B.M.S COLLEGE OF ENGINEERING

(Autonomous college under VTU) **Bull Temple Rd, Basavanagudi, Bengaluru, Karnataka**560019

2023-2025

Department of Computer Applications

Report is submitted for fulfillment of weekly lab in the subject

"WEB TECHNOLOGIES" (22MCA1PCWT)

By

Name of the Students:

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Under the Guidance

Dr. V Padmapriya (Assistant Professor)

IDEATION REPORT

Phase-1

Project Title: Photography & Videography Webpage

1.INTRODUCTION:

This is the webpage created for the MCA Department of BMSCE where all the Photography and videography of all the events conducted by MCA Department are displayed.

Goals:

 Creating webpage to showcase the data with all privacy and security requirements.

2. EXPECTED LIST OF FEATURES:

Homepage:

• It shows all main functions of the webpage and guides towards the necessary information available in page.

Login:

• A page that allows users to enter their login credentials to access a website withauthentication.

Event:

• Where page provides list of programs which are uploaded by owner.

Gallery-photo & video:

• Quality images and videos of listed events are displayed.

Contact & support:

• To allow users to get in contact with owner or page holder if they experience problems, desire new features or want to ask queries about the Market Survey:

1.500px (500px.com):

• Features:

- A platform for photographers to showcase their work and connect with a global community.
- Offers high-quality images across various genres, including landscape, portrait, and wildlife photography.
- Provides licensing options for selling images to clients or through the marketplace.

• Comparison:

- Similar to your application idea, 500px focuses on providing a platform for photographers to share their work and engage with a community. However, it primarily emphasizes still photography rather than videography.
- Link: <u>500px</u>

2. Vimeo (vimeo.com):

• Features:

- A video-sharing platform known for its high-quality content and creative community.
- Supports uploading, sharing, and streaming of videos in various formats and resolutions.
- Offers tools for video creators, including privacy settings, customizable player, and analytics.

Comparison:

- While Vimeo is a prominent platform for videography, it primarily targets
 professional filmmakers, artists, and businesses. Your application idea might
 differentiate by catering to a broader audience, including amateur videographers and
 hobbyists.
- Link: Vimeo

3. Shutterstock (shutterstock.com):

Features:

- A leading stock photography and footage marketplace for creatives and businesses.
- Offers millions of royalty-free images, videos, music tracks, and editorial content for licensing.
- Provides subscription plans and on-demand purchasing options for accessing content.
- Comparison:
- Unlike your application idea, Shutterstock focuses on providing a marketplace for buying and selling stock images and videos rather than community-driven content creation and interaction.
- Link: Shutterstock

4. Adobe Stock (stock.adobe.com):

- Features:
- An extensive collection of stock photos, videos, illustrations, and templates integrated with Adobe Creative Cloud.
- Allows users to license and download assets directly within Adobe applications like Photoshop and Premiere Pro.
- Offers flexible pricing options, including subscription plans and credit packs.
- Comparison:
- Adobe Stock primarily targets creative professionals and designers who require access
 to high-quality stock assets for their projects. Your application idea may offer more
 emphasis on community engagement and user-generated content.
- Link: Adobe Stock

4 References

W3school: https://www.w3schools.com/

Geeksforgeeks: http://www.geeksforgeeks.org/

Bootstrap: https://getbootstrap.com

Phase -2

Design and Prototyping Report Template

1. Project Title: Photography & Videography Webpage

2. INTRODUCTION:

This is the webpage created for the MCA Department of BMSCE where all the Photography and videography of all the events conducted by MCA Department are displayed.

Goals:

 Creating webpage to showcase the data with all privacy and security requirements.

LIST OF FEATURES:

- Homepage
- Login
- Event
- Gallery-photo & video
- Contact & support

Summary:

Your project aims to create a dedicated webpage for the MCA Department of BMSCE, showcasing photography and videography of departmental events while adhering to privacy and security requirements. The webpage will feature a user-friendly interface with sections like homepage, login for authentication, event listing, gallery for photos and videos, and contact/support for user inquiries. Drawing inspiration from platforms like 500px, Vimeo, Shutterstock, and Adobe

Stock, your project seeks to offer a blend of community-driven content creation and interaction, coupled with high-quality imagery and video content.

3. User Interface Design and Prototype

1. Homepage:

Rationale: The homepage serves as the central hub for users to navigate through
the website's main functions and access essential information. It provides a visually
appealing layout with clear navigation options to guide users to different sections
of the website.

2. Login Page:

• Rationale: The login page allows registered users to access the website securely with authentication. It features input fields for username and password, along with options for password recovery or creating a new account if necessary.

3. Event Listing Page:

• Rationale: The event listing page displays a comprehensive list of programs and events organized by the MCA Department. Each event entry includes details such as event name, date, time, and a brief description. Users can click on individual events to view more information or access related content.

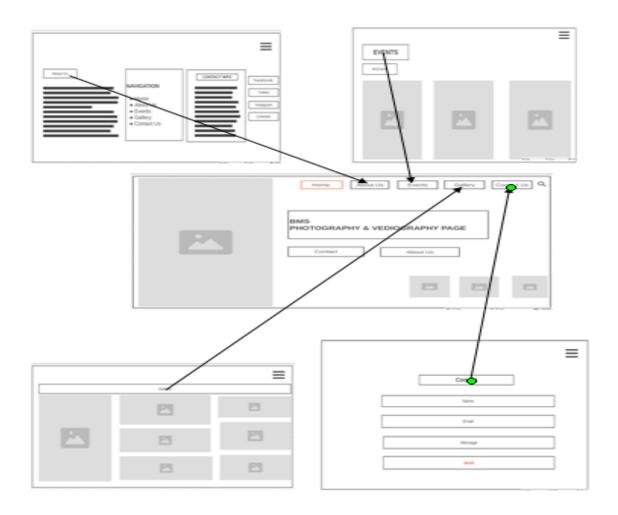
4. Gallery - Photo & Video:

• Rationale: The gallery section showcases high-quality images and videos captured during departmental events. Users can browse through different albums or categories to view specific content. Each photo or video is accompanied by a title, description, and options for sharing or downloading.

5. Contact & Support Page:

• Rationale: The contact & support page provides users with a means to get in touch with the website owner or support team for assistance, feedback, or inquiries. It features contact information such as email address, phone number, and a contact form for sending messages directly through the website

4. Navigation Structure



5.References

 $W3 school: \underline{https://www.w3schools.com/}$

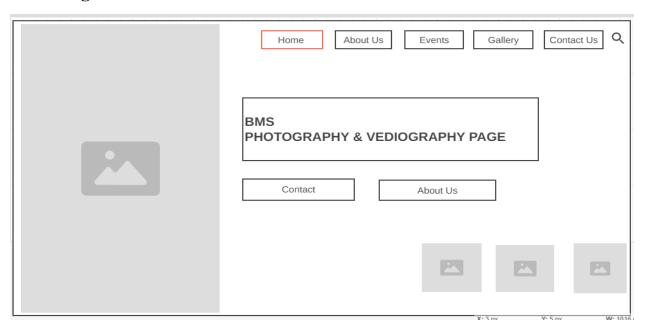
Geeksforgeeks: http://www.geeksforgeeks.org/

Bootstrap: https://getbootstrap.com

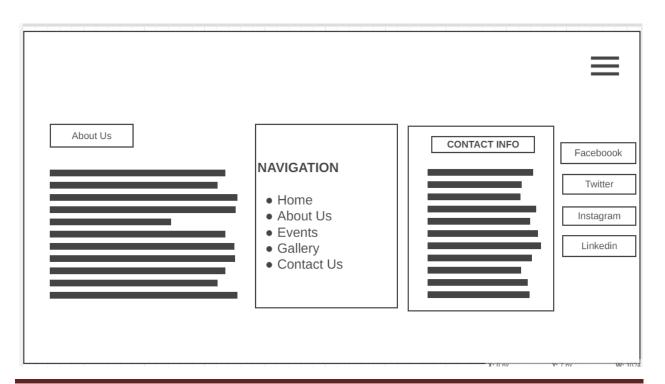
6.Additional resources

Wireframes

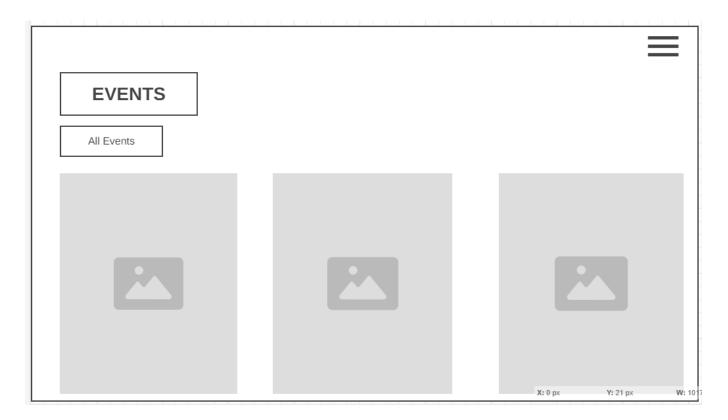
Home Page:



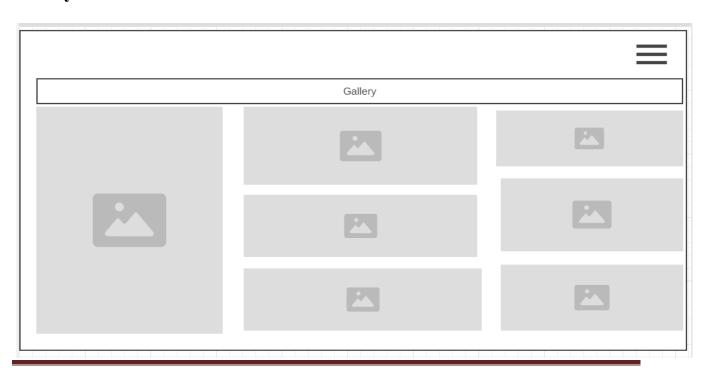
About Us:



Events:



Gallery:



Web Technologies

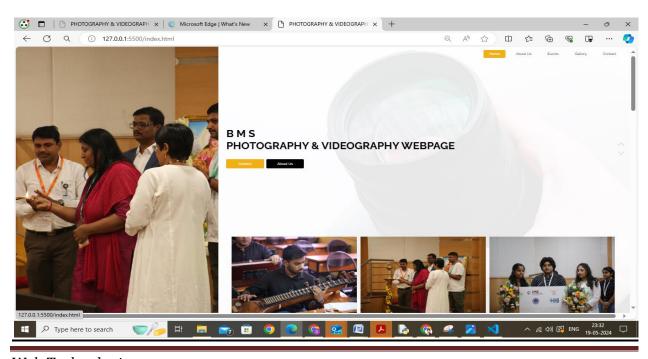
Contact Us:

	Contact	
	Name	
[Email	
	Message	
	Send	

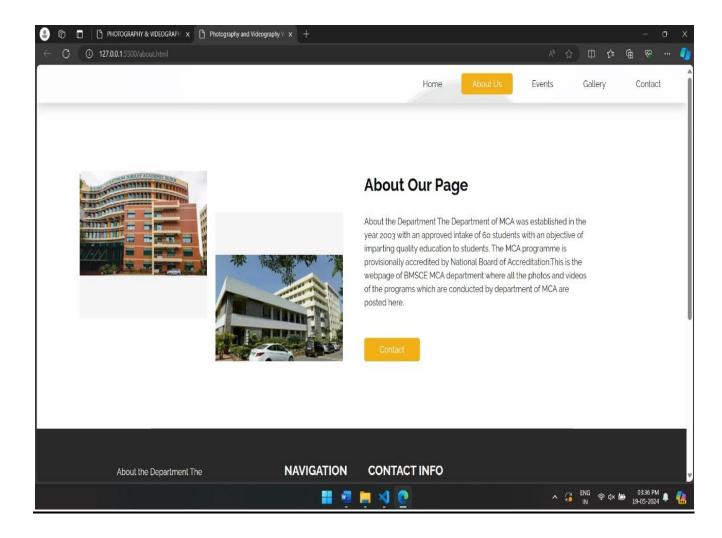
INTERFACE DESIGN

Home page

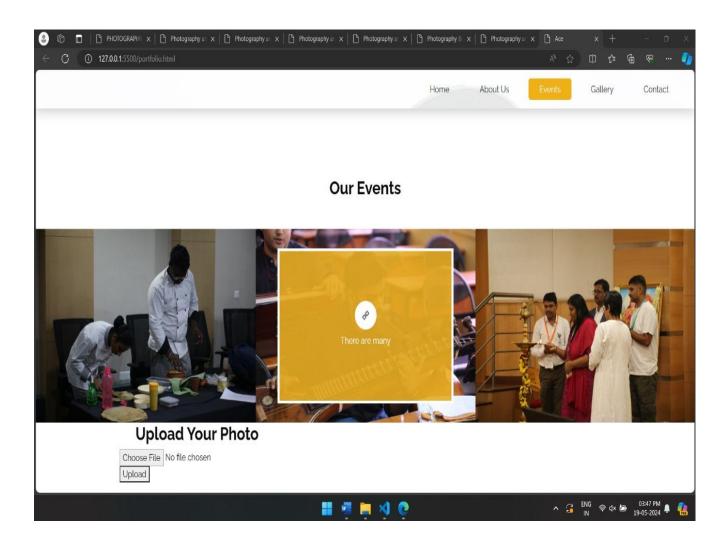




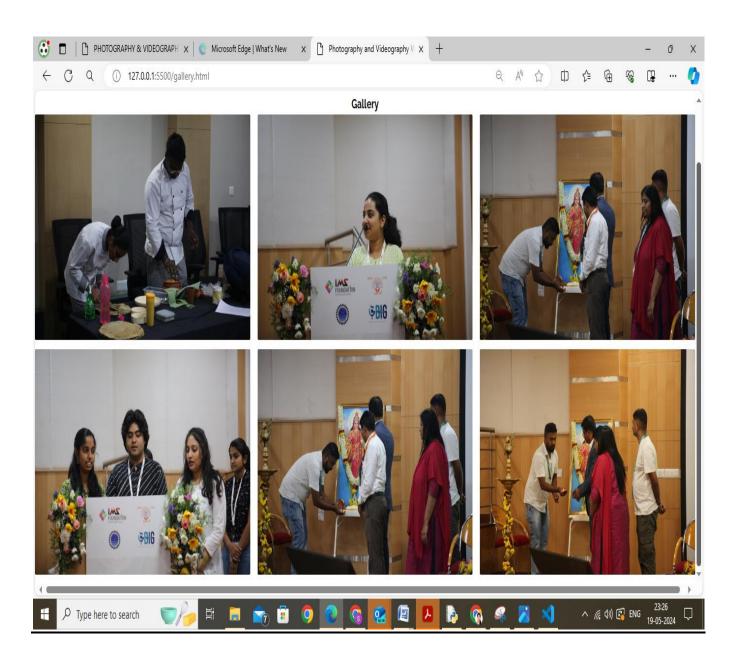
About us



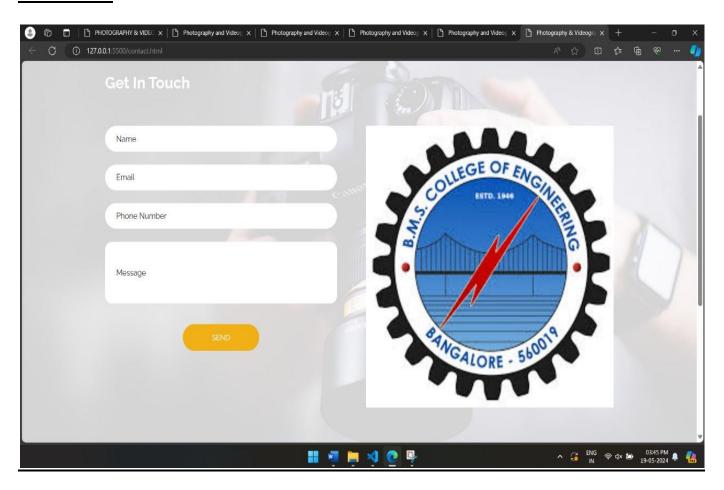
Events:



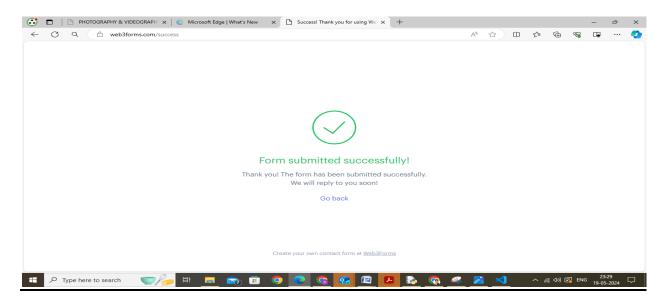
Gallery:



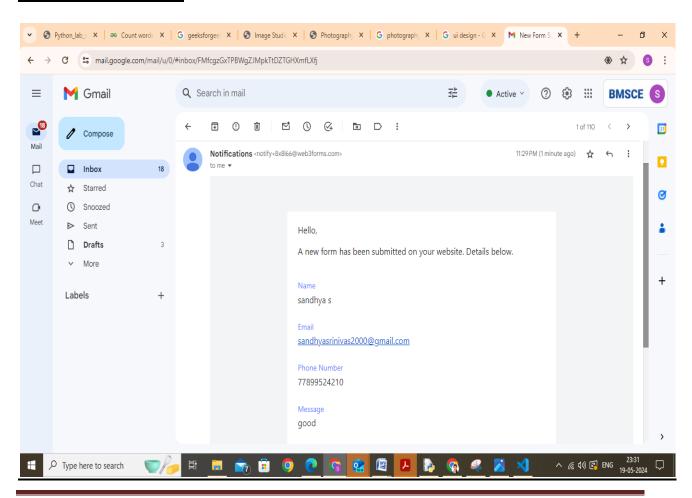
Contact Us:



Displays email sent successfully:



Sent Email Message:



Contact Info:

