



Advertising Marketplace

Standard Fees

7 15 20

Pricing

| | |
|------|--|
| Free | Register as user |
| Free | List Product |
| Free | Browse |
| Free | Build Campaign |
| Free | Sellers sell their products to their clients |

Bulk Product Listing Fees (use form provided)

| | | |
|---------|-------------|------------|
| \$ 5.00 | 1 to 50 | Occasional |
| \$ 4.50 | 51 to 500 | Frequent |
| \$ 4.00 | 501 to 2000 | Core |
| \$ 3.00 | 2001 plus | Heavy |

Final Value Fees

| | | |
|----|------------------|----------------|
| 5% | Campaign/Sale | |
| 5% | Billing | Sellers Choice |
| 5% | Client Servicing | Sellers Choice |

Credit Card fees

| | |
|-------|-----------------------|
| 2.90% | all card transactions |
|-------|-----------------------|

Late Payment Fee

| | |
|--------------|--------------------------|
| 1.5% monthly | after 30 days on balance |
|--------------|--------------------------|

NOTE*

Bundle = Seller may bundle many screens at one location for one Listing price if products are identical and ad runs at same time at same location (i.e. 1 ad on 20 screens at 1 restaurant can be purchased at one time, for one price if requires only one file transfer to service the purchase).