#### Contact

www.linkedin.com/in/mjahnl (LinkedIn)

#### Top Skills

Nonprofit Organizations
Operations Management
Organizational Leadership

### Languages

English (Native or Bilingual)
German (Native or Bilingual)
German (Native or Bilingual)

#### Certifications

Certified Professional Project Manager (CPPM) Forensic Interviewing State Disaster Management Continuity of Operations (COOP) Manager Continuity of Operations 1

# Michael J.

Strategic Operations & Communications, CSO (Al Centric) | CPPM & CSM | M.A Strategic Comms, PhDc Org Psych | German Speaker | St Paul, Minnesota, United States

### Summary

Hello! I'm Michael, a seasoned CSO, Program & Project Manager, and Corporate Communications expert based in St. Paul, MN.

I am fully committed to AI @ work.

With rich background in agile methodologies, leadership, and strategic communications, I am transforming organizational challenges into opportunities for growth and efficiency. My career is defined by the continuous pursuit of excellence. I leverage evidence-based strategies to forge people-centered cultures, enhance productivity, and drive sustainable change.

What sets me apart?

Corporate meets Academia meets Government: I have experience in all branches, from CSO, CEO, to Global Training Manager to Professor, etc.

Leadership: At my core, I am a Servant-Empathetic Leader. In leadership.

Strategic Vision: CSO, Director of Ops, (CPPM & CSM), with a deep understanding of emotions at work. I craft strategies that meet staff & customers where they are and then take them to new levels.

Communications: As a former radio broadcaster, podcaster, media producer, strategist, and public speaker, I have a track record of engaging stakeholders at all levels. No matter the complexity, I can break it down into adoptable language, generating buy-in even with challenging audiences.

Operations: With hands-on experience in managing complex projects and leading high-performance teams, I'm a "seeker of gaps" and fill them with strategic processes toward common goals.

Looking Forward: I'm deeply committed to strategically managing the intersection of AI @ work. Inevitably, tech will touch all lives, and it's our decision how we respond to that.

As CSO of FullStem (coming soon), Fractional Dir of Ops at createMPLS, I'm still available to consult on AI integration in business & workplaces, speaking events, etc.

### Experience

FullSTEM by createMPLS
Director of Operations (Fractional)
January 2025 - Present (7 months)

501 Media Group

Founder

December 2022 - Present (2 years 8 months)

Working with non-profit organizations in communicating their missions and successes.

Producing long-form audio podcasts and video podcasts, assisting 501(c)3's in staying top of mind with their donors and audiences at large.

Avivo

Program Manager, Operations April 2024 - July 2025 (1 year 4 months) Minneapolis, Minnesota, United States

The Athlete Lab | The Iron Cycle | The Blizzard Bowl Partner & In-House Consultant
January 2015 - June 2024 (9 years 6 months)

Greater Minneapolis-St. Paul Area

- 68% revenue increase from 2015 2019
- Co-responsible for the strategic development of the organization.
- Co-Owner of The Iron Cycle
- Media and event communications
- Project Manager & Creator: "The Blizzard Bowl" annual CrossFit competition featuring 190+ athletes.

IQonEQ, LLC - Organizational Consulting Services Leadership Strategy Consulting January 2009 - April 2024 (15 years 4 months)

Greater Minneapolis-St. Paul Area

- Founded IQonEQ Consulting in 2009, continuing with my expertise in Business Strategic Management, Training & Development, Employee Engagement, and Attrition Reduction
- Executive Speaker/Workshops on topics of "Effective Organizational Communications" and "The 70% Effect – measuring and reversing Employee Disengagement"

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#### Ramsey County

2 years 9 months

**Social Services** 

August 2022 - August 2023 (1 year 1 month)

Case assessment

Mental Health

Safety & Security

Supervisor - COVID Incident Management Operations December 2020 - July 2022 (1 year 8 months)

**United States** 

Managing people operations, including direct reports, administrative approvals, etc.

Supervising shelter sites in Ramsey County

Responsible for Payroll Review & Verification of 240+ staff, utilizing PeopleSoft.

Working in close collaboration with other shelter sites/NGOs, community partners, and service providers

### Education

North Dakota State University

Bachelor's Degree, Public Relations & Strategic Communication (2014)

#### Redacted

PhDc (ABD), Industrial and Organizational Psychology · (2018 - February 2022)

## North Dakota State University

Master's Degree, Organizational, Strategic, & Crisis Communication · (2016)