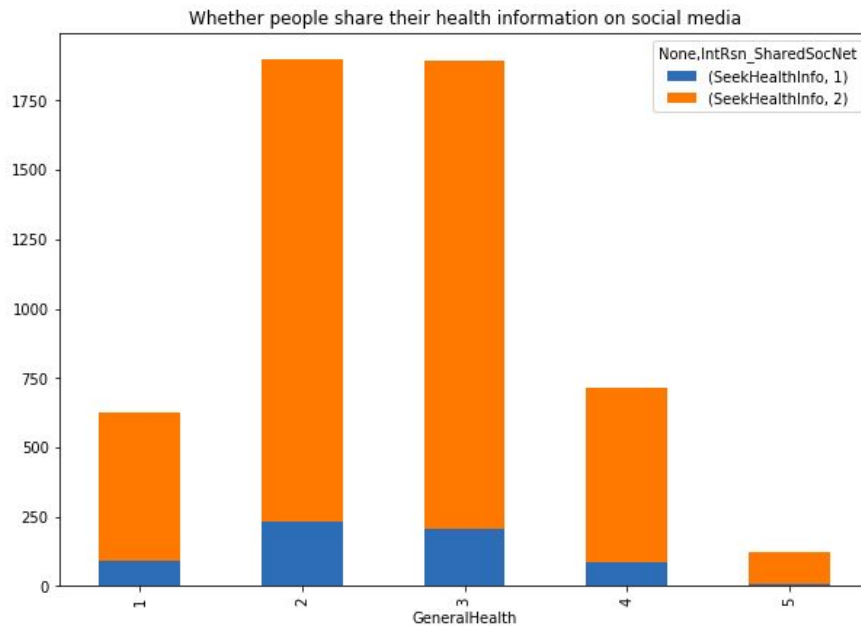Observations:

1. Only 11.91% (626) people shared information on social media platforms.
   People **don't want to share** their health-related information on social media platforms [IntRsn_SharedSocNet:] no matter what they feel about their health [GeneralHealth].

