

## COMPANY PROFILE



**ANITHA RANI**

**FOUNDER OF ANIKETHANA ACADEMY**

**A = ME<sup>2</sup>**

Anikethana means **M**otivating all the age groups ( above 5 years\* )  
through **E**ducation and **E**ntertainment.

I was a house wife, doing tuitions and craft classes. In 2006 when I met narayan uncle who is X area partner of Karnataka, motivated me a lot to start this SIP AMAL and ABACUS programme. So my Journey with SIP Academy started in 2006 February as myself and Meera started this programme.

Starting we struggled a lot to give awareness to the people about the programme, now I am very happy and proud about our achievement and growth all these years as we can see our children progressing and improving in their Academics, Skills, Concentration, Confidence, Memory and all aspects after joining SIP Abacus.

This SIP Academy changed my life in all the aspects and I came to know how to achieve and reach our goals. Hard work, Dedication, Systematic, Punctuality all this has helped us to grow.

This success gave me greater opportunities and challenges to face. If we face all with same energy we can reach our own goals and it is only possible if we have passion towards our work.

Past 10 years was really very challenging journey with lot of good and bad experience also and has been a long way training thousands of kids and learning new lesson in each class and SIP has enhanced me to think positively and has boosted my confidence level.

SIP Academy conducts the TITAN meet award, the forum for top performing franchisees every year to recognize the achievements of the top 5 of the SIP Abacus LCLs and I am very happy for being recognized as a SIP TITAN since 5 years consecutively.

I feel proud for getting good result for my hard work and getting lot of experience which gives lot of energy and motivation, reaching the top is really very difficult but to retain this also is too difficult with god's grace and my team support has enabled me to retain my honor as a TITAN since 2010.

Our SIP Academy will be conducting Regional, National and International competition, this has been very good experience for the children, I am happy and proud to say that we won many prizes all these years.

**VISION:** To give multiple activities under one roof and towards a Loving and Intelligent society.

**MISION:** Love, affection, dedication towards children which helps to impart the life skills in younger generation which results to build a better nation.

Warm Regards, K

M Anitha Rani

Proprietor of Anikethana Academy



## ANKITH K M

### DIRECTOR OF ANIKETHANA ACADEMY

Every Master was once a Beginner  
Every Pro started as an Amateur  
Every icon began as an Unknown

- Robin Sharma

My Journey as a Director of Anikethana Academy started as a Beginner, an Amateur, an Unknown in February 2006 at the age of 15 years and has been served and being continuing the responsibility from past 10 years.

All these 10 years has been a Wonderful Journey with lot of learning's, experiences, bad and good times, upgrading each and every moment as I was following beautiful quote – "Manage your Time, Master your Life" which has helped me to reach my goals in my Life.

I had a passion towards my Dance which lead me to learn various styles and because of my Mother it has been upgraded to a great choreographer today.

I sincerely thank almighty God, my parents, my teachers and students who has given me a immense support to achieve all my goals.

### ACHIEVEMENTS :

- In 2005, GOLD MEDAL in Dance from Sadhana Music School, honoured by Dr.Chandrashekara Kambara, L R Eswari, R N Jayagopal and Manjula Gururaj.
- In 2004, participated in Maa-tv reality show by name Dum Dum Diga Diga and was the finalist in the show.
- In 2007, Participated in E-tv reality show by name Dhoom and was the top 10 contestant.
- Won prizes in many State level competitions organized by

Daddy Care Trust Sadhana  
Music School  
International School of Business and Media Bajaj  
Belli Deepa  
BWSSB  
Garden City Cultural Academy Rain  
Pearl Dance Academy  
All India Bank sub-Employees Association etc.

- Won 4th prize in National Level dance competition organized by Daddy Care Trust on 29th May 2005.
- Professionally trained in various styles like Western, Hip-Hop, Jazz, Indo-Jazz, Contemporary, Bollywood, Folk.
- Choreographed for many college fests and companies like BOSCH, ANZ bank etc.
- Being as a Director of Anikethana Academy from February 2006, has involved in teaching Dance for kids and adults from past 10 years.
- Certified Zumba Instructor from 2015 and popularly known as ZIN Ankith
- Certified Trainer from the Malaysian Government where I can "Train the Trainers" across the globe.

### AWARDS :

- Nruthya Kusuma by Poorna Chandra Kalanikethana in 2006
- Santha Mathruka in 2008.