Title - Regression Algorithms on Yellow Cab Dataset **Group No** - 23

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PROBLEM STATEMENT

The goal of this challenge is to predict the fare of a taxi trip given information about the pickup and drop off locations, the pickup date time and number of passengers travelling. We aim to clean the data, visualize the relationship between variables and also figure out new features that are better predictors of taxi fare.

There are six predictor variables and one target variable which are listed as follows: Predictors:

- 1) Pickup_datetime: timestamp value indicating when the cab ride started.
- 2) Pickup_longitude: float for longitude coordinate of where the cab ride started.
- 3) Pickup_latitude: float for latitude coordinate of where the cab ride started.
- 4) Dropoff_longitude: float for longitude coordinate of where the cab ride ended.
- 5) Dropoff_latitude: float for latitude coordinate of where the cab ride ended.
- 6) Passenger_count: an integer indicating the number of passengers in the cab ride.
- 7) Total_fare: an integer indicating the total amount of the cab ride.

Target: total_amount

Summary Of Solution:

We have the following data in our file, with the given columns.

```
In [4]: df.info()
             <class 'pandas.core.frame.DataFrame'>
            RangeIndex: 9710124 entries, 0 to 9710123
Data columns (total 17 columns):
            VendorID
             tpep_pickup_datetime
            tpep_dropoff_datetime
passenger_count
trip_distance
                                                  object
                                                 int64
                                                  float64
             trip_distance
RatecodeID int64
store_and_fwd_flag object
int64
            RatecodeID
            PULocationID
DOLocationID
payment_type
fare_amount
                                                 int64
                                                  int64
                                                  float64
                                                  float64
            mta_tax
tip_amount
tolls_amount
                                                 float64
                                                  float64
             improvement_surcharge float64
            total_amount float64
dtypes: float64(8), int64(6), object(3)
memory usage: 1.2+ GB
```

The different types of variables used in our dataset are as follows with their proper details.

Field Name	Description					
VendorID	A code indicating the TPEP provider that provided the record.					
	1= Creative Mobile Technologies, LLC; 2= VeriFone Inc.					
tpep_pickup_datetime	The date and time when the meter was engaged.					
tpep_dropoff_datetime	The date and time when the meter was disengaged.					
Passenger_count	The number of passengers in the vehicle.					
	This is a driver-entered value.					
Trip_distance	The elapsed trip distance in miles reported by the taximeter.					
Pickup_longitude	Longitude where the meter was engaged.					
Pickup_latitude	Latitude where the meter was engaged.					
RateCodeID	The final rate code in effect at the end of the trip.					
	1= Standard rate					
	2=JFK					
	3=Newark 4=Nassau or Westchester					
	5=Negotiated fare					
	6=Group ride					
Store_and_fwd_flag	This flag indicates whether the trip record was held in vehicle					
	memory before sending to the vendor, aka "store and forward,"					
	because the vehicle did not have a connection to the server.					
	Y= store and forward trip					
	N= not a store and forward trip					
Dropoff_longitude	Longitude where the meter was disengaged.					
Dropoff_latitude	Latitude where the meter was disengaged.					
Payment_type	A numeric code signifying how the passenger paid for the trip.					
	1= Credit card					
	2= Cash					
	3= No charge					
	4= Dispute					
	5= Unknown					
Fare amount	6= Voided trip The time and distance fore calculated by the meter					
Fare_amount Extra	The time-and-distance fare calculated by the meter. Miscellaneous extras and surcharges. Currently, this only includes					
	the \$0.50 and \$1 rush hour and overnight charges.					
MTA_tax	\$0.50 MTA tax that is automatically triggered based on the metered					
	rate in use.					
Improvement_surcharge	\$0.30 improvement surcharge assessed trips at the flag drop. The					
	improvement surcharge began being levied in 2015.					
Tip_amount	Tip amount – This field is automatically populated for credit card					
	tips. Cash tips are not included.					
Tolls_amount	Total amount of all tolls paid in trip.					
Total_amount	The total amount charged to passengers. Does not include cash tips.					

After explaining all the details of the columns

	VendorID	passenger_count	trip_distance	RatecodelD	PULocationID	DOLocationID	payment_type	fare_amount	extra	mta_tax
count	9.710124e+06	9.710124e+06	9.710124e+06	9.710124e+06	9.710124e+06	9.710124e+06	9.710124e+06	9.710124e+06	9.710124e+06	9.710124e+0
mean	1.547079e+00	1.628982e+00	2.813899e+00	1.039581e+00	1.641065e+02	1.617627e+02	1.337541e+00	1.237423e+01	3.234861e-01	4.975229e-0
std	4.977787e-01	1.271994e+00	3.611680e+00	5.059084e-01	6.664998e+01	7.067207e+01	4.913703e-01	2.652315e+02	4.425577e-01	4.881278e-02
min	1.000000e+00	0.000000e+00	0.000000e+00	1.000000e+00	1.000000e+00	1.000000e+00	1.000000e+00	-3.500000e+02	-5.520000e+01	-5.000000e 01
25%	1.000000e+00	1.000000e+00	9.500000e-01	1.000000e+00	1.140000e+02	1.070000e+02	1.000000e+00	6.500000e+00	0.000000e+00	5.000000e-0
50%	2.000000e+00	1.000000e+00	1.600000e+00	1.000000e+00	1.620000e+02	1.620000e+02	1.000000e+00	9.000000e+00	0.000000e+00	5.000000e-01
75%	2.000000e+00	2.000000e+00	2.900000e+00	1.000000e+00	2.330000e+02	2.340000e+02	2.000000e+00	1.350000e+01	5.000000e-01	5.000000e-01
max	2.000000e+00	9.000000e+00	2.647100e+02	9.900000e+01	2.650000e+02	2.650000e+02	5.000000e+00	6.259008e+05	5.554000e+01	5.650000e+01

Since the values of the data extracted is so variable and large, we try to reduce the no. of values and required data from our data file.

```
In [6]: # Since the data is very huge we need to filter the data based on our needs
df1 = df[(df['RatecodeID']==1) & (df['total_amount']<75) & (df['payment_type']==1) & ((df['trip_distance']!=0) & df['total_amount']<75)
            df1.info()
            <class 'pandas.core.frame.DataFrame'>
Int64Index: 6311410 entries, 0 to 9710123
Data columns (total 17 columns):
            VendorID
                                                int64
            tpep_pickup_datetime
tpep_dropoff_datetime
                                                object
            passenger_count
                                                int64
            trip distance
                                                float64
            RatecodeID
            store_and_fwd_flag
PULocationID
                                                object
int64
            DOLocationID
                                                int64
            payment_type
            fare amount
                                                float64
            extra
                                                float64
            mta_tax
                                                float64
                                                 float64
            tip amount
                                                float64
float64
            tolls_amount
            improvement surcharge
            total_amount
                                                float64
            dtypes: float64(8), int64(6), object(3) memory usage: 866.7+ MB
```

Here we cleanse our data and after cleaning No. of values in our data file which was "9710123" gets reduced to "6311410", which is the required amount of data for our regression.

We first looked at the distribution of fare amount and found that there were few records where the fare was negative. Since, cost of a trip cannot be negative we removed such instances from the data. Also, fare amount follows long tail distribution. To understand the distribution of fare amount better we take a log transformation after removing the negative fares- this makes the distribution close to normal.

Hence, we draw a distribution chart and find that our data follows a normal distribution which is a good a conclusion for the model.



We also construct a heat map which gives us correlation of all the columns.

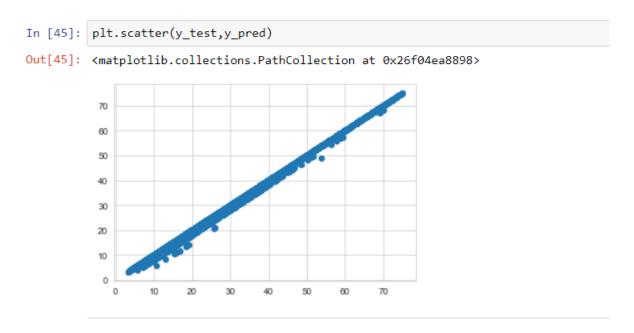
Here we can see that few columns are highly correlated to each other.

Because all the variables are numeric the important features are extracted using the correlation matrix. All the variables are important for predicting the fare amount since none of the variables have a high correlation factor

(considering the threshold as 0.9), so all the variables for model building are kept.

```
In [32]:
Out[32]:
                                  Coeff
                               0.000926
             passenger_count
                trip_distance
                              -0.000260
                 fare_amount
                               1.000546
                        extra
                               1.000426
                     mta_tax
                               1.010594
                  tip_amount
                               0.999434
                tolls_amount
                               0.998972
In [33]:
           y_pred = lm.predict(x_test)
In [34]: y_pred
Out[34]: array([ 8.16276845, 7.25379628, 34.10940296, ..., 15.95520953, 20.17005137, 18.3088633 ])
```

After finding correlation between the columns we perform prediction and get the coefficient for all the columns.



The scatter plot shows that the model is very good with very few outliers.

Model Selection

In the early stages of analysis during pre-processing, it is understood that fare_amount is dependent on multiple behaviours. Therefore, it's important to build a model in such a way that it takes in all the required inputs and fits the model in such a way that it gives the most accurate result amongst all the other models. The dependent variable can fall in any of the four categories: Nominal, Ordinal, Interval, and Ratio. Three approaches are taken and compared:

A. Decision Tree

A decision tree is a tree-like graph with nodes representing the place where an attribute is picked and queried; edges represent the answers to the query, and the leaves represent the actual output or class label. Decision trees are nonlinear . Decision Tree algorithms are referred to as Classification and Regression Trees (CART) .

Max Depth: larger the dataset harder to visualize so the maximum branching is taken as five, and Herein, the maxDepth is chosen as 5.

B. Random Forest

Random forest is a tree-based algorithm, which involves building several trees (decision trees), then combining their output to improve the generalization ability of the model. The method of combining trees is known as an ensemble method. The ensemble is a combination of weak learners (individual trees) to produce a strong learner. Random Forest can be used to solve regression and classification problems. In regression problems, the dependent variable is continuous. In classification problems, the dependent variable is categorical.

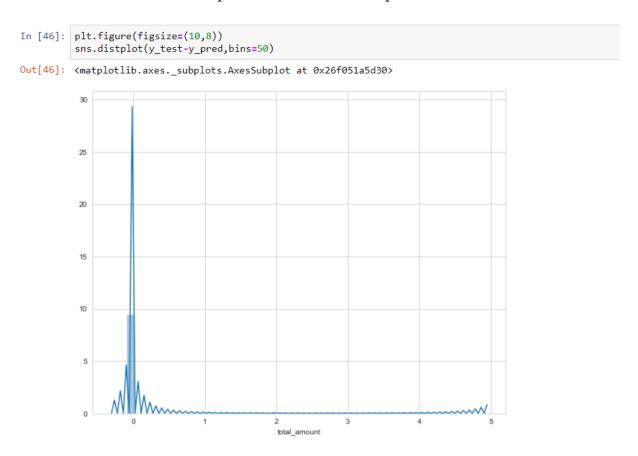
C. SVM REGRESSION

Support Vector Machines are perhaps one of the most popular and talked about machine learning algorithms. The model produced by support-vector classification (as described above) depends only on a subset of the training data, because the cost function for building the model does not care about training points that lie beyond the margin. Analogously, the model produced by SVR depends only on a subset of the training data, because the cost function for building the model ignores any training data close to the model prediction.

D. MULTIPLE LINEAR RGRESSION

Multiple linear regression (MLR), also known simply as multiple regression, is a statistical technique that uses several explanatory

variables to predict the outcome of a response variable. **Multiple regression** is an extension of **linear** (OLS) **regression** that uses just one explanatory variable. It is used **when we** want to predict the value of a variable based on the value of two or more other variables. The variable **we** want to predict is called the dependent variable



We create a distribution plot and notice that our values are following normal distribution which is a very good model

RANDOM FOREST PREDICTION ERROR

DECISION TREE PREDICTION ERROR

Multiple LINEAR Regression ERROR

SVM REGRESSION ERROR

```
In [22]: print("MAE is:\t",metrics.mean_absolute_error(y_test,y_pred))
    print("MSE is:\t",metrics.mean_squared_error(y_test, y_pred))
    print("RMSE is:",np.sqrt(metrics.mean_squared_error(y_test, y_pred)))

MAE is: 6.224111586311541
    MSE is: 105.30701201610825
    RMSE is: 10.26192048381336
```

MODEL EVALUATION

The quality of a regression model is how well its predictions match up against actual values, and Error metrics are used to judge the quality of a model, which enables us to compare regressions against other regressions with varied parameters.

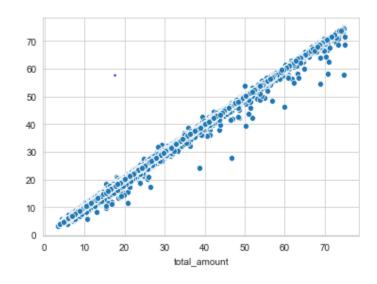
A. Root Mean Squared Error (RMSE) The Root Mean Squared Error (RMSE) and R-Squared are used for dealing with time series forecasting and continuous variables. The RMSE indicates the absolute fit of the model to the data, whereas R-Squared is a relative measure of fit. RMSE must be compared with the dependent variable as RMSE is in the same units as the dependent variable.

Model	RMSE	MAE	MSE
Decision Tree	0.2219467418128	0.21253174104	0.0492603505323
Random Forest	0.20025881222412	0.2001946647155	0.04010359187
Multiple Linear Regression	0.1085042349	0.010901014124	0.01177316

RANDOM FOREST PREDICTION

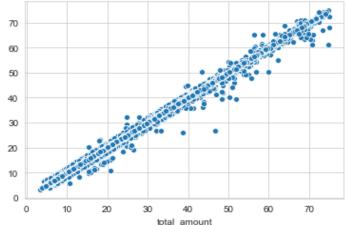
In [37]: sns.scatterplot(x=y_test, y=rfr_pred)

Out[37]: <matplotlib.axes._subplots.AxesSubplot at 0x1df0c156860>

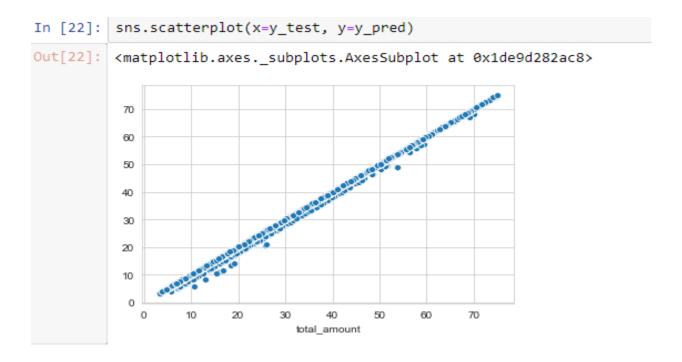


DECISION TREE PREDICTION

In [30]: sns.scatterplot(x=y_test, y=dtree_pred)
Out[30]: <matplotlib.axes._subplots.AxesSubplot at 0x1df0544bb00>

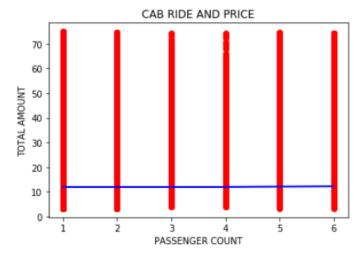


Multiple LINEAR Regression



Regression Support Vector Machine

```
In [33]: plt.scatter(x, y, color = 'red')
  plt.plot(x_test, regressor.predict(x_test), color = 'blue')
  plt.title('CAB RIDE AND PRICE')
  plt.xlabel('PASSENGER COUNT')
  plt.ylabel('TOTAL AMOUNT')
  plt.show()
```



Conclusion:

We started with the data exploration where we got a feeling for the dataset. During this process we used seaborn and matplotlib to do the visualizations.

After performing the algorithms and looking at the metrics we can say that everything performed quiet well. But by considering the metrics for regression we can say that Multiple Linear Regression performed seemingly well.

We finally choose the model proposed by Multiple Linear regression as it has lowest residual errors.