[Index]: 1 - Share 2- Not share

2. Overall, about 22% of people do not seek health-related information no matter what they feel about their health. In particular, 28% of the people who feel that they have poor health don't seek health information.
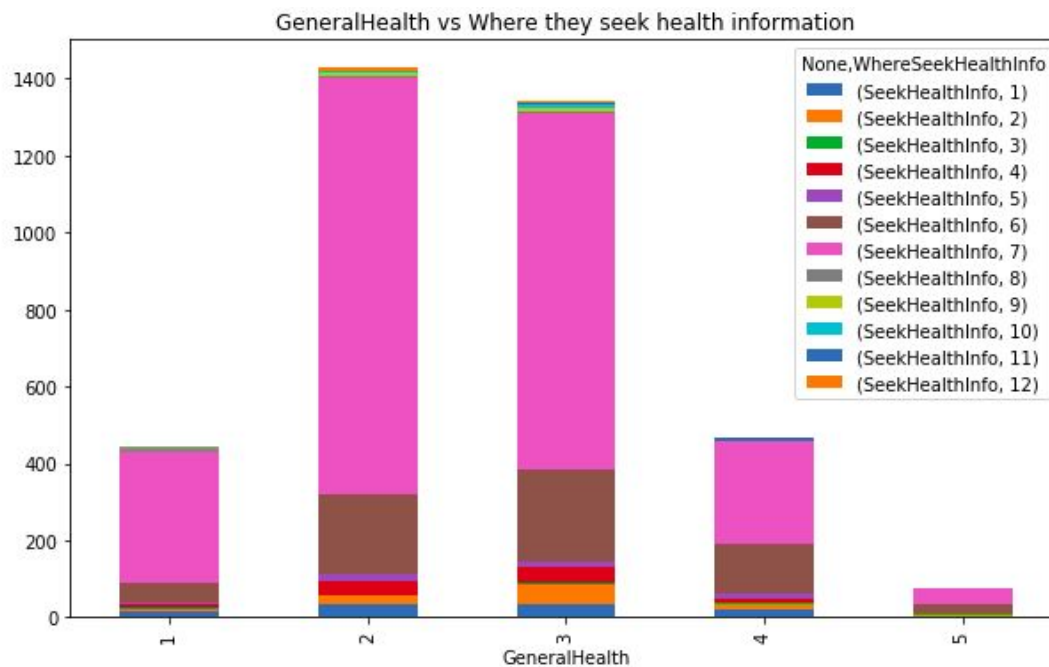   **Reason? - Economic, Don't care?**
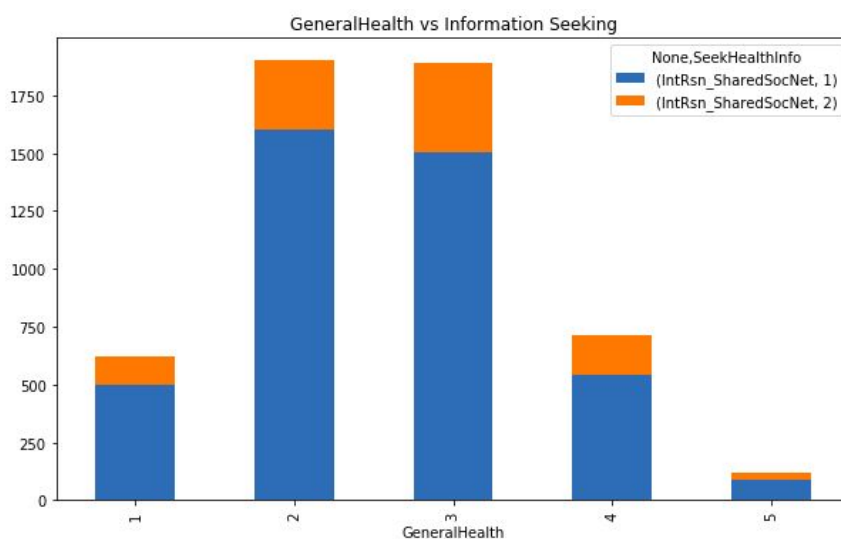
Index = 1. Seek Health care , 2. Not seek

3.   Where seek health information:

People look into the internet the most for any health-related information. Second is the doctor. [Index: 6 - Doctor 7 Internet]


GeneralHealth vs Where they seek health information

4.   When the strong need for health info, people usually trust doctor more than the internet. [6 - Doctor, 7 - Internet]

GeneralHealth vs Strong need of health information
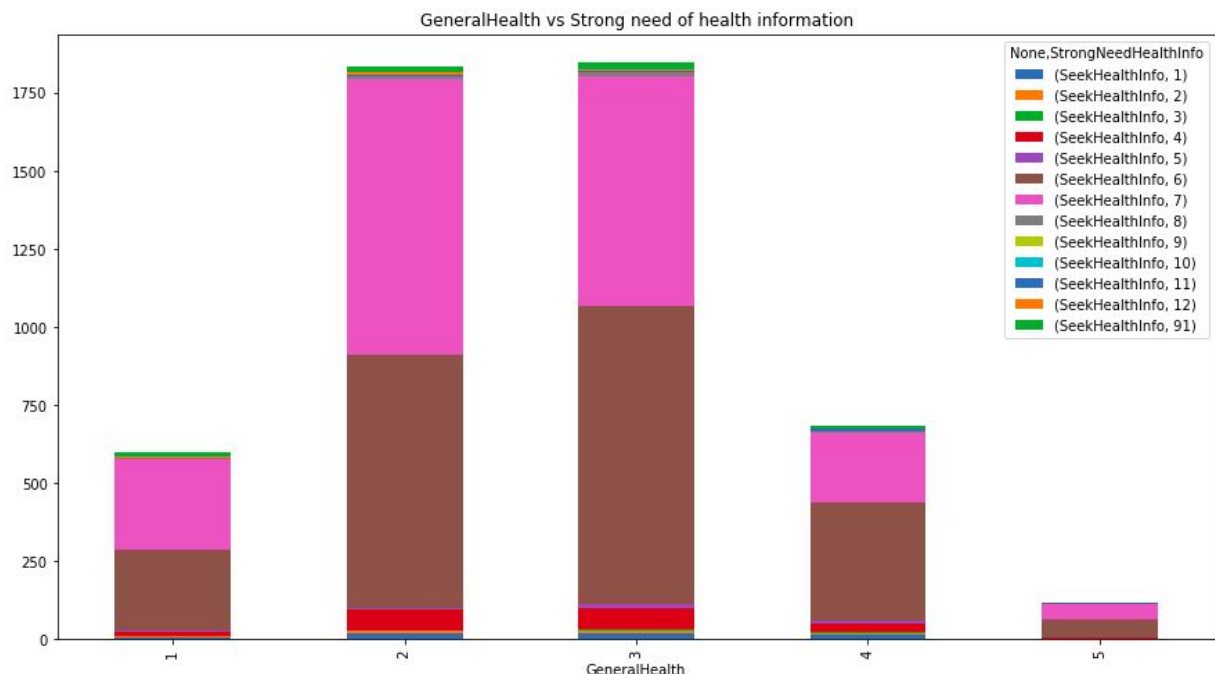
5.   Most people have used electronic means to look for health or medical information for themselves. [Index: 1 Yes, 2- No]

Use of electronic device in looking for health or medical information
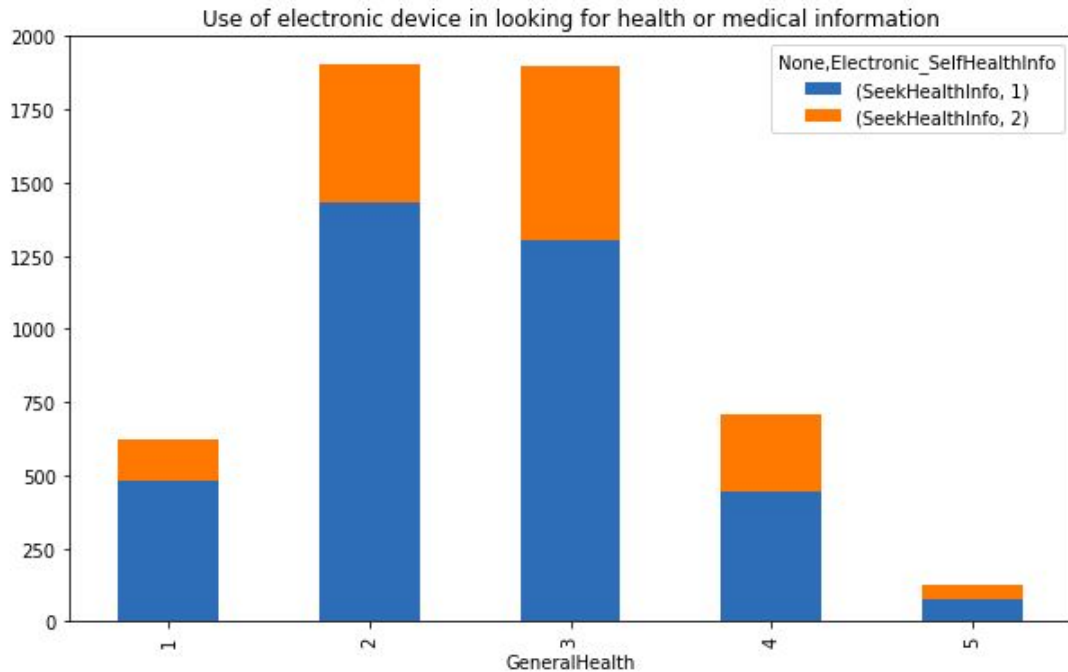
6. Almost 47% of people who think they have excellent health(1) were frustrated. The frustration gradually increases as the general health gradually decreases. The same goes for lots of effort. [**Same for LotofEffort**]


Frustration while searching for information
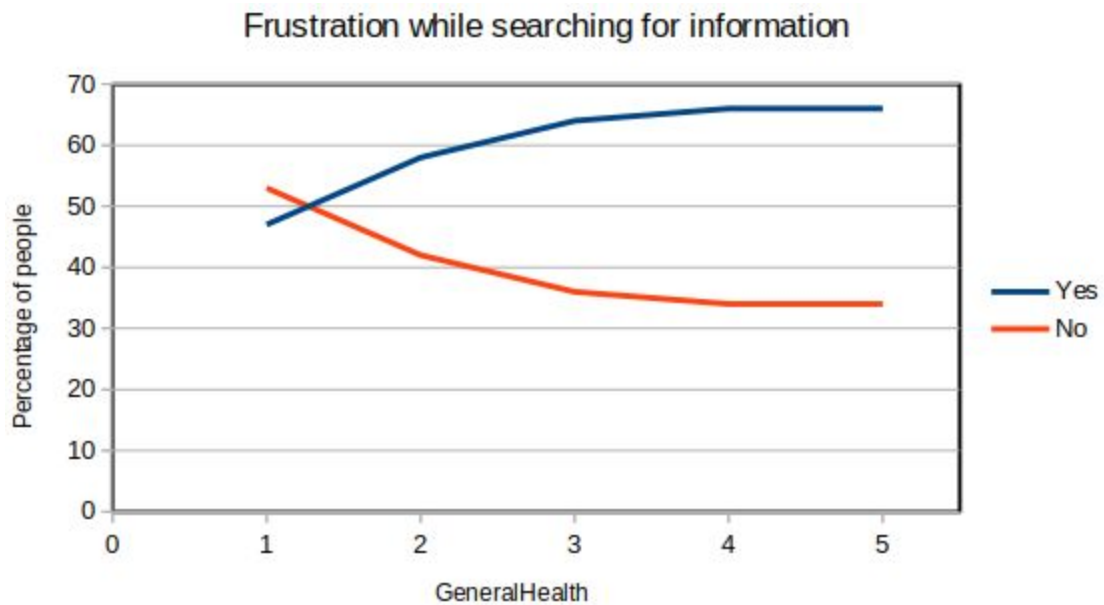
7. **Self-efficacy (I can take care of myself) vs Health-related self-efficacy (I can find the info)**

People who could take care of themself were more confident that they can find health-related information and vice versa. Information may be out there, but with confidence

level decreases they don't have confidence in seeking information. How do we increase ppl's confidence in themself to be able to search for information. From a stainability point of view.

OwnAbilityTakeCareHealth vs ConfidentGetHealthInf


Confidence level to get health info
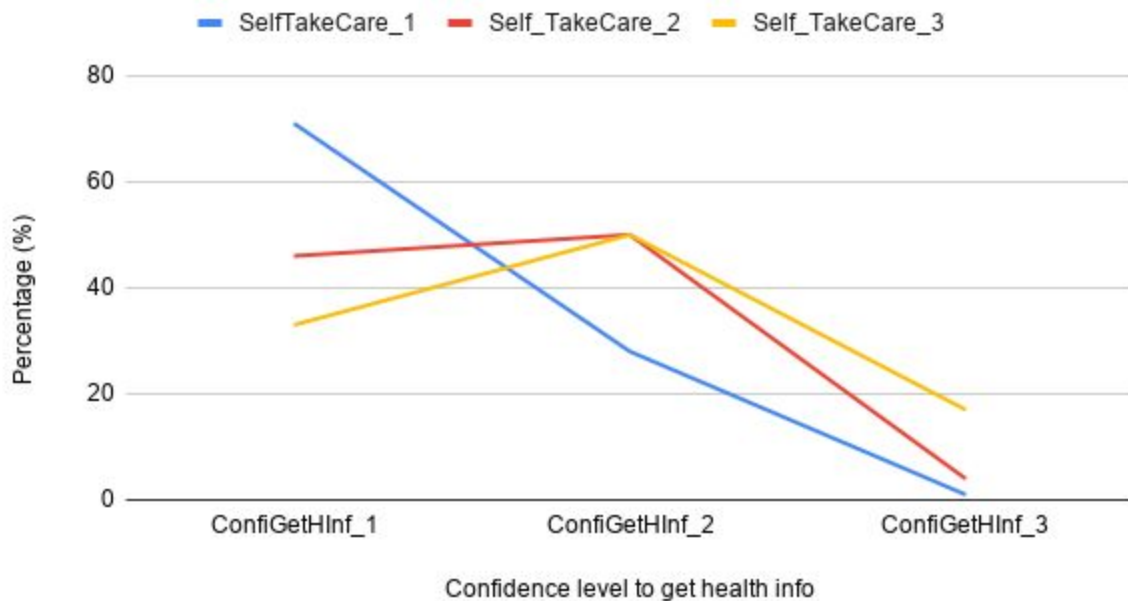
8. People are more likely to believe that everything causes cancer if they are less confident about whether they can get health-related info if needed. Ppl who give up

ConfidentGetHealthInf vs EverythingCauseCancer

Confidence Level to get health info if needed
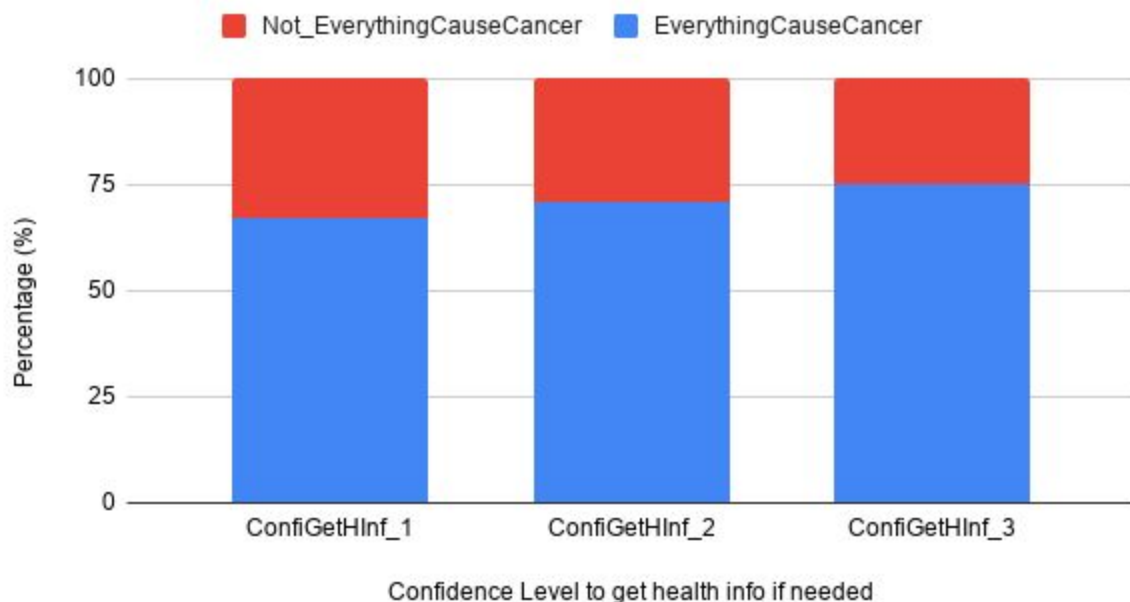
9. If people are less confident about getting health info when in need, then they are more likely to believe that the prevention of cancer is not possible.

