

# Canceling a Campaign

As a seller, there are some situations where you can cancel bids that have been placed. However, once canceled, a bid can't be reinstated.

To improve your help experience, please [sign in](#) to your account.

Are you a buyer who needs to cancel a campaign? Read our article on [retracting a bid you placed](#)

You can cancel a Campaign when:

- A buyer requests you cancel their purchase and you agree,
- You made an error in the listing.
- You have learned that the purchase is from a fraudulent buyer.
- You have learned that the purchase was with a fraudulent seller.

## How to cancel a Campaign

If you need to cancel a product or a Campaign:

Write to [info@advertisingmarketplace.com](mailto:info@advertisingmarketplace.com) and include the circumstances surrounding your reason for requesting to cancel and include the Campaign ID and your Product ID.

## Managing who bids on your items

To help your listings sell for the highest price possible, you'll normally want as many bidders as possible. However, you can [set up buyer requirements](#) to control where you'll send items to, how you'll accept payments, and whether to accept bids from buyers with poor feedback scores.

In very rare cases you may also want to avoid specific bidders who have a history of not paying, or who have been aggressive or threatening in their communications. You can do this by adding a buyer to your [blocked buyer list](#).