Interaction Design Module Assignment

In this module assignment we made a prototype of a website in Adobe XD. I worked on the Shadowball website.

I have not worked a lot in XD before, so the task was a bit challenging for me. I started by reading through the lesson assignments we had done earlier in the week, and the week before. I had planned most of the layout so that part went pretty smoothly for me. I used an 8 point square grid, as well as a 12 column layout grid, with 16 pixel gutters.

I had some trouble deciding on the typography, as well as the color scheme. I chose to go for "Helvetica Neue", as it is a simplistic, sans serif font; which is what I wanted. I used https://type-scale.com/ to calculate the sizes of the font; with a base size of 16px, as that works well with my 8 point grid. I used a 1.5 scale; a perfect fifth.

I could not for the life of me figure out the a color scheme I was pleased with, but I ran out of time on the delivery so I ended up going with yellow, green and grays.

Overall I am not very happy with what I produced this week, and as a designer I know you aren't supposed to deliver anything you are unhappy with. However, this is a school assignment and I ran out of time, patience and motivation, and figured it was better to deliver something than nothing at all. I am also still learning all the processes that has to do with design, as well as the creative slumps one might fall into, so even though I am not happy with what I produced, I still learned a lot because of it.