

Task	Start Date	End Date	Duration
Develop creative concepts	2-Sep	4-Sep	2
Get feedback from stakeholders	5-Sep	6-Sep	1
Finalize creative concepts	7-Sep	9-Sep	2
Develop production plan	10-Sep	14-Sep	4
Produce marketing materials	15-Sep	25-Sep	10
Launch marketing campaign	26-Sep	30-Sep	4
Monitor campaign performance	1-Oct	7-Oct	6

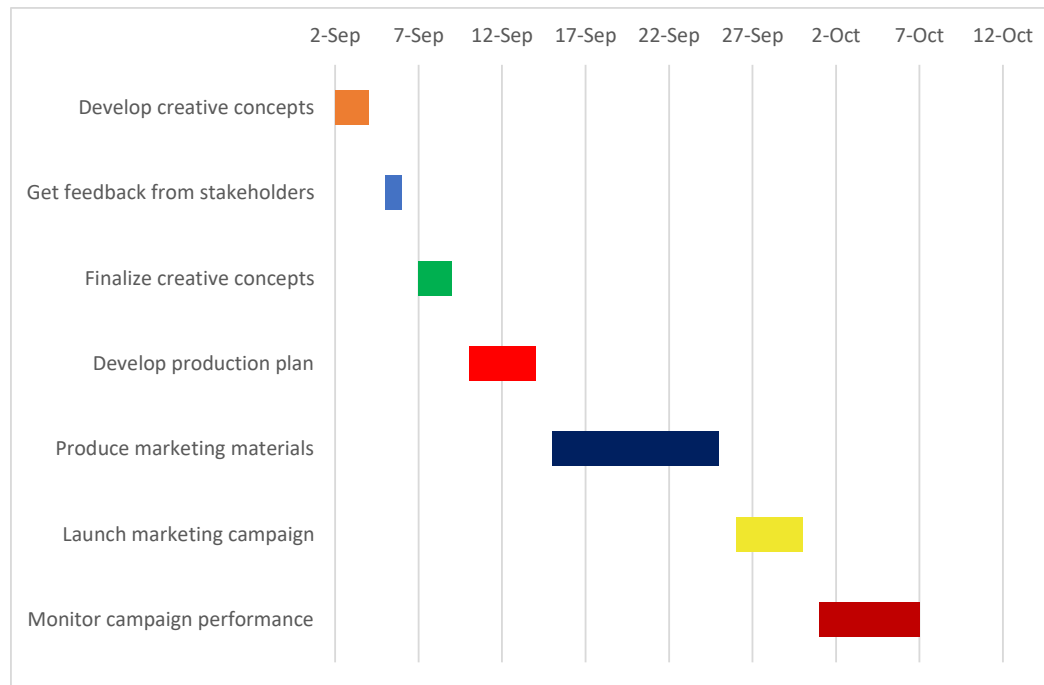


Fig: Gantt chart for a project in a commercial organization