



Large Diverse Young Engaged Active Athletic Social Local
Over 2,000,000 people attended in 2022!

OPPORTUNITIES

Title Sponsorship

Fields
 Main Entrance
 Restaurants

Product Placement

Food/Beverage
 Restaurants
 Team Store

Online

Website
 Social Posts
 Wifi

Onsite

Entrance Banners
 Outfield Wall Banners
 Display / Booth Space
 Use of Fields

Celebrity

Appearances
 Clinics
 Endorsement

Fast Facts

9 Locations
 6 US DMA's
 54 MLB Replica Fields
 18 Restaurants
 9 Team Shops
 10 Indoor Pavilions
 9 Kid Zones
 9 Batting Cage Facilities
 180+ 10x10 Spaces
 \$31mm+ Revenues

130+ Leagues



2 mil + attend



200k + Database



Newsletter



facebook

6.8k + Follow



Instagram

68k + Follow



Website

90k + avg/visit / mo.

Ethnicity

White 60%
 Hispanic 30%
 Asian 4%
 African American 5%
 Other 1%

Age

- 21 18%
 21 - 24 17%
 25 - 34 16%
 35 - 44 26%
 45 - 54 15%
 55 - 75+ 8%

Los Angeles SF Bay Area Sacramento Dallas Houston Las Vegas



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