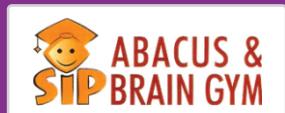




## ANIKETHANA ACADEMY



$$A = M E^2$$



[www.anikethana.com](http://www.anikethana.com)



ANIKETHANA ACADEMY



Anikethana Academy is conducting many after school activities like Guitar, Keyboard, Classic Music, Western Dance, SIP Abacus & Brain Gym and Genius Mind Academy Programmes. This SIP Anikethana is in the center of Sociable, Intellectual, and Progressive Academy and has been a nerve center for Abacus and Brain Gym Programme. Our Abacus and Brain Gym Programme has derived various exercises by which each once Brain gets equally activated by enhancing the overall Brain capability of the children. Our programmes are so well designed that the training is impacted in a progressive way without over straining the Children. SIP Programme has two constituents in it; One is Abacus constituents- which aims at improving the calculating ability as well as increasing the memory power of the children. Second- Brain Gym Constituent which involve exercises containing simple and enjoyable movement. SIP Academy India Pvt Ltd. is the Indian wing of SIP Academy S.D.N Malaysia it operates in 18 States through 600+centers educating more than 3 Lakhs students. Within Karnataka there are 90+centers. SIP Anikethana Academy Started in February 2006 with 45 students , this figure gradually bloomed into 100 by the end of the year and we are also started one branch in cottonpet in the year 2013 and we are very proud and happy to say that we stand 1st all over Karnataka among 90+ Centers. Anikethana has been selected as SIP TITAN since 5 years among 30centers across the Country. Anikethana has graduated many children in SABG and many batches of children in our unique AMAL Programme (Designed especially for 5 to 7 years kids) Here is a bird view of our achievements in the year 2006, we won 11 Prizes in National level Competition held at Koramangala, in the same year we won 3 Prizes in National Level Competition held in Bombay. In 2008 Chennai National Level Competition we won 12 Prizes and the same year we won 2 Prizes in International Level Competition held in Dubai. In 2009 we won 6 Prizes in National Level Competition held in Chennai. In 2010 state level we bagged 23 Prizes. In same year we won 8 Prizes in 7th National Level Competition held on 5th December in Hyderabad. In 2011, 9 of our student won the Prizes in different level in 8th National Level Competition held on 26th November 2011 in Bangalore Place and 1of our student won prize in International Level held in Malaysia. In 2012, our student won 2 Prizes in pune National Level Competition which was held on 25th November. In 2013, 23 of our students won prizes in regional Level Competition held at koramangala, 3 of our student won Prizes in 9th National Level Competition which was held at HICC Hyderabad and 1 of our student won Prize international Level Competition which was held in Singapore. In 2014, 3 of our students won Prizes in National Level Competition which was held at Bangalore Place and 1of our student won prize in International Level held in Malaysia. Anikethana Academy is also focused on the other Activities like Guitar, Keyboard, Classic Music, and Western Dance where in all together in these activities, many children learning and Participating in many competitions and winning many prizes in different categories to Anikethana. In the year 2013 we started Genius Mind Academy as a Master Franchise of South India where Genius Mind academy deals with Brain Development programmes for both Kids and adults. Genius Mind Consultancy SDN Bhd from Malaysia operates in 13 + countries educating more than 10 lakh students. Now GMA Anikethana is having 30 + branches across South India. GMA has 3 constituents which focuses on Brain, Sub-Conscious and Belief System and designed various courses such as Super Sensory Development, Super Sensory Reading, Super Brainwave Training, Super Sensory Memory, Super Speed Calculation, Super Sensory for Adults, Mind Management for Kids, Mind Management for Adults etc... We are happy that GMA has started its another milestone as a Master Franchise of Sri Lanka. But we are not feeling complacement , we know that what is achieved is small but one journey has many big mile stones for the future. On behalf of the center we express our sincere gratitude to each one of you especially to the faculties , young and lovely students who put their enormous efforts to get all those Awards.



## ANITHA RANI FOUNDER OF ANIKETHANA ACADEMY

$$A = ME^2$$

Anikethana means Motivating all the age groups ( above 5 years\* ) through Education and Entertainment.

I was a house wife, doing tuitions and craft classes. In 2006 when I met narayan uncle who is X area partner of Karnataka, motivated me a lot to start this SIP AMAL and ABACUS programme. So my Journey with SIP Academy started in 2006 February as myself and Meera started this programme.

Starting we struggled a lot to give awareness to the people about the programme, now I am very happy and proud about our achievement and growth all these years as we can see our children progressing and improving in their Academics, Skills, Concentration, Confidence, Memory and all aspects after joining SIP Abacus.

