STYLE GUIDE BOS MORTUUS

By the Cookie Monsters

BOS MORTUUS

Style Guide

Welcome to the style guide of camping Bos Mortuus. This guide will tell you all you need to know about the (web) design of camping Bos Mortuus. To properly understand this guide you will need a basic understanding of terms related to web design.

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The color palette

Below you can see what colors have what use. First is the purpose of the color, then the HEX-code and last is the name of the color as they are usually known. HEX-codes are a code that indicates the amounts of red, blue and green in a color.

Purpose	HEX-code	Name
Main	#80C87F	Light green
Secondary	#1B525C	Cyan
Highlight	#071026	Dark blue
Background	#FFFCEE	Off-white
Stars	#FFDA84	Yellow

Color use

Here, 'blocks' refers to the blocks of color, or cards, seen on the site. Their purpose is to add a little more interesting and colorful visuals to the site.

The background of the site is standard the off-white color, but to add more variation pages have different backgrounds per section. One section is one topic.

	Background	Block	Text
Blocks	#1B525C	#80C87F	#1B525C
	#80C87F	#1B525C	#FFFCEE
	#FFFCEE	both	see above
Solid	#1B525C		#80C87F
	#80C87F		#1B525C
	#FFFCEE		#1B525C

Main

The main color is used most on the site, if the is another color background the first choice is the main color.

Secondary

The secondary color is to be used as background when bordering the main color. It is to balance out how bright the site is and is used only a little less than the main color.

Highlight

The highlight color is used when there is an edge of the two colors that the element overlaps with. This is for example the case with some buttons that are placed on edges to add dimension.

Background

The background is an off-white, this is the standard color.

Stars

This color refers to the review stars and is also used the logo, those are the *only* places where this color is used.

Lay-out

All topics are assigned to a section and as explained before these sections have different background-colors. All elements are borderless.

The cards, images and forms are rounded at the corners. the rounding depends on view height, use 5svh for the correct rounding. All cards on the home page that are in a row horizontally have unalignment. Cards stay withing the same section and don't overlap. Forms and buttons are allowed to overlap.

Very long pages have a 'hero' an image that fills the entire screen at the top of the page. Examples of this are the review page and the home page. If such an image has an element over it, it will have a blur that makes sure the element is clear and visible. This blur is called glass morphism.

Box shadows

Cards and images all have box shadows of 2svh by 2svh with a color of #07102630. This is a small and even box shadow with a very dark and low opacity blue. Buttons and forms have a box shadow of the same color but with a size of 1svh by 1svh.

Logo

Usage

The logo should be used on the green or cyan backgrounds if possible, if not then the off-white background is used. This is so the logo can really stand out and contrast with the background. Green, as it is the main color, is most preferred.

Placement

1. **Next to text**

   If the logo is next to pieces of text, it should be centered compared to the height of the text and on the right hand side. It should not take up more than 20% of the screen

2. **In a corner**

   Should the logo be placed in a corner, for example in the navigation bar, it should be the upper left corner.

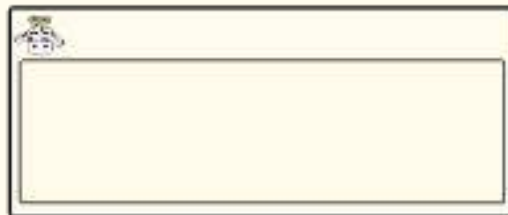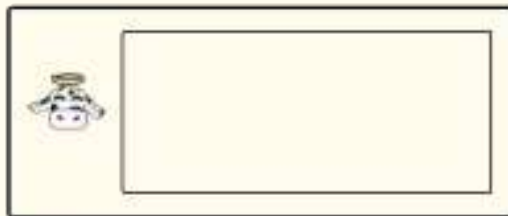3. **Together with the name (large)**

    Should the logo be paired with the name of the camping, 'Bos Mortuus', the name should wrap around the logo as seen in the example. Logo and name should always be centered in a horizontal way. Depending on function it should be aligned with the top or center vertically.

4. **Together with the name (small)**

    If the logo is on a small scale together with the name, they should be next to each other rather than stacked.

5. **As a filler**

    If the logo is used just to fill up empty space, for example like the front page of this guide, it should be centered to the section it has to fill. It should also take up at least 50% of the empty space.

Typography

Font

The font used on the site is Tahoma (sans-serif). It looks like this:

Tahoma

Tahoma

Tahoma

This font is easily readable and does *not* require any external downloads.

Rules

The title of a section is always in what HTML calls **bolder** and font-size xx-large. Titles always have a shadow of 0.5 svh to the right-hand side with the color #07102630.

Examples

A good example of the misaligned cards on the home page:

An example of an element with a box shadow and rounded corners:

An example of a section:

Over ons

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An example of a form:

An example of glass morphism: