



# Lesson Assignment 2.1

Designers use different principles to get you to use their site/buy stuff from them; Credibility, social proofing, reciprocity, increasing early engagement, scarcity, and time constraints.

Here are some examples of this from Ebay.com


Most used under \$25.00



For iPhone X 8 7 6S Plus  
Case Electroplate Silicon...


**NOK 13.28**  
Free shipping  
More options

**Almost gone**



Natural Gemstone Round  
Spacer Loose Beads 4m...

**NOK 9.26**  
Free shipping  
More options




New Fashion Geneva Women Leather Band  
Stainless Steel Quartz Analog Wrist Watch

**NOK 18.61**  
Free shipping

**Almost gone**

More options



40M Xiaomi DUKA Laser  
Distance Meter Rangefin...


**NOK 205.62**  
NOK-265.75-| **23% OFF**  
Free shipping

**Shop all 88**


Good choice for Xiaomi

>

### Shop with confidence



**Top Rated Plus**  
Trusted seller, fast shipping, and easy returns. [Learn more](#)



**eBay Money Back Guarantee**  
Get the item you ordered or get your money back. [Learn more](#)

Limited Time Deals



Xiaomi DUKA Laser  
Entfernungsmesser...  
NOK 236.18



Xiaomi Loock 7" IPS Smart  
Peephole Door Viewer 720P...  
NOK 1,918.69



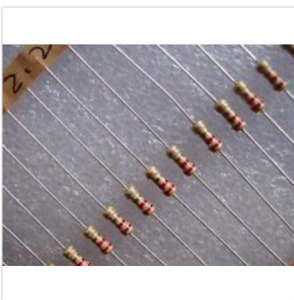
Xiaomi Luke Smart Doorbell  
Smart Video Intercom Cat Ey...  
NOK 1,776.55



Xiaomi Aqara Tür- und  
Fenstersensor ZigBee-...  
NOK 145.62



Xiaomi Tür Fenstersensor  
ZigBee Wireless Co  
NOK 144.47



résistance 2.2 ohm (  $2.2\Omega$  ) & la tolérance 5% , 1/4W (0.25 Watt)

**NOK 10.41 to NOK 47.15**  
NOK 16.65 shipping

Top Rated Seller  
From France

résistance 2.2 ohm (  $2.2\Omega$  ) & la tolérance 5% , 1/4W (0.25 Watt)

5 sold in last 24 hours

Condition: **New**

Quantité:

Quantity:  4 available  
29 sold / [See feedback](#)

Price: **EUR 1.06**  
Approximately NOK 11.03

**Buy It Now**

**Add to cart**

[Add to Watchlist](#)

100% buyer satisfaction

More than 66%  
Sold

### Seller information

le-select (5175 ★)

99.9% Positive feedback

♡ Save this Seller

Contact seller

Visit store

See other items

Registered as a Business Seller

### Deals

# Just Two Weeks

Choose SpeedPAK for faster delivery

Shop Now →

4,085  
Watchers

11,133  
Sold

More than 10 available

**11,133 sold** / [See feedback](#)