|  |  |  |
| --- | --- | --- |
| USER | NEED | INSIGHT |
|  |  |  |

Point of View – Problem Statement

Your Point of View is Your Guide

Please Write your definitions into a Point Of View template :

# Notes

This tool helps you deeply understand your users' perspectives, capturing their thoughts, actions, words, and feelings to enhance empathy and inform better decisions. By seeing from their point of view (POV), you can align your offerings with their needs and expectations

"Thank you for completing the POV! Your insights will pave the way for more empathetic and impactful solutions."