

Stronger than ever!

Established in 2011...626 is the largest Asian inspired event in the USA where people where people Eat, Drink, Shop and “Hang”... and built 100% by social media...



The key to success has been in keeping costs low for vendors and attendees so the vendors do well, remain loyal and help promote the events.

For Guests

Asian Street Food

Fun, fabulous fusion food!
Over 1200 unique food vendors

A Great Night Out

- Live music & entertainment
- Games and contests
- Art walk
- AND MUCH MORE!

A Shopper's Paradise

- Hundreds of vendors selling a variety of unique items from hats and jewelry to clothes, toys and knickknacks



For Vendors/Sponsors

Advertising

Banners, Website, WiFi, eTickets, Online Menus, Email, Social, Newsletters,, Directories and More

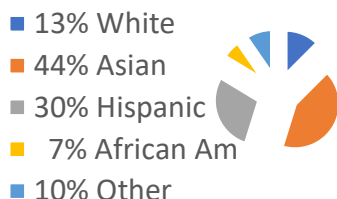
Engagement

Booth Space, Sampling, FunZone, eGames Pavilion, Cosplay, Scavenger Hunt, Lounge Areas, Contesting, Shows/Concerts, and More

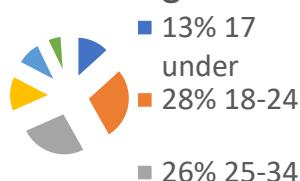
Social Media Marketing

- Over 500,000 followers
- Over 150,000 website visitors/mo

Ethnicity



Age



1200 plus Vendors 

688,000 plus Attended 

393k+ emails Database 

Large Diverse Young Engaged Active Foodies Social Affluent

Dates



Mega

LA Arcadia

July 1-3

July 7-9

Sept 1-3

Sept 8-10

SF Bay area

May 26-28

July 28-30

OC Costa Mesa

June 2-3

June 9-11

August 25-27



Mini

Santa Monica	SF Bay Area	San Diego	Las Vegas
March 4-5	April 8-9	April 1-2	April 8-9
March 18-19	April 22-23	April 15-16	April 22-23
April 1-2	May 13-14	April 29-30	May 6-7
April 15-16	June 10-11	May 13-14	May 20-21
April 29-30	June 24-25	May 27-28	June 3-4
May 13-14	July 1-2	June 10-11	June 17-18
May 27-28	July 8-9	June 24-25	June 24-25
June 10-11	July 22-23	July 15-16	
June 24-25	August 12-13	July 29-30	
July 15-16	August 26-27	August 12-13	
July 29-30	September 9-10	August 26-27	
August 12-13	September 23-24	September 2-3	
August 26-27	October 14-15	September 16-17	
September 16-17	October 28-29	Sept 30-October 1	
September 23-24	November 11-12	October 14-15	
	November 18-19	October 28-29	
		November 11-12	
		November 18-19	

Contact us for Advertising and Sponsorship information