

# Credit Application

## Submitted by:

Legal Name:	<input type="text"/>	Telephone:	<input type="text"/>
Trade Name:	<input type="text"/>	Fax:	<input type="text"/>
Address:	<input type="text"/>	Website:	<input type="text"/>
Address:	<input type="text"/>	State:	<input type="text"/>
City:	<input type="text"/>	Zip:	<input type="text"/>
Year Established:	<input type="text"/>	# of Years at Location	<input type="text"/>
		<input type="checkbox"/> Rent <input type="checkbox"/> Own	<input type="text"/>

*Upon completion, be sure that the following are included with the application:*

- 1. Copy of Company's charter document** (If this company is a registered organization (i.e., a corporation, limited partnership or limited liability company), a copy of the company's charter document (i.e., certificate of incorporation or other organizational document) must accompany this application.
- 2. Copy of applicant's Sales Tax Resale Exemption Certificate**
- 3. Latest two fiscal years financial statements** (This information will be kept entirely confidential and is for AMP Financial Service Organization use only)

## Type of Company:

<input type="checkbox"/> Partnership	<input type="checkbox"/> L.L.C.	<input type="checkbox"/> Proprietorship	<input type="checkbox"/> S-Corp.	<input type="checkbox"/> C-Corp.	<input type="checkbox"/> Non-Profit / Gov. Entity
Date & State of Incorporation:	<input type="text"/>	# of Employees:	<input type="text"/>		
Federal Tax ID/ Social Security #:	<input type="text"/>	D&B Number	<input type="text"/>		
Parent Company (if applicable):	<input type="text"/>	Ownership:	<input type="checkbox"/> Public	<input type="checkbox"/> Private	
Line of Business:	<input type="checkbox"/> Seller	<input type="checkbox"/> Seller Rep	<input type="checkbox"/> Affiliate		
	<input type="checkbox"/> Buyer	<input type="checkbox"/> Agency / Buyer Rep.	<input type="checkbox"/> Other		
Credit Amount Requested:	<input type="text"/>	\$	<input type="text"/>		
Estimated Annual Products to be Purchased:	<input type="text"/>	\$	<input type="text"/>		



## Payment Profile:

Website for Payment Remittance:			
Method of Payment (choose one):	<input type="checkbox"/> Electronic Funds Transfer	<input type="checkbox"/> Wire Transfer	<input type="checkbox"/> Check
Type of Invoicing:	<input type="checkbox"/> Paper	<input type="checkbox"/> EDI	<input type="checkbox"/> Other
	EDI Contact Name:		
	EDI Contact Phone:		
When are payments generated?			

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## Name and Address of Principals:

Name:		Title:	
Address:		Ownership %:	%
City:		State:	
Phone Number:	( )	Social Security Number:	
Name:		Title:	
Address:		Ownership %:	%
City:		State:	
Phone Number:	( )	Social Security Number:	
Name:		Title:	
Address:		Ownership %:	%
City:		State:	
Phone Number:	( )	Social Security Number:	

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## Contacts:

Accounts Payable Name:			
Phone:	( )	Fax:	( )
		E-Mail:	
Purchasing Contact Name:			
Phone:	( )	Fax:	( )
		E-Mail:	
Financial Contact Name:			
Phone:	( )	Fax:	( )
		E-Mail:	



## Bank References:

Name:	_____	Phone Number:	( ) _____	Fax:	( ) _____
Address:	_____	City:	_____	State:	_____
Checking Acct. #:	_____	Savings Acct. #:	_____	Loan Acct. #:	_____
Bank Officer Name: _____					
Name:	_____	Phone Number:	( ) _____	Fax:	( ) _____
Address:	_____	City:	_____	State:	_____
Checking Acct. #:	_____	Savings Acct. #:	_____	Loan Acct. #:	_____
Bank Officer Name: _____					

## Trade References:

_____	_____	_____
Name	Name	Name
_____	_____	_____
Address	Address	Address
_____	_____	_____
City, State, Zip	City, State, Zip	City, State, Zip
_____	_____	_____
Phone Number	Phone Number	Phone Number
_____	_____	_____
Fax	Fax	Fax
_____	_____	_____
Account #	Account #	Account #
_____	_____	_____
Contact	Contact	Contact

## CONDITIONS FOR THE EXTENSION OF CREDIT

By signing below, purchaser agrees to the following conditions for the extension of credit:

Purchaser shall pay each invoice for products according to the terms stated on the invoice. Purchaser shall not deduct from any invoice and amounts except such amounts as are set forth in any written credit memorandum issued by AMP to and received by purchaser prior to the due date of the outstanding invoice.

If purchaser shall fail to pay any invoice for products in accordance with the terms stated, or in the event that AMP, in its sole and absolute discretion, deems purchaser's financial condition inadequate or unsatisfactory to AMP for any reason whatsoever, AMP shall have the right to cancel any purchaser order(s) for products theretofore accepted, or delay any further shipments of products to purchaser, without incurring any liability for loss or damage of any kind occasioned by reason of any such cancellation or delay. AMP reserves the right at any time to decrease, eliminate or otherwise limit the amount or duration of credit extended to the purchaser in general and/or with respect to any specific purchase order.

The information in this application and all financial statements submitted in connection herewith is for the purpose of obtaining credit and is represented by the applicant to be true and complete. The applicant hereby authorizes the release of any pertinent credit information requested by AMP Financial Service Organization relevant to \_\_\_\_\_.

(Print name of Company applying for credit)

Signature: \_\_\_\_\_  
Title: \_\_\_\_\_

Name of Individual Completing Application: \_\_\_\_\_  
Date: \_\_\_\_\_

Upon completion of application, please return to AMP via [admin@advertisingmarketplace.com](mailto:admin@advertisingmarketplace.com)

Sales Representative Name : \_\_\_\_\_

Sales Approval Signature : \_\_\_\_\_

Date : \_\_\_\_\_

## CONTINUING GUARANTY

GUARANTY given \_\_\_\_\_ 20\_\_\_\_\_ by the undersigned to AMP Financial Service Organization Corporation of North America, having its principal office at 629 Terminal Way, Suite 1 Costa Mesa CA 92627, for its benefit and for the benefit of each of its operating companies, including, without limitation, \_\_\_\_\_(collectively hereinafter called "AMP").

For and in consideration of AMP extending credit and continuing to extend credit to \_\_\_\_\_ (hereinafter called "DEBTOR"), with whom or in which company the undersigned is financially and/or otherwise interested, and to induce AMP to so extend credit and to continue to so extend credit to DEBTOR, the undersigned agrees as follows:

1. The undersigned hereby absolutely and unconditionally guarantees to AMP, its successors and assigns, the full and prompt payment to AMP when due, or upon demand thereafter, of any and all indebtedness, obligations, and liabilities of DEBTOR to AMP of whatever nature, whether originating in transactions between AMP and DEBTOR or assigned or transferred to AMP, whether now existing or hereafter incurred, and whether absolute or contingent, including but not limited to every account, note, check, bill of exchange, draft, trade acceptance, loan, invoice, advance, discount or any other instrument or evidence of indebtedness (hereinafter called "Obligations") in connection with which DEBTOR either as maker, drawer, guarantor, indorser, obligor, or otherwise, directly or contingently, is now or may become liable to AMP, together with interest said Obligations may now or hereafter bear.
2. This is a continuing Guaranty and shall remain in full force and effect until written notice shall have been received by AMP, in the manner hereinafter specified, from the undersigned revoking this Guaranty; but such notice of revocation shall not affect the liability of the undersigned as to any Obligations of DEBTOR incurred prior to the time of actual receipt of such notice by each AMP operating company to which DEBTOR is liable for any Obligations, whether such Obligations be direct or indirect, absolute or contingent, matured or unmatured, at the time of receipt of such notice. Notices shall be in writing and shall be sent by registered or certified United States mail, postage prepaid, return receipt requested, to the Office of the General Counsel, AMP Financial Service Organization Corporation of North America, One AMP Financial Service Organization Way, Secaucus, New Jersey 07094, and to each AMP operating company (to the attention of its National Credit Manager) to which DEBTOR is liable for any Obligations.
3. **The undersigned hereby waives: (a) notice of acceptance of this Guaranty; (b) notice of any advances, loans or extensions of credit by AMP to DEBTOR; (c) presentment, demand, protest or notice of non-payment and/or dishonor of any and all Obligations of DEBTOR to AMP or of any instruments or documents evidencing and/or given pursuant thereto; (d) notice of any default by DEBTOR; (e) notice of demand for payment; (f) notice of full or partial payment of any Obligations of DEBTOR to AMP; (g) any notice to or making of any claim or demand hereunder upon the undersigned; (h) all defenses, offsets and counterclaims which the undersigned or DEBTOR may now or hereafter have upon any Obligations hereon and trial by jury or the right thereto in any action or proceeding arising on, out of or relating to this Guaranty or its validity, interpretation or enforcement; (i) any claim, right, or remedy, which it may now have or hereafter acquire, against the DEBTOR that arises under this Guaranty and/or from the performance of the undersigned hereunder, including, without limitation, any claim, remedy or right of subrogation, reimbursement, exoneration, contribution, indemnification, or participation in any such claim, right or remedy of AMP against the DEBTOR or any security which AMP now has or hereafter acquires, whether or not such claim, right or remedy arises in equity, under contract, by statute, under common law or otherwise; and (j) any claim, right or remedy, which it may now have or may hereafter acquire, against any entities or any persons (other than the DEBTOR), that arises under this Guaranty and/or from the performance of the undersigned hereunder, including, without limitation, any claim, remedy or right of subrogation, reimbursement, exoneration, contribution, indemnification, or participation in any claim, right or remedy from or against any such entities or persons (including, without limitation, any co-guarantor), whether or not such claim, right or remedy arises in equity, under contract, by statute, under common law or otherwise.**
4. Upon the happening of any one or more of the following events, or at any time thereafter, any or all Obligations of DEBTOR shall, at AMP's sole option, become immediately due and payable by the undersigned without demand or notice: (a) non-payment by DEBTOR of any of the Obligations when due; (b) the death, failure in business, dissolution or termination of existence of the DEBTOR or the undersigned; (c) the filing of any petition in bankruptcy by or against the DEBTOR or the undersigned, or any proceedings in bankruptcy, or under any laws or regulations of any jurisdiction relating to the relief of debtors, being commenced for the relief or readjustment of any indebtedness of the DEBTOR or the undersigned, either through reorganization, composition, extension or otherwise; (d) the making by the DEBTOR or the undersigned of an assignment for the benefit of creditors or the taking advantage by either of them of any insolvency law; (e) the appointment of a receiver of any property of the DEBTOR or the undersigned.
5. The undersigned hereby consents to and agrees that AMP may at any time or from time to time, in its discretion, before or after any default of DEBTOR with respect to any Obligations hereunder and without notice to, knowledge of or assent from the undersigned: (a) extend or change the time, manner, place or terms of payment of any of the Obligations of DEBTOR to AMP; (b) exchange, release or surrender any or all collateral security now or hereafter held by AMP in connection with any or all Obligations of DEBTOR to AMP; (c) settle, modify, release or compromise with the DEBTOR or with third parties any and all Obligations of DEBTOR to AMP. Any or all of the foregoing shall be accomplished by AMP in such manner and upon such terms as it sees fit, and the undersigned shall remain bound upon this Guaranty notwithstanding any such action taken by AMP as aforesaid.
6. This is a Guaranty of payment and not of collection and the undersigned further waives any right to require that any action be brought against DEBTOR or any other person or to require that resort be had to any security or collateral held by AMP prior to the exercise of any rights that AMP may have by virtue of this Guaranty. Further, no delay on the part of AMP in exercising any of its rights hereunder or failure to exercise the same shall operate as a waiver of such rights; no notice or demand on the undersigned shall be deemed as a waiver of this Guaranty or of the right of AMP to take further action without notice or demand as herein provided.
7. The undersigned agrees, without notice or demand, to reimburse AMP, to the extent that such reimbursement is not made by DEBTOR, for all expenses, including reasonable counsel fees, incurred by AMP in connection with any Obligations of DEBTOR hereunder or the collection thereof.

Initial: \_\_\_\_\_



8. Notwithstanding anything to the contrary herein contained, this Guaranty shall continue to be effective or be reinstated, as the case may be, if at any time, payment, or any part thereof, of any or all of the Obligations is rescinded, voided or must otherwise be restored or returned by AMP upon the insolvency, bankruptcy or reorganization of Debtor or otherwise, all as though such payment had not been made. Furthermore, notwithstanding any modification, discharge or extension of the Obligations or any amendment, modification, stay or cure of AMP's rights which may occur in any bankruptcy or reorganization case or proceeding concerning Debtor, whether permanent or temporary, and whether assented to by AMP, Guarantor hereby agrees that it shall be obligated hereunder to pay the Obligations and discharge its other obligations in accordance with the terms of the indebtedness and the terms of this Guaranty.
9. The provisions of this Guaranty may not be waived or modified except in writing signed by a duly authorized representative of AMP. If any provision(s) of the Guaranty is determined to be void, the Guaranty shall remain in full force and effect except with respect to such voided provision(s).
10. The undersigned acknowledges that no statements, undertakings, representations, warranties or inducements were made by AMP to or for the undersigned other than as may herein be contained, in any manner, either written or oral, express or implied, to induce the undersigned to sign this Guaranty.
11. Whenever possible, each provision of this Guaranty shall be interpreted in such a manner as to be effective and valid under applicable law, but if any provision contained in this Guaranty shall be prohibited or invalid under applicable law, such provision shall be ineffective to the extent of such prohibition or invalidity, without invalidating the remainder of such provision or the remaining provisions of this Guaranty.
12. This Guaranty shall be interpreted in accordance with the laws of the State of California, without regard to conflicts of laws principles, and shall be binding upon the undersigned and the legal representatives of the undersigned, and shall inure to the benefit of AMP, its successors and assigns.
13. The undersigned, if a corporation, hereby represents that this Guaranty has been duly authorized by its Board of Directors as is evidenced by the corporate resolution authorizing the same, a certified copy of which is annexed hereto.
14. If this Guaranty is executed by two or more parties, each party shall be jointly and severally liable hereunder, and the word "undersigned" wherever used herein shall be construed to refer to each of such parties separately, all in the same manner and with the same effect as if each had signed separate instruments. This Guaranty shall not be revoked or impaired as to any one or more of such parties by the revocation or release of any liabilities hereunder of any one or more of such other parties. This Guaranty shall become effective and shall be deemed fully executed and delivered to AMP as to each of two or more parties immediately upon the signing of each party.

WITNESS:

\_\_\_\_\_

\_\_\_\_\_  
Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Address

WITNESS:

\_\_\_\_\_

\_\_\_\_\_  
Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Address

SEAL OF CORPORATE GUARANTOR



To AMP Financial Service Organization and its affiliates (collectively “AMP”)

THE UNDERSIGNED HEREBY AUTHORIZES AMP FINANCIAL SERVICE ORGANIZATION TO OBTAIN A CONSUMER CREDIT REPORT ON THE UNDERSIGNED FROM TIME TO TIME IN AMP FINANCIAL SERVICE ORGANIZATION’S SOLE DISCRETION AND ACKNOWLEDGES RECEIPT OF THE NOTICE BELOW.

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

Home Address: \_\_\_\_\_

Social Security #: \_\_\_\_\_

Social Security #: \_\_\_\_\_

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

FAIR CREDIT REPORTING ACT

IN COMPLIANCE WITH THE FAIR CREDIT REPORTING ACT, THIS IS TO INFORM YOU THAT YOU ARE AUTHORIZING THIS ORGANIZATION TO OBTAIN A CONSUMER CREDIT REPORT. YOU HAVE THE RIGHT TO DISPUTE THE INFORMATION ON THIS REPORT AND REQUEST ADDITIONAL DISCLOSURES PROVIDED UNDER SECTION 606§1681d(b) OF THE FAIR CREDIT REPORTING ACT, AND A WRITTEN SUMMARY OF YOUR RIGHTS PURSUANT TO SECTION 609(c). YOU MAY DO THIS BY CONTACTING THE PROVIDER OF THE INFORMATION. PLEASE CALL [ONECREDITSOURCE.COM](http://ONECREDITSOURCE.COM), LLC AT PHONE # 1 (800) 955-1356 AND YOU WILL BE DIRECTED TO THE PROPER CREDIT REPORTING AGENCY OR ASSISTED IN YOUR INQUIRY. THIS ORGANIZATION IS NOT ALLOWED TO GIVE YOU A COPY OF YOUR CREDIT REPORT. YOU ALSO RELEASE FROM LIABILITY ANY PERSONS INVOLVED IN THE CREDIT INVESTIGATION.