Contact

www.linkedin.com/in/christikmecik-11395b271 (LinkedIn)

Top Skills

Digital Art

Empathy

Creative Entrepreneurship

Christi Kmecik

Founder Owner at Written Hugs Designs Shakopee, Minnesota, United States

Summary

What began as a desire to more fully connect with my kids while acknowledging my mental health struggles, turned into a desire to help other people feel more seen, more connected, and less alone through all the ups and downs of life. Whether someone is going through grief and loss, mental health issues, illness, parenting, happy celebrations, or celebrations weighed down by loss, I help foster intentional, meaningful, and authentic connection through it all with my uniquely crafted greeting cards.

My name is Christi Kmecik. I have been married for 13 + years, and we have three wonderful kids. In my life, I have experienced several different types of loss, miscarriage, estrangement, mental health issues, and more. Through it all, I was struck by how uncomfortable society in general is with someone else's pain and grief. The majority of people I encountered were either so uncomfortable with my loss they said nothing at all or they attempted to make it better with platitudes. Each kind of response left me feeling more isolated and disconnected. I felt like no one around me understood or empathized. Now, I create the cards that I always hoped existed. Cards that lean into the hard stuff with empathy, authenticity, and caring. Cards with connection and intentionality at their core.

For every card purchased through the website or at any vendor event, we donate a card to Brighter Days Family Grief Center and other deserving nonprofits to bless the families they serve with thoughtful and supportive sympathy cards. This allows customers to not only bless the people within their sphere of influence, but to also bless families they may never meet. Brighter Days, our most frequent partner, supports families going through loss and/or terminal diagnosis. They provide counseling services and help with logistics that accompany loss of this nature. This give back model is near and dear to my heart, and I'm so grateful to partner with people doing such great work in our community.

Experience

Written Hugs Designs 2 years 9 months

Founder and Owner at Written Hugs Designs November 2022 - Present (2 years 9 months) Minnnesota, USA

Life is complicated. In my experience, grief, loss, and struggle are often heightened during holidays, gatherings, and celebrations. I am on a mission to help people feel more connected and less alone through these difficult seasons of life, one thoughtful card at a time. Too often when we know someone is grieving or going through a hard time, we say nothing at all, and that can feel really isolating to the person who is struggling. That's why I'm making these cards. To help people say the hard things. To bring about connection. To help people who are too often unseen and overlooked feel seen. I hope that anyone needing encouragement, acknowledgement, and authentic connection will feel more loved, more seen, and less alone after receiving one of my cards.

For every card sold through the website, we donate a card to Brighter Days Family Grief Center serving families going through loss. By purchasing and gifting any card on this website to someone in your circle of influence, you will also bless a family going through the worst times of their lives that you will never meet. Thank you for being a part of spreading kindness and love in the world to those who need it most.

To visit my website, go to www.writtenhugsdesigns.com

To learn more about Brighter Days Family Grief Center, please visit

www.brighterdaysgriefcenter.org

Founder November 2022 - Present (2 years 9 months)

Education

The College of St. Scholastica Bachelor's degree, Mathematics