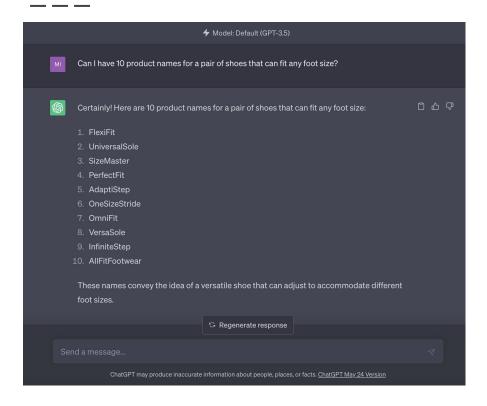
Giving Direction

Describe what you're imagining, to get output that matches your vision.

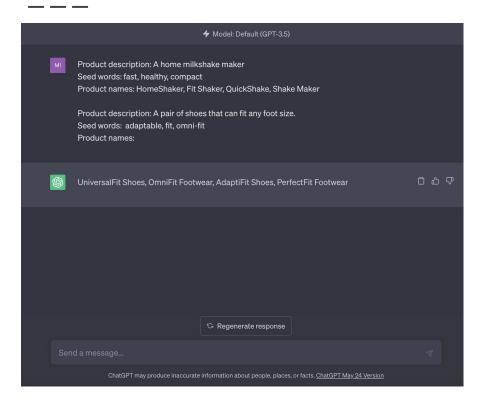
Text Models: ChatGPT

Prompting ChatGPT



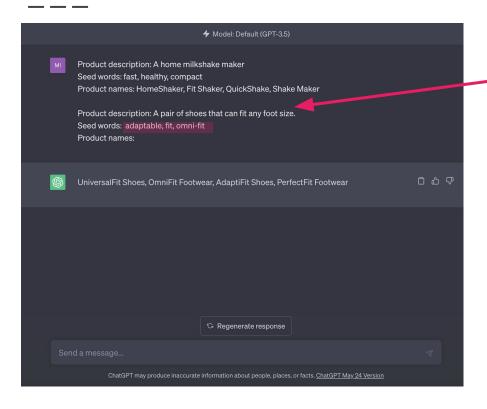
This is a simple prompt we can use with ChatGPT when generating a list of ideas for product names.

Prompt Engineering



This is a prompt template we've discovered which reliably yields useful or desired results when generating a list of ideas for product names.

Giving Direction

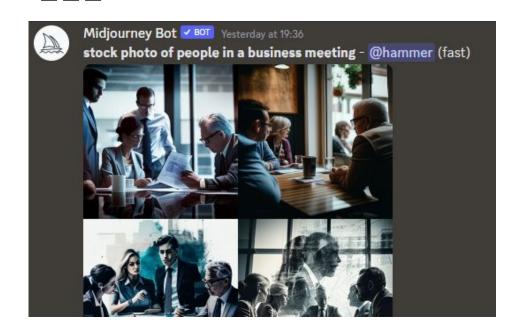


Describing what you're imagining, gets you output that matches your vision.

Identify what others are doing to decide what to copy and where to innovate.

Image Models: Midjourney

Prompting Midjourney



This is a simple prompt we can use with Midjourney when generating a stock photo of a business meeting.

Prompt Engineering



This is a prompt template we've discovered which reliably yields useful or desired results when generating a stock photo of a business meeting.

Giving Direction



Describing what you're imagining, gets you output that matches your vision.

Transform the base image with the words in the prompt to make it your own.