not have billable hours)

Let's Connect:

Always curious, always human. The biggest waves are definitely best caught together I'd love to hear your story and maybe catch the next one with you!

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Experience

Ride The Next Wave

Managing Partner

November 2024 - Present (9 months)

Greater Minneapolis-St. Paul Area

At Ride The Next Wave, we are leading a technology consultancy that's breaking traditional consulting patterns. We transform how businesses approach digital innovation - treating every client engagement as a product, not a project. Our methodology combines rapid prototyping, clear success metrics, and knowledge transfer to deliver measurable business outcomes without the enterprise bloat.

What makes us different? We believe in showing, not telling. Instead of lengthy PowerPoints and endless analysis, we validate assumptions through quick iterations, letting real results drive decisions.

Our team brings deep technical expertise with startup agility, focusing on actual business impact over billable hours.

We specialize in:

AI/Data implementations that deliver real ROI

Digital transformation that sticks

Product-driven tech solutions

Manufacturing intelligence

Retail analytics

Currently supporting Minnesota's innovative companies through our "Slash the Spend" sessions and Wave Length problem-solving workshops.

BETA

5 years 5 months

Executive Director

June 2023 - June 2025 (2 years 1 month)

Greater Minneapolis-St. Paul Area

Entrepreneur In Residence

February 2020 - June 2023 (3 years 5 months)

Greater Minneapolis-St. Paul Area

The Beta.MN is located in the Minneapolis, MN, whose mission is to accelerate the success of Minnesota-based startups. BETA's programming has served

124 startups, since its first Showcase event, in 2014. Out of the 124 startups BETA has served, 80% are active, they have raised an accumulative \$250+ Mil. and have create more than 750 jobs.

Thrive! Family Recovery Resources

Board Member

May 2023 - April 2024 (1 year)

Minneapolis, Minnesota, United States

We believe that every person, including those using substances has intrinsic value and should be treated with kindness, compassion and unconditional positive regard

We believe that families are one of the most critical components to recovery and when educated and supported can create the conditions most beneficial for an individual to recover

We believe that substance use is a spectrum and that families have a right to receive the necessary supports beginning with the prevention of first use to the remission of the disease.

We believe in reducing harm in families and communities by meeting people where they are at and supporting whatever pathway to recovery a person chooses.

We believe that families should have a right to barrier free access to evidence based education, support and ethical resources

We believe that a compassionate, collaborative, family-centered approach to substance use has been proven most effective in helping an affected individual move through the process of change

We believe that there are actionable solutions for families, that we can empower families towards holistic recovery and that collaboration, resiliency and self-efficacy play key roles in healing. We can build confident and competent families of recovery

We believe that decisions made for and about families impacted by substance use should be made by the individuals and families most affected. "Nothing about us, without us."

We believe that the recovery community is most effective when it's supported by allies and family members who understand the process of holistic recovery

We believe in transparency, high ethical standards, cultural competency, and inclusion in an effort to serve our community in a trustworthy manner.

SilentMD

Founder

August 2018 - January 2020 (1 year 6 months)

Greater Minneapolis-St. Paul Area

Smart Recovery Companion for Surgery Patients

SilentMD is a digital recovery platform for total knee replacement patients. We combine information, data analytics, AI and logistical support to radically change how we recover and heal after surgeries. We coordinate the recovery process for hospitals, accountable care organizations, clinics and all other stakeholders.

The technological innovation of SilentMD is a mobile app that combines patient-centric information (co-morbidities, psychosocial factors/support network, pain management options, and blood clotting risks leg clots (DVTs – deep vein thromboses) and lung clots (PEs – pulmonary emboli); and real-time monitoring of activity level, knee range of motion (ROM), pain assessment (heart rate, sleep assessments, pain scores), and knee swelling.

Gray Wolf Ranch

Chief Operating Officer

December 2016 - November 2018 (2 years)

Port Townsend WA

Substance Abuse Clinic for Adolescents

Executed an acquisition/turnaround strategy and led the due diligence process with a \$2.0M operating budget.

Deployed an inclusive culture for 25+ staff members and clinicians, managing 26 beds and 18 residents.

Built new platforms in electronic health records, account management, accounting, and patient experience.

Streamlined administrative, clinical, sales, marketing and maintenance departments, and devised marketing strategies.

Setup HubSpot for all inbound marketing initiatives to boost income within 18 months.

Managed line of consultants and agencies for new branding and repositioning.

Implemented Zencharts to reduce paper patient charting and incomplete patient notes by 65%.

Rolled out RealPage for better accounting and reporting practices and trained staff for a 100% improvement.

Introduced task and project management platforms for every manager and staff member for visibility.

Created supply management processes with Amazon Business and Healthcare Group Purchasing Organizations.

Promoted an Uplifting Customer Service Culture and established great relationships with our clients and patients.

Managed/Prepared all financial modeling and valuation of the asset during the acquisition process.

www.graywolfranch.com

KareOutcomes

Co-Founder

February 2009 - December 2017 (8 years 11 months)

Greater Minneapolis-St. Paul Area

Patient Reported Outcomes Measurement and Data Analytics Company

Released initial data collection system (MVP) within 3 months of company's initiation

Manage all customer experience initiatives. Build voice of customer procedures for agile product development with continuous customer feedback

Managed all customer onboarding, training and support functions

Created an exceptional development team from software developers and surgeon consultants

Created product development map for clinical outcomes measurement, patient experience measurement clinical research data collection, reporting and predictive analytics platforms

Work closely with clinicians, hospital admins, medical device executives, and clinical research organizations

Created and executed the product road map

Created and executed corporate strategy

Overseeing all customer relations and business development efforts

Managed all accounting and reporting processes. Prepared monthly, quarterly and annual financials

BoundaryMedical

Vice President Product Development

December 2002 - April 2008 (5 years 5 months)

Surgical Note Automation Company

Drove 5-year growth utilizing \$1M investment capital and \$250K from angel investors.

Created network of orthopedic surgeons who are leaders in medical device innovation for product development.

Generated \$250K+ in revenue from the 1st product line and introduced 3 new products from idea generation to launch.

Positioned Boundary Medical to be acquired by a private equity group and attracted additional investment capital.

Designed sales and strategic marketing plans for introducing products to physicians and hospitals, medical device companies, academic research centers, medical schools, physician communities, non-profit healthcare organizations, and Health Plans.

Created pricing, marketing, marcom, and customer support and training strategies.

Managed the life cycle of the web-based products by continuously increasing the value proposition of our offerings.

Introduced an innovative clinical outcomes database system into the orthopedics market.

Ata Yatırım

Corporate Finance Associate

August 1997 - July 2000 (3 years)

Investment Bank

Education

University of Minnesota - Carlson School of Management

Master of Business Administration (MBA), Finance, Strategy,
Entrepreneurship · (2000 - 2002)

Marmara Üniversitesi

Bachelor of Business Administration (BBA), Finance, General · (1993 - 1997)

