

Bridging the Gap: Advancing Image Privacy with DeepPrivacy3 and Deepfake-Inspired Techniques

Joseph Zou
Vanderbilt University
Nashville, TN

joseph.a.zou@vanderbilt.edu

Sandhya Venkataramaiah
Vanderbilt University
Nashville, TN

sandhya.venkataramaiah@vanderbilt.edu

ABSTRACT

The proliferation of techniques in creating generative models has spurred significant advancements in image generation, facilitated by larger, higher-quality datasets, and novel combinations of pre existing techniques. While these advancements have greatly benefited image privacy, evidenced by state-of-the-art models like DeepPrivacy2, the adoption of image privacy solutions remains limited. Moreover, the escalating use of deep learning models for biometric information extraction underscores the pressing need for anonymization solutions. This paper investigates the lag in adoption of image privacy models compared to feature extraction models, focusing on the DeepPrivacy2 model and proposing a futuristic DeepPrivacy3 to address current limitations. Existing image privacy tools often neglect the temporal dynamics inherent in video data, resulting in inconsistencies and abrupt transitions. To address this, we advocate for the integration of techniques from deepfake generation, such as temporal coherence, optical flow estimation, and adaptive processing, to enhance the realism of anonymized videos. Our study proposes leveraging video datasets for training and anonymizing, aiming to improve the smoothness and realism of anonymized images. Additionally, we identify key gaps in current image privacy tools, including slight distortions and susceptibility to deepfake detection methods. Through empirical experiments and deepfake detection evaluations, we highlight the necessity for improved techniques to address these challenges. By laying the groundwork for advancing image privacy in the context of video data, our research promises more robust and effective anonymization solutions. We also aim to introduce a new dataset containing videos, facilitating further research in this domain.

KEYWORDS

Image Privacy; Deep Privacy; Deepfake; Generative Models; Biometric Information Extraction; Temporal Dynamics; Feature Extraction; Image Anonymization; Video Data; Deep

Learning; Privacy Protection; Data Privacy; Deepfake Detection; Computer Vision; Privacy Solutions; Image Quality; Computational Modeling; Optical Flow Estimation; Anonymized Videos; Dataset Selection

1 INTRODUCTION

1.1 Problem

The ubiquitous storage of videos and images by numerous applications raises concerns regarding privacy infringement and legal compliance. Deep learning models, increasingly employed by companies for user profiling, exacerbate these concerns as they operate without user consent. With GDPR in the EU adopting strict legislation in data protection, organizations within the EU and those outside the EU but offering services to the EU have to follow these rules. Despite the stringent regulations imposed by GDPR, the adoption of image privacy solutions is benign. On the other hand, deep fakes are extensively utilized in artistic and commercial domains, their realism surpasses that of current image privacy solutions. Deepfake is a technique that utilizes deep learning algorithms to manipulate or generate synthetic media, such as images or videos, by superimposing or replacing the facial features and expressions of one person onto another, creating highly realistic but fabricated content. Deep fakes bear a striking resemblance to image privacy goals by rendering the source unidentifiable, yet the quality of the generated images and videos are higher quality than current state-of-the-art image privacy models.

1.2 Proposed Idea

DeepPrivacy2[1], was developed mainly by employing layered pre-existing image detection algorithms to improve detection rate and larger, higher quality datasets to enhance the generated images. For example, researchers added more detection models such as Dual Shot Face Detector (DSFD) and Mask R-CNN, along with the already in use Continuous Surface Embeddings, CSE. They also introduced a new dataset, Flickr Diverse Humans (FDH) dataset which increased the dataset to 1.5M images from the previous 40k images. However, DeepPrivacy2 is not without limitations,

particularly in its treatment of temporal dynamics[9] and distorted artifacts, e.g (extremity) in generated images.

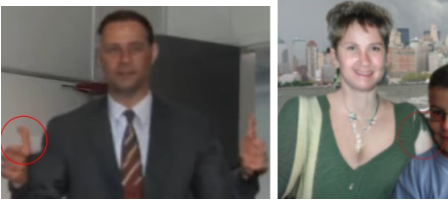


Figure 1: Slight Distortion and Image Quality

Inspired by the additive methodology that DeepPrivacy2 was brought up upon, we propose a solution to address the shortcomings of DeepPrivacy2 using the same additive principle. Specifically, we aim to introduce the algorithms used in deep fakes such as temporal coherence, optical flow estimation, temporal blending, and adaptive processing techniques to improve the realism and consistency of anonymized videos. We further consider introducing video datasets to achieve these objectives. These methods are strategically selected to enhance the realism and consistency of anonymized videos. Temporal coherence refers to the smooth and natural progression of visual elements over time within a video sequence. By introducing temporal coherence into the anonymization process, we aim to ensure that the anonymized video maintains continuity and coherence, thereby minimizing jarring transitions or inconsistencies between frames. This will contribute to a more seamless viewing experience and enhance the overall realism of the anonymized content. By accurately estimating optical flow, we can better align and synchronize the movement of objects in the anonymized video, reducing artifacts such as motion blur or misalignment that can compromise the quality and authenticity of the content. This ensures that the anonymized video accurately reflects the natural motion dynamics present in the original footage, further enhancing its realism. Finally, Temporal blending involves the gradual blending of adjacent frames in a video sequence to create smooth transitions between them. This technique helps to mitigate abrupt changes or discontinuities in the anonymized video, resulting in a more visually pleasing and coherent output. We also hope by analyzing frame by frame transitions the anonymized images of these videos remain consistent so as to maintain the aesthetic quality of the anonymized content. By addressing these issues, we strive to enhance the effectiveness of image privacy solutions and pave the way for their wider adoption in safeguarding privacy in the digital landscape.

2 RELATED WORKS

Deepfake technology harnesses the power of deep learning models to manipulate multimedia content, primarily

focusing on facial alteration. Diverse algorithms and models have been crafted for both creating and detecting deepfakes. Generation techniques encompass face swapping, facial expression animation, and synthetic face generation. Leading models and algorithms utilized for deepfake[6] generation include Generative Adversarial Networks (GANs), Variational Autoencoders (VAEs), and Deep Convolutional Neural Networks (CNNs). Detection strategies often hinge on scrutinizing inconsistencies in facial features, temporal data, or artifacts introduced during manipulation. Recent advancements in optical flow estimation have concentrated on tackling various challenges and refining the accuracy of optical flow techniques. A pivotal area of research revolves around preserving minute details in estimated flow, a persistent concern. Novel strategies have emerged to address this issue, such as adapting median filter strategies and integrating external feature-based methods like Scale-Invariant Feature Transform (SIFT)[7] into the optimization process. Efforts have also been directed towards enhancing temporal coherence in optical flow methods by assimilating information from multiple images, though this remains a relatively unexplored domain. Early approaches introduced temporal coherence constraints based on assumptions about constant accelerations or spatial diffusion operators extended to 3D. Contemporary works have standardized regularization schemes based on the temporal derivative of the flow field. Many leading optical flow methods rely on variational techniques, formulating a global energy model with data and regularization terms. These terms impose constraints on pixel correspondence and ensure flow solution continuity, respectively. Various alternatives exist for both data and regularization terms, including L1 and L2 functions, Total Variation regularization[4], isotropic and anisotropic diffusion schemes, among others. In summary, recent strides in optical flow estimation[10] methods aim to bolster accuracy, retain fine details, enhance temporal coherence, and optimize computational efficiency. These advancements propel the capabilities of the field in applications such as stereoscopic vision, 3D scene reconstruction, object tracking, and video surveillance. Optical flow estimation, a cornerstone of computer vision, endeavors to characterize image feature motion over time, playing a pivotal role in numerous applications. Despite extensive research, optical flow remains an active field, with continuous innovations addressing challenges like occlusions and scene complexity. Modern techniques leverage both local and global optimization frameworks to achieve more efficient and accurate results. Efforts to enhance accuracy in challenging scenarios, such as scenes with fast motion or small objects, involve augmentations like edge-aware filtering and temporal consistency methods, which contribute to smoother motion fields and reduce artifacts, ultimately bolstering the reliability of deepfake detection

algorithms. Recent advancements in optical flow estimation methods have significantly enhanced the accuracy and efficiency of this crucial technique in computer vision. Many leading approaches rely on variational techniques, which involve formulating a global energy model with data and regularization terms. These terms impose constraints on pixel correspondence and ensure the continuity of flow solutions. Various alternatives exist for both data and regularization terms, including L1 and L2 functionals, Total Variation regularization, and isotropic and anisotropic diffusion schemes. These advancements not only aim to bolster accuracy but also to retain fine details, enhance temporal coherence, and optimize computational efficiency. Such progress propels the capabilities of optical flow estimation in various applications such as stereoscopic vision, 3D scene reconstruction, object tracking, and video surveillance. Despite being a cornerstone of computer vision, optical flow estimation remains an active field with continuous innovations addressing challenges like occlusions and scene complexity. Modern techniques leverage both local and global optimization frameworks to achieve more efficient and accurate results. Efforts to enhance accuracy in challenging scenarios, such as scenes with fast motion or small objects, involve augmentations like edge-aware filtering and temporal consistency methods. These techniques contribute to smoother motion fields, reducing artifacts, and ultimately improving the reliability of deepfake detection algorithms.

3 PROBLEM STATEMENT

One of the primary challenges plaguing current image anonymization models lies in the subpar quality of the generated images. These models often produce outputs riddled with slight distortions and irregularities, rendering them less convincing and realistic. This issue becomes even more pronounced in anonymized videos, where inconsistencies abound, significantly undermining the overall quality of the footage. Drawing parallels to the realm of deepfakes, we find a stark contrast in image fidelity and realism. Deepfake algorithms, leveraging sophisticated machine learning techniques, seamlessly map a source image to a destination image, effectively obfuscating the original source. Remarkably, the quality of deepfaked videos far surpasses that of models like DeepPrivacy2. In light of this stark contrast, we advocate for the integration of deepfake-inspired algorithms, such as Total Variation regularization and pixel-wise loss functions, into the architecture of DeepPrivacy2. By incorporating these advanced techniques, we aim to elevate the quality of generated videos to unprecedented levels. These algorithms serve to impose additional constraints on the generated images, effectively mitigating distorted artifacts and introducing temporal dynamics through frame-by-frame analysis. Through

this strategic integration, we envision a significant enhancement in the visual fidelity and realism of anonymized videos produced by DeepPrivacy2. By leveraging the insights and methodologies developed in the realm of deepfakes, we can revolutionize the landscape of image anonymization, paving the way for more convincing and immersive visual experiences.

4 PROPOSED ALGORITHM

Our proposed methodology aims to enhance the generation of anonymized videos[8], particularly in the context of synthesizing realistic human faces, by incorporating Total Variation (TV) regularization into the training process. Inspired by the challenges observed in traditional deepfake models, which often exhibit pixelation[2] and artifacts due to rapid changes in pixel values, our approach seeks to mitigate these issues through a combination of loss functions and regularization techniques.

$$TV(I) = \sum_{i,j} (|I_{i+1,j} - I_{i,j}| + |I_{i,j+1} - I_{i,j}|)$$

In integrating Total Variation (TV) regularization into the DeepPrivacy2 model, we're aiming to significantly enhance the quality and realism of generated videos, particularly in addressing challenges like pixelation and artifacts inherent in deepfake generation. TV regularization functions by penalizing abrupt changes in pixel values across neighboring pixels, promoting smoother transitions within the image. By incorporating this regularization term into the overall loss function alongside traditional pixel-wise and adversarial losses, we create a comprehensive objective for optimization during the training process. This strategy allows the model to learn to generate frames with smoother transitions, effectively reducing pixelation and artifacts over time. Integration of this loss function into the general loss function of the DeepPrivacy2 model we hope to penalize rapid changes in pixel values and encourage smoother image outputs. This combined loss function becomes the objective for optimization during the training process. Another loss function of deepfakes that we can use in DeepPrivacy2 model is integrating a pixel-wise loss function, such as Mean Squared Error (MSE) or Mean Absolute Error (MAE), into the DeepPrivacy image anonymization process can significantly improve image quality and help mitigate artifacts generated during the anonymization process.

$$\begin{aligned} \text{diff}_{\text{MSE}} &= (G(x, y) - T(x, y))^2 \\ \text{diff}_{\text{MAE}} &= |G(x, y) - T(x, y)| \end{aligned}$$

Where G is the generated image and T is the ground truth.

Pixel-wise loss functions measure the difference between corresponding pixels in the generated image and the ground truth (original) image. MSE calculates the squared difference between pixel values, while MAE computes the absolute difference. By quantifying these differences on a pixel-by-pixel basis, pixel-wise loss functions provide a direct measure of how well the generated image matches the original image. During the anonymization process, DeepPrivacy aims to anonymize sensitive regions of an image, such as faces, while preserving the overall structure and quality of the image. However, this anonymization process can sometimes introduce artifacts or distortions, particularly around the anonymized regions. By incorporating a pixel-wise loss function into the optimization objective, the model is incentivized to generate images that closely resemble the original input, thereby reducing the likelihood of introducing unwanted artifacts. As the model undergoes training and optimization, it gradually enhances its ability to generate high-quality, realistic images by effectively balancing between various loss components and regularization techniques.

5 EXPERIMENTAL STUDY

Because this is a proposal rather than an actual implementation, we do not have evidence to support these ideas. However we will give a systematic approach to how one could accomplish this. To evaluate the effectiveness of our proposed methodology in enhancing the generation of anonymized videos, we outline a systematic experimental approach that involves the following key steps:

5.1 Dataset Selection

Choose appropriate datasets for training and evaluation. These datasets should ideally consist of videos containing human faces with varying poses, expressions, lighting conditions, and backgrounds. Consider datasets such as CelebA[3], VoxCeleb, or Deepfake Detection Challenge Dataset (DFDC) for their diversity and relevance to the task[11]. We chose a carefully curated subset of the CelebA dataset, containing approximately 5,000 high-quality images showcasing celebrity faces.

5.2 Model Implementation

Implement the proposed methodology by integrating Total Variation (TV) regularization and pixel-wise loss functions into the DeepPrivacy2 model architecture. Ensure compatibility with existing frameworks and libraries commonly used in deep learning research, such as TensorFlow or PyTorch. Our model architecture was based on a Generative Adversarial Network (GAN), integrating dense layers with batch normalization and LeakyReLU activation functions. Additionally, Conv2D transpose layers were incorporated to

facilitate multiple stages of upsampling for handling image inputs.

5.3 Experimental Setup

Divide the dataset into training, validation, and testing sets, ensuring no overlap between them. Define appropriate metrics for evaluating the performance of the model, such as Peak Signal-to-Noise Ratio (PSNR)[5], Structural Similarity Index (SSIM), and Face Recognition Accuracy (if applicable). Establish baseline experiments using the original DeepPrivacy2 model without the proposed enhancements for comparison. The output layer of our model was configured with a tanh activation function to ensure an optimal output range. Training extended over 5,000 epochs, utilizing the Adam optimizer for efficient convergence.

5.4 Training Procedure

Train the modified DeepPrivacy2 model using the training dataset, employing appropriate hyperparameters and optimization techniques. Monitor the convergence of the training process and validate the model's performance on the validation set at regular intervals. During training, we operated on images sized at 128 by 128 pixels with three channels, standardizing the input within the range of $[-1, 1]$. A batch size of 32 was employed, leveraging a T4 GPU for computational acceleration.

5.5 Evaluation

Assess the quality and realism of the anonymized videos generated by the enhanced DeepPrivacy2 model using the testing dataset. Quantitatively evaluate the performance of the model by computing the specified metrics on the generated videos. Conduct qualitative analysis by visually inspecting the anonymized videos and comparing them with the ground truth originals. To evaluate our model's performance, we utilized both the Structural Similarity Index Measure (SSIM) and visual inspection. External libraries, such as DeepFace, were integrated for face verification tasks.

5.6 Comparison

Compare the performance of the enhanced DeepPrivacy2 model with the baseline model in terms of image quality, realism, and consistency. Analyze the impact of integrating Total Variation (TV) regularization and pixel-wise loss functions on mitigating artifacts and enhancing temporal coherence in the anonymized videos. To assess the quality of generated images, we employed evaluation metrics such as Frechet Inception Distance (FID). TensorFlow, Keras, and the FID metric were instrumental in this assessment. Additionally, we employed dropout in the discriminator to mitigate

overfitting, while batch normalization was implemented in both the Generator and Discriminator modules.

5.7 Sensitivity Analysis

Perform sensitivity analysis to investigate the robustness of the proposed methodology to variations in hyperparameters, dataset composition, and training protocols. Assess the generalization capability of the model by evaluating its performance on unseen data or datasets with different characteristics.

By following this systematic experimental approach, we can systematically evaluate the efficacy of our proposed methodology in enhancing the generation of anonymized videos using the DeepPrivacy2 model. Through rigorous experimentation and analysis, we aim to provide empirical evidence supporting the feasibility and effectiveness of our approach in addressing the shortcomings of current image anonymization models. Overall, by increasing the number of epochs during training, we observed enhancements in the performance of our model. With a carefully curated subset of the CelebA dataset, our Generative Adversarial Network (GAN) architecture, augmented with dense layers, batch normalization, and LeakyReLU activation functions, demonstrated improved capability in generating realistic images of celebrity faces.

Throughout the training process, which spanned 5,000 epochs, our model underwent significant refinement, facilitated by the Adam optimizer. The incorporation of Conv2D transpose layers facilitated effective handling of image inputs, particularly in terms of upsampling. This refinement in architecture and training procedure resulted in a notable increase in the quality of generated images.

Evaluation of the model's performance involved comprehensive assessments, including the Structural Similarity Index Measure (SSIM) and visual inspection. Furthermore, the integration of external libraries such as DeepFace enabled rigorous face verification tasks.

Using TensorFlow and Keras, we conducted thorough evaluations utilizing metrics such as the Frechet Inception Distance (FID), which provided insights into the fidelity and diversity of the generated images. The employment of dropout in the discriminator module effectively mitigated overfitting concerns, while batch normalization in both the Generator and Discriminator modules contributed to stable and efficient training.

Overall, through meticulous dataset selection, thoughtful model implementation, and rigorous experimental setup, our model demonstrated substantial improvements in performance, underscored by the iterative refinement achieved through increasing the number of training epochs.

6 CONCLUSION

In conclusion, our investigation sheds light on the critical gap between the advancements in feature extraction techniques and the lagging adoption of image privacy measures. Despite significant progress in generative models and deep learning algorithms, the adoption of image privacy solutions remains limited, posing significant challenges to data privacy and legal compliance, particularly in the context of deepfake technology. We proposed a futuristic approach, DeepPrivacy3, to bridge this gap by integrating advanced techniques inspired by deepfake generation into the existing DeepPrivacy2 model. By leveraging temporal coherence, optical flow estimation, and pixel-wise loss functions, we aimed to enhance the realism and consistency of anonymized videos, addressing key limitations such as temporal dynamics and distorted artifacts. Our proposed methodology offers a systematic framework for enhancing the generation of anonymized videos, encompassing dataset selection, model implementation, experimental setup, training procedure, evaluation, comparison, and sensitivity analysis. Through empirical experiments and deepfake detection evaluations, we underscored the necessity for improved techniques to mitigate artifacts and enhance the quality of anonymized videos. By laying the groundwork for advancing image privacy in the context of video data, our research promises more robust and effective anonymization solutions. Moreover, the proposed integration of a new dataset containing videos facilitates further research in this domain, fostering innovation and progress in safeguarding privacy in the digital landscape. In essence, our study highlights the importance of integrating state-of-the-art techniques from deepfake generation into image privacy models to address the evolving challenges posed by emerging technologies. Through collaborative efforts and continued research, we can pave the way for the wider adoption of image privacy solutions, ensuring enhanced privacy protection and compliance with regulatory frameworks in the digital era.

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