

626 Night Market Stronger than ever in 2024!

Over 688,000 people attended in 2023



Established in 2011, 626 are the largest Asian inspired events in the USA. Known as a place where people of all cultures can Eat, Drink, Shop and just Hang Out. Built 100% by social media

Asian Street Food

Fun, fabulous fusion food!

- Ramen tacos
- Eel skin nachos
- Fire Broiled Maine Lobster
- Octopus eyeballs
- Mint Boba

A Great Night Out

- Live music & entertainment
- Celebrities
- Games and contests
- Art walk
- AND MUCH MORE!

A Shopper's Paradise

- Hundreds of vendors selling a variety of unique items from hats and jewelry to clothes, toys and knickknacks



157,000 +

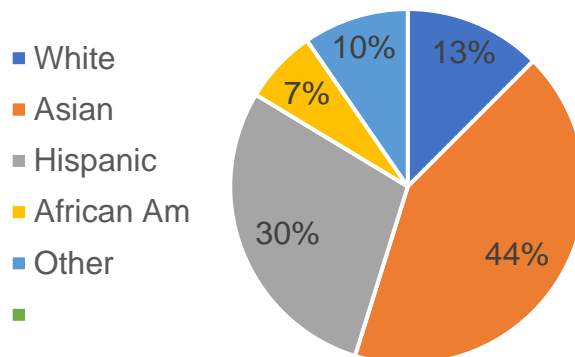


Email Database - 393k+

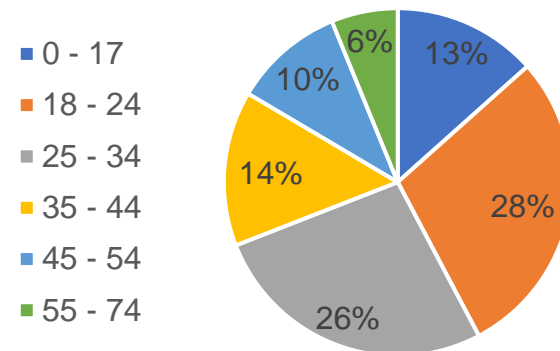


286,000 +

Ethnicity



Age Demographics



Large Diverse Young Engaged Active Foodies Social Affluent

Main Markets

9 Markets (each weekend is a “Market”)

Los Angeles

Santa Anita Racetrack (4)

285 Huntington Drive,
Arcadia, CA 91007

July 5th – July 7th

July 12th – July 14th

August 23rd – August 25th

August 30th – Sept. 1st

Fri - Sun 4pm to 12am



Orange County

OC Fairgrounds (3)

Fair Drive,
Costa Mesa, CA 92626

May 31st – June 2

June 7th – June 9th

Sept. 6th – Sept. 8th

Fri – Sun 4pm – 11pm



(*all dates and locations subject to change)

NORCAL – SF Bay Area

Alameda Fairgrounds (2)

4501 Pleasanton,
Pleasanton CA 94566

May 17th – May 19th

July 26th – July 28th

Fri 3pm to 11pm

Sat -Sun 1pm to 11pm

