



Advertising Marketplace Standard Fees

6 15 20

Pricing

Free	Register as user
Free	List Product
Free	Browse
Free	Build Campaign
Free	Sellers sell their products to their clients

\$ 16.00	Prime Seller (R2)	Monthly
\$ 16.00	Prime Buyer (R2)	Monthly

Product Listing Fees

Free	List Product - initial* (first 90 days)
Free	List Product - monthly* (after first 90 days/monthly)

Bulk Product Listing Fees (use form provided)

\$ 5.00	1 to 50	Occasional
\$ 4.50	51 to 500	Frequent
\$ 4.00	501 to 2000	Core
\$ 3.00	2001 plus	Heavy

Final Value Fees

5%	Campaign	
5%	Billing	Sellers Choice
5%	Contract Servicing	Sellers Choice

Credit Card fees

2.90%	all card transactions
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Late Payment Fee

1.5% monthly	after 30 days on balance
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NOTE*

Bundle = Seller may bundle many screens at one location for one Listing price if products are identical and ad runs at same time at same location (i.e. 1 ad on 20 screens at 1 restaurant can be purchased at one time, for one price if requires only one file transfer to service the purchase).