This SIP Academy changed my life in all the aspects and I came to know how to achieve and reach our goals. Hard work, Dedication, Systematic, Punctuality all this has helped us to grow.

This success gave me greater opportunities and challenges to face. If we face all with same energy we can reach our own goals and it is only possible if we have passion towards our work.

Past 10 years was really very challenging journey with lot of good and bad experience also and has been a long way training thousands of kids and learning new lesson in each class and SIP has enhanced me to think positively and has boosted my confidence level.

SIP Academy conducts the TITAN meet award, the forum for top performing franchisees every year to recognize the achievements of the top 5 of the SIP Abacus LCLs and I am very happy for being recognized as a SIP TITAN since 5 years consecutively.

I feel proud for getting good result for my hard work and getting lot of experience which gives lot of energy and motivation, reaching the top is really very difficult but to retain this also is too difficult with god's grace and my team support has enabled me to retain my honor as a TITAN since 2010.

Our SIP Academy will be conducting Regional, National and International competition, this has been very good experience for the children, I am happy and proud to say that we won many prizes all these years.

The year 2013 was a remarkable as we started one more programme called Genius Mind Academy (South India Master Franchisee) under which the Childs sensory perception will be sharpens and develops their Brain, Sub-Conscious and Belief System.

I wholeheartedly thank all my team members, my family, SIP academy, Genius Mind Academy, students and parents for their support for all my achievements.

**VISION:** To give multiple activities under one roof and towards a Loving and Intelligent society.

**MISION:** Love, affection, dedication towards children which helps to impart the life skills in younger generation which results to build a better nation.

Warm Regards,  
K M Anitha Rani  
Proprietor of Anikethana Academy



## ANKITH K M

### DIRECTOR OF ANIKETHANA ACADEMY

Every Master was once a Beginner  
Every Pro started as an Amateur  
Every icon began as an Unknown

- Robin Sharma

**My Journey as a Director of Anikethana Academy started as a Beginner, an Amateur, an Unknown in February 2006 at the age of 15 years and has been served and being continuing the responsibility from past 10 years.**

All these 10 years has been a Wonderful Journey with lot of learning's, experiences, bad and good times, upgrading each and every moment as I was following beautiful quote – “Manage your Time, Master your Life” which has helped me to reach my goals in my Life.

My greatest inspirator and motivator is my Mother Mrs. Anitha Babu (Founder of Anikethana Academy) where she supported me a lot to achieve my goals and guided me in all aspects which in turn I was able to take Genius Mind Academy from Malaysia and being a Partner of South India and Master Trainer for the Globe and been training 1000's of students and lot of Trainers.

I had a passion towards my Dance which lead me to learn various styles and because of my Mother it has been upgraded to a great choreographer today.

I sincerely thank almighty God, my parents, my teachers and students who has given me a immense support to achieve all my goals.

### **ACHIEVEMENTS :**

- In 2005, GOLD MEDAL in Dance from Sadhana Music School, honoured by Dr.Chandrashekara Kambara, L R Eswari, R N Jayagopal and Manjula Gururaj.
- In 2004, participated in Maa-tv reality show by name Dum Dum Diga Diga and was the finalist in the show.
- In 2007, Participated in E-tv reality show by name Dhoom and was the top 10 contestant.
- Won prizes in many State level competitions organized by

Daddy Care Trust  
Sadhana Music School  
International School of Business and Media  
Bajaj  
Belli Deepa  
BWSSB  
Garden City Cultural Academy  
Rain Pearl Dance Academy  
All India Bank sub-Employees Association etc.

- Won 4th prize in National Level dance competition organized by Daddy Care Trust on 29th May 2005.
- Professionally trained in various styles like Western, Hip-Hop, Jazz, Indo-Jazz, Contemporary, Bollywood , Folk.
- Choreographed for many college fests and companies like BOSCH, ANZ bank etc.
- Being as a Director of Anikethana Academy from February 2006, has involved in teaching Dance for kids and adults from past 10 years.
- In 2013, started Genius Mind Academy as a Managing Partner and Master Trainer of India.
- Certified Zumba Instructor from 2015 and popularly known as ZIN Ankith
- Certified Trainer from the Malaysian Government where I can “Train the Trainers” across the globe.

### **AWARDS :**

- Nruthya Kusuma by Poorna Chandra Kalanikethana in 2006
- Saptha Mathruka in 2008.



## DINESH VICTOR M.D - SIP ACADEMY INDIA

Congratulations on your 10th anniversary of starting the SIP Abacus and Amal programme in Chamrajpet. It has been a long and challenging journey for you and you have come out with flying colours. I still remember the early years when you had many challenges both internally and also externally which you overcame patiently and always with a smile. Your dedication and hard work is a role model for all of us. In addition you have build a wonderful team of CI's who have stood by you in your challenging time. This dedication and ability to build a good team is the key for your successes in becoming the largest center in Karnataka and among the largest in the country too.

Along the way in Anikethana Academy you added many programmes and your commitment has made them also successful. Now with Ankith joining you I am sure you will continue to do well in the years ahead. I wish you, Ankith and your team of CI's and center managers all the very best in years ahead.



## DR. DAVID TING FOUNDER - GENIUS MIND ACADEMY

SUCCESS NEEDS EFFORTS !

It is a great pleasure for me to work together with Mrs Anitha Rani K M and her precious family, namely Mr. Arjun, Mr. Ankith and Mrs Anutha. Ever since we decided to work together, our relationship has grown and we are enjoying ourselves helping each other to be a blessing to the society. I am indeed blessed to share my knowledge and experience to you all and we work together like brothers and sisters in the same family. I have complete trust in all of you and you are indeed setting a good role model to everyone who enters the Anikethana Academy. I believe your dedication and hard work has bear much fruits and what we see today is a sign of wisdom and diligence on your part. I am indeed honored to be part of your academy and all of you are so precious to me.

To all the students and parents who are coming to this academy for enriching your knowledge, you have chosen the right place. You are assured of the fullest efforts from the academy and the best service is assured for all the students. I have seen numerous students and parents who are happy with the Anikethana Academy! Congratulations to everyone for coming together in this manner.

Education business is unique because it involves our heart and soul. It is more than just imparting knowledge to students. It is not from the head to the head but from the heart to the heart. It is a completely different concept with those who is only interested in making money. The utmost concern in education is to touch the heart. In fact, knowledge is caught rather than taught. The ability of the students and teachers to connect with each other so that a flow of ideas can take place requires more than just physical activities because education involves the spirit as well. This is a secret which Anikethana Academy is based and we are enriched as we try to enrich the others. Therefore, education is a two-way process, both benefit from each other and all flourish together.

Ten years is enough to prove a very important point that the backbone of success in our academy is delivering solid stuff to nurture the participants. Anyone coming in hungry and goes out hungry will definitely not come back again. The fact that someone comes in and brings in someone else to come in together proves that the heart is satisfied. This is the reason for the establishment of the Anikethana Academy's success in the past ten years.

I would like to take this opportunity to congratulate everyone here at Anikethana Academy. We all need each other and together we will make a better tomorrow. Let us work together and remember that success needs effort. Anyone who is sluggish and refuses to put in efforts is not able to create a bright future! Again, let me repeat, success needs efforts! This is the message we carry with us all the time! Cheers.



## NARENDRA KARNATAKA STATE HEAD - SIP ACADEMY INDIA

"Will I be able to do this Uncle?".

What started as a question to Sri Narayana H N (State Head - Karnataka), 10 years ago has been an eventful journey of self confidence winning over self doubt. Anitha Ma'am is an excellent example of how a franchisee can build a great business with true grit and determination.

The self doubt arose because of the partnership getting ended by her partner and the entire responsibility coming onto her shoulder. With young children who had to focus on their studies and a husband who had to take care of his own business, Anitha Ma'am had to carry the entire burden of the SIP abacus and SIP amal business on her own shoulders. It was a struggle initially. But armed with a steely resolve to do well and support from SIP Academy in the form of Narayana Uncle, Anitha Ma'am overcame the initial hurdles and stabilised the business.

With her children also having finished their studies and supporting her she was able to reach the top position in Karnataka today, by becoming the biggest centre that we have in the state. She is also credited with the unique award of being among the few centres who have been Titan Centres since the inception of the Titan awards in 2010 (top 5 centres in terms overall business).

Her work and dedication towards our business is exemplary and it is her focus on our business which has helped her maintain the leadership among the centres we have in Karnataka.

All this has happened because of the way she has handled her team of course instructors as a true leader and the way she has maintained the quality of our program delivery and also the most effective manner in which she has built great rapport with the parents of Chamrajpet who have been her brand ambassadors.

To sum up her personality, it would not be an exaggeration to say that she is a good business woman who is a great role model to others. She is a winner because of her unique character which is a wonderful mix of humility, dedication, passion, love for children, hard work, self belief and a never give up attitude.

The words of Narayana Uncle on the annual day celebrations of her centre in 2010, "I am so proud of this lady, I was filled with pride and a sense of satisfaction when I saw her addressing a crowd of more than 1000 parents and children in town hall today. When she spoke there was pin drop silence and everyone listened with rapt attention ". Another example he recounted which is the best prize for any child, is when Anitha Ma'am's father walked into the office with a newspaper carrying an article with her photo with tears in his eyes saying, "Sir my daughter is in the paper today. She has made me very proud and I am very happy the way she is being recognized in the society for the work she is doing for children, thank you very much for all the help you have given her"

I sincerely wish that she continues to do the great work she has been doing in the last 10 years and keeps motivating us through her positive and exemplary attitude.



**Abacus and Art – surprising, as most people equate abacus with math, but it isn't completely true with SIP Abacus. That is what makes SIP Abacus a unique and essential programme for all children.**

The SIP Abacus programme uses three tools to impact children - Abacus, Brain Gym and Speed Writing. The programme helps children to enjoy numbers, develop their mental skills of concentration, visual memory, listening and builds their self- confidence. The programme incorporates a lot of fun through games & puzzles.

With the fear of math out of their way, children surprisingly begin to enjoy numbers. Additionally, Brain Gym Exercises help the children to relax and energize the brain to do new tasks. Children improve their ability to learn, do their school-work faster and hence have more free time to pursue their passion. The SIP Abacus programme is a Malaysian-based company founded in 1997 by Mr Kelvin Tham to meet the challenging demands of today's young generation. It is a skill development programme for children of the age group 7 – 12 years which focuses on improving essential learning skills.

The SIP Abacus programme is an international programme that is currently available in 12 countries and has benefited more than 5,00,000 children across 900 learning centres.

### **UNIQUE FEATURE:**

SIP Abacus programme has a unique Brand Promise guarantee to make the children 5 times better, which is world's first offer in Abacus industry. As on March 2015, more than 65,000 children across India, who have successfully graduated from SIP Foundation levels.

All the children who join the programme show minimum 5 times improvement in their arithmetic skill. In case, SIP fails to show 5 times improvement in any child, it promises to refund Rs.5000 to the parent.

### **BENEFITS :**

**Benefit of SIP Abacus is not just Maths... but much more... Regular practice of abacus, brain gym and speed writing helps children.**

- Improve in academics – through Improved Concentration, Improved Listening, Better Retention & Recall, visual memory, Enhanced Logical reasoning, Improved Numerical ability, Better Speed & Accuracy, Higher Self Confidence of computing skill
- Enjoy the fun of learning and reduce stress
- Feel and act more confident
- Grasp faster and are more attentive
- Improve their numerical ability
- Learn to compete and win





SIP Amal is an international after-school enrichment programme designed to develop life skills in young children in the 5-7 years age group. Being a specialized programme, it is envisioned to make children smarter by imparting quick learning and social skills.

The programme creates an environment that inculcates a habit of constant curiosity to learn and apply, and the activities are designed to challenge the child to think, participate, learn and share information through individual and team activities.

SIP Amal is a well-researched programme that works on making “SKILLS” a habit for life. The programme works on the principle that every child has talents, and that these hidden talents need to be nurtured. This unique programme ensures that learning at school becomes enjoyable.

SIP Amal helps the child learn to integrate information for future use. It works on 12 important life skills that make learning, participating & sharing enjoyable.

### **BENEFITS:**

- Attention
- Communication
- Creativity
- Critical Thinking
- Curiosity
- Imagination
- Problem Solving
- Quick Learning
- Quick Thinking
- Self - Confidence
- Social Skills
- Team Work



The child with these skills is able to face most challenges independently & confidently. Once trained in SIP Amal programme, teachers and parents see a visible improvement in the child's ability to easily understand, choose and reason appropriate solutions.



Dance is a performance art form consisting of purposefully selected sequences of human movement. This movement has aesthetic and symbolic value, and is acknowledged as dance by performers and observers within a particular value. Dance can be categorized and described by its choreography , by its repertoire of movements , or by its historical period or place of origin.

We at Anikethana Academy has been conducting Dance classes for Kids and Adults and been teaching various styles such as Western , Bollywood , Free style, Contemporary , Ballet , Jazz , Indo- Jazz , Afro-Jazz , Hip-Hop , Folk etc... by our Professional and Certified Dance Instructors. Thousands of our Dance students has been benefitted from Anikethana and been winning many awards & prizes.

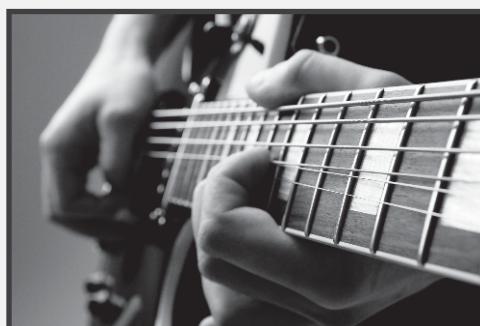
**Age Group : From 4 - 40 years.**



The Guitar is a popular musical instrument classified as a string instrument having 6 strings. The sound is projected either acoustically or through electrical amplification. It is typically played by strumming or plucking the strings. The guitar is a type of chordophone , traditionally constructed from wood and strung with either gut, nylon or steel strings and distinguished from other chordophones by its construction and tuning.

We at Anikethana has been involved in teaching both Acoustic and Electric Guitars depending on the requirements and been teaching various styles like Western, Classical and Filmy songs by our Professional and certified Instructors.

**Age Group : Anyone above 9 years of age can join this course.**



• KEYBOARD



A musical Keyboard is the set of adjacent depressible levers or keys on a musical instrument . Keyboards typically contain keys for playing the twelve notes on the western musical scale , with a combination of larger , longer keys and smaller , shorter keys that repeats at the interval of an octave. Depressing a key on the keyboard causes the instrument to produce sounds.

We at Anikethana has been conducting Musical Keyboard classes and been teaching various styles like Western, Carnatic ,Classical and Mashra in Indian style by our Professional and certified Instructors.

**Age Group :** Anyone above 7 years of age can join this course.



• VOCAL



Singing is the art of producing musical sounds with the voice , and augments regular speech by the use of Tonality , Rhythm , the use of sustained notes and a variety of Vocal techniques . Singing can be formal or informal, arranged or improvised. It may be done for religious devotion, as a hobby, as a source of pleasure, comfort, or ritual, or as part of music education or as a profession.

Excellence in singing requires time, dedication , instruction and regular practices.

We at Anikethana teach various styles such as Carnatic, Classical , Sugama Sangeetha by our Professional and Certified Instructors and make students to Excel in their talents by making them to attend the musical exams conducted by the Universities.

**Age Group :** Anyone above 5 years can join this course.





Calligraphy is a visual art related different styles or fonts of writing. It is the design and execution with a broad tip instrument, dip-pen or brush, among other writing instruments.

Anikethana has been conducting Calligraphy workshops by teaching varieties of styles through different levels.

**Age Group :** Anyone above 9 years can join this course.



Zumba is a Dance Fitness Program created by Colombian dancer and Choreographer Alberto "Beto Perez" during 1990's.

Zumba at Anikethana Involves Dance and Aerobics elements. The choreography incorporates Hip-Hop, Soca, Samba, Salsa, Merengue, reggaeton, Cumbia etc...and other various styles by Our Zumba Certified Instructors.

### **BENEFITS :**

- Weight Loss
- Body Toning
- Stress Relief
- Healthy Heart
- Increase in Confidence
- Stronger Muscles and Bones
- Lubricates Joints
- Learning International Dance forms
- Loose upto 600-1000 calories every class or session.



Visit : [www.ankithkm.zumba.com](http://www.ankithkm.zumba.com) for more details.



**Dr. SHILPA A C**

The journey of my son K S Suhruth with Anikethana academy has been a wonderful experience. He joined Abacus when he was in the 1st standard. It was very helpful in various aspects. Firstly it helped him in improving his concentration. Next he improved remarkably in his calculation skills. He has won many prizes in both state and national level competitions. We would like to thank and wish Mrs. Anitha in all her future projects.

**YASHAS**

Hello, I am a 1st Year B.E. student of R.V.College of Engineering. I had secured 98.66% in my 2nd PUC. I owe this success to my parents, lecturers and God. A part of this success is also attributed to SIP Abacus and Brain Gym. I had joined SIP Abacus and Brain Gym in 2006 and this program has helped me a lot. Infrastructure is also good. On the whole, it can be said as one of the best training centres

**PARENT OF PRAGATHI N**

After joining AMAL class my child became very active and creative in doing things. This course is improving the knowledge of my child in all the activities. So I am very happy after joining this course.

**PARENT OF NAMRUTHA BHAT**

We are very happy that she is enjoying learning here. She is very creative and opened up after joining AMAL. This institute take care of children very well of teachers are friendly too. Thanks to Anikethana Academy.

**ARCHANA & RAJESH**

Anutha & Ankith...to other students you may be a "Teacher"! But for my kids you both are "Champion" who can shape "Growing Minds"! Thanks for giving such a precious learning experience to my children. Every class was filled with fun & frolic. Here wisdom was gained without any stress. I would like to conclude saying to be inspired is Great to inspire is Incredible. From Proud Parents of Rakshith & Aarna



#### PARENT OF SANJANA

The teachers at Anikethana Academy focus on each and every child to help them learn and complete the course. Our sincere gratitude and thanks to Anitha Ma'am and the other teachers for their dedication. Mathematics is a simple subject because of how I can solve sums quicker than others through abacus. It is really helpful and I encourage my friends to learn it too.

NANDITHA

I joined Anikethana Academy when I was eleven. Not only i enjoyed the course, simultaneously enhanced my concentration, memory. Abacus has boosted my confidence level, my visual and imagination. It's been more than 6 years myself completing the course and I still apply abacus in my daily life. Like any other part of our body, our brain also requires exercise to keep it fit and abacus provides the same. I have been using brain gym which has helped me to relax my mind and enhance my concentration. Nowadays all the management schools as well corporate have aptitude tests as an entrance exam where calculators are not allowed. Abacus plays an important role where we can easily solve all the questions easily. It has also taught me the value of time.

#### PARENT OF SUNITHA CS

This Anikethana Academy is very helpful and useful to my both the children and are part of this wonderful academy. Abacus Class: My children are enjoying Abacus class every week. They have improved a lot in mathematics because of Abacus. I am very thankful to this Academy.

PARENT OF NAMRUTHA BHAT

I Kashyap M is feeling blessed for being placed in Anikethana Academy. Practicing Abacus, since Amal session and now I am in 6th level. To be frank, I was not good in mathematical calculation and was loving my marks in my exams, due to clinical error, while computation. After joining Abacus classes, I am good at calculation and mean while in all the subjects, well scoring good marks.

#### PRABHU SWAMY EN

The learning of ABACUS of my son Hemanth P N in Anikethana Academy has really boosted his mathematics and calculating capacity. The teachers are at their best with their professions as well as friendly approach towards their future endeavors towards improvement.



LAKSHMI SHARATH KUMAR, MANAGER

It's a beautiful place to work, I am enjoying every movement working here, when I joined this institute we had few students and we were in confident that we have a bright future for this institute and our self. Under the guidance of Ms. Anitha Rani, this Institute is growing and we will continue to enlighten children. We are sure that we will grow to new heights.

RAMYA: MANAGER

Anikethana Academy is a wonderful place where I can feel positive vibration. This Institute serves as a great platform in the improvement of child growth. It's a beautiful experience for me working in Anikethana Academy and learning various things like counseling, discipline and being confidence. I really feel honored working at this Academy. I thank Anitha Rani Madam for her love, affection and care.

LAKSHMI SANJEEV: ABACUS TEACHER

Anikethana Academy is one of the best institutes. It's well known for its qualitative Education. Personally it has created an Identify for me and boosted my confidence level. I wish more and more children come under this motherly roof.

PRASANNA LAKSHMI: ABACUS TEACHER

I am serving this organization from Feb 2014. It has an excellent and experienced faculty and host of trainers for each subject with excellent teaching techniques and careful supervision of the student and empanding the knowledge to the respective subject with assuring continuous improvement in each and every level and also make students perform better in academics.

PADMAVATHI: ABACUS TEACHER

Anikethana Academy is a place that completely justifies its name. Anitha madam and the teachers collaboratively work towards helping the students learn, discover and even elevating their conscious sub conscious mind. The process is package into a fun experience for students as well as the teachers.

HEMALATHA: ABACUS TEACHER

I am very happy to say that, I have been serving in Anikethana Academy since 5 years with full satisfaction and hope. This is one of the best institute and many students have acquired the knowledge through this beneficial program happily with great appreciation by their parents.



**SRINIVAS – KEYBOARD TEACHER**

Anikethana Academy is one of the best Institutions where I can see dedicated Management and I am very proud to be a part of this Academy. It's one of the Self Development center for both Entertainment and Education. All the best to the Entire team of Anikethana!.

**DINESH: GUITAR TEACHER**

Anikethana is the only Institution where I saw a packed of teaching staff putting lot of effort to make sure that each and every student learn. My experience with Anikethana is most amazing as I can see my Guitar student's interest. I really feel blessed to work here as a faculty and happy be a part of an organization which serve for a better coaching for performing art you can found every Performing Art here such as Abacus, Singing, Dance, Guitar, Keyboard, Vocal, Zumba, Genius Mind Academy. It's like a one stop station for all activities. ALL THE BEST ANIKETHANA thanks forever

**SEEMA: ABACUS TEACHER**

A place where u can explore and discover your child's hidden talent with atmost personal care and attention give by the Teachers.

**SUJATHA MOHAN: ABACUS TEACHER**

It's a matter of pride to be a part of Anikethana Academy in their mission of making a significant impact on student's life. I assure that my kids get confidence about their abilities which in turn will result in a steady improvement in their academics.

**TANUJA: ABACUS TEACHER**

This Academy give more prominence for children which help them in concentration, memory power to become a smart through Abacus & Brain Gym. This Academy has good and hardworking Administrator, teachers, obedient students and helpful parents. I feel proud to work in this institute has a course Instructor.

**CHANDRAKALA SHAM: ABACUS TEACHER**

The Environment in this institute is child friendly, parent friendly and teachers's friendly. It is the trust of the parents towards mam and her team that has made the institute to grow to this height. Thanks to mam for all her support to us that I personally feel that we can do more to improve the quality of teaching.



#### DIVYA RAJESH NARAYAN : ABACUS TEACHER

Anikethana academy is a temple of talent. It is built by positive energy, the source of positive energy being Anitha mam. We are trained by Anitha mam who has excellent teaching methodologies and hold on the subject. We as teachers, try to bring out best of every child in this academy.

Anitha mam is the best entrepreneur I have ever met her encouragement and motivation has moulded me into a better human being, a better teacher and a better mother. I always feel blessed to have her in my life.

#### LAKSHMI SURYA KUMAR : ABACUS TEACHER

Anikethana Institute is a temple of learning many activities. Many children take part and go back home by carrying the teaching which is done here. The classes and coaching given in this institute is such a way they become creative, compassionate and innovative. I would like to share a few words about Anitha mam she is an ideal principal and very considerate of her employees. We are grateful to her for the talent she has and for the various and creative programme she conduct in the institution. We thank her for the hard work and the dedication, she is a ROLE MODEL for all of us here.

#### M V VASAVI : AMAL TEACHER

In my opinion it is a very good institution. Personally I feel it has given knowledge for thousands of seedlings which are going to give fruit in future. I have worked for 8 years in this academy frankly it has given a good exposure to me.

#### SHARMILA : AMAL TEACHER

Working with kids was never something I thought I would do, but working in Anikethana Academy has been incredibly rewarding. I have been working at Anikethana academy since 1½ years, really amazing people to work , everyone has a huge dedication towards Anikethana Academy mission. I am thankful everyday for the brilliant, funny, genuine people who care about kids.

• PHOTOS





**Genius Mind Consultancy Sdn Bhd** is an Official Franchisor registered in Malaysia that is doing a series of self-development programs since September 2005 under the brand name “Genius Mind Academy”. For the past ten years, we have proven ourselves to be true and beneficial to the society as we grow from a tiny company to an international company. We have won several awards and two of the most significant awards are the Asia SME1 emerging category (one million dollar revenue in the first year of operation to qualify) and the Gunnies World Historical Moment in Indonesia (500 students demonstrating blindfold cycling and other activities in Jakarta). We are operating in 13 countries and India is also one among them.

**Dr. David Ting** is the founder of Genius Mind Academy. Dr. David Ting established GMA in 2005. He is the Researcher and Master Trainer of GMA. Dr. David Ting is qualified to conduct research on children and do investigation for new discoveries by the clinical research Center in Malaysia.

**VISION :** Towards a loving and intelligent society.

**MISSION :** To raise up a new generation of people who knows how to maximize the use of the brain and mind.

**OBJECTIVES :** To improve memory, Concentration, Attention, Creativity, Talents, Speed Reading and Personality.

**OUR DREAM :** To set up a one - stop self - Development center globally.



#### SUPER SENSORY DEVELOPMENT (SSD)

We learn by using our senses. When we upgrade the sensory perceptions, ordinary learners become smart learners and smart learners become outstanding learners. The golden age is between 7-11 years old but we register students from 5-15 years old. We provide a special package; a two-day workshop with 4-12 times of weekly two-hour sessions within three months to train the children.

**BENEFITS :** Improves memory, concentration, creativity, self-confidence, intuition, pleasant personality, balance right/left brain and accelerated learning.

#### SUPER SPEED READING (SSR)

SSR is an unconventional way of retrieving information of a book by flipping through the pages. The whole brain method of reading is capable of high speed information processing by changing words into images. The reader is seeing pictures and moving objects, similar to watching a movie while flipping the pages. This is a fun way of learning and SSR is fantastic for doing last minute revision. SSR is a two-day workshop with three months weekly two-hour sessions to train the whole brain for children between seven to seventeen years old.

**BENEFITS :** Super Speed Revision, pleasure reading, accelerated learning, improves creativity and long-term memory.

#### SUPER BRAINWAVE TRAINING (SBT)

Super Brain Training (SBT) is unique training program designed and developed by our R&D team together with Korea professional direct to the human higher brain. This device is approved from the Federal Drug Administration of United States of America. This is scientifically proven that IQ will be improved by 10% to 30%. The SBT covers 8 modes of training: Relaxation, Attention, Concentration, Memory, Creativity, Self-Control, L/R Balance and Meditation.

#### SUPER SPEED CALCULATION (SSC)

GMA teaches calculation techniques to help individuals to love mathematical calculations in a fun and easy way. Those who are diligent to practice the techniques are able to calculate faster than those using calculators. Everyone is surprised to learn how easy and simple it is to do long mathematical equations. The phobia for calculations is replaced with a liking for mathematics.



### SUPER SENSORY ADULTS (SSA)

The fun filled workshop improves the brain capacity through relaxation, brain gym, visualization and other mental exercises. The golden age for the two-day workshop is between 16-25 years old but we take students above 16 years old.

**BENEFITS :** Younger brain, better memory, creativity, more alert, improves sleep, happiness and health.

### SUPER SPEED MEMORY (SSM)

This is a two-day workshop with three months coaching to apply memory techniques to practical usage for academic studies. Each individual is unique; hence memory method applies differently for every individual. We ensure practical applications to remember the school curriculum to assist students to remember more in shorter time. SSM is designed for anyone above ten years old.

**BENEFITS :** Improves memory, practical application of memory techniques, academic improvement and balance use of the whole brain.

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Website : [www.gmaindia.in](http://www.gmaindia.in)





### **MR. ARJUN K M**

**Marketing Head, Genius Mind Academy**

I am very proud to be associated with Anikethana Academy from past 10 years. Anikethana has helped me to develop Genius Mind Academy. Being the Marketing Head, it has been a proud to say Genius Mind Academy is spreading fast all over South India. It was a tough job to make franchisees and sell a good product. I thank Mrs. Anitha Rani to create a wonderful opportunity to work in Genius Mind Academy. I always extend my support to Dr. David Ting, Mr. Ankith and Mrs. Anutha Arjun to take me to great heights.

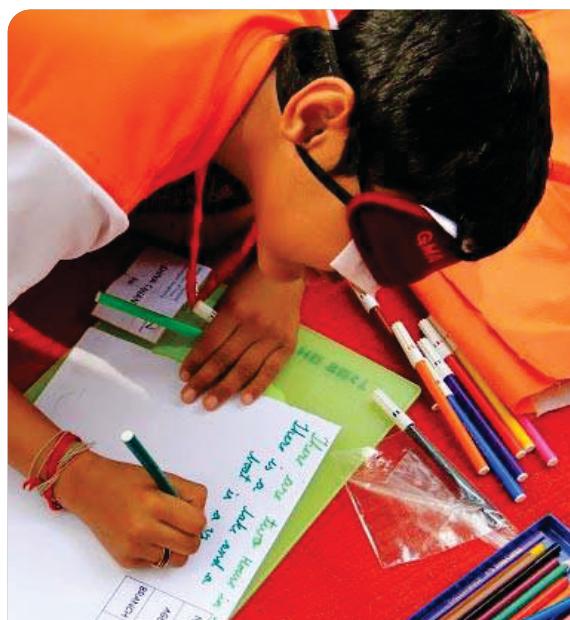


### **MRS. ANUTHA ARJUN**

**Master Trainer of Genius Mind Academy**

One of the best journeys in my life is transforming from Anikethana Academy to Genius Mind Academy. Being a Master Trainer, Genius Mind Academy has given me handful of experience of handling the children psychology and skills. Genius Mind Academy has various courses such as SSD, SSR, SBT, SSM, SSC, SSA and SDC. These courses help in the physical and mental development of the child. It has been a wonderful experience to work with the franchisees and trainers. I sincerely thank from my bottom of the heart to my family members Mrs. Anitha Rani, Mr. Manjunath Babu, Dr. David Ting, Mr. Arjun and Mr. Ankith. I thank my parents and children for the support and love towards us.

• PREVIOUS EVENTS







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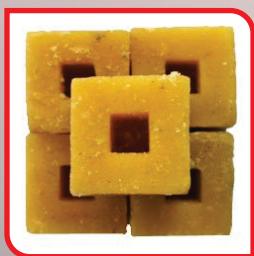
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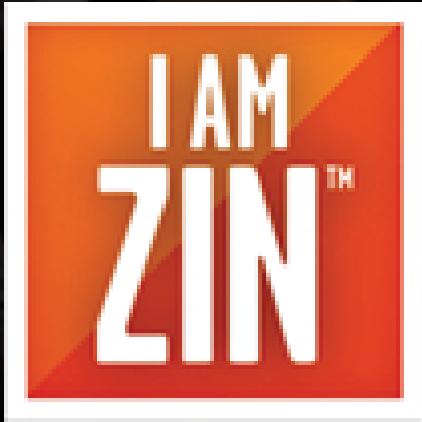
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