



Digital Receipt

This receipt acknowledges that **Turnitin** received your paper. Below you will find the receipt information regarding your submission.

The first page of your submissions is displayed below.

Submission author: Sandesh Subedi
Assignment title: Creativity & Innovation(BM006-3-2)Assignment
Submission title: NPI000040_Creativity_and_Innovation
File name: NPI000040_Creativity_and_Innovation.pdf
File size: 5.1M
Page count: 57
Word count: 10,328
Character count: 55,261
Submission date: 31-Jul-2021 04:59PM (UTC+0800)
Submission ID: 1624734708

Executive Summary

The following report details a product that was proposed by the group members which is named as Mantra Okhati Application- a mobile application that is designed for health care of children of our city. A team of professionals in the field will create and implement the algorithms and software as well as provide business experience to the company. An application was developed with the main purpose of providing solutions to existing health problem of children. The technology used in our application is programming language like C++ and other language to implement the code and various computing technology.

Idea generation techniques such as Force Fitting triggers and Mind mapping have been used to generate the maximum ideas as possible. These techniques have been used to assist in solution of problems as well as the evaluation of the effect of ideas generated. The next procedure was to introduce an application which includes its prototypes, technology used and the principles of application. When the prototype of an application was ready then the developers recognized the market and begun the advertising campaign of an application. The last stage of the report assessed the idea by using different analysis like SWOT analysis and different other analysis by different group members to determine whether the idea should be pursued or discarded.

Introduction

1.1 Company Background

Mantra Tech is an Information Technology (IT) Consultant Company established on 2010 A.D. that is experiencing consistent rapid growth and progress over the years. This company is well-known and dedicated IT company of Nepal since its formation. This company helps to deliver innovative solutions on customer services/products. Mantra Tech is committed to actively listening to the community and assisting them in every way possible by bringing appropriate solution in response to their problems. Mantra Tech intends to introduce a brand new application (Mantra Okhati) seeking solution to existing health problems among city children as a result of