

pizza-sales---SQL Full Portfolio Project

Questions to Solve in this Project

- **Basic:**
 - Retrieve the total number of orders placed.
 - Calculate the total revenue generated from pizza sales.
 - Identify the highest-priced pizza.
 - Identify the most common pizza size ordered.
 - List the top 5 most ordered pizza types along with their quantities.
- **Intermediate:**
 - Join the necessary tables to find the total quantity of each pizza category ordered.
 - Determine the distribution of orders by hour of the day.
 - Join relevant tables to find the category-wise distribution of pizzas.
 - Group the orders by date and calculate the average number of pizzas ordered per day.
 - Determine the top 3 most ordered pizza types based on revenue.
- **Advanced:**
 - Calculate the percentage contribution of each pizza type to total revenue.
 - Analyse the cumulative revenue generated over time.
 - Determine the top 3 most ordered pizza types based on revenue for each pizza category.

Solved Query

- List the top 5 most ordered pizza types along with their quantities.

```
1. SELECT
2. pizza_types.name, SUM(order_details.quantity) AS quantity
3. FROM
4. pizza_types
5. JOIN
6. pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
7. JOIN
8. order_details ON order_details.pizza_id = pizzas.pizza_id
9. GROUP BY pizza_types.name
10. ORDER BY quantity DESC
11. LIMIT 5;
```

- **Join the necessary tables to find the total quantity of each pizza category ordered.**

```
1. SELECT
2. pizza_types.category,
3. SUM(order_details.quantity) AS quantity
4. FROM
5. pizza_types
6. JOIN
7. pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
8. JOIN
9. order_details ON order_details.pizza_id = pizzas.pizza_id
10. GROUP BY pizza_types.category
11. ORDER BY quantity DESC;
```

➤ -- Determine the distribution of orders by hour of the day.

```
1. SELECT
2.     HOUR(order_time) AS hour, COUNT(order_id) AS order_count
3. FROM
4.     orders
5. GROUP BY HOUR(order_time);
```

➤ Join relevant tables to find the category-wise distribution of pizzas.

```
1. SELECT
2.     category, COUNT(name)
3. FROM
4.     pizza_types
5. GROUP BY category;
```

➤ Group the orders by date and calculate the average number of pizzas ordered per day.

```
1. SELECT
2.     ROUND(AVG(quantity), 0) as avg_pizza_ordered_per_day
3. FROM
4.     (SELECT
5.         orders.order_date, SUM(order_details.quantity) AS quantity
6.     FROM
7.         orders
8.     JOIN order_details ON orders.order_id = order_details.order_id
9.     GROUP BY orders.order_date) AS order_quantity;
```

➤ Determine the top 3 most ordered pizza types based on revenue.

```
1. SELECT
2.     pizza_types.name,
3.     SUM(order_details.quantity * pizzas.price) AS revenue
4. FROM
5.     pizza_types
6. JOIN
7.     pizzas ON pizzas.pizza_type_id = pizza_types.pizza_type_id
8. JOIN
9.     order_details ON order_details.pizza_id = pizzas.pizza_id
10. GROUP BY pizza_types.name
11. ORDER BY revenue DESC
12. LIMIT 3;
```

➤ **Calculate the percentage contribution of each pizza type to total revenue.**

```
1. SELECT
2. pizza_types.category,
3. round(SUM(order_details.quantity * pizzas.price) / (SELECT
4. ROUND(SUM(order_details.quantity * pizzas.price),
5. 2) AS total_sales
6. FROM
7. order_details
8. join
9. pizzas on pizzas.pizza_id = order_details.pizza_id) *100,2) AS revenue
10. from pizza_types JOIN pizzas
11. ON pizza_types.pizza_type_id = pizzas.pizza_type_id
12. JOIN
13. order_details ON order_details.pizza_id = pizzas.pizza_id
14. GROUP BY pizza_types.category
15. ORDER BY revenue DESC;
```

➤ **Analyze the cumulative revenue generated over time.**

```
1. select order_date,
2. sum(revenue) over (order by order_date) as cum_revenue
3. from
4. (select orders.order_date,
5. sum(order_details.quantity * pizzas.price) as revenue
6. from order_details join pizzas
7. on order_details.pizza_id = pizzas.pizza_id
8. join orders
9. on orders.order_id = order_details.order_id
10. group by orders.order_date) as Sales;
```

➤ **Determine the top 3 most ordered pizza types based on revenue for each pizza category.**

```
1. select name,revenue from
2. (select category,name,revenue,
3. rank() over(partition by category order by revenue desc) as
   rn
4. from
5. (select pizza_types.category,pizza_types.name,
6. Sum( (order_details.quantity) * pizzas.price) as revenue
7. from pizza_types join pizzas
8. on pizza_types.pizza_type_id = pizzas.pizza_type_id
9. join order_details
10. on order_details.pizza_id = pizzas.pizza_id
11. group by pizza_types.category,pizza_types.name) as a) as b
12. where rn <= 3;
```