ConfidentGetHealthInfo vs PreventionNotPossible

Confidence Level to get health info if needed
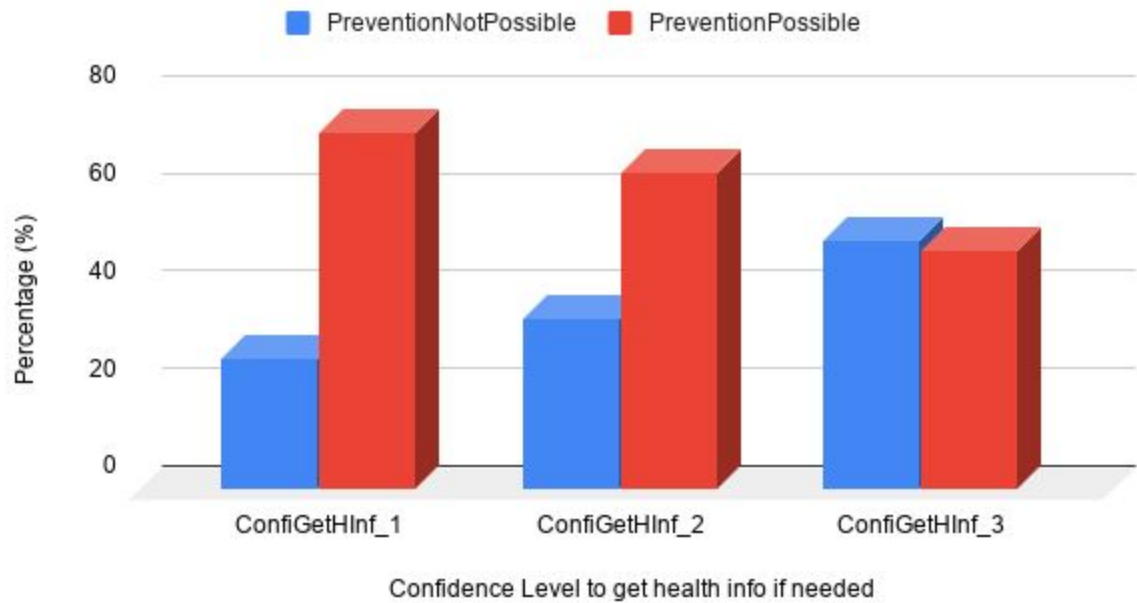
10. **[Interesting Fact] individuals who reported high confidence in getting health information also reported high confidence in cancer prevention.**

