**Project Overview**

The project involves data entry, data cleaning, and creating a live dashboard to visualize and analyze key metrics.

**Project Details**

1. **Dataset:**
   * Use the **"Superstore Sales" dataset**, which includes information on sales, profits, and customer orders.
   * The dataset can be downloaded from sources like Kaggle or similar platforms.
2. **Data Entry & Cleaning:**
   * Ensure the dataset is in a raw format with potential issues such as missing values, duplicate entries, and inconsistent data formats.
   * The candidate should perform data cleaning to handle these issues.
3. **Dashboard Requirements:**
   * Create a live dashboard using tools like Microsoft Power BI, Tableau, or Google Data Studio.
   * The dashboard should include the following visualizations and metrics:
     + **Sales Performance:** Total sales, sales by region, sales by category.
     + **Profit Analysis:** Total profit, profit margins, profit by product category.
     + **Order Analysis:** Number of orders, average order value, order trends over time.
     + **Customer Insights:** Top customers by sales, customer segmentation based on purchasing behavior.
     + **Geographical Insights:** Sales and profit distribution by state or city.
4. **Analytical Skills:**
   * Perform a basic trend analysis to identify any patterns or seasonal trends in the sales data.
   * Identify top-performing products and regions, and provide insights into why they might be performing well.
   * Highlight any anomalies or outliers in the data and provide potential explanations.
5. **Documentation & Presentation:**
   * Document the data cleaning process and any assumptions made during the analysis.
   * Prepare a short presentation to walk through the dashboard, explaining the insights and findings.