



Campaign Name: Paytm

Tab ID	Sitetype	Address	Size	Direction	Lighting	Impressions / Per Week
Bi1	Hoarding	Necklace Road near tankbund	18*9.2	IMAX junction, beside Indira Gandhi statue facing Khairthabad Flyover	Yes	3,83,924

Total number of areas covered: **4**

No. of Mediums Types used: **4**, No. of Mediums Covered: **6**

Reach Of Audiences: **13,81,772/week approx. (55,27,088/Month approx.)**

Repeated Audiences: **4,14,532/week approx. (16,58,127/Month approx.)**

Thanks & Regards
Billboards India Team