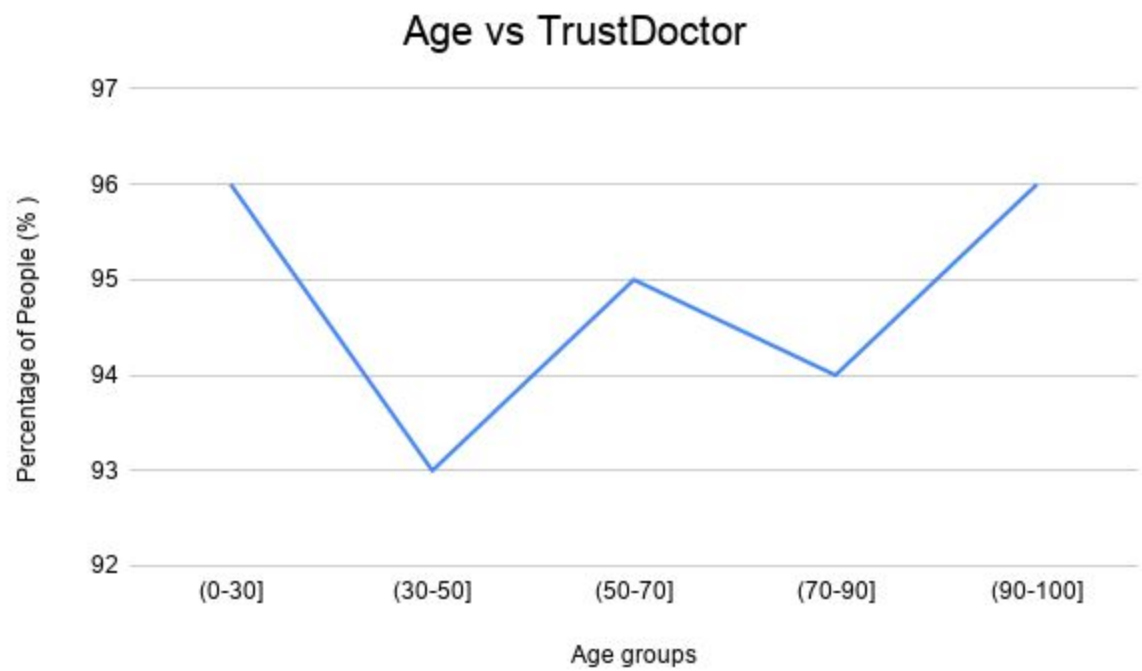## Does PreventionNotPossible lead to AvoidingDoc?
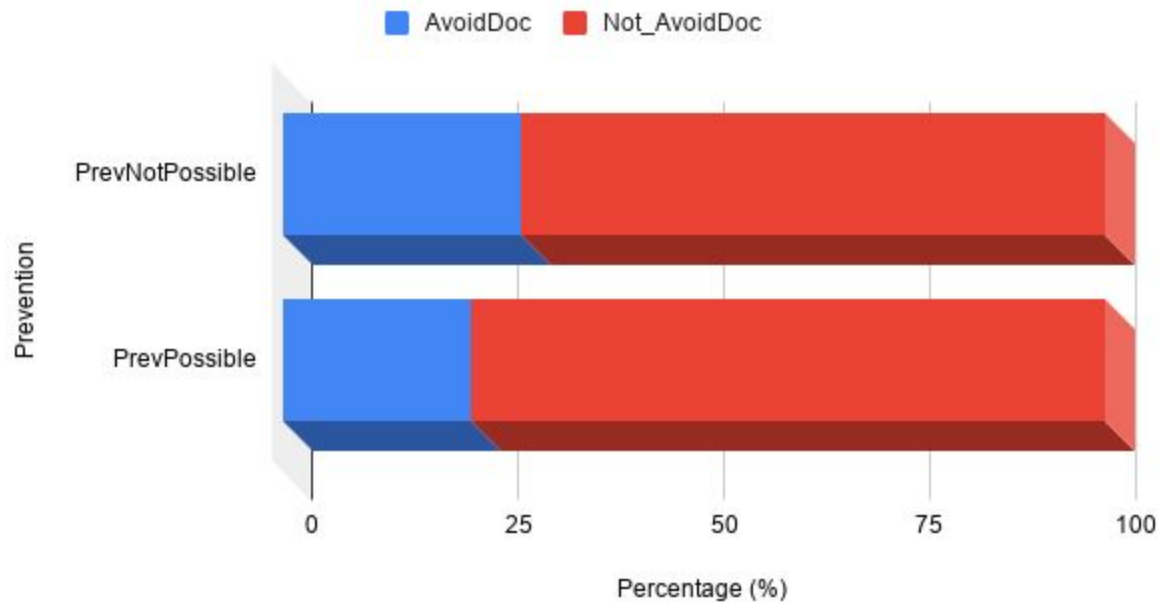
11. People who felt depressed/hopeless some time within the past 2 weeks sought more health-related information.
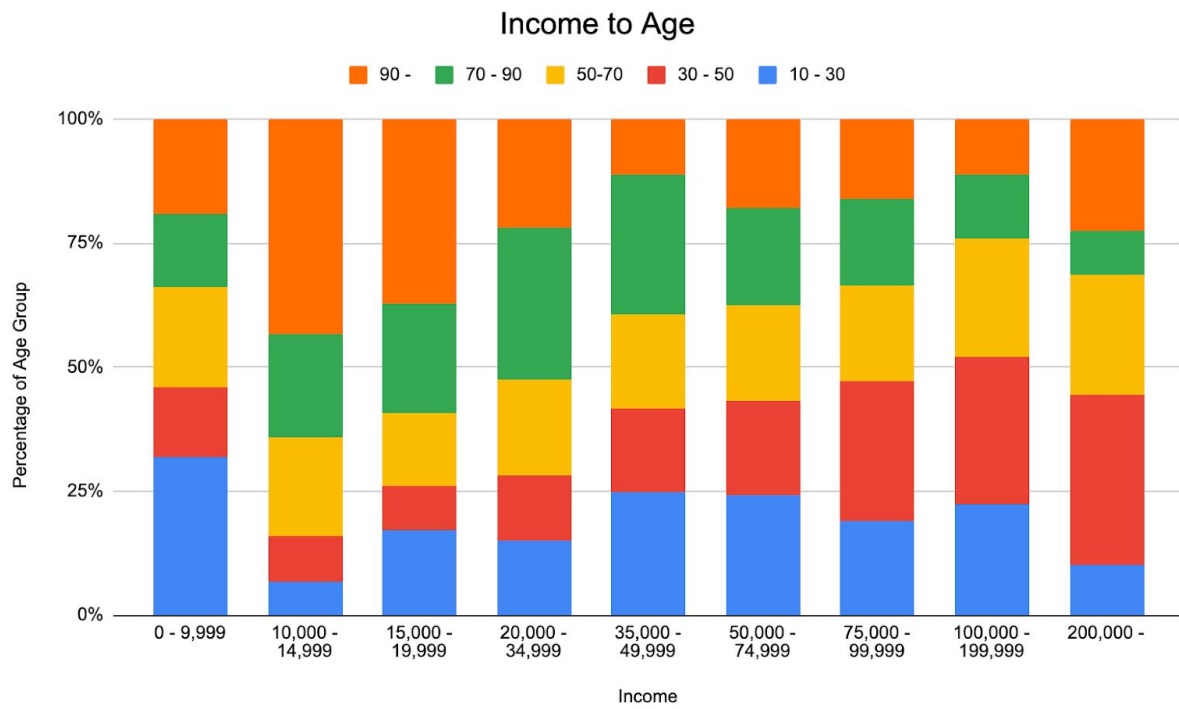
12.

Age vs TrustDoctor
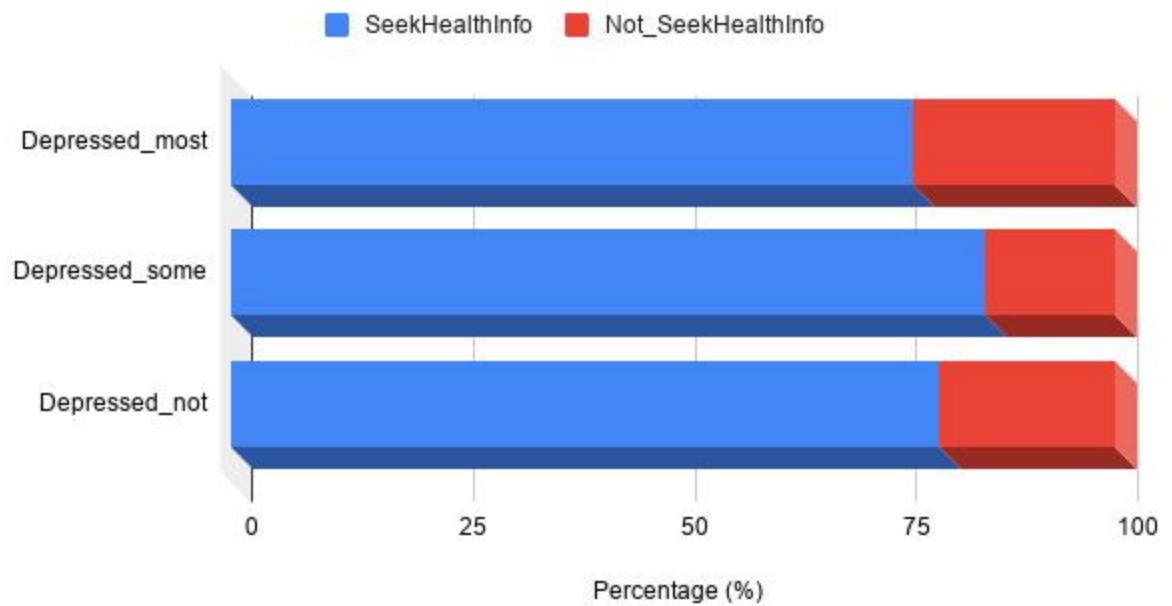
How you influence their behaviour
Sub-summary of each cat

Income ratio to age groups

Income to Age

Legend: 90 - (orange), 70 - 90 (green), 50-70 (yellow), 30 - 50 (red), 10 - 30 (blue)

Chart: "Income to Age" — stacked bar chart with Y-axis "Percentage of Age Group" (0% to 100%) and X-axis "Income" with categories: 0 - 9,999; 10,000 - 14,999; 15,000 - 19,999; 20,000 - 34,999; 35,000 - 49,999; 50,000 - 74,999; 75,000 - 99,999; 100,000 - 199,999; 200,000 -

Income to Education